



8440 Deerlake South  
Tallahassee, Florida 32312  
☎ Phone: (850) 893-4140

**CHILDREN'S TELEVISION ACT - COMMERCIAL LIMITS CERTIFICATION**

Log Date(s): January 12, 2013

Discrepancy / Remarks: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

I hereby certify that WTWC NBC 40 has complied with the commercial time limits under the Children's Television Act.

Cynthia Ryder  
Traffic (Print Name)

Cynthia Ryder  
Traffic Signature

Steve Sheridan  
Chief Engineer (Print Name)

[Signature]  
Chief Engineer Signature

## As-Run Spot Report (Parameters)

Filter Option Date Range of Logs (if locked)  
 Log Date(s) 01/12/13 - 01/12/13  
 Start time 09:00:00AM  
 End time 01:00:00PM  
 Station(s) <All Station(s)>  
 Agency(s) <All Agency(s)>  
 Advertiser(s) <All Advertiser(s)>  
 Sales Office(s) <All Sales Office(s)>  
 Salesperson(s) <All Salesperson(s)>  
 Account 1 Type(s) <All Account 1 Type(s)>  
 Product(s) <All Product(s)>  
 Account 2 Type(s) <All Account 2 Type(s)>  
 Billing Method <All Billing Method>  
 Spot Type(s) <All Spot Type(s)>  
 Billing Status Types <All Billing Status Types>  
 Bookend Option <Show Bookends and Non-Bookends>  
 Show Details Yes  
 Contract Number <All Contracts>  
 Program Title <All Programs>  
 Include Announcements Yes  
 Page Break Options Page Break After Level 1 Group  
 Level 1 Grouping Program Title  
 Level 2 Grouping Advertiser  
 Level 3 Grouping ISCI Code  
 Level 4 Grouping Cart Number  
 Level 5 Grouping <NONE>  
 Sort Order 1 Broadcast/Log Date  
 Sort Order 2 <NONE>  
 Sort Order 3 <NONE>  
 Custom Column(s) Program

# As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
----------	------	--------	------	------	----------	------	------	--------	------------	--------	---------	-------	---------	---------

Program Title: NBC-Justin Time-El-CTA N/R

Advertiser: Promo/PSA (1)

ISCI Code: ID BLUE 40

Cart Number: 27001

1/12/13	11:46:30AM	00:04	ID BLUE 40	27001	<n/a>	\$0.00	PROMO	<n/a>	ID BLUE 40 SVR105C51	***Announcement***			WTWC	NBC-Justin Time-El-CTA N/R
---------	------------	-------	------------	-------	-------	--------	-------	-------	-------------------------	--------------------	--	--	------	-------------------------------

Total for: 27001

\$0.00

Total Spots: 1

Total for: ID BLUE 40

\$0.00

Total Spots: 1

ISCI Code: Kids CORE Program Identifier

Cart Number: 28000

1/12/13	11:45:00AM	00:10	Kids CORE	28000	<n/a>	\$0.00	PROMO	<n/a>	Kids CORE Program Identifier	***Announcement***			WTWC	NBC-Justin Time-El-CTA N/R
---------	------------	-------	-----------	-------	-------	--------	-------	-------	---------------------------------	--------------------	--	--	------	-------------------------------

Total for: 28000

\$0.00

Total Spots: 1

Total for: Kids CORE Program Identifier

\$0.00

Total Spots: 1

ISCI Code: KIDS EXPLORAVISION 2013

Cart Number: 28009

1/12/13	11:46:00AM	00:30	KIDS EXPLORAVISION 2013	28009	<n/a>	\$0.00	PROMO	<n/a>	KIDS EXPLORAVISION	***Announcement***			WTWC	NBC-Justin Time-El-CTA N/R
---------	------------	-------	-------------------------------	-------	-------	--------	-------	-------	--------------------	--------------------	--	--	------	-------------------------------

Total for: 28009

\$0.00

Total Spots: 1

Total for: KIDS EXPLORAVISION 2013

\$0.00

Total Spots: 1

ISCI Code: KIDS FED INFO

Cart Number: 28017

1/12/13	11:45:10AM	00:20	KIDS FED INFO	28017	<n/a>	\$0.00	PROMO	<n/a>	KIDS FED INFO	***Announcement***			WTWC	NBC-Justin Time-El-CTA N/R
---------	------------	-------	---------------	-------	-------	--------	-------	-------	---------------	--------------------	--	--	------	-------------------------------

Total for: 28017

\$0.00

Total Spots: 1

\*\*\* Indicates a booked spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Justin Time-El-CTA N/R Advertiser: Promo/PSA (1)

ISCI Code: KIDS FED INFO

Cart Number: 28017

Tuesday, January 15, 2013

Page 2 of 19

# As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
ISCI Code: KIDS THE BIRD ADOPTION														
Cart Number: 28008														
1/12/13	11:45:30AM	00:30	KIDS THE BIRD ADOPTION	28008	<n/a>	\$0.00	PROMO	<n/a>	KIDS THE BIRD ADOPT ***Announcement***				WTWC NBC-Justin Time-El-CTA N/R	
Total for: 28008						\$0.00	Total Spots: 1							
Total for: KIDS THE BIRD ADOPTION						\$0.00	Total Spots: 1							
Total for: Promo/PSA (1)						\$0.00	Total Spots: 5							
Total for: NBC-Justin Time-El-CTA N/R						\$0.00	Total Spots: 5							

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Justin Time-El-CTA N/R

Advertiser: Promo/PSA (1)

ISCI Code: KIDS THE BIRD ADOPTION

Cart Number: 28008

Tuesday, January 15, 2013

Page 3 of 19

# As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
----------	------	--------	------	------	----------	------	------	--------	------------	--------	---------	-------	---------	---------

Program Title: NBC-Lazytown-El-CITA N/R

Advertiser: Promo/PSA (1)

ISCI Code: ID RED 40

Cart Number: 27002

1/12/13	12:16:30PM	00:04	ID RED 40	27002	<n/a>	\$0.00	PROMO	<n/a>	ID RED 40 SVR105C50	***Announcement***			WTWC	NBC-Lazytown-El-CITA
---------	------------	-------	-----------	-------	-------	--------	-------	-------	---------------------	--------------------	--	--	------	----------------------

Total for: 27002 \$0.00 Total Spots: 1

Total for: ID RED 40 \$0.00 Total Spots: 1

ISCI Code: Kids CORE Program Identifier

Cart Number: 28000

1/12/13	12:15:00PM	00:10	Kids CORE	28000	<n/a>	\$0.00	PROMO	<n/a>	Kids CORE Program	***Announcement***			WTWC	NBC-Lazytown-El-CITA
---------	------------	-------	-----------	-------	-------	--------	-------	-------	-------------------	--------------------	--	--	------	----------------------

