

DUPLICATE

## INVOICE



**WTOL-TV Toledo**  
**730 North Summit**  
**Toledo, OH 43604**  
**Main: (419) 248-1111**  
**Billing: (216) 367-7106**

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 1208949-2 | 10/31/14     | November 2014 | 10/27/14 - 10/27/14 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|--------------|--------------|
| WTOL    | House WTOL        | WTOL         | Local        |

Billing Address:

**Strategic Media Placement**  
**Attention: Accounts Payable**  
**7669 Stagers Loop**  
**Delaware, OH 43015**

Send Payment To:

**WTOL-TV Toledo**  
**Attn: Lockbox # 1350**  
**P. O. Box 11407**  
**Birmingham, AL 35246-1350**

| Advertiser                | Product    | Estimate Number |
|---------------------------|------------|-----------------|
| POL/Kasich, John/R/Goverr | General TV | 4197            |

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/21/14 - 10/27/14 | 1208949 |             |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast        | Cash         |        |

| Special Handling |
|------------------|
|                  |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
|       |                 |              |

| Agency Ref | Advertiser Ref |
|------------|----------------|
|            |                |

| Line  | Start Date | End Date | Description          | Start/End Time | MTWTFSS | Length | Spots/<br>Week | Rate     | Type |
|---|------------|----------|----------------------|----------------|---------|--------|----------------|----------|------|
| 1   | 10/21/14   | 10/27/14 | YOUR MORNING 5:30 AM | 528-6am        | MTWTF-- | :30    | 3              | \$150.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/27/14 11/02/14 M----- 1 \$150.00  |            |          |                      |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>4 WTOL M 10/27/14 5:51 AM YOUR MORNING 5:30 AM 528-6am :30 TGOHKASI 1401RH \$150.00 NM   |            |          |                      |                |         |        |                |          |      |
| 2   | 10/21/14   | 10/27/14 | YOUR MORNING 6:00 AM | 558-7am        | MTWTF-- | :30    | 5              | \$350.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/27/14 11/02/14 M----- 1 \$350.00  |            |          |                      |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>6 WTOL M 10/27/14 6:26 AM YOUR MORNING 6:00 AM 558-7am :30 TGOHKASI 1401RH \$350.00 NM   |            |          |                      |                |         |        |                |          |      |
| 3   | 10/21/14   | 10/27/14 | CBS This Morning     | 7-9am          | MTWTF-- | :30    | 6              | \$100.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/27/14 11/02/14 M----- 1 \$100.00  |            |          |                      |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>7 WTOL M 10/27/14 8:14 AM CBS This Morning 7-9am :30 TGOHKASI 1401RH \$100.00 NM         |            |          |                      |                |         |        |                |          |      |
| 7   | 10/21/14   | 10/27/14 | Price Is Right       | Price Is Right | MTWTF-- | :30    | 3              | \$500.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/27/14 11/02/14 M----- 1 \$500.00  |            |          |                      |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>4 WTOL M 10/27/14 10:58 AM Price Is Right Price Is Right :30 TGOHKASI 1401RH \$500.00 NM |            |          |                      |                |         |        |                |          |      |
| 8   | 10/21/14   | 10/27/14 | NEWS 11 @ NOON       | 1158am-1230pm  | -TWTF-- | :30    | 3              | \$250.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/27/14 11/02/14 M----- 1 \$250.00  |            |          |                      |                |         |        |                |          |      |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>4 WTOL M 10/27/14 12:16 PM NEWS 11 @ NOON 1158am-1230pm :30 TGOHKASI 1401RH \$250.00 NM  |            |          |                      |                |         |        |                |          |      |
| 10  | 10/21/14   | 10/27/14 | News 11 @ 5 PM       | NEWS 5-6pm     | MTWTF-- | :30    | 4              | \$350.00 | NM   |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u><br>10/27/14 11/02/14 M----- 1 \$350.00  |            |          |                      |                |         |        |                |          |      |

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

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**WTOL-TV Toledo**  
**Attn: Lockbox # 1350**  
**P. O. Box 11407**  
**Birmingham, AL 35246-1350**

|  |                                 |                                       |  |
|--|---------------------------------|---------------------------------------|--|
| Invoice #<br><b>1208949-2</b>                    | Invoice Date<br><b>10/31/14</b> | Invoice Month<br><b>November 2014</b> | Invoice Period<br><b>10/27/14 - 10/27/14</b> |
| Advertiser<br><b>POL/Kasich, John/R/Governor</b> | Product<br><b>General TV</b>    | Estimate Number<br><b>4197</b>        |  |

