



8440 Deerlake South
Tallahassee, Florida 32312
Phone: (850) 893-4140

CHILDREN'S TELEVISION ACT - COMMERCIAL LIMITS CERTIFICATION

Log Date(s): April 27, 2013

Discrepancy / Remarks: _____

I hereby certify that WTWC NBC 40 has complied with the commercial time limits under the Children's Television Act.

Cynthia Ryder
Traffic (Print Name)

Cynthia Ryder
Traffic Signature

Steve Sheridan
Chief Engineer (Print Name)

[Signature]
Chief Engineer Signature

As-Run Spot Report (Parameters)

Filter Option Date Range of Logs (if locked)
 Log Date(s) 04/27/13 - 04/27/13
 Start time 09:00:00AM
 End time 01:00:00PM
 Station(s) Tallahassee(WTWC)
 Agency(s) <All Agency(s)>
 Advertiser(s) <All Advertiser(s)>
 Sales Office(s) <All Sales Office(s)>
 Salesperson(s) <All Salesperson(s)>
 Account 1 Type(s) <All Account 1 Type(s)>
 Product(s) <All Product(s)>
 Account 2 Type(s) <All Account 2 Type(s)>
 Billing Method <All Billing Method>
 Spot Type(s) <All Spot Type(s)>
 Billing Status Types <All Billing Status Types>
 Bookend Option <Show Bookends and Non-Bookends>
 Show Details Yes
 Contract Number <All Contracts>
 Program Title <All Programs>
 Include Announcements Yes
 Page Break Options Page Break After Level 1 Group
 Level 1 Grouping Program Title
 Level 2 Grouping Advertiser
 Level 3 Grouping ISCI Code
 Level 4 Grouping Cart Number
 Level 5 Grouping <NONE>
 Sort Order 1 Broadcast/Log Date
 Sort Order 2 <NONE>
 Sort Order 3 <NONE>
 Custom Column(s) Program

As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Program Title: NBC-Justin Time-El-CTA N/R														

Advertiser: Promo/PSA (1)

ISCI Code: ID BLUE 40

Cart Number: 27001

4/27/13	11:58:36AM	00:04	ID BLUE 40	27001	<n/a>	\$0.00	PROMO	<n/a>	ID BLUE 40 REV	***Announcement***			WTWC	NBC-Justin Time-El-CTA N/R
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Total for: 27001

\$0.00

Total Spots: 1

Total for: ID BLUE 40

\$0.00

Total Spots: 1

ISCI Code: Kids CORE Program Identifier

Cart Number: 28000

4/27/13	11:57:06AM	00:10	Kids CORE	28000	<n/a>	\$0.00	PROMO	<n/a>	Kids CORE Program Identifier	***Announcement***			WTWC	NBC-Justin Time-El-CTA N/R
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Total for: 28000

\$0.00

Total Spots: 1

Total for: Kids CORE Program Identifier

\$0.00

Total Spots: 1

ISCI Code: KIDS EXPLORAVISION 2013

Cart Number: 28009

4/27/13	11:57:36AM	00:29	KIDS EXPLORAVISION	28009	<n/a>	\$0.00	PROMO	<n/a>	KIDS EXPLORAVISION 2013	***Announcement***			WTWC	NBC-Justin Time-El-CTA N/R
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2013

Total for: 28009

\$0.00

Total Spots: 1

Total for: KIDS EXPLORAVISION 2013

\$0.00

Total Spots: 1

ISCI Code: KIDS FED INFO

Cart Number: 28017

4/27/13	11:57:16AM	00:20	KIDS FED INFO	28017	<n/a>	\$0.00	PROMO	<n/a>	KIDS FED INFO	***Announcement***			WTWC	NBC-Justin Time-El-CTA N/R
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Total for: 28017

\$0.00

Total Spots: 1

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Justin Time-El-CTA N/R

Advertiser: Promo/PSA (1)

ISCI Code: KIDS FED INFO

Cart Number: 28017

Tuesday, April 30, 2013

Page 2 of 19

As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Total for: KIDS FED INFO														
						\$0.00		Total Spots: 1						
<u>ISCI Code: KIDS UWBB ILLITERACY</u>														
<u>Cart Number: 28012</u>														
4/27/13	11:58:05AM	00:30	KIDS UWBB ILLITERACY	28012	<n/a>	\$0.00	PROMO	<n/a>	KIDS UWBB ILLITERACY	***Announcement***			WTTWC	NBC-Justin Time-El-CTA N/R
Total for: 28012						\$0.00		Total Spots: 1						
Total for: KIDS UWBB ILLITERACY						\$0.00		Total Spots: 1						
Total for: Promo/PSA (1)						\$0.00		Total Spots: 5						
Total for: NBC-Justin Time-El-CTA N/R						\$0.00		Total Spots: 5						

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate

Program Title: NBC-Justin Time-El-CTA N/R Advertiser: Promo/PSA (1)

ISCI Code: KIDS UWBB ILLITERACY

Cart Number: 28012

Tuesday, April 30, 2013

Page 3 of 19

As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
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Program Title: NBC-Lazytown-El-CTA N/R

Advertiser: Promo/PSA (1)

