## ORDER

Orders	Order / R	ev:	421	637										
Alt Order #:		1074	42454											
	Product D	esc:	AFP	ACTION										
	Estimate:		466	6							WFXB			
	Flight Dat	es:	01/09/24 - 02/05/24				Primary A	E:		Jalissa Ste	vens			
Original Date / Rev:			01/0	8/24 / 02/0	5/24			Sales Offi			WACOX			
	Order Typ			NERAL				Sales Reg			National			
Agency	Name:		Tota	al Video Pl	aceme	nt								
	Buying Co	ontact:						Billing Typ	be:		Cash			
	Billing Co	ntact:						Billing Cal	lenda	r:	Calendar			
			PO	Box 1051				Billing Cyc	cle:		EOM/EOC			
			New	Albany, Ol	H 4305	54		Agency C	ommi	ission:	15%			
Advertiser	Name:		Issu	ie/AFP Act	ion									
	Demograp	ohic:		A35+				New Busi	ness	End:				
	Product C		PL2					Advertiser	r Exte	rnal ID:				
	Revenue	Code 1:	AGY	(				Agency E	xterna	al ID:				
	Revenue	Code 2:	POL	POL Unit Code: General										
	Revenue	Code 3:	ISS					Order Sep	paratio	on:	00:15:00			
	Priority:		P-03	3										
Bill Plan							Totals	;						
Start Date	End Date	# Spots	Gross	s Amount	Net A	mount	Month			# Spots	Gross Am		Net Amount	Rating
01/01/24	01/31/24	97	:	\$13,110.00		\$11,143.50		ry 2024 ary 2024		97 15	\$13,1 \$7	10.00 95.00	\$11,143.50 \$675.75	0.00 0.00
02/01/24	02/05/24	15		\$795.00		\$675.75	Totals	ary 2024		112	\$13,9		\$11,819.25	0.00
Account Exe	ecutives													
Account Exec	cutive	Sales Offi	се	Sales Reg	ion	Start Date / E	End Date			Order %				
Jalissa Steve	ens					Start Of Orde	er - End (	Of Order		100%				
Order Share	•	S	Share		Total	]								
WFXB			10%	\$13,9	905.00	<b>_</b>								
Market			100%	\$139,0	050.00									
Competitive	Share	S	Share		Total	1								
AFWB			0%		\$0.00									
CABLE			0%		\$0.00									
UNKWN			90%	\$125, <sup>-</sup>	145.00									
WBTW			0%		\$0.00									
WEYB			0%		\$0.00									
WHMC			0%		\$0.00									
WJPM			0%		\$0.00									
WMBF			0%		\$0.00									
WPDE WWMB			0% 0%		\$0.00 \$0.00									
	_									_				
Ln Ch N 1 WFXB	Start End 01/09/24 02/0		ntory ( Mornin			k Start/End		Days	Len :30	Spots	Rate Pri \$20.00 P-03	-		Amount \$400.00
	01/09/24 02/0			ng News Pit ng News Pl		FOX Mornir	IG New N	11 W I F'	:30	5	φ20.00 P-03	5 0.00	NM 20	<b>Φ400.00</b>
	art Date End E	Date We	ekdays	-	ts/Wee		Ratin							
Week: 01/ Week: 01/			/TF /TF			5 \$20.00	0.0							
Week: 01/	/16/24 01/22	/24 1111	116		:	5 \$20.00	0.0	U					•	

Print Date: 02/07/24 12:13:57 Page 2 of 4

Order / Rev:	421637	Advertiser:	Issue/AFP Action	
Alt Order #:	10742454	Product Desc:	AFP ACTION	WFXB
Flight Dates:	01/09/24 - 02/05/24	Estimate:	4666	