Total for: 28000 \$0.00 Total Spots: 1

Total for: Kids CORE Program Identifier \$0.00 Total Spots: 1

ISCI Code: KIDS LOVE IS LOUDER

Cart Number: 28010

1/12/13	12:15:10PM	00:30	KIDS LOVE IS LOUDER	28010	<n/a>	\$0.00	PROMO	<n/a>	KIDS LOVE IS LOUDER	***Announcement***			WTWC	NBC-Lazytown-El-CITA
---------	------------	-------	---------------------	-------	-------	--------	-------	-------	---------------------	--------------------	--	--	------	----------------------

Total for: 28010 \$0.00 Total Spots: 1

Total for: KIDS LOVE IS LOUDER \$0.00 Total Spots: 1

ISCI Code: KIDS MAKE A WISH 20

Cart Number: 28015

1/12/13	12:15:40PM	00:20	KIDS MAKE A WISH 20	28015	<n/a>	\$0.00	PROMO	<n/a>	KIDS MAKE A WISH 20	***Announcement***			WTWC	NBC-Lazytown-El-CITA
---------	------------	-------	---------------------	-------	-------	--------	-------	-------	---------------------	--------------------	--	--	------	----------------------

Total for: 28015 \$0.00 Total Spots: 1

Total for: KIDS MAKE A WISH 20 \$0.00 Total Spots: 1

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

# As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
<u>ISCI Code: KIDS UWBB POVERTY</u>														
<u>Cart Number: 28013</u>														
1/12/13	12:16:00PM	00:30	KIDS UWBB POVERTY	28013	<n/a>	\$0.00	PROMO	<n/a>	KIDS UWBB POVERTY ***Announcement***				WTWC NBC-Lazytown-El-CTA	N/R
Total for: 28013						\$0.00	Total Spots: 1							
Total for: KIDS UWBB POVERTY						\$0.00	Total Spots: 1							
Total for: Promo/PSA (1)						\$0.00	Total Spots: 5							
Total for: NBC-Lazytown-El-CTA N/R						\$0.00	Total Spots: 5							

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Lazytown-El-CTA N/R

Advertiser: Promo/PSA (1)

ISCI Code: KIDS UWBB POVERTY

Cart Number: 28013

Tuesday, January 15, 2013

Page 5 of 19

# As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Program Title: NBC-Noodle and Doodle-El-CTA N/R														
Advertiser: Promo/PSA (1)														
ISCI Code: ID BLUE 40														
Cart Number: 27001														
1/12/13	12:46:30PM	00:04	ID BLUE 40	27001	<n/a>	\$0.00	PROMO	<n/a>	ID BLUE 40 SVR105C51	***Announcement***			WTWC	NBC-Noodle and Doodle-El-CTA N/R
Total for: 27001						\$0.00			Total Spots: 1					
Total for: ID BLUE 40														
ISCI Code: KIDS CHEERLEADER ADOPTION														
Cart Number: 28007														
1/12/13	12:45:30PM	00:30	KIDS CHEERLEADER ADOPTION	28007	<n/a>	\$0.00	PROMO	<n/a>	KIDS CHEERLEADER ADPT	***Announcement***			WTWC	NBC-Noodle and Doodle-El-CTA N/R
Total for: 28007						\$0.00			Total Spots: 1					
Total for: KIDS CHEERLEADER ADOPTION														
ISCI Code: KIDS CORE Program Identifier														
Cart Number: 28000														
1/12/13	12:45:00PM	00:10	KIDS CORE Program Identifier	28000	<n/a>	\$0.00	PROMO	<n/a>	KIDS CORE Program Identifier	***Announcement***			WTWC	NBC-Noodle and Doodle-El-CTA N/R
Total for: 28000						\$0.00			Total Spots: 1					
Total for: Kids CORE Program Identifier														
ISCI Code: KIDS FED INFO														
Cart Number: 28017														
1/12/13	12:45:10PM	00:20	KIDS FED INFO	28017	<n/a>	\$0.00	PROMO	<n/a>	KIDS FED INFO	***Announcement***			WTWC	NBC-Noodle and Doodle-El-CTA N/R
Total for: 28017						\$0.00			Total Spots: 1					

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

# As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Total for: KIDS FED INFO						\$0.00	Total Spots: 1							
<u>ISCI Code: KIDS GIRL SCOUTS PARK 30</u>														
<u>Cart Number: 28003</u>														
1/12/13	12:46:00PM	00:30	KIDS GIRL SCOUTS PARK 30	28003	<n/a>	\$0.00	PROMO	<n/a>	KIDS GIRL SCOUTS PARK 30	***Announcement***			WTWC	NBC-Noodle and Doodle-El-CTA N/R
Total for: 28003						\$0.00	Total Spots: 1							
Total for: KIDS GIRL SCOUTS PARK 30						\$0.00	Total Spots: 1							
Total for: Promo/PSA (1)						\$0.00	Total Spots: 5							
Total for: NBC-Noodle and Doodle-El-CTA †						\$0.00	Total Spots: 5							

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Noodle and Doodle-El-CTA N/Advertiser: Promo/PSA (1)

ISCI Code: KIDS GIRL SCOUTS PARK 30

Cart Number: 28003

Tuesday, January 15, 2013

Page 7 of 19

# As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
----------	------	--------	------	------	----------	------	------	--------	------------	--------	---------	-------	---------	---------

Program Title: NBC-Pajanimals-El-CTA N/R

Advertiser: FCC-Childrens Television Act-Form 398 Compliance (11022)

ISCI Code: Kids FCC CHILDRENS PROGRAMMING

Cart Number: 74709

1/12/13	10:45:10AM	00:30	Kids FCC CHILDRENS PROGRAMMING	74709	1439683.1.0	\$0.00	PROMO	OK to Bill	FCC-Childrens Television Act-Form 398 Compliance (11022)	Direct Account (1)	PROMO (ns) (1289)	FCC CHILDRENS ANNOUNCE	WTWC NBC-Pajanimals-El-CTA N/R	
---------	------------	-------	--------------------------------	-------	-------------	--------	-------	------------	--	--------------------	-------------------	------------------------	--------------------------------	--

Total for: 74709

\$0.00

Total Spots: 1

Total for: Kids FCC CHILDRENS PROGRAM

\$0.00

Total Spots: 1

Total for: FCC-Childrens Television Act-Form

\$0.00

Total Spots: 1

Advertiser: Promo/PSA (1)

ISCI Code: ID BLUE 40

Cart Number: 27001

1/12/13	10:46:30AM	00:04	ID BLUE 40	27001	<n/a>	\$0.00	PROMO	<n/a>	ID BLUE 40 SVR105C51	*** Announcement***			WTWC NBC-Pajanimals-El-CTA N/R	
---------	------------	-------	------------	-------	-------	--------	-------	-------	----------------------	---------------------	--	--	--------------------------------	--