ISCI Code: ID RED 40

Cart Number: 27002

4/27/13	12:28:37PM	00:04	ID RED 40	27002	<n/a>	\$0.00	PROMO	<n/a>	ID RED 40 REV	***Announcement***			WTWC NBC-Lazytown-El-CTA N/R	
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Total for: 27002

\$0.00

Total Spots: 1

Total for: ID RED 40

\$0.00

Total Spots: 1

ISCI Code: Kids CORE Program Identifier

Cart Number: 28000

4/27/13	12:27:08PM	00:10	Kids CORE	28000	<n/a>	\$0.00	PROMO	<n/a>	Kids CORE Program Identifier	***Announcement***			WTWC NBC-Lazytown-El-CTA N/R	
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Total for: 28000

\$0.00

Total Spots: 1

Total for: Kids CORE Program Identifier

\$0.00

Total Spots: 1

ISCI Code: KIDS MAKE A WISH 20

Cart Number: 28015

4/27/13	12:27:18PM	00:20	KIDS MAKE A WISH 20	28015	<n/a>	\$0.00	PROMO	<n/a>	KIDS MAKE A WISH 20 ***Announcement***				WTWC NBC-Lazytown-El-CTA N/R	
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Total for: 28015

\$0.00

Total Spots: 1

Total for: KIDS MAKE A WISH 20

\$0.00

Total Spots: 1

ISCI Code: KIDS THE BIRD ADOPTION

Cart Number: 28008

4/27/13	12:28:08PM	00:29	KIDS THE BIRD ADOPTION	28008	<n/a>	\$0.00	PROMO	<n/a>	KIDS THE BIRD ADOPT ***Announcement***				WTWC NBC-Lazytown-El-CTA N/R	
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Total for: 28008

\$0.00

Total Spots: 1

Total for: KIDS THE BIRD ADOPTION

\$0.00

Total Spots: 1

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate

Program Title: NBC-Lazytown-El-CTA N/R

Advertiser: Promo/PSA (1)

ISCI Code: KIDS THE BIRD ADOPTION

Cart Number: 28008

Tuesday, April 30, 2013

Page 4 of 19

As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
<u>ISCI Code: KIDS UWMB POVERTY</u>														
<u>Cart Number: 28013</u>														
4/27/13	12:27:38PM	00:30	KIDS UWMB POVERTY	28013	<n/a>	\$0.00	PROMO	<n/a>	KIDS UWMB POVERTY ***Announcement***				WTWC	NBC-Lazytown-EI-CTA
<u>Total for: 28013</u>														
						\$0.00	Total Spots: 1							
Total for: KIDS UWMB POVERTY						\$0.00	Total Spots: 1							
Total for: Promo/PSA (1)						\$0.00	Total Spots: 5							
Total for: NBC-Lazytown-EI-CTA N/R						\$0.00	Total Spots: 5							

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Lazytown-EI-CTA N/R Advertiser: Promo/PSA (1) ISCI Code: KIDS UWMB POVERTY Cart Number: 28013

Tuesday, April 30, 2013

Page 5 of 19

As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
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Program Title: NBC-Noodle and Doodle-El-CTA N/R

Advertiser: Promo/PSA (1)

ISCI Code: ID BLUE 40

Cart Number: 27001

4/27/13	12:59:01PM	00:04	ID BLUE 40	27001	<n/a>	\$0.00	PROMO	<n/a>	ID BLUE 40 REV	*** Announcement***			WTWC	NBC-Noodle and Doodle-El-CTA N/R
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Total for: 27001 \$0.00 Total Spots: 1

Total for: ID BLUE 40 \$0.00 Total Spots: 1

ISCI Code: Kids CORE Program Identifier

Cart Number: 28000

4/27/13	12:57:31PM	00:10	Kids CORE	28000	<n/a>	\$0.00	PROMO	<n/a>	Kids CORE Program Identifier	*** Announcement***			WTWC	NBC-Noodle and Doodle-El-CTA N/R
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Total for: 28000 \$0.00 Total Spots: 1

Total for: Kids CORE Program Identifier \$0.00 Total Spots: 1

ISCI Code: KIDS FED INFO

Cart Number: 28017

4/27/13	12:57:41PM	00:20	KIDS FED INFO	28017	<n/a>	\$0.00	PROMO	<n/a>	KIDS FED INFO	*** Announcement***			WTWC	NBC-Noodle and Doodle-El-CTA N/R
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Total for: 28017 \$0.00 Total Spots: 1

Total for: KIDS FED INFO \$0.00 Total Spots: 1

ISCI Code: KIDS LOVE IS LOUDER

Cart Number: 28010

4/27/13	12:58:01PM	00:30	KIDS LOVE IS LOUDER	28010	<n/a>	\$0.00	PROMO	<n/a>	KIDS LOVE IS LOUDER *** Announcement***				WTWC	NBC-Noodle and Doodle-El-CTA N/R
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Total for: 28010 \$0.00 Total Spots: 1

Total for: KIDS LOVE IS LOUDER \$0.00 Total Spots: 1

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Noodle and Doodle-El-CTA N/Advertiser: Promo/PSA (1)