Ln Ch Start End	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
Start Date End Da		Spots/Week	Rate	Rating						
Week: 01/09/24 01/15/2		5	\$20.00	0.00						
Week: 01/16/24 01/22/2 Week: 01/23/24 01/29/2		5 5	\$20.00 \$20.00	0.00 0.00						
Week: 01/30/24 02/05/2		5	\$20.00	0.00						
N 2 WFXB 01/14/24 02/04	/24 Su 9a-10a Su 9a-10a	СМ	Su 9a-10a		- 1 :30	1	\$50.00 P-03	3 0.00 NM	4	\$200.00
<u>Start Date</u> End Da Week: 01/08/24 01/14/2	ate Weekdays	Spots/Week	Rate	Rating 0.00						
Week: 01/15/24 01/21/2		1	\$50.00 \$50.00	0.00						
Week: 01/22/24 01/28/2		1	\$50.00	0.00						
Week: 01/29/24 02/04/2		1	\$50.00	0.00					ļ	
N 3 WFXB 01/09/24 02/05	/24 M-F 9a-10a Carolina AM	СМ	M-F 9a-10a	MTWTF-	:30	5	\$35.00 P-03	3 0.00 NM	16	\$560.00
<u>Start Date</u> <u>End Da</u> Week: 01/09/24 01/15/2		Spots/Week 5	<u>Rate</u> \$35.00	<u>Rating</u> 0.00						
Spot Ch Date Range	Description		/End Time		<u>Weekdays</u>	Length		Rtg Type		
2 WFXB 01/09/24-01/15/2		M-F	9a-10a		MTWThF	:30	) <del>(\$35.00)</del>	0.00 NM		
See <i>MG 6.11,6.12,6</i> [NO CAROLINA AM	DUE TO HOLIDAY]									
Week: 01/16/24 01/22/2		5	\$35.00	0.00						
Week: 01/23/24 01/29/2 Week: 01/30/24 02/05/2		4	\$35.00 \$35.00	0.00 0.00						
N 4 WFXB 01/09/24 02/05		CM	M-F 2p-3p	MTWTF-	:30	5	\$30.00 P-03	8 0.00 NM	16	\$480.00
Start Date End Da	ate Weekdays	Spots/Week	Rate	Rating						
Week: 01/09/24 01/15/2		5 Stort	\$30.00	0.00	Maakdaya	Longth	Doto	Dta Tuna		
Spot <u>Ch Date Range</u> 4 WFXB 01/09/24-01/15/2	Description 24 M-E 2p-3p		<u>/End Time</u> 2p-3p		<u>Weekdays</u> MTWThF	Length 30:		Rtg Type 0.00 NM		
See MG 6.11,6.12,6			20.00			.00	φου.υυγ	0.00 1410		
[COLLEGE HOOPS										
Week: 01/16/24 01/22/2		5	\$30.00	0.00						
Week: 01/23/24 01/29/2		3	\$30.00	0.00						
Week: 01/30/24 02/05/2		4	\$30.00	0.00	.20	<u>г</u> ф	100.00 P-03		10	¢1 000 00
N 5 WFXB 01/09/24 02/05	M-F 730p-8p	СМ	730p-8p	MTWTF-	:30	5\$	100.00 P-03	5 U.UU INIVI	18	\$1,800.00
Start Date End Da		Spots/Week	Rate	Rating						
Week: 01/09/24 01/15/2 Week: 01/16/24 01/22/2		5 5	\$100.00 \$100.00	0.00 0.00						
Week: 01/10/24 01/22/2 Week: 01/23/24 01/29/2		5	\$100.00 \$100.00	0.00						
Week: 01/30/24 02/05/2		4	\$100.00	0.00					ļ	
N 6 WFXB 01/09/24 01/22	/24 M-F FOX News @ M-F FOX News @	•	M-F FOX Ne	ews @ MTWTF-	:30	5\$	3125.00 P-03	3 0.00 NM	13	\$1,315.00
Start Date End Da	ate Weekdays	Spots/Week	Rate	Rating						
Week: 01/09/24 01/15/2		5	\$125.00	0.00			_			
Spot Ch Date Range	Description		/End Time		Weekdays	Length		Rtg Type		
1 WFXB 01/09/24-01/15/2 See MG 6.11,6.12,6	.13,6.14	тор ім-г	FOX News @		MTWThF	30	) <del>(\$125.00)</del>	0.00 /////		
[EMMY AWARDS A	-									
11 NFXB 01/22/24-01/26/2	24 FOX Midday News	FOX	Midday New		MTWThF	:30	\$35.00	0.00 NM		
MG for 3.2,4.4,6.1			0			00	<b>*</b> 00.00	0.00 104		
12 NFXB 01/19/24-01/19/2 MG for 3.2,4.4,6.1	24 M-F 3p-4p	IVI-F	3р-4р		F	:30	\$30.00	0.00 NM		
13 NFXB 01/19/24-01/19/2 MG for 3.2,4.4,6.1	24 M-F FOX News @ 1	10p M-F	FOX News @		F	:30	\$62.50	0.00 NM		
14 WFXB 01/22/24-01/26/2	24 M-F FOX News @	10p M-F	FOX News @		MTWThF	- :30	) <del>(\$62.50)</del>	0.00 <i>NM</i>		
[na] 15 NFXB 01/22/24-01/26/2	24 Not the News	Not t	he News		ThF	- :30	የሮን ደህ	0.00 NM		
MG for 6.14 01/26			110 110003		1111'	.50	φυ2.00	0.00 1110		
Week: 01/16/24 01/22/2	24 МГШГF	5	\$125.00	0.00						