Total for: 27001

\$0.00

Total Spots: 1

Total for: ID BLUE 40

\$0.00

Total Spots: 1

ISCI Code: Kids CORE Program Identifier

Cart Number: 28000

1/12/13	10:45:00AM	00:10	Kids CORE	28000	<n/a>	\$0.00	PROMO	<n/a>	Kids CORE Program Identifier	*** Announcement***			WTWC NBC-Pajanimals-El-CTA N/R	
---------	------------	-------	-----------	-------	-------	--------	-------	-------	------------------------------	---------------------	--	--	--------------------------------	--

Total for: 28000

\$0.00

Total Spots: 1

Total for: Kids CORE Program Identifier

\$0.00

Total Spots: 1

ISCI Code: KIDS EXPLORAVISION 2013

Cart Number: 28009

# As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
1/12/13	10:46:00AM	00:30	KIDS EXPLORAVISION 2013	28009	<n/a>	\$0.00	PROMO	<n/a>	KIDS EXPLORAVISION	***Announcement***			WTTWC	NBC-Pajanimals-El-CTA
Total for: 28009						\$0.00		Total Spots: 1						
Total for: KIDS EXPLORAVISION 2013						\$0.00		Total Spots: 1						
<u>ISCI Code: KIDS FED INFO</u>														
<u>Cart Number: 28017</u>														
1/12/13	10:45:40AM	00:20	KIDS FED INFO	28017	<n/a>	\$0.00	PROMO	<n/a>	KIDS FED INFO	***Announcement***			WTTWC	NBC-Pajanimals-El-CTA
Total for: 28017						\$0.00		Total Spots: 1						
Total for: KIDS FED INFO						\$0.00		Total Spots: 1						
Total for: Promo/PSA (1)						\$0.00		Total Spots: 4						
Total for: NBC-Pajanimals-El-CTA N/R						\$0.00		Total Spots: 5						

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Pajanimals-El-CTA N/R Advertiser: Promo/PSA (1)

ISCI Code: KIDS FED INFO

Cart Number: 28017

Tuesday, January 15, 2013

Page 9 of 19

# As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
----------	------	--------	------	------	----------	------	------	--------	------------	--------	---------	-------	---------	---------

Program Title: NBC-Poppy Cat-El-CTA N/R

Advertiser: Promo/PSA (1)

ISCI Code: ID RED 40

Cart Number: 27002

1/12/13	11:16:30AM	00:04	ID RED 40	27002	<n/a>	\$0.00	PROMO	<n/a>	ID RED 40 SVR105C50	***Announcement***			WTWC	NBC-Poppy Cat-El-CTA N/R
---------	------------	-------	-----------	-------	-------	--------	-------	-------	---------------------	--------------------	--	--	------	--------------------------

Total for: 27002 \$0.00 Total Spots: 1

Total for: ID RED 40 \$0.00 Total Spots: 1

ISCI Code: Kids CORE Program Identifier

Cart Number: 28000

1/12/13	11:15:00AM	00:10	Kids CORE	28000	<n/a>	\$0.00	PROMO	<n/a>	Kids CORE Program Identifier	***Announcement***			WTWC	NBC-Poppy Cat-El-CTA N/R
---------	------------	-------	-----------	-------	-------	--------	-------	-------	------------------------------	--------------------	--	--	------	--------------------------

Total for: 28000 \$0.00 Total Spots: 1

Total for: Kids CORE Program Identifier \$0.00 Total Spots: 1

ISCI Code: KIDS LOVE IS LOUDER

Cart Number: 28010

1/12/13	11:15:10AM	00:30	KIDS LOVE IS LOUDER	28010	<n/a>	\$0.00	PROMO	<n/a>	KIDS LOVE IS LOUDER ***Announcement***				WTWC	NBC-Poppy Cat-El-CTA N/R
---------	------------	-------	---------------------	-------	-------	--------	-------	-------	--	--	--	--	------	--------------------------

Total for: 28010 \$0.00 Total Spots: 1

Total for: KIDS LOVE IS LOUDER \$0.00 Total Spots: 1

ISCI Code: KIDS MAKE A WISH 20

Cart Number: 28015

1/12/13	11:15:40AM	00:20	KIDS MAKE A WISH 20	28015	<n/a>	\$0.00	PROMO	<n/a>	KIDS MAKE A WISH 20 ***Announcement***				WTWC	NBC-Poppy Cat-El-CTA N/R
---------	------------	-------	---------------------	-------	-------	--------	-------	-------	--	--	--	--	------	--------------------------

Total for: 28015 \$0.00 Total Spots: 1

Total for: KIDS MAKE A WISH 20 \$0.00 Total Spots: 1

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate

Program Title: NBC-Poppy Cat-El-CTA N/R Advertiser: Promo/PSA (1) ISCI Code: KIDS MAKE A WISH 20 Cart Number: 28015

# As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
<u>ISCI Code: KIDS UWBB HOMELESS</u>														
<u>Cart Number: 28011</u>														
1/12/13	11:16:00AM	00:30	KIDS UWBB HOMELESS	28011	<n/a>	\$0.00	PROMO	<n/a>	KIDS UWBB HOMELESS	***Announcement***			WTWC NBC-Poppy Cat-EI-CTA	N/R
Total for: 28011						\$0.00	Total Spots: 1							
Total for: KIDS UWBB HOMELESS						\$0.00	Total Spots: 1							
Total for: Promo/PSA (1)						\$0.00	Total Spots: 5							
Total for: NBC-Poppy Cat-EI-CTA N/R						\$0.00	Total Spots: 5							

\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Poppy Cat-EI-CTA N/R Advertiser: Promo/PSA (1)

ISCI Code: KIDS UWBB HOMELESS

Cart Number: 28011

Tuesday, January 15, 2013

Page 11 of 19

# As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
----------	------	--------	------	------	----------	------	------	--------	------------	--------	---------	-------	---------	---------

Program Title: NBC-The Wiggles-El-CTA N/R

Advertiser: FCC-Childrens Television Act-Form 398 Compliance (11022)

ISCI Code: Kids FCC CHILDRENS PROGRAMMING

Cart Number: 74709

1/12/13	10:15:10AM	00:30	Kids FCC CHILDRENS PROGRAMMING	74709	1439683.1.0	\$0.00	PROMO	OK to Bill	FCC-Childrens Television Act-Form 398 Compliance (11022)	Direct Account (1)	PROMO (ns) (1269)	FCC CHILDRENS ANNOUNCE	WTTWC NBC-The Wiggles-El-CTA N/R	
---------	------------	-------	--------------------------------	-------	-------------	--------	-------	------------	--	--------------------	-------------------	------------------------	----------------------------------	--

Total for: 74709

\$0.00

Total Spots: 1

Total for: Kids FCC CHILDRENS PROGRAM

\$0.00

Total Spots: 1

Total for: FCC-Childrens Television Act-Form

\$0.00

Total Spots: 1

Advertiser: Promo/PSA (1)