ISCI Code: KIDS LOVE IS LOUDER

Cart Number: 28010

Tuesday, April 30, 2013

Page 6 of 19

As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
ISCI Code: KIDS UWBB HOMELESS														
Cart Number: 28011														
4/27/13	12:58:31PM	00:30	KIDS UWBB HOMELESS	28011	<n/a>	\$0.00	PROMO	<n/a>	KIDS UWBB HOMELESS	***Announcement***			WTWC	NBC-Noodle and Doodle-El-CTA N/R
Total for: 28011						\$0.00	Total Spots: 1							
Total for: KIDS UWBB HOMELESS						\$0.00	Total Spots: 1							
Total for: Promo/PSA (1)						\$0.00	Total Spots: 5							
Total for: NBC-Noodle and Doodle-El-CTA 1						\$0.00	Total Spots: 5							

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Noodle and Doodle-El-CTA N/Advertiser: Promo/PSA (1)

ISCI Code: KIDS UWBB HOMELESS

Cart Number: 28011

Tuesday, April 30, 2013

Page 7 of 19

As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Program Title: NBC-Pajanimals-El-CTA N/R Advertiser: Promo/PSA (1) ISCI Code: ID BLUE 40 Cart Number: 27001														
4/27/13	10:58:28AM	00:04	ID BLUE 40	27001	<n/a>	\$0.00	PROMO	<n/a>	ID BLUE 40 REV	***Announcement***			WTWC	NBC-Pajanimals-El-CTA N/R
Total for: 27001 \$0.00 Total Spots: 1														
Total for: ID BLUE 40 \$0.00 Total Spots: 1														
ISCI Code: Kids CORE Program Identifier Cart Number: 28000														
4/27/13	10:56:59AM	00:10	Kids CORE	28000	<n/a>	\$0.00	PROMO	<n/a>	Kids CORE Program Identifier	***Announcement***			WTWC	NBC-Pajanimals-El-CTA N/R
Total for: 28000 \$0.00 Total Spots: 1														
Total for: Kids CORE Program Identifier \$0.00 Total Spots: 1														
ISCI Code: KIDS EXPLORAVISION 2013 Cart Number: 28009														
4/27/13	10:57:29AM	00:29	KIDS EXPLORAVISION	28009	<n/a>	\$0.00	PROMO	<n/a>	KIDS EXPLORAVISION	***Announcement***			WTWC	NBC-Pajanimals-El-CTA N/R
Total for: 28009 \$0.00 Total Spots: 1														
Total for: KIDS EXPLORAVISION 2013 \$0.00 Total Spots: 1														
ISCI Code: KIDS FED INFO Cart Number: 28017														
4/27/13	10:57:09AM	00:20	KIDS FED INFO	28017	<n/a>	\$0.00	PROMO	<n/a>	KIDS FED INFO	***Announcement***			WTWC	NBC-Pajanimals-El-CTA N/R
Total for: 28017 \$0.00 Total Spots: 1														

As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
ISCI Code: KIDS UWBB HOMELESS														
Cart Number: 28011														
4/27/13	10:57:58AM	00:30	KIDS UWBB HOMELESS	28011	<n/a>	\$0.00	PROMO	<n/a>	KIDS UWBB HOMELESS	***Announcement***			WTWC NBC-Pajanimals-EI-CTA	N/R
Total for: KIDS FED INFO						\$0.00			Total Spots: 1					
Total for: 28011														
Total for: KIDS UWBB HOMELESS						\$0.00			Total Spots: 1					
Total for: Promo/PSA (1)						\$0.00			Total Spots: 5					
Total for: NBC-Pajanimals-EI-CTA N/R						\$0.00			Total Spots: 5					

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Pajanimals-EI-CTA N/R Advertiser: Promo/PSA (1)

ISCI Code: KIDS UWBB HOMELESS

Cart Number: 28011

Tuesday, April 30, 2013

Page 9 of 19

As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
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Program Title: NBC-Poppy Cat-El-CTA N/R

Advertiser: FCC-Childrens Television Act-Form 398 Compliance (11022)

ISCI Code: Kids FCC CHILDRENS PROGRAMMING

Cart Number: 74709

4/27/13	11:27:11AM	00:30	Kids FCC CHILDRENS PROGRAMMING	74709	1439683.1.0	\$0.00	PROMO	Billed	FCC-Childrens Television Act-Form 398 Compliance (11022)	Direct Account (1)	PROMO (ns) (1269)	FCC CHILDRENS ANNOUNCE	WTWC NBC-Poppy Cat-El-CTA N/R	
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Total for: 74709 Total Spots: 1

Total for: Kids FCC CHILDRENS PROGRAM \$0.00 Total Spots: 1

Total for: FCC-Childrens Television Act-Form 398 Compliance (11022) \$0.00 Total Spots: 1

Advertiser: Promo/PSA (1)

ISCI Code: ID RED 40

Cart Number: 27002

4/27/13	11:28:31AM	00:04	ID RED 40	27002	<n/a>	\$0.00	PROMO	<n/a>	ID RED 40 REV	***Announcement***			WTWC NBC-Poppy Cat-El-CTA N/R	
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Total for: 27002 Total Spots: 1