Print Date: 02/07/24 12:13:57 Page 3 of 4

Order / Rev:	421637	Advertiser:	Issue/AFP Action	
Alt Order #:	10742454	Product Desc:	AFP ACTION	WFXB
Flight Dates:	01/09/24 - 02/05/24	Estimate:	4666	

Ln Ch Start End	Inventory Code Break	K Start/End	Time Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
Start Date         End Date           Week: 01/16/24         01/22/24		<u>Rate</u> 5 \$125.00	Rating 0.00					
N 7 WFXB 01/13/24 02/03/24			News1	- :30 1	\$75.00 P-03	0.00 NM	1	\$75.00
	Sa-Su FOX News @ 10p				•			• • • • •
Start Date End Date		_	Rating					
Week: 01/08/24 01/14/24 Week: 01/15/24 01/21/24	1- 1-		0.00 0.00					
		rt/End Time	0.00	Weekdays Le	ength Rate	Rtg Type		
	SA-SU FOX News @ 10p Sa-		s	Sa	:30 <del>(\$75.00)</del>	0.00 NM		
See <i>MG 13.2,13.3,13.4</i> [NFL DIVISIONAL GAN	4, 13.5, 13.6, 13.7, 13.8, 13.9, 13.10, ME AIRS IN TP]	13.11						
Week: 01/22/24 01/28/24		\$75.00	0.00					
	Description Sta SA-SU FOX News @ 10p Sa-	rt/End Time	6	Weekdays Le		Rtg Type 0.00 NM		
See MG 8.5,8.6	SA-SU FOX News @ Top Sa-	-Su FOX New	5	Sa	.30 <del>(010.00)</del>	0.00 1110		
[DNA - college hoops ra	an long]							
Week: 01/29/24 02/04/24		\$75.00	0.00					
Spot <u>Ch</u> <u>Date Range</u> 4 WFXB 01/29/24-02/04/24		<u>irt/End Time</u> -Su FOX New	6	Weekdays Le		<u>Rtg</u> <u>Type</u> 0.00 <i>NM</i>		
Credited	SA-SUT OX News @ Top Sa-		3	Sa	.50 <del>(075.00)</del>	0.00 1110		
N 8 WFXB 01/14/24 02/04/24	SA-SU FOX News @ 106M	Sa-Su FOX	News	1 :30 1	\$75.00 P-03	0.00 NM	5	\$375.00
	Sa-Su FOX News @ 10p				÷ = = = = = = = = = = = = = = = = = = =		č	<i>+</i>
Start Date End Date		<u>Rate</u>	Rating					
Week: 01/08/24 01/14/24	1	+	0.00					
Week: 01/15/24 01/21/24 Week: 01/22/24 01/28/24		1 \$75.00 1 \$75.00	0.00 0.00					
Spot Ch Date Range		rt/End Time				Rtg Type		
3 WFXB 01/22/24-01/28/24	SA-SU FOX News @ 10p Sa-	-Su FOX New	S	Su	:30 <del>(\$75.00)</del>	0.00 <i>NM</i>		
See MG 8.5,8.6 [NEXT LEVEL CHEF A	IRS IN TP]							
5 NFXB 02/03/24-02/03/24 I	FOX College Hoops Col	llege Hoops	(8:00 PM-10:00	⊦Sa	:30 \$75.00	0.00 NM		
MG for 7.3,8.3								
6 //FXB 02/03/24-02/03/24 I	FOX College Hoops Col	llege Hoops	(8:00 PM-10:00	⊦Sa	:30 \$75.00	0.00 NM		
MG for 7.3,8.3	1	<u>۴</u> 75.00	0.00					
Week: 01/29/24 02/04/24 N 9 WFXB 01/15/24 01/15/24		1 \$75.00 College Ho	0.00 ops 1	- :30 1	\$50.00 P-03	0.00 NM	1	\$50.00
	College Hoops	(2:30 PM-4:	•	.00 1	<i>400.001</i> 00	0.00 140		φ00.00
Start Date End Date	Weekdays Spots/Week	<u>Rate</u>	Rating					
Week: 01/15/24 01/21/24	1	1 \$50.00	0.00					
N10 WFXB 01/15/24 01/15/24	0 1	College Ho	ops Ext1	- :30 1	\$50.00 P-03	0.00 NM	1	\$50.00
Start Date End Date	College Hoops Extra Weekdays Spots/Week	/ Poto	Poting					
<u>Start Date</u> End Date Week: 01/15/24 01/21/24	<u>1</u>	<u>k Rate</u> 1 \$50.00	<u>Rating</u> 0.00					
N11 WFXB 01/13/24 01/13/24	FOX College Hoops CM	College Ho		- :30 1	\$125.00 P-03	0.00 NM	1	\$125.00
	College Hoops	(8:00 PM-10	):00 PM)					
Start Date End Date			Rating					
Week: 01/08/24 01/14/24	1- 1	<b>•</b> ••••••	0.00	1 00 4	<u> </u>	0.00 104		<b>*</b> 0 <b>5</b> 00 00
N12 WFXB 01/14/24 01/14/24	I NFC Wildcard Game CM NFC Wildcard In-Game	(4:45 PM-7:	ard In-G 45 PM)	1 :30 1	\$2,500.00 P-02	0.00 NM	1	\$2,500.00
Start Date         End Date           Week: 01/08/24         01/14/24		<u>k Rate</u> 1 \$2,500.00	<u>Rating</u> 0.00					
N13 WFXB 01/20/24 01/20/24	NFC Divisional PregameCM		onal Pre 1	- :30 1	\$350.00 P-03	0.00 NM	10	\$425.00
Start Date End Date	NFC Divisional Pregame Weekdays Spots/Week	c Rate	Rating					
Week: 01/15/24 01/21/24	1- <u>Spois/Week</u>		0.00					