ISCI Code: ID RED 40

Cart Number: 27002

1/12/13	10:16:30AM	00:04	ID RED 40	27002	<n/a>	\$0.00	PROMO	<n/a>	ID RED 40 SVR105C50 ***Announcement***				WTTWC NBC-The Wiggles-El-CTA N/R	
---------	------------	-------	-----------	-------	-------	--------	-------	-------	--	--	--	--	----------------------------------	--

Total for: 27002

\$0.00

Total Spots: 1

Total for: ID RED 40

\$0.00

Total Spots: 1

ISCI Code: Kids CORE Program Identifier

Cart Number: 28000

1/12/13	10:15:00AM	00:10	Kids CORE Program Identifier	28000	<n/a>	\$0.00	PROMO	<n/a>	Kids CORE Program Identifier	***Announcement***			WTTWC NBC-The Wiggles-El-CTA N/R	
---------	------------	-------	------------------------------	-------	-------	--------	-------	-------	------------------------------	--------------------	--	--	----------------------------------	--

Total for: 28000

\$0.00

Total Spots: 1

Total for: Kids CORE Program Identifier

\$0.00

Total Spots: 1

ISCI Code: KIDS LOVE IS LOUDER

Cart Number: 28010

1/12/13	10:15:40AM	00:30	KIDS LOVE IS LOUDER	28010	<n/a>	\$0.00	PROMO	<n/a>	KIDS LOVE IS LOUDER ***Announcement***				WTTWC NBC-The Wiggles-El-CTA N/R	
---------	------------	-------	---------------------	-------	-------	--------	-------	-------	--	--	--	--	----------------------------------	--

LOUDER

\$0.00

Total Spots: 1

\*\*\* Indicates a booked spot. Rate is shown as 1/2 of line rate

Program Title: NBC-The Wiggles-El-CTA N/R Advertiser: Promo/PSA (1)

ISCI Code: KIDS LOVE IS LOUDER

Cart Number: 28010

Tuesday, January 15, 2013

Page 12 of 19

# As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Total for: 28015														
Total for: KIDS LOVE IS LOUDER														
ISCI Code: KIDS MAKE A WISH 20														
Cart Number: 28015														
1/12/13	10:16:10AM	00:20	KIDS MAKE A WISH 20	28015	<n/a>	\$0.00	PROMO	<n/a>	KIDS MAKE A WISH 20	***Announcement***			WTWC NBC-The Wiggles-El-CTA N/R	
Total for: 28015														
Total for: KIDS MAKE A WISH 20														
Total for: Promo/PSA (1)														
Total for: NBC-The Wiggles-El-CTA N/R														

# As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
----------	------	--------	------	------	----------	------	------	--------	------------	--------	---------	-------	---------	---------

Program Title: Paid Program 1p N/R

Advertiser: Promo/PSA (1)

ISCI Code: PAID PROGRAM ID

Cart Number: 27013

1/12/13	1:00:00PM	00:04	PAID PROGRAM ID	27013	<n/a>	\$0.00	PROMO	<n/a>	PAID PROGRAM ID	***Announcement***			WTWC	Paid Program 1p N/R
---------	-----------	-------	-----------------	-------	-------	--------	-------	-------	-----------------	--------------------	--	--	------	---------------------

Total for: 27013

\$0.00

Total Spots: 1

Total for: PAID PROGRAM ID

\$0.00

Total Spots: 1

Total for: Promo/PSA (1)

\$0.00

Total Spots: 1

Total for: Paid Program 1p N/R

\$0.00

Total Spots: 1

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate

Program Title: Paid Program 1p N/R

Advertiser: Promo/PSA (1)

ISCI Code: PAID PROGRAM ID

Cart Number: 27013

Tuesday, January 15, 2013

Page 14 of 19

# As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
----------	------	--------	------	------	----------	------	------	--------	------------	--------	---------	-------	---------	---------

Program Title: Paid Program 930a N/R

Advertiser: \*WTWC Promotion (3097)

ISCI Code: TOTIJUANIESANDOSCARS

Cart Number: 10280

1/12/13	9:58:55AM	00:30	TOTIJUANIESAND OSCARS	10280	1447515.30.	\$0.00	SPOT	OK to Bill	*WTWC Promotion (3097)	Direct Account (1)	PROMO (ms) (1269)	Taste of the Town	WTWC	Paid Program 930a N/R
---------	-----------	-------	-----------------------	-------	-------------	--------	------	------------	------------------------	--------------------	-------------------	-------------------	------	-----------------------

Total for: 10280 Total Spots: 1

Total for: TOTIJUANIESANDOSCARS Total Spots: 1

Total for: \*WTWC Promotion (3097) Total Spots: 1

Advertiser: Dixie Cabinets (43319)

ISCI Code: DIXIECABINETSLGACY65PERCENTOFF

Cart Number: 209786

1/12/13	9:59:25AM	00:30	DIXIECABINETSLGACY65PERCENT OFF	209786	1443848.11.	\$0.00	SPOT	OK to Bill	Dixie Cabinets (43319)	Direct Account (1)	HOME-HOME IMPR/HARDWARE 2013 (1186)	January, 2013	WTWC	Paid Program 930a N/R
---------	-----------	-------	---------------------------------	--------	-------------	--------	------	------------	------------------------	--------------------	-------------------------------------	---------------	------	-----------------------

Total for: 209786 Total Spots: 1

Total for: DIXIECABINETSLGACY65PERC Total Spots: 1

Total for: Dixie Cabinets (43319) Total Spots: 1

Advertiser: Havas Edge (2768)

ISCI Code: 8005793619

Cart Number: 50010

1/12/13	9:30:00AM	28:30	8005793619	50010	1429560.41.	\$200.00	Paid Program	OK to Bill	Havas Edge (2768)	Havas Edge (1433)	PAID PROGRAMS (1185)	1Q 2013 PAID	WTWC	Paid Program 930a N/R
---------	-----------	-------	------------	-------	-------------	----------	--------------	------------	-------------------	-------------------	----------------------	--------------	------	-----------------------

Total for: 50010 Total Spots: 1

\$200.00

(LONG)

\*\*\* Indicates a booked spot. Rate is shown as 1/2 of line rate

Program Title: Paid Program 930a N/R

Advertiser: Havas Edge (2768)