Total for: ID RED 40 \$0.00 Total Spots: 1

ISCI Code: Kids CORE Program Identifier

Cart Number: 28000

4/27/13	11:27:01AM	00:10	Kids CORE Program Identifier	28000	<n/a>	\$0.00	PROMO	<n/a>	Kids CORE Program Identifier	***Announcement***			WTWC NBC-Poppy Cat-El-CTA N/R	
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Total for: 28000 Total Spots: 1

Total for: Kids CORE Program Identifier \$0.00 Total Spots: 1

ISCI Code: KIDS LOVE IS LOUDER

Cart Number: 28010

4/27/13	11:28:01AM	00:30	KIDS LOVE IS LOUDER	28010	<n/a>	\$0.00	PROMO	<n/a>	KIDS LOVE IS LOUDER ***Announcement***				WTWC NBC-Poppy Cat-El-CTA N/R	
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*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Poppy Cat-El-CTA N/R Advertiser: Promo/PSA (1) ISCI Code: KIDS LOVE IS LOUDER Cart Number: 28010

As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Total for: 28010														
						\$0.00		Total Spots: 1						
Total for: KIDS LOVE IS LOUDER														
						\$0.00		Total Spots: 1						
<u>ISCI Code: KIDS MAKE A WISH 20</u>														
<u>Cart Number: 28015</u>														
4/27/13	11:27:41AM	00:20	KIDS MAKE A WISH 20	28015	<n/a>	\$0.00	PROMO	<n/a>	KIDS MAKE A WISH 20 *** Announcement***				WTTWC	NBC-Poppy Cat-E-CTA
WISH 20														
Total for: 28015						\$0.00		Total Spots: 1						
Total for: KIDS MAKE A WISH 20														
						\$0.00		Total Spots: 1						
Total for: Promo/PSA (1)														
						\$0.00		Total Spots: 4						
Total for: NBC-Poppy Cat-E-CTA N/R														
						\$0.00		Total Spots: 5						

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Poppy Cat-E-CTA N/R Advertiser: Promo/PSA (1)

ISCI Code: KIDS MAKE A WISH 20

Cart Number: 28015

Tuesday, April 30, 2013

Page 11 of 19

As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
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Program Title: NBC-Saturday Today Show N/R

Advertiser: Promo/PSA (1)

ISCI Code: PAID PROGRAM ID

Cart Number: 27013

4/27/13	9:00:02AM	00:05	PAID PROGRAM ID	27013	<n/a>	\$0.00	PROMO	<n/a>	PAID PROGRAM ID S/RP97C7	***Announcement***			WTTWC	NBC-Saturday Today Show N/R
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Total for: 27013

Total Spots: 1

Total for: PAID PROGRAM ID

\$0.00

Total Spots: 1

Total for: Promo/PSA (1)

\$0.00

Total Spots: 1

Total for: NBC-Saturday Today Show N/R

\$0.00

Total Spots: 1

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-Saturday Today Show N/R Advertiser: Promo/PSA (1)

ISCI Code: PAID PROGRAM ID

Cart Number: 27013

Tuesday, April 30, 2013

Page 12 of 19

As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
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Program Title: NBC-The Chica Show -CTA-Kids 0-12 -EI N/R

Advertiser: FCC-Childrens Television Act-Form 398 Compliance (11022)

ISCI Code: Kids FCC CHILDRENS PROGRAMMING

Cart Number: 74709

4/27/13	10:27:41AM	00:30	Kids FCC CHILDRENS PROGRAMMING	74709	1439683.1.0	\$0.00	PROMO	Billed	FCC-Childrens Television Act-Form 398 Compliance (11022)	Direct Account (1) (1269)	PROMO (ns)	FCC CHILDRENS ANNOUNCE	WTTWC NBC-The Chica Show -CTA-Kids 0-12 -EI N/R	
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Total for: 74709

\$0.00

Total Spots: 1

Total for: Kids FCC CHILDRENS PROGRAM

\$0.00

Total Spots: 1

Total for: FCC-Childrens Television Act-Form

\$0.00

Total Spots: 1

Advertiser: Promo/PSA (1)

ISCI Code: ID RED 40

Cart Number: 27002

4/27/13	10:29:01AM	00:04	ID RED 40	27002	<n/a>	\$0.00	PROMO	<n/a>	ID RED 40 REV	*** Announcement***			WTTWC NBC-The Chica Show -CTA-Kids 0-12 -EI N/R	
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Total for: 27002

\$0.00

Total Spots: 1

Total for: ID RED 40

\$0.00

Total Spots: 1

ISCI Code: Kids CORE Program Identifier

Cart Number: 28000

4/27/13	10:27:31AM	00:10	Kids CORE Program Identifier	28000	<n/a>	\$0.00	PROMO	<n/a>	Kids CORE Program Identifier	*** Announcement***			WTTWC NBC-The Chica Show -CTA-Kids 0-12 -EI N/R	
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Total for: 28000

\$0.00

Total Spots: 1

Total for: Kids CORE Program Identifier

\$0.00

Total Spots: 1

ISCI Code: KIDS LOVE IS LOUDER

Cart Number: 28010

4/27/13	10:28:31AM	00:30	KIDS LOVE IS LOUDER	28010	<n/a>	\$0.00	PROMO	<n/a>	KIDS LOVE IS LOUDER *** Announcement***				WTTWC NBC-The Chica Show -CTA-Kids 0-12 -EI N/R	
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*** Indicates a bookend spot. Rate is shown as 1/2 of line rate