| Line               | Start Date | End Date | Description    | Start/End Time | MTWTFSS        | Length         | Spots/<br>Week | Rate            | Type        |
|--------------------|------------|----------|----------------|----------------|----------------|----------------|----------------|-----------------|-------------|
| 10                 | 10/21/14   | 10/27/14 | News 11 @ 5 PM | NEWS 5-6pm     | MTWTF--        | :30            | 4              | \$350.00        | NM          |
| M-----             |            |          |                |                |                |                |                |                 |             |
| Spots: #           | Ch         | Day      | Air Date       | Air Time       | Description    | Start/End Time | Length         | Ad-ID           | Rate Type   |
| 5                  | WTOL       | M        | 10/27/14       | 5:55 PM        | News 11 @ 5 PM | NEWS 5-6pm     | :30            | TGOHKASI 1401RH | \$350.00 NM |
| 11                 | 10/21/14   | 10/27/14 | News 11 @ 6 PM | 557-630p       | MTWTF--        | :30            | 4              | \$450.00        | NM          |
| Weeks:             | Start Date | End Date | MTWTFSS        | Spots/Week     | Rate           |                |                |                 |             |
|                    | 10/27/14   | 11/02/14 | M-----         | 1              | \$450.00       |                |                |                 |             |
| Spots: #           | Ch         | Day      | Air Date       | Air Time       | Description    | Start/End Time | Length         | Ad-ID           | Rate Type   |
| 5                  | WTOL       | M        | 10/27/14       | 6:28 PM        | News 11 @ 6 PM | 557-630p       | :30            | TGOHKASI 1401RH | \$450.00 NM |
| 13                 | 10/21/14   | 10/27/14 | 7-730pm M-F    | M-F 658-730pm  | MTWTF--        | :30            | 3              | \$600.00        | NM          |
| Weeks:             | Start Date | End Date | MTWTFSS        | Spots/Week     | Rate           |                |                |                 |             |
|                    | 10/27/14   | 11/02/14 | M-----         | 1              | \$600.00       |                |                |                 |             |
| Spots: #           | Ch         | Day      | Air Date       | Air Time       | Description    | Start/End Time | Length         | Ad-ID           | Rate Type   |
| 4                  | WTOL       | M        | 10/27/14       | 7:06 PM        | 7-730pm M-F    | M-F 658-730pm  | :30            | TGOHKASI 1401RH | \$600.00 NM |
| 14                 | 10/21/14   | 10/27/14 | 730-8pm M-F    | M-F 730-8pm    | MTWTF--        | :30            | 3              | \$600.00        | NM          |
| Weeks:             | Start Date | End Date | MTWTFSS        | Spots/Week     | Rate           |                |                |                 |             |
|                    | 10/27/14   | 11/02/14 | M-----         | 1              | \$600.00       |                |                |                 |             |
| Spots: #           | Ch         | Day      | Air Date       | Air Time       | Description    | Start/End Time | Length         | Ad-ID           | Rate Type   |
| 4                  | WTOL       | M        | 10/27/14       | 7:36 PM        | 730-8pm M-F    | M-F 730-8pm    | :30            | TGOHKASI 1401RH | \$600.00 NM |
| 16                 | 10/21/14   | 10/27/14 | 11pm News M-F  | 1057-1135pm    | MTWTF--        | :30            | 4              | \$600.00        | NM          |
| Weeks:             | Start Date | End Date | MTWTFSS        | Spots/Week     | Rate           |                |                |                 |             |
|                    | 10/27/14   | 11/02/14 | M-----         | 1              | \$600.00       |                |                |                 |             |
| Spots: #           | Ch         | Day      | Air Date       | Air Time       | Description    | Start/End Time | Length         | Ad-ID           | Rate Type   |
| 5                  | WTOL       | M        | 10/27/14       | 11:18 PM       | 11pm News M-F  | 1057-1135pm    | :30            | TGOHKASI 1401RH | \$600.00 NM |
| 19                 | 10/27/14   | 10/27/14 | News 11 @ 5 PM | NEWS 5-6pm     | M-----         | :30            | 1              | \$350.00        | NM          |
| Weeks:             | Start Date | End Date | MTWTFSS        | Spots/Week     | Rate           |                |                |                 |             |
|                    | 10/27/14   | 11/02/14 | M-----         | 1              | \$350.00       |                |                |                 |             |
| Spots: #           | Ch         | Day      | Air Date       | Air Time       | Description    | Start/End Time | Length         | Ad-ID           | Rate Type   |
| 1                  | WTOL       | M        | 10/27/14       | 5:18 PM        | News 11 @ 5 PM | NEWS 5-6pm     | :30            | TGOHKASI 1401RH | \$350.00 NM |
| <b>Total Spots</b> |            |          |                |                |                |                | <b>11</b>      |                 |             |

## Payment Terms 30 Days

|                          |                   |
|--------------------------|-------------------|
| <u>Gross Total</u>       | <b>\$4,300.00</b> |
| <u>Agency Commission</u> | <b>\$645.00</b>   |
| <u>Net Amount Due</u>    | <b>\$3,655.00</b> |

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