Print Date:	02/07/24 12:13:58	Page	4 of	4
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Order / Rev:	421637	Advertiser:	Issue/AFP Action	
Alt Order #:	10742454	Product Desc:	AFP ACTION	WFXB
Flight Dates:	01/09/24 - 02/05/24	Estimate:	4666	

Ln Ch Start End Inventory Code	Break Start/End Time	Days Len Spo	ots Ra	ate Pri I	Rtg Type	Spots	Amount
	ts/Week Rate Rating						
Week: 01/15/24 01/21/241- Spot Ch Date Range Description	1 \$350.00 0.00 Start/End Time		Length	Rate I	Rtg Type		
1 WFXB 01/15/24-01/21/24 NFC Divisional Pregame	NFC Divisional Pr	Sa		<del>\$350.00)</del>			
See MG 13.2, 13.3, 13.4, 13.5, 13.6, 13.7, 13.8, 13. [lur]	9,13.10,13.11						
2 WFXB 01/20/24-01/20/24 FOX Sports Special	FOX Sports Speci	Sa	:30	<del>(\$25.00)</del>	0.00 <i>NM</i>		
[ONLY 2 COMMERCIAL BREAKS]							
3 NFXB 01/20/24-01/20/24 FOX College Hoops MG for 7.2,13.1	College Hoops (12:00 PM	I-2:00 I Sa	:30	\$50.00	0.00 NM		
4 NFXB 01/20/24-01/20/24 FOX College Hoops (M) MG for 7.2,13.1	College Hoops (12:00 PM	I-2:00 ⊦ Sa	:30	\$50.00	0.00 NM		
5 WFXB 01/20/24-01/20/24 FOX College Hoops MG for 7.2,13.1	College Hoops (2:00 PM-	4:00 P⊦ Sa	:30	\$50.00	0.00 NM		
6 NFXB 01/20/24-01/20/24 FOX College Hoops	College Hoops (2:00 PM-	4:00 P⊦ Sa	:30	\$50.00	0.00 NM		
<ul> <li>MG for 7.2,13.1</li> <li>7 WFXB 01/27/24-01/27/24 FOX College Hoops</li> </ul>	College Hoops (12:30 PM	1-2:30 ⊦ Sa	:30	<del>(\$50.00)</del>	0.00 <i>NM</i>		
<ul> <li>See MG 13.13,13.14</li> <li>8 WFXB 01/27/24-01/27/24 FOX College Hoops</li> </ul>	College Hoops (12:30 PM	1-2:30 ⊦ Sa	:30	<del>(\$50.00)</del>	0.00 <i>NM</i>		
<ul> <li>Bee MG 13.13,13.14</li> <li>9 WFXB 01/27/24-01/27/24 FOX College Hoops</li> </ul>	College Hoops (3:00 PM-	5:00 PSa	:30	<del>(\$50.00)</del>	0.00 NM		
<ul> <li>M See MG 13.15</li> <li>10 NFXB 01/20/24-01/20/24 FOX Sports Special</li> </ul>	FOX Sports Speci	Sa		. ,	0.00 NM		
(H) MG for 7.2,13.1							