Program Title: NBC-The Chica Show -CTA-Kids 0-12 -EI N/R

ISCI Code: KIDS LOVE IS LOUDER

Cart Number: 28010

Tuesday, April 30, 2013

Page 13 of 19

As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Total for: 28010														
Total Spots: 1														
Total for: KIDS LOVE IS LOUDER														
Total Spots: 1														
ISCI Code: KIDS MAKE A WISH 20														
Cart Number: 28015														
4/27/13	10:28:11AM	00:20	KIDS MAKE A WISH 20	28015	<n/a>	\$0.00	PROMO	<n/a>	KIDS MAKE A WISH 20	*** Announcement***			WTTWC	NBC-The Chica Show
Total for: 28015														
Total Spots: 1														
Total for: KIDS MAKE A WISH 20														
Total Spots: 1														
Total for: Promo/PSA (1)														
Total Spots: 4														
Total for: NBC-The Chica Show -CTA-Kids 0														
Total Spots: 5														

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: NBC-The Chica Show -CTA-Kids 0-Advertiser: Promo/PSA (1)

ISCI Code: KIDS MAKE A WISH 20

Cart Number: 28015

Tuesday, April 30, 2013

Page 14 of 19

As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Program Title: Paid Program 930a N/R														
Advertiser: Dougs Lamp and Vacuum (2714)														
ISCI Code: VACUUMREV														
Cart Number: 210449														
4/27/13	9:59:32AM	00:30	VACUUMREV	210449	1521259.15	\$10.00	SPOT	OK to Bill	Dougs Lamp and Vacuum (2714)	Media Options-Tallahassee (1339)	HOME-HOUSEWA RES (1167)		WTTWC	Paid Program 930a N/R
Total for: 210449						\$10.00	Total Spots: 1							
Total for: VACUUMREV						\$10.00	Total Spots: 1							
Total for: Dougs Lamp and Vacuum (2714)						\$10.00	Total Spots: 1							
Advertiser: Express Media (2773)														
ISCI Code: 8003194883														
Cart Number: 229227														
4/27/13	9:30:07AM	28:30	8003194883	229227	1503275.9.0	\$200.00	Paid Program	Billed	Express Media (2773)	Express Media (1667)	PAID PROGRAMS 2Q 2013 (1185)	PAID	WTTWC	Paid Program 930a N/R
Total for: 229227						\$200.00	Total Spots: 1							
Total for: 8003194883						\$200.00	Total Spots: 1							
Total for: Express Media (2773)						\$200.00	Total Spots: 1							
Advertiser: InstaLoan (77471)														
ISCI Code: INST12121TV														
Cart Number: 210335														
4/27/13	9:59:02AM	00:30	INST12121TV	210335	1497218.4.0	\$15.00	SPOT	Billed	InstaLoan (77471)	TMX Finance (12747)	SERVICES-BANK/ FINANCIAL (1221)	March - April 2013 TV Buy	WTTWC	Paid Program 930a N/R
Total for: 210335						\$15.00	Total Spots: 1							

*** Indicates a bookedend spot. Rate is shown as 1/2 of line rate.

As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Total for: INST121212TV														
						\$15.00			Total Spots: 1					
Total for: Instaloan (77471)														
						\$15.00			Total Spots: 1					
Advertiser: Promo/PSA (1)														
ISCI Code: FAM FEUD10 MONDAY MONDAY														
Cart Number: 25610														
4/27/13	9:58:37AM	00:10	FAM FEUD10	25610	<n/a>	\$0.00	PROMO	<n/a>	FAM FEUD 10	***Announcement***			WTTWC	Paid Program 930a N/R
MONDAY MONDAY														
Total for: 25610														
						\$0.00			Total Spots: 1					
Total for: FAM FEUD10 MONDAY MONDAY														
						\$0.00			Total Spots: 1					
ISCI Code: ID BLUE 40														
Cart Number: 27001														
4/27/13	10:00:02AM	00:04	ID BLUE 40	27001	<n/a>	\$0.00	PROMO	<n/a>	ID BLUE 40 REV	***Announcement***			WTTWC	Paid Program 930a N/R
Total for: 27001														
						\$0.00			Total Spots: 1					
Total for: ID BLUE 40														
						\$0.00			Total Spots: 1					
ISCI Code: INSIDER WEEKEND														
Cart Number: 25805														
4/27/13	9:58:47AM	00:15	INSIDER	25805	<n/a>	\$0.00	PROMO	<n/a>	INSIDER WEEKEND	***Announcement***			WTTWC	Paid Program 930a N/R
WEEKEND														
Total for: 25805														
						\$0.00			Total Spots: 1					
Total for: INSIDER WEEKEND														
						\$0.00			Total Spots: 1					
Total for: Promo/PSA (1)														
						\$0.00			Total Spots: 3					
Total for: Paid Program 930a N/R														
						\$225.00			Total Spots: 6					

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: Paid Program 930a N/R

Advertiser: Promo/PSA (1)

ISCI Code: INSIDER WEEKEND

Cart Number: 25805

Tuesday, April 30, 2013

Page 16 of 19

As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
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Program Title: Paid Program 9a N/R