ISCI Code: 8005793619

Cart Number: 50010

Tuesday, January 15, 2013

Page 15 of 19

# As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Total for: 8005793619						\$200.00		Total Spots: 1						
Total for: Havas Edge (2768)						\$200.00		Total Spots: 1						
Advertiser: Promo/PSA (1)														
ISCI Code: ET WEEKEND														
Cart Number: 25710														
1/12/13	9:58:30AM	00:15	ET WEEKEND	25710	<n/a>	\$0.00	PROMO	<n/a>	ET WEEKEND	*** Announcement***			WTWC	Paid Program 930a N/R
Total for: 25710						\$0.00		Total Spots: 1						
Total for: ET WEEKEND						\$0.00		Total Spots: 1						
ISCI Code: ID BLUE 40														
Cart Number: 27001														
1/12/13	9:58:55AM	00:04	ID BLUE 40	27001	<n/a>	\$0.00	PROMO	<n/a>	ID BLUE 40 SVR105C51	*** Announcement***			WTWC	Paid Program 930a N/R
Total for: 27001						\$0.00		Total Spots: 1						
Total for: ID BLUE 40						\$0.00		Total Spots: 1						
ISCI Code: ROH GENERIC 10														
Cart Number: 26821														
1/12/13	9:58:45AM	00:10	ROH GENERIC 10	26821	<n/a>	\$0.00	PROMO	<n/a>	ROH GENERIC 10 SVR95 C54	*** Announcement***			WTWC	Paid Program 930a N/R
Total for: 26821						\$0.00		Total Spots: 1						
Total for: ROH GENERIC 10						\$0.00		Total Spots: 1						
Total for: Promo/PSA (1)						\$0.00		Total Spots: 3						
Total for: Paid Program 930a N/R						\$200.00		Total Spots: 6						

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: Paid Program 930a N/R

Advertiser: Promo/PSA (1)

ISCI Code: ROH GENERIC 10

Cart Number: 26821

Tuesday, January 15, 2013

Page 16 of 19

# As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Program Title: Paid Program 9a N/R														
Advertiser: *WTWC Promotion (3097)														
ISCI Code: TOTTSCHLOTZSKYSANDNEWS														
Cart Number: 209841														
1/12/13	9:28:55AM	00:30	TOTTSCHLOTZSKYSANDNEWS	209841	1447515.30.	\$0.00	SPOT	OK to Bill	*WTWC Promotion (3097)	Direct Account (1)	PROMO (ns)	Taste of the Town	WTWC	Paid Program 9a N/R
Total for: 209841										Total Spots: 1				
Total for: TOTTSCHLOTZSKYSANDNEWS										Total Spots: 1				
Total for: *WTWC Promotion (3097)										Total Spots: 1				
Advertiser: AOR Direct (32448)														
ISCI Code: 8004950216														
Cart Number: 50873														
1/12/13	9:00:00AM	28:30	8004950216	50873	1429582.1.0	\$400.00	Paid Program mning (LONG)	OK to Bill	AOR Direct (32448)	AOR Direct (9011)	PAID PROGRAMS 1Q 2013	PAID	WTWC	Paid Program 9a N/R
Total for: 50873										Total Spots: 1				
Total for: 8004950216										Total Spots: 1				
Total for: AOR Direct (32448)										Total Spots: 1				
Advertiser: Good Morning Mattress-Tallahassee (31392)														
ISCI Code: GOLFS0PERCENTOFFREV2013														
Cart Number: 209782														
1/12/13	9:29:25AM	00:30	GOLFS0PERCENT OFFREV2013	209782	1443898.13.	\$0.00	SPOT	OK to Bill	Good Morning Mattress-Tallahassee (31392)	Direct Account (1)	FURNITURE & BEDDING (ns)	BOGOFO 2013	WTWC	Paid Program 9a N/R
Total for: 209782										Total Spots: 1				
Total for: 209782										Total Spots: 1				

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: Paid Program 9a N/R

Advertiser: Good Morning Mattress-Tallahassee

ISCI Code: GOLFS0PERCENTOFFREV2013

Cart Number: 209782

Tuesday, January 15, 2013

Page 17 of 19

# As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Total for: GOLFS0PERCENTOFFREV2013										Total Spots: 1				
						\$0.00			Total Spots: 1					
Total for: Good Morning Mattress-Tallahassee										Total Spots: 1				
Advertiser: Promo/PSA (1)														
ISCI Code: ELLEN TMRW MONDAY														
Cart Number: 25405														
1/12/13	9:28:30AM	00:15	ELLEN TMRW MONDAY	25405	<n/a>	\$0.00	PROMO	<n/a>	ELLEN TMRW MONDAY	***Announcement***			WTWC	Paid Program 9a N/R
Total for: 25405						\$0.00			Total Spots: 1					
Total for: ELLEN TMRW MONDAY						\$0.00			Total Spots: 1					
ISCI Code: PAID PROGRAM ID														
Cart Number: 27013														
1/12/13	9:29:55AM	00:04	PAID PROGRAM ID	27013	<n/a>	\$0.00	PROMO	<n/a>	PAID PROGRAM ID SVR97C7	***Announcement***			WTWC	Paid Program 9a N/R
Total for: 27013						\$0.00			Total Spots: 1					
Total for: PAID PROGRAM ID						\$0.00			Total Spots: 1					
ISCI Code: TOTT TASTE TOWN PROMO														
Cart Number: 27030														
1/12/13	9:28:45AM	00:10	TOTT TASTE TOWN PROMO	27030	<n/a>	\$0.00	PROMO	<n/a>	TLH TASTE OF TOWN	***Announcement***			WTWC	Paid Program 9a N/R
Total for: 27030						\$0.00			Total Spots: 1					
Total for: TOTT TASTE TOWN PROMO						\$0.00			Total Spots: 1					
Total for: Promo/PSA (1)						\$0.00			Total Spots: 3					
Total for: Paid Program 9a N/R						\$400.00			Total Spots: 6					

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

# As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Grand Total:						\$600.00		Total Spots: 43						

\*\*\* Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: Paid Program 9a N/R

Advertiser: Promo/PSA (1)

ISCI Code: TOT TASTE TOWN PROMO

Cart Number: 27030

Tuesday, January 15, 2013

Page 19 of 19

## Official Traffic Log for Saturday January 12, 2013

as of (Jan 11 2013 6:07PM)

Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	10:00:00AM	00:30:00	NBC-The Wiggles-El-CTA	N/R						
	10:00:00AM	00:00:00					CHILDREN'S TELEVISION ACT E/I			
	10:00:00AM	00:00:00					COMMERCIAL TIME/CONTENT LIMITS APPLY			
	10:00:00AM	00:00:00					COMMERCIAL TIME LIMIT 6:00			
	10:00:00AM	00:00:00					NO HOST SELLING SPOTS			
	10:00:00AM	00:00:00					MCO SIGNATURE: _____			
	10:00:00AM	00:15:00	Segment 1	Program Segment			NBC			
	10:15:00AM	00:00:00	Secondary Event: NetSwitch	SEC						
	10:15:00AM	00:01:30		Kids			Interior Break			1.1
	10:15:00AM	00:00:10	Kids CORE Program Identifier	Tallahassee Promo	28000	Kids CORE Program Identifier			Various	
	10:15:10AM	00:00:30	FCC-Childrens Television Act-Form 398 Compliance	Local Spot Direct BRD	74709 / 28001 *28001*	Kids FCC CHILDRENS PROGRAMMING	FCC CHILDRENS PROGRAMMING	9:00:00AM 1:00:00PM	PROMO (ns) FCC CHILDREN'S	1439683.1
	10:15:40AM	00:00:30	KIDS LOVE IS LOUDER	Tallahassee Promo	28010	KIDS LOVE IS LOUDER			Various	1.1