11 NFXB 01/20/24-01/20/24 FOX Sports Special MG for 7.2,13.1	FOX Sports Speci	Sa	:30	\$25.00	0.00 NM		
12 WFXB 01/27/24-01/27/24 FOX College Hoops (b) See MG 13.16	College Hoops (12:30 PM	<b>1-2:30 ⊦ Sa</b>	:30	<del>(\$25.00)</del>	0.00 <i>NM</i>		
13 NFXB 01/27/24-01/27/24 FOX College Hoops MG for 13.7,13.8	College Hoops (12:30 PM	I-2:30 I Sa	:30	\$50.00	0.00 NM		
14 NFXB 01/27/24-01/27/24 FOX College Hoops (9) MG for 13.7,13.8	College Hoops (12:30 PM	I-2:30   Sa	:30	\$50.00	0.00 NM		
15 NFXB 01/27/24-01/27/24 FOX College Hoops	College Hoops (3:00 PM-	5:00 P⊦ Sa	:30	\$50.00	0.00 NM		
<ul> <li>MG for 13.9 01/27</li> <li>16 NFXB 01/27/24-01/27/24 FOX College Hoops</li> </ul>	College Hoops (12:30 PM	I-2:30 ⊦ Sa	:30	\$25.00	0.00 NM		
MG for 13.12 01/27							
N14 WFXB 01/28/24 01/28/24 NFC Championship Pr NFC Championshop F	eg2M NFC Championshc regame (6:00 PM-6:30 PM)	1 :30	1 \$40	0.00 P-03	0.00 NM	1	\$400.00
Start Date End Date Weekdays Sport Week: 01/22/24 01/28/241	ts/Week <u>Rate</u> <u>Rating</u> 1 \$400.00 0.00						
N15 WFXB 01/20/24 01/20/24 Sa NFC Divisional Ser Sa NFC Series	e <b>€</b> M Various	1- :30	1 \$2,75	0.00 P-02	0.00 NM	1	\$2,750.00
	ts/Week <u>Rate</u> <u>Rating</u> 1 \$2,750.00 0.00						
N16 WFXB 01/14/24 01/14/24 NFC Wildcard Postgar			1 \$75	0.00 P-01	0.00 NM	1	\$750.00
NFC Wildcard Postga							
Start Date End Date Weekdays Sport Week: 01/08/24 01/14/241	ts/Week <u>Rate</u> <u>Rating</u> 1 \$750.00 0.00						
N17 WFXB 01/28/24 01/28/24 NFC Championship Pe NFC Championship P	st©M NFC Championshi⊢ - ostgame (9:30 PM-10:00 PM)	1 :30	1 \$75	0.00 P-01	0.00 NM	1	\$750.00
	ts/Week <u>Rate</u> <u>Rating</u> 1 \$750.00 0.00						
N18 WFXB 01/20/24 01/20/24 NFC Divisional Postga NFC Divisional Postga	meM NFC Divisional Po:		1 \$90	0.00 P-02	0.00 NM	1	\$900.00
Start Date End Date Weekdays Spo	ts/Week Rate Rating						
Week: 01/15/24 01/21/241-	1 \$900.00 0.00						
				Т	otals	112	\$13,905.00

112 \$13,905.00