Advertiser: Express Media (2773)

ISCI Code: 8007197861

Cart Number: 229451

4/27/13 9:00:07AM 28:30 8007197861

229451	1503275.17	\$400.00	0	Express Media (2773)	Express Media (1667)	PAID PROGRAMS 2Q 2013	PAID	WTWC	Paid Program 9a N/R
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Program mline (LONG)

Total for: 229451 \$400.00 Total Spots: 1

Total for: 8007197861 \$400.00 Total Spots: 1

Total for: Express Media (2773) \$400.00 Total Spots: 1

Advertiser: Instaloan (77471)

ISCI Code: INS12121TV

Cart Number: 210335

4/27/13 9:29:02AM 00:30 INS12121TV

210335	1497218.40	\$15.00	SPOT	Billed	Instaloan (77471)	TMX Finance (12747)	SERVICES-BANK/ March - April	WTWC	Paid Program 9a N/R
--------	------------	---------	------	--------	-------------------	---------------------	------------------------------	------	---------------------

Total for: 210335 \$15.00 Total Spots: 1

Total for: INS12121TV \$15.00 Total Spots: 1

Total for: Instaloan (77471) \$15.00 Total Spots: 1

Advertiser: NBC Swap (25176)

ISCI Code: NBC PRIME SATURDAY 1

Cart Number: 76087

4/27/13 9:29:32AM 00:30 NBC PRIME SATURDAY 1

76087	1419074.10	\$0.00	SPOT	Billed	NBC Swap (25176)	Direct Account (11)	PROMO (ns)	NBC SWAP	WTWC	Paid Program 9a N/R
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Total for: 76087 \$0.00 Total Spots: 1

Total for: NBC PRIME SATURDAY 1 \$0.00 Total Spots: 1

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate

Program Title: Paid Program 9a N/R

Advertiser: NBC Swap (25176)

ISCI Code: NBC PRIME SATURDAY 1

Cart Number: 76087

As-Run Spot Report

Air Date	Time	Length	ISCI	Cart	Contract	Rate	Type	Status	Advertiser	Agency	Product	Brand	Station	Program
Grand Total:						\$640.00		Total Spots: 43						

*** Indicates a bookend spot. Rate is shown as 1/2 of line rate.

Program Title: Paid Program 9a N/R

Advertiser: Promo/PSA (1)

ISCI Code: ROH TONIGHT

Cart Number: 25900

Tuesday, April 30, 2013

Page 19 of 19

Official Traffic Log for Saturday April 27, 2013

as of (Apr 26 2013 4:45PM)

Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	10:00:00AM	00:30:00	NBC-The Chica Show -CTA-Kids 0-12 -EI N/R							
	10:00:00AM	00:00:00					CHILDREN'S TELEVISION ACT E/I			
	10:00:00AM	00:00:00					COMMERCIAL TIME/CONTENT LIMITS APPLY			
	10:00:00AM	00:00:00					COMMERCIAL TIME LIMIT 6:00			
	10:00:00AM	00:00:00					NO HOST SELLING SPOTS			
	10:00:00AM	00:00:00					MCO SIGNATURE			
	10:00:00AM	00:15:00	Segment 1	Program Segment			MBC			
	10:15:00AM	00:00:00	Secondary Event NetSwitch	SEC						
	10:15:00AM	00:01:30		Kids			Interior Break			
	10:15:00AM	00:00:10	Kids CORE Program Identifier	Tallahassee Promo	28000	Kids CORE Program Identifier			Various	1.1
	10:15:10AM	00:00:30	FCC-Childrens Television Act-Form 398 Compliance	Local Spot Direct BRD	74709 / 28001 **28001*	Kids FCC CHILDRENS PROGRAMMING	FCC CHILDRENS PROGRAMMING	9:00:00AM 1:00:00PM	PROMO (ns) FCC CHILDREN'S	1439683.1
	10:15:40AM	00:00:20	KIDS MAKE A WISH 20	Tallahassee Promo	28015	KIDS MAKE A WISH 20			Various	1.1

Official Traffic Log for Saturday April 27, 2013

as of (Apr 26 2013 4:45PM)

Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
_____	10:16:00AM	00:00:30	KIDS LOVE IS LOUDER	Tallahassee Promo	28010	KIDS LOVE IS LOUDER			Various	1.1
_____	10:16:30AM	00:00:00	Secondary Event: NetSwitch	SEC						
_____	10:16:30AM	00:00:04	Station ID	Station ID						
_____	10:16:30AM	00:00:04	ID RED 40 REV	Tallahassee Promo	27002	ID RED 40			Various	1.1
_____	10:16:34AM	00:13:26	Segment 2	Program Segment			NBC			
_____	10:30:00AM	00:00:00	Secondary Event: NetSwitch	SEC						

Official Traffic Log for Saturday April 27, 2013

as of (Apr 26 2013 4:45PM)

Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	10:30:00AM	00:30:00	NBC-Pajanimals-EI-CTA	N/R						
	10:30:00AM	00:00:00					CHILDREN'S TELEVISION ACT E/I			
	10:30:00AM	00:00:00					COMMERCIAL TIME/CONTENT LIMITS APPLY			
	10:30:00AM	00:00:00					COMMERCIAL TIME LIMIT 6:00			
	10:30:00AM	00:00:00					NO HOST SELLING SPOTS			
	10:30:00AM	00:00:00					MCO SIGNATURE			
	10:30:00AM	00:15:00	Segment 1	Program Segment			MBC			
	10:45:00AM	00:01:30	Break 1a	Kids			Interior Break			
	10:45:00AM	00:00:10	Kids CORE Program Identifier	Tallahassee Promo	28000		Kids CORE Program Identifier		Various	1.1
	10:45:10AM	00:00:20	KIDS FED INFO	Tallahassee Promo	28017		KIDS FED INFO		Various	1.1
	10:45:30AM	00:00:30	KIDS EXPLORAVISION	Tallahassee Promo	28009		KIDS EXPLORAVISION 2013		Various	1.1
	10:46:00AM	00:00:30	KIDS UWBB HOMELESS	Tallahassee Promo	28011		KIDS UWBB HOMELESS		Various	1.1

Official Traffic Log for Saturday April 27, 2013

as of (Apr 26 2013 4:45PM)

Operator Signature _____

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
_____	10:46:30AM	00:00:00	Secondary Event: NetSwitch	SEC						
_____	10:46:30AM	00:00:04	Station ID	Station ID						
_____	10:46:30AM	00:00:04	ID BLUE 40 REV	Tallahassee Promo	27001	ID BLUE 40			Various	1.1
_____	10:46:34AM	00:13:26	Segment 2	Program Segment			NBC			
_____	11:00:00AM	00:00:00	Secondary Event: NetSwitch	SEC						

Official Traffic Log for Saturday April 27, 2013

as of (Apr 26 2013 4:45PM)

Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	11:00:00AM	00:30:00	NBC-Poppy Cat-El-CTA	N/R						
	11:00:00AM	00:00:00					CHILDREN'S TELEVISION ACT E/I			
	11:00:00AM	00:00:00					COMMERCIAL TIME/CONTENT LIMITS APPLY			
	11:00:00AM	00:00:00					COMMERCIAL TIME LIMIT 6:00			
	11:00:00AM	00:00:00					NO HOST SELLING SPOTS			
	11:00:00AM	00:00:00					MCO SIGNATURE			
	11:00:00AM	00:15:00	Segment 1	Program Segment			NBC			
	11:15:00AM	00:01:30	Break 1a	Kids			Interior Break			
	11:15:00AM	00:00:10	Kids CORE Program Identifier	Tallahassee Promo	28000	Kids CORE Program Identifier			Various	1.1
	11:15:10AM	00:00:30	FCC-Childrens Television Act-Form 398 Compliance	Local Spot Direct BRD	74709 / 28001 *28001*	Kids FCC CHILDRENS PROGRAMMING	FCC CHILDRENS PROGRAMMING	9:00:00AM 1:00:00PM	PROMO (ns) FCC CHILDREN'S	1439883.1
	11:15:40AM	00:00:20	KIDS MAKE A WISH 20	Tallahassee Promo	28015	KIDS MAKE A WISH 20			Various	1.1
	11:16:00AM	00:00:30	KIDS LOVE IS LOUDER	Tallahassee Promo	28010	KIDS LOVE IS LOUDER			Various	1.1

Official Traffic Log for Saturday April 27, 2013

as of (Apr 26 2013 4:45PM)

Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
_____	11:16:30AM	00:00:00	Secondary Event: NetSwitch	SEC						
_____	11:16:30AM	00:00:04	Station ID	Station ID						
_____	11:16:30AM	00:00:04	ID RED 40 REV	Tallahassee Promo	27002	ID RED 40			Various	1.1
_____	11:16:34AM	00:13:26	Segment 2	Program Segment			NBC			
_____	11:30:00AM	00:00:00	Secondary Event: NetSwitch	SEC						

Official Traffic Log for Saturday April 27, 2013

as of (Apr 26 2013 4:45PM)

Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
_____	11:30:00AM	00:30:00	NBC-Justin Time-El-CTA	N/R						
_____	11:30:00AM	00:00:00					CHILDREN'S TELEVISION ACT E/I			
_____	11:30:00AM	00:00:00					COMMERCIAL TIME/CONTENT LIMITS APPLY			
_____	11:30:00AM	00:00:00					COMMERCIAL TIME LIMIT 6:00			
_____	11:30:00AM	00:00:00					NO HOST SELLING SPOTS			
_____	11:30:00AM	00:00:00					MCO SIGNATURE: 			
_____	11:30:00AM	00:15:00	Segment 1	Program Segment			MBC			
_____	11:45:00AM	00:01:30		Kids			Interior Break			
_____	11:45:00AM	00:00:10	Kids CORE Program Identifier	Tallahassee Promo	28000	Kids CORE Program Identifier			Various	1.1
_____	11:45:10AM	00:00:20	KIDS FED INFO	Tallahassee Promo	28017	KIDS FED INFO			Various	1.1
_____	11:45:30AM	00:00:30	KIDS EXPLORAVISION	Tallahassee Promo	28009	KIDS EXPLORAVISION 2013			Various	1.1
_____	11:46:00AM	00:00:30	KIDS UWBB ILLITERACY	Tallahassee Promo	28012	KIDS UWBB ILLITERACY			Various	1.1