## Tallahassee (WTWC)

## Official Traffic Log for Saturday January 12, 2013

as of (Jan 11 2013 6:07PM)

## Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	10:16:10AM	00:00:20	KIDS MAKE A WISH 20	Tallahassee Promo	28015	KIDS MAKE A WISH 20			Various	1.1
	10:16:30AM	00:00:00	Secondary Event: NetSwitch	SEC						
	10:16:30AM	00:00:04	Station ID	Station ID						
	10:16:30AM	00:00:04	ID RED 40 SVR105C50	Tallahassee Promo	27002	ID RED 40			Various	1.1
	10:16:34AM	00:13:26	Segment 2	Program Segment			NBC			
	10:30:00AM	00:00:00	Secondary Event: NetSwitch	SEC						

## Tallahassee (WTWC)

## Official Traffic Log for Saturday January 12, 2013

as of (Jan 11 2013 6:07PM)

Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	10:30:00AM	00:30:00	NBC-Pajanimals-El-CTA	N/R						
	10:30:00AM	00:00:00					CHILDREN'S TELEVISION ACT E/I			
	10:30:00AM	00:00:00					COMMERCIAL TIME/CONTENT LIMITS APPLY			
	10:30:00AM	00:00:00					COMMERCIAL TIME LIMIT 6:00			
	10:30:00AM	00:00:00					NO HOST SELLING SPOTS			
	10:30:00AM	00:00:00					MCO SIGNATURE: _____			
	10:30:00AM	00:15:00	Segment 1	Program Segment			NBC			
	10:45:00AM	00:01:30		Kids			Interior Break			1.1
	10:45:00AM	00:00:10	Kids CORE Program Identifier	Tallahassee Promo	28000	Kids CORE Program Identifier			Various	
	10:45:10AM	00:00:30	FCC-Childrens Television Act-Form 398 Compliance	Local Spot Direct BRD	74709 / 28001 *28001*	Kids FCC CHILDRENS PROGRAMMING	FCC CHILDRENS PROGRAMMING	9:00:00AM 1:00:00PM	PROMO (ns) FCC CHILDREN'S	1439683.1
	10:45:40AM	00:00:20	KIDS FED INFO	Tallahassee Promo	28017	KIDS FED INFO			Various	1.1
	10:45:00AM	00:00:30	KIDS EXPLORAVISION	Tallahassee Promo	28009	KIDS EXPLORAVISION 2013			Various	1.1

## Official Traffic Log for Saturday January 12, 2013

as of (Jan 11 2013 6:07PM)

Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	10:46:30AM	00:00:00	Secondary Event: NetSwitch	SEC						
	10:46:30AM	00:00:04	Station ID	Station ID						
	10:46:30AM	00:00:04	ID BLUE 40 SVR105C51	Tallahassee Promo	27001	ID BLUE 40			Various	1.1
	10:46:34AM	00:13:26	Segment 2	Program Segment			NBC			
	11:00:00AM	00:00:00	Secondary Event: NetSwitch	SEC						

## Official Traffic Log for Saturday January 12, 2013

as of (Jan 11 2013 6:07PM)

Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
_____	11:00:00AM	00:30:00	NBC-Poppy Cat-EI-CTA	N/R						
_____	11:00:00AM	00:00:00					CHILDREN'S TELEVISION ACT E/I			
_____	11:00:00AM	00:00:00					COMMERCIAL TIME/CONTENT LIMITS APPLY			
_____	11:00:00AM	00:00:00					COMMERCIAL TIME LIMIT 6:00			
_____	11:00:00AM	00:00:00					NO HOST SELLIGN SPOTS			
_____	11:00:00AM	00:00:00					MCO SIGNATURE: _____			
_____	11:00:00AM	00:15:00	Segment 1	Program Segment			NBC			
_____	11:15:00AM	00:01:30		Kids			Interior Break			
_____	11:15:00AM	00:00:10	Kids CORE Program Identifier	Tallahassee Promo	28000	Kids CORE Program Identifier			Various	1.1
_____	11:15:10AM	00:00:30	KIDS LOVE IS LOUDER	Tallahassee Promo	28010	KIDS LOVE IS LOUDER			Various	1.1
_____	11:15:40AM	00:00:20	KIDS MAKE A WISH 20	Tallahassee Promo	28015	KIDS MAKE A WISH 20			Various	1.1
_____	11:16:00AM	00:00:30	KIDS UWBB HOMELESS	Tallahassee Promo	28011	KIDS UWBB HOMELESS			Various	1.1

## Official Traffic Log for Saturday January 12, 2013

as of (Jan 11 2013 6:07PM)

Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	11:16:30AM	00:00:00	Secondary Event: NetSwitch	SEC						
	11:16:30AM	00:00:04	Station ID	Station ID						
	11:16:30AM	00:00:04	ID RED 40 SVR105C50	Tallahassee Promo	27002	ID RED 40			Various	1.1
	11:16:34AM	00:13:26	Segment 2	Program Segment			NBC			
	11:30:00AM	00:00:00	Secondary Event: NetSwitch	SEC						

## Official Traffic Log for Saturday January 12, 2013

as of (Jan 11 2013 6:07PM)

Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	11:30:00AM	00:30:00	NBC-Justin Time-El-CTA	N/R						
	11:30:00AM	00:00:00					CHILDREN'S TELEVISION ACT E/I			
	11:30:00AM	00:00:00					COMMERCIAL TIME/CONTENT LIMITS APPLY			
	11:30:00AM	00:00:00					COMMERCIAL TIME LIMIT 6:00			
	11:30:00AM	00:00:00					NO HOST SELLING SPOTS			
	11:30:00AM	00:00:00					MCO SIGNATURE:			
	11:30:00AM	00:15:00	Segment 1	Program Segment			NBC			
	11:45:00AM	00:01:30		Kids			Interior Break			
	11:45:00AM	00:00:10	Kids CORE Program Identifier	Tallahassee Promo	28000	Kids CORE Program Identifier			Various	1.1
	11:45:10AM	00:00:20	KIDS FED INFO	Tallahassee Promo	28017	KIDS FED INFO			Various	1.1
	11:45:30AM	00:00:30	KIDS THE BIRD ADOPT	Tallahassee Promo	28008	KIDS THE BIRD ADOPTION			Various	1.1
	11:46:00AM	00:00:30	KIDS EXPLORAVISION	Tallahassee Promo	28009	KIDS EXPLORAVISION 2013			Various	1.1

