

DUPLICATE INVOICE



WTOL-TV Toledo
730 North Summit
Toledo, OH 43604
Main: (419) 248-1111
Billing: (216) 367-7106

Invoice #	Invoice Date	Invoice Month	Invoice Period
1208949-2	10/31/14	November 2014	10/27/14 - 10/27/14

Station	Account Executive	Sales Office	Sales Region
WTOL	House WTOL	WTOL	Local

Billing Address:

Strategic Media Placement
Attention: Accounts Payable
7669 Stagers Loop
Delaware, OH 43015

Advertiser	Product	Estimate Number
POL/Kasich, John/R/Goverr	General TV	4197

Flight Dates	Order #	Alt Order #
10/21/14 - 10/27/14	1208949	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

Send Payment To:

WTOL-TV Toledo
Attn: Lockbox # 1350
P. O. Box 11407
Birmingham, AL 35246-1350

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																										
1	10/21/14	10/27/14	YOUR MORNING 5:30 AM	528-6am	MTWTF--	:30	3	\$150.00	NM																																										
<table border="0" style="width: 100%;"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>10/27/14</td> <td>11/02/14</td> <td>M-----</td> <td>1</td> <td>\$150.00</td> <td colspan="4"></td> </tr> <tr> <td>Spots: #</td> <td>Ch</td> <td>Day</td> <td>Air Date</td> <td>Air Time</td> <td>Description</td> <td>Start/End Time</td> <td>Length</td> <td>Ad-ID</td> <td>Rate</td> <td>Type</td> </tr> <tr> <td>4</td> <td>WTOL</td> <td>M</td> <td>10/27/14</td> <td>5:51 AM</td> <td>YOUR MORNING 5:30 AM</td> <td>528-6am</td> <td>:30</td> <td>TGOHKASI 1401RH</td> <td>\$150.00</td> <td>NM</td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/27/14	11/02/14	M-----	1	\$150.00					Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	4	WTOL	M	10/27/14	5:51 AM	YOUR MORNING 5:30 AM	528-6am	:30	TGOHKASI 1401RH	\$150.00	NM
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7	10/21/14	10/27/14	Price Is Right	Price Is Right	MTWTF--	:30	3	\$500.00	NM																																										
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4	WTOL	M	10/27/14	10:58 AM	Price Is Right	Price Is Right	:30	TGOHKASI 1401RH	\$500.00	NM																																									
8	10/21/14	10/27/14	NEWS 11 @ NOON	1158am-1230pm	-TWTF--	:30	3	\$250.00	NM																																										
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10	10/21/14	10/27/14	News 11 @ 5 PM	NEWS 5-6pm	MTWTF--	:30	4	\$350.00	NM																																										
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We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.

DUPLICATE INVOICE

Send Payment To:

WTOL-TV Toledo
Attn: Lockbox # 1350
P. O. Box 11407
Birmingham, AL 35246-1350



<u>Invoice #</u> 1208949-2	<u>Invoice Date</u> 10/31/14	<u>Invoice Month</u> November 2014	<u>Invoice Period</u> 10/27/14 - 10/27/14
<u>Advertiser</u> POL/Kasich, John/R/Govern		<u>Product</u> General TV	<u>Estimate Number</u> 4197

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
10	10/21/14	10/27/14	News 11 @ 5 PM	NEWS 5-6pm	MTWTF--	:30	4	\$350.00	NM
M-----									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WTOL M 10/27/14 5:55 PM News 11 @ 5 PM NEWS 5-6pm :30 TGOHKASI 1401RH \$350.00 NM									
11	10/21/14	10/27/14	News 11 @ 6 PM	557-630p	MTWTF--	:30	4	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/27/14 11/02/14 M----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WTOL M 10/27/14 6:28 PM News 11 @ 6 PM 557-630p :30 TGOHKASI 1401RH \$450.00 NM									
13	10/21/14	10/27/14	7-730pm M-F	M-F 658-730pm	MTWTF--	:30	3	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/27/14 11/02/14 M----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WTOL M 10/27/14 7:06 PM 7-730pm M-F M-F 658-730pm :30 TGOHKASI 1401RH \$600.00 NM									
14	10/21/14	10/27/14	730-8pm M-F	M-F 730-8pm	MTWTF--	:30	3	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/27/14 11/02/14 M----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 WTOL M 10/27/14 7:36 PM 730-8pm M-F M-F 730-8pm :30 TGOHKASI 1401RH \$600.00 NM									
16	10/21/14	10/27/14	11pm News M-F	1057-1135pm	MTWTF--	:30	4	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/27/14 11/02/14 M----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
5 WTOL M 10/27/14 11:18 PM 11pm News M-F 1057-1135pm :30 TGOHKASI 1401RH \$600.00 NM									
19	10/27/14	10/27/14	News 11 @ 5 PM	NEWS 5-6pm	M-----	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
10/27/14 11/02/14 M----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 WTOL M 10/27/14 5:18 PM News 11 @ 5 PM NEWS 5-6pm :30 TGOHKASI 1401RH \$350.00 NM									

Total Spots 11

Payment Terms 30 Days

<u>Gross Total</u>	\$4,300.00
<u>Agency Commission</u>	\$645.00
<u>Net Amount Due</u>	\$3,655.00

We warrant that the actual broadcast information shown on this invoice was taken from the Program Log and will be available, on request, for inspection by the advertiser or agency for 12 months from the date of invoice. Our Terms, Where Credit Has Been Extended, are Net 30 Days From Date of Invoice.

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