

# ORDER

**Orders**  
**Order / Rev:** 421637  
**Alt Order #:** 10742454  
**Product Desc:** AFP ACTION  
**Estimate:** 4666  
**Flight Dates:** 01/09/24 - 02/05/24  
**Original Date / Rev:** 01/08/24 / 02/05/24  
**Order Type:** GENERAL

**WFXB**  
**Primary AE:** Jalissa Stevens  
**Sales Office:** WACOX  
**Sales Region:** National

**Agency**  
**Name:** Total Video Placement  
**Buying Contact:**  
**Billing Contact:**  
 PO Box 1051  
 New Albany, OH 43054

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Issue/AFP Action  
**Demographic:** A35+  
**Product Codes:** PL2  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS  
**Priority:** P-03

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
01/01/24	01/31/24	97	\$13,110.00	\$11,143.50
02/01/24	02/05/24	15	\$795.00	\$675.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
January 2024	97	\$13,110.00	\$11,143.50	0.00
February 2024	15	\$795.00	\$675.75	0.00
<b>Totals</b>	<b>112</b>	<b>\$13,905.00</b>	<b>\$11,819.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jalissa Stevens			Start Of Order - End Of Order	100%

**Order Share**

	Share	Total
WFXB	10%	\$13,905.00
Market	100%	\$139,050.00

**Competitive Share**

	Share	Total
AFWB	0%	\$0.00
CABLE	0%	\$0.00
UNKWN	90%	\$125,145.00
WBTW	0%	\$0.00
WEYB	0%	\$0.00
WHMC	0%	\$0.00
WJPM	0%	\$0.00
WMBF	0%	\$0.00
WPDE	0%	\$0.00
WWMB	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WFXB	01/09/24	02/05/24	FOX Morning News Plus	CM	FOX Morning New	MTWTF--	:30	5	\$20.00	P-03	0.00	NM	20	\$400.00
				FOX Morning News Plus											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 01/09/24	01/15/24	MTWTF--		5		\$20.00		0.00					
		Week: 01/16/24	01/22/24	MTWTF--		5		\$20.00		0.00					

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 Estimate: 4666  
**WFXB**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 2	WFXB	01/14/24	02/04/24	Su 9a-10a Su 9a-10a	CM	Su 9a-10a	-----1	:30	1	\$50.00	P-03	0.00	NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/09/24	01/15/24	MTWTF--		5				\$20.00		0.00			
		Week: 01/16/24	01/22/24	MTWTF--		5				\$20.00		0.00			
		Week: 01/23/24	01/29/24	MTWTF--		5				\$20.00		0.00			
		Week: 01/30/24	02/05/24	MTWTF--		5				\$20.00		0.00			
N 3	WFXB	01/09/24	02/05/24	M-F 9a-10a Carolina AM	CM	M-F 9a-10a	MTWTF--	:30	5	\$35.00	P-03	0.00	NM	16	\$560.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/08/24	01/14/24	-----1		1				\$50.00		0.00			
		Week: 01/15/24	01/21/24	-----1		1				\$50.00		0.00			
		Week: 01/22/24	01/28/24	-----1		1				\$50.00		0.00			
		Week: 01/29/24	02/04/24	-----1		1				\$50.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		2	WFXB	01/09/24-01/15/24	M-F 9a-10a	M-F 9a-10a	MTWThF----	:30		<del>(\$35.00)</del>		0.00	NM		
		See MG 6.11,6.12,6.13,6.14 [NO CAROLINA AM DUE TO HOLIDAY]													
		Week: 01/16/24	01/22/24	MTWTF--		5				\$35.00		0.00			
		Week: 01/23/24	01/29/24	MTWTF--		4				\$35.00		0.00			
		Week: 01/30/24	02/05/24	MTWTF--		3				\$35.00		0.00			
N 4	WFXB	01/09/24	02/05/24	M-F 2p-3p M-F 2p-3p	CM	M-F 2p-3p	MTWTF--	:30	5	\$30.00	P-03	0.00	NM	16	\$480.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/09/24	01/15/24	MTWTF--		5				\$30.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		4	WFXB	01/09/24-01/15/24	M-F 2p-3p	M-F 2p-3p	MTWThF----	:30		<del>(\$30.00)</del>		0.00	NM		
		See MG 6.11,6.12,6.13,6.14 [COLLEGE HOOPS AIRS IN TP]													
		Week: 01/16/24	01/22/24	MTWTF--		5				\$30.00		0.00			
		Week: 01/23/24	01/29/24	MTWTF--		3				\$30.00		0.00			
		Week: 01/30/24	02/05/24	MTWTF--		4				\$30.00		0.00			
N 5	WFXB	01/09/24	02/05/24	M-F 730p-8p M-F 730p-8p	CM	730p-8p	MTWTF--	:30	5	\$100.00	P-03	0.00	NM	18	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/09/24	01/15/24	MTWTF--		5				\$100.00		0.00			
		Week: 01/16/24	01/22/24	MTWTF--		5				\$100.00		0.00			
		Week: 01/23/24	01/29/24	MTWTF--		4				\$100.00		0.00			
		Week: 01/30/24	02/05/24	MTWTF--		4				\$100.00		0.00			
N 6	WFXB	01/09/24	01/22/24	M-F FOX News @ 10p M-F FOX News @ 10p	CM	M-F FOX News @	MTWTF--	:30	5	\$125.00	P-03	0.00	NM	13	\$1,315.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/09/24	01/15/24	MTWTF--		5				\$125.00		0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
		1	WFXB	01/09/24-01/15/24	M-F FOX News @ 10p	M-F FOX News @	MTWThF----	:30		<del>(\$125.00)</del>		0.00	NM		
		See MG 6.11,6.12,6.13,6.14 [EMMY AWARDS AIRS IN TP]													
		11	NFXB	01/22/24-01/26/24	FOX Midday News	FOX Midday New:	MTWThF----	:30		\$35.00		0.00	NM		
		Ⓜ MG for 3.2,4.4,6.1													
		12	NFXB	01/19/24-01/19/24	M-F 3p-4p	M-F 3p-4p	-----F----	:30		\$30.00		0.00	NM		
		Ⓜ MG for 3.2,4.4,6.1													
		13	NFXB	01/19/24-01/19/24	M-F FOX News @ 10p	M-F FOX News @	-----F----	:30		\$62.50		0.00	NM		
		Ⓜ MG for 3.2,4.4,6.1													
		14	WFXB	01/22/24-01/26/24	M-F FOX News @ 10p	M-F FOX News @	MTWThF----	:30		<del>(\$62.50)</del>		0.00	NM		
		Ⓜ See MG 6.15 [na]													
		15	NFXB	01/22/24-01/26/24	Not the News	Not the News	---ThF----	:30		\$62.50		0.00	NM		
		Ⓜ MG for 6.14 01/26													
		Week: 01/16/24	01/22/24	MTWTF--		5				\$125.00		0.00			