## Official Traffic Log for Saturday January 12, 2013

as of (Jan 11 2013 6:07PM)

Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	11:46:30AM	00:00:00	Secondary Event: NetSwitch	SEC						
	11:46:30AM	00:00:04	Station ID	Station ID						
	11:46:30AM	00:00:04	ID BLUE 40 SVR105C51	Tallahassee Promo	27001	ID BLUE 40			Various	1.1
	11:46:34AM	00:13:26	Segment 2	Program Segment			NBC			
	12:00:00PM	00:00:00	Secondary Event: NetSwitch	SEC						

## Official Traffic Log for Saturday January 12, 2013

as of (Jan 11 2013 6:07PM)

Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	12:00:00PM	00:30:00	NBC-Lazytown-El-CTA N/R							
	12:00:00PM	00:00:00					CHILDREN'S TELEVISION ACT E/I			
	12:00:00PM	00:00:00					COMMERCIAL TIME/CONTENT LIMITS APPLY			
	12:00:00PM	00:00:00					COMMERCIAL TIME LIMIT 6:00			
	12:00:00PM	00:00:00					NO HOST SELLING SPOTS			
	12:00:00PM	00:00:00					MCO SIGNATURE: _____			
	12:00:00PM	00:15:00	Segment 1	Program Segment			NBC			
	12:15:00PM	00:01:30		Kids			Interior Break			
	12:15:00PM	00:00:10	Kids CORE Program Identifier	Tallahassee Promo	28000	Kids CORE Program Identifier			Various	1.1
	12:15:10PM	00:00:30	KIDS LOVE IS LOUDER	Tallahassee Promo	28010	KIDS LOVE IS LOUDER			Various	1.1
	12:15:40PM	00:00:20	KIDS MAKE A WISH 20	Tallahassee Promo	28015	KIDS MAKE A WISH 20			Various	1.1
	12:16:00PM	00:00:30	KIDS UWBB POVERTY	Tallahassee Promo	28013	KIDS UWBB POVERTY			Various	1.1

Tallahassee (WTWC)

Official Traffic Log for Saturday January 12, 2013

as of (Jan 11 2013 6:07PM)

Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	12:16:30PM	00:00:00	Secondary Event: NetSwitch	SEC						
	12:16:30PM	00:00:04	Station ID	Station ID						
	12:16:30PM	00:00:04	ID RED 40 SVR105C50	Tallahassee Promo	27002	ID RED 40			Various	1.1
	12:16:34PM	00:13:26	Segment 2	Program Segment			NBC			
	12:30:00PM	00:00:00	Secondary Event: NetSwitch	SEC						

## Official Traffic Log for Saturday January 12, 2013

as of (Jan 11 2013 6:07PM)

## Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	12:30:00PM	00:30:00	NBC-Noodle and Doodle-EI-CTA N/R							
	12:30:00PM	00:00:00					CHILDREN'S TELEVISION ACT E/I			
	12:30:00PM	00:00:00					COMMERCIAL TIME/CONTENT LIMITS APPLY			
	12:30:00PM	00:00:00					COMMERCIAL TIME LIMIT 6:00			
	12:30:00PM	00:00:00					NO HOST SELLING SPOTS			
	12:30:00PM	00:00:00					MCO SIGNATURE			
	12:30:00PM	00:15:00	Segment 1	Program Segment			NBC			
	12:45:00PM	00:01:30		Kids			Interior Break			1.1
	12:45:00PM	00:00:10	Kids CORE Program Identifier	Tallahassee Promo	28000	Kids CORE Program Identifier			Various	1.1
	12:45:10PM	00:00:20	KIDS FED INFO	Tallahassee Promo	28017	KIDS FED INFO			Various	1.1
	12:45:30PM	00:00:30	KIDS CHEERLEADER ADOPT	Tallahassee Promo	28007	KIDS CHEERLEADER ADOPTION			Various	1.1
	12:46:00PM	00:00:30	KIDS GIRL SCOUTS PARK 30	Tallahassee Promo	28003	KIDS GIRL SCOUTS PARK 30			Various	1.1

## Official Traffic Log for Saturday January 12, 2013

as of (Jan 11 2013 6:07PM)

Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	12:46:30PM	00:00:00	Secondary Event: NetSwitch	SEC						
	12:46:30PM	00:00:04	Station ID	Station ID						
	12:46:30PM	00:00:04	ID BLUE 40 SVR105C51	Tallahassee Promo	27001	ID BLUE 40			Various	1.1
	12:46:34PM	00:13:26	Segment 2	Program Segment			NBC			
	1:00:00PM	00:00:00	Secondary Event: NetSwitch	SEC						

Tallahassee (MTWC)

# Official Traffic Log for Saturday January 12, 2013

as of Jan 11 2013 6:07PM

Operator Signature *[Signature]*

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	10:00:00AM	00:30:00	NBC-The Wiggles-El CTA, N/R							
	10:05:50AM	00:00:00					CHILDRENS TELEVISION ACT E/I			
	10:10:00AM	00:00:00					COMMERCIAL TIME/CONTENT LIMITS APPLY			
	10:10:00AM	00:00:00					COMMERCIAL TIME LIMIT 6:00			
	10:00:00AM	00:00:00					NO HOST SELLING SPOTS			
	10:00:00AM	00:00:00					<del>MCO SIGNATURE</del> <i>[Signature]</i>			
	10:00:00AM	00:15:00	Segment 1				ABC			
	10:15:00AM	00:00:00	Secondary Event KidsSwitch				SEC			
	10:15:00AM	00:01:30					Kids			
	10:15:00AM	00:00:10	Kids CORE Program Identify				Kids CORE Program Identify			
	10:15:00AM	00:00:30	FCC Children's Television Ad-Firm 366 Compliance				Local Spot Direct Prod			
	10:15:40AM	00:00:30	KIDS LOVE ISLOUDER				Tallahassee Photo			

## Tallahassee (MTWC)

## Official Traffic Log for Saturday January 12, 2013

as of Jan 13 2013 6:07PM

Operator Signature



MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	SCI	Comments	Time Range	Product / Brand	Contract #
10-16-10AM	00:00:20		WDS MAKE A WISH 20	Tallahassee Promo	28015	WDS MAKE A WISH 20				11
10-16-30AM	00:00:00		Secondary Event MedSwitch	SEC						
10-16-30AM	00:00:04		Station ID	Station ID						
10-16-30AM	00:00:04		ID PIED 40 3181050	Tallahassee Promo	27002	ID PIED 40				11
10-16-30AM	00:00:00		Segment 2	Program Segment						
10-30-00AM	00:00:00		Secondary Event MedSwitch	SEC						

## Official Traffic Log for Saturday January 12, 2013

ans of Jan 11 2013 6:07PM)

Operator Signature

Printed at 06:05 on 01/11/13 (All break times are approximate. Refer to operations log for exact breaks.)