Tallahassee (WTWC)

Official Traffic Log for Saturday April 27, 2013

as of (Apr 26 2013 4:45PM)

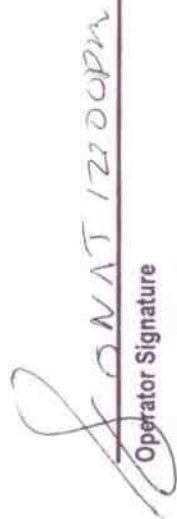
Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	11:46:30AM	00:00:00	Secondary Event: NetSwitch	SEC						
	11:46:30AM	00:00:04	Station ID	Station ID						
	11:46:30AM	00:00:04	ID BLUE 40 REV	Tallahassee Promo	27001	ID BLUE 40			Various	1.1
	11:46:34AM	00:13:26	Segment 2	Program Segment			NBC			
	12:00:00PM	00:00:00	Secondary Event: NetSwitch	SEC						


Tallahassee (WTWC)

Official Traffic Log for Saturday April 27, 2013

as of (Apr 26 2013 4:45PM)



Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	12:00:00PM	00:30:00	NBC-Lazytown-El-CTA	N/R						
	12:00:00PM	00:00:00					CHILDREN'S TELEVISION ACT E/I			
	12:00:00PM	00:00:00					COMMERCIAL TIME/CONTENT LIMITS APPLY			
	12:00:00PM	00:00:00					COMMERCIAL TIME LIMIT 6:00			
	12:00:00PM	00:00:00					NO HOST SELLING SPOTS			
	12:00:00PM	00:00:00					MC SIGNATURE 			
	12:00:00PM	00:15:00	Segment 1	Program Segment			NBC			
	12:15:00PM	00:01:30	Break 1a	Kids			Interior Break			
	12:15:00PM	00:00:10	Kids CORE Program Identifier	Tallahassee Promo	28000	Kids CORE Program Identifier			Various	1.1
	12:15:10PM	00:00:20	KIDS MAKE A WISH 20	Tallahassee Promo	28015	KIDS MAKE A WISH 20			Various	1.1
	12:15:30PM	00:00:30	KIDS UWBB POVERTY	Tallahassee Promo	28013	KIDS UWBB POVERTY			Various	1.1
	12:16:00PM	00:00:30	KIDS THE BIRD ADOPT	Tallahassee Promo	28008	KIDS THE BIRD ADOPTION			Various	1.1

Official Traffic Log for Saturday April 27, 2013

as of (Apr 26 2013 4:45PM)

Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	12:16:30PM	00:00:00	Secondary Event: NetSwitch	SEC						
	12:16:30PM	00:00:04	Station ID	Station ID						
	12:16:30PM	00:00:04	ID RED 40 REV	Tallahassee Promo	27002	ID RED 40			Various	1.1
	12:16:34PM	00:13:26	Segment 2	Program Segment			NBC			
	12:30:00PM	00:00:00	Secondary Event: NetSwitch	SEC						

Official Traffic Log for Saturday April 27, 2013

as of (Apr 26 2013 4:45PM)

Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	12:30:00PM	00:30:00	NBC-Noodle and Doodle-El-CTA N/R							
	12:30:00PM	00:00:00					CHILDREN'S TELEVISION ACT E/I			
	12:30:00PM	00:00:00					COMMERCIAL TIME/CONTENT LIMITS APPLY			
	12:30:00PM	00:00:00					COMMERCIAL TIME LIMIT 6:00			
	12:30:00PM	00:00:00					NO HOST SELLING SPOTS			
	12:30:00PM	00:00:00					MC SIGNATURE			
	12:30:00PM	00:15:00	Segment 1	Program Segment			NBC			
	12:45:00PM	00:01:30	Break 1a	Kids			Interior Break			
	12:45:00PM	00:00:10	Kids CORE Program Identifier	Tallahassee Promo	28000		Kids CORE Program Identifier		Various	1.1
	12:45:10PM	00:00:20	KIDS FED INFO	Tallahassee Promo	28017		KIDS FED INFO		Various	1.1
	12:45:30PM	00:00:30	KIDS LOVE IS LOUDER	Tallahassee Promo	28010		KIDS LOVE IS LOUDER		Various	1.1
	12:46:00PM	00:00:30	KIDS UWBB HOMELESS	Tallahassee Promo	28011		KIDS UWBB HOMELESS		Various	1.1

Official Traffic Log for Saturday April 27, 2013

as of (Apr 26 2013 4:45PM)

Operator Signature

MCO	Time	Length	Advertiser / Location	Break Type	Cart / Barcode	ISCI	Comments	Time Range	Product / Brand	Contract #
	12:46:30PM	00:00:00	Secondary Event NetSwitch	SEC						
	12:46:30PM	00:00:04	Station ID	Station ID						
	12:46:30PM	00:00:04	ID BLUE 40 REV	Tallahassee Promo	27001	ID BLUE 40			Various	1.1
	12:46:34PM	00:13:26	Segment 2	Program Segment			NBC			
	1:00:00PM	00:00:00	Secondary Event NetSwitch	SEC						

27002
 ID
 27002 36