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**WFXB**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	WFXB	01/13/24	02/03/24	SA-SU FOX News @ 10p		Sa-Su FOX News	-----1-	:30	1	\$75.00	P-03	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/16/24	01/22/24	MTWTF--		5				\$125.00		0.00			
		Sa-Su FOX News @ 10p													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/08/24	01/14/24	-----1-		1				\$75.00		0.00			
		Week: 01/15/24	01/21/24	-----1-		1				\$75.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	2	WFXB	01/15/24-01/21/24	SA-SU FOX News @ 10p		Sa-Su FOX News	-----Sa--	:30		<del>(\$75.00)</del>		0.00	NM		
		See MG 13.2,13.3,13.4,13.5,13.6,13.7,13.8,13.9,13.10,13.11													
		[NFL DIVISIONAL GAME AIRS IN TP]													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/22/24	01/28/24	-----1-		1				\$75.00		0.00			
	3	WFXB	01/22/24-01/28/24	SA-SU FOX News @ 10p		Sa-Su FOX News	-----Sa--	:30		<del>(\$75.00)</del>		0.00	NM		
		See MG 8.5,8.6													
		[DNA - college hoops ran long]													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/29/24	02/04/24	-----1-		1				\$75.00		0.00			
	4	WFXB	01/29/24-02/04/24	SA-SU FOX News @ 10p		Sa-Su FOX News	-----Sa--	:30		<del>(\$75.00)</del>		0.00	NM		
		Credited													
N 8	WFXB	01/14/24	02/04/24	SA-SU FOX News @ 10p		Sa-Su FOX News	-----1	:30	1	\$75.00	P-03	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/08/24	01/14/24	-----1		1				\$75.00		0.00			
		Week: 01/15/24	01/21/24	-----1		1				\$75.00		0.00			
		Week: 01/22/24	01/28/24	-----1		1				\$75.00		0.00			
	3	WFXB	01/22/24-01/28/24	SA-SU FOX News @ 10p		Sa-Su FOX News	-----Su	:30		<del>(\$75.00)</del>		0.00	NM		
		See MG 8.5,8.6													
		[NEXT LEVEL CHEF AIRS IN TP]													
	5	WFXB	02/03/24-02/03/24	FOX College Hoops		College Hoops (8:00 PM-10:00 PM)	I-----Sa--	:30		\$75.00		0.00	NM		
		Ⓜ MG for 7.3,8.3													
	6	WFXB	02/03/24-02/03/24	FOX College Hoops		College Hoops (8:00 PM-10:00 PM)	I-----Sa--	:30		\$75.00		0.00	NM		
		Ⓜ MG for 7.3,8.3													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/29/24	02/04/24	-----1		1				\$75.00		0.00			
N 9	WFXB	01/15/24	01/15/24	FOX College Hoops	CM	College Hoops (2:30 PM-4:30 PM)	1-----	:30	1	\$50.00	P-03	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/15/24	01/21/24	1-----		1				\$50.00		0.00			
N 10	WFXB	01/15/24	01/15/24	FOX College Hoops Extra	CM	College Hoops Extra	1-----	:30	1	\$50.00	P-03	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/15/24	01/21/24	1-----		1				\$50.00		0.00			
N 11	WFXB	01/13/24	01/13/24	FOX College Hoops	CM	College Hoops (8:00 PM-10:00 PM)	-----1-	:30	1	\$125.00	P-03	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/08/24	01/14/24	-----1-		1				\$125.00		0.00			
N 12	WFXB	01/14/24	01/14/24	NFC Wildcard Game	CM	NFC Wildcard In-Game (4:45 PM-7:45 PM)	-----1	:30	1	\$2,500.00	P-02	0.00	NM	1	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/08/24	01/14/24	-----1		1				\$2,500.00		0.00			
N 13	WFXB	01/20/24	01/20/24	NFC Divisional Pregame	CM	NFC Divisional Pregame	-----