Tallahassee (WTWC)

# Official Traffic Log for Saturday January 12, 2013

as of (Jan 11 2013 6:07PM)

Operator Signature



MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
10-46	30AM	00:00:00	Secondary Event NewsSwitch	SEC						
10-46	30AM	00:00:04	Station ID	Station ID						
10-46	30AM	00:00:04	ID BLUE 40 SYRINIC/ST	Tallahassee Primetime	27001	ID BLUE 40				
10-46	34AM	00:13:26	Segment 2	Program Segment						
11-00	00AM	00:00:00	Secondary Event NewsSwitch	SEC						

## Official Traffic Log for Saturday January 12, 2013

as of (Jan 11 2013 8:07PM)

Operator Signature \_\_\_\_\_

Comments

Time Range

Product / Brand

Contract #

Printed at 06:08 on 01/11/13 (All break times are approximate. Refer to operations log for exact breaks.)

Tallahassee (WTWC)

# Official Traffic Log for Saturday January 12, 2013

as of (Jan 14 2013 6:07PM)

Operator Signature



MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
1116	30AM	00:00:00	Secondary Event NewsWatch	SEC						
1116	30AM	00:00:04	Station ID	Station ID						
1116	30AM	00:00:04	ID RED 40 SVR109750	Tallahassee Promo	27002	ID RED 40			Various	11
1116	34AM	00:13:26	Segment 2	Program Segment						
1130	10AM	00:00:00	Secondary Event NewsWatch	SEC						

MBC

Tallahassee (WTWC)

## Official Traffic Log for Saturday January 12, 2013

as of (Jan 11 2013 6:07PM)

Operator Signature



MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	11:30:00AM	00:30:00	NBC-Justin Time-El-CITA	NIR						
	11:30:00AM	00:00:00					CHILDREN'S TELEVISION ACT E/I			
	11:30:00AM	00:00:00					COMMERCIAL TIME/CONTENT LIMITS APPLY			
	11:30:00AM	00:00:00					COMMERCIAL TIME LIMIT 6:00			
	11:30:00AM	00:00:00					NO HOST SELLING SPOTS			
	11:30:00AM	00:00:00								
	11:30:00AM	00:15:00	Segment 1				NBC			
	11:45:00AM	00:01:30					Interior Break			
	11:45:00AM	00:00:30	KIDS CORE Program Tallahassee Promo				KIDS CORE Program Identifier			
	11:45:00AM	00:00:30	KIDS FED INFO Tallahassee Promo				KIDS FED INFO			
	11:45:00AM	00:00:30	KIDS THE BIRD ADOPT Tallahassee Promo				KIDS THE BIRD ADOPTION			
	11:45:00AM	00:00:30	KIDS EXPLORATION Tallahassee Promo				KIDS EXPLORATION 2013			

Tallahassee (WTWC)

# Official Traffic Log for Saturday January 12, 2013

as of (Jan 11 2013 6:07PM)

Operator Signature



MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
11-46-30AM	00:00:00		Secondary Event	SEC						
			NetSwitch							
11-46-30AM	00:00:04		Station ID	Station ID						
11-46-30AM	00:00:04		ID BLUE 4Q SUPP (60CS)	Tallahassee Chromo	27001	ID BLUE 4Q			Various	11
11-46-30AM	00:13:26		Segment 2	Program Segment						
12:00:00PM	00:00:00		Secondary Event	SEC						
			NetSwitch							


Tallahassee (MTWC)

# Official Traffic Log for Saturday January 12, 2013

as of (Jan 11 2013 6:07PM)

Operator Signature



MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contact #
	12:00:00PM	00:30:00	NBC-LazyTown-EHCTA-NR							
	12:00:00PM	00:00:00					CHILDREN'S TELEVISION ACT E1			
	12:00:00PM	00:00:00					COMMERCIAL TIME/CONTENT LIMITS APPLY			
	12:00:00PM	00:00:00					COMMERCIAL TIME LIMIT 6:00			
	12:00:00PM	00:00:00					NO HOST SELLING SPOTS			
	12:00:00PM	00:00:00					MC SIGNATURE 			
	12:00:00PM	00:15:00	Segment 1				NBC			
	12:15:00PM	00:01:30	Kids CORE Program Identifier				Kids Tallahassee Promo 28000			
	12:15:00PM	00:00:10					Kids CORE Program Identifier			
	12:15:10PM	00:00:30	KIDS LOVE IS LOUDER				KIDS LOVE IS LOUDER Tallahassee Promo 28010			
	12:15:40PM	00:00:20	KIDS MAKE A WISH 20				KIDS MAKE A WISH 20 Tallahassee Promo 28015			
	12:16:00PM	00:00:30	KIDS UNBB POVERTY				KIDS UNBB POVERTY Tallahassee Promo 28013			

Tallahassee (MTWC)

## Official Traffic Log for Saturday January 12, 2013

as of Jan 11 2013 6:07PM

Operator Signature

Comments

Time Range

Product / Brand

Contract #

MCO	Time	Length	Advertiser / Location	Break Type	Cost / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	12:30:00PM	00:30:00	NBC-Noodle and Doodle-E/CIA-NR							
	12:30:00PM	00:00:00					CHILDREN'S TELEVISION ACT E/I			
	12:30:00PM	00:00:00					COMMERCIAL TIME/CONTENT LIMITS APPLY			
	12:30:00PM	00:00:00					COMMERCIAL TIME LIMIT 6:00			
	12:30:00PM	00:00:00					NO HOST SEQUENCING SPOTS			
	12:30:00PM	00:00:00					WFSB FSB			
	12:30:00PM	00:15:00	Seigneur 1				NBC			
	12:45:00PM	00:01:30					Interior Break			
	12:45:00PM	00:00:10	Kids (CORE Program) specific				Kids Tallahassee Program			
	12:45:00PM	00:00:20	KIDS FED INFO				Kids Tallahassee Program			
	12:45:00PM	00:00:30	KIDS CHEERLEADER ADOPT				KIDS Tallahassee Program			
	12:45:00PM	00:00:30	KIDS GIRL SCOUTS PARK 30				KIDS Tallahassee Program			

Tallahassee (WTVZ)



Operator Signature

# Official Traffic Log for Saturday January 12, 2013

as of (Jan 11 2013 6:07PM)

WCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
12:46:30PM	00:00:00		Secondary Event NetSaver	SEC						
12:46:30PM	00:00:04		Station ID	Station ID						
12:46:30PM	00:00:04		ID BLUE 40 SVPT(SCSI)	Tallahassee Phone	27001	ID BLUE 40				
12:46:34PM	00:13:25		Segment 2	Program Segment						
1:00:00PM	00:00:00		Secondary Event NetSaver	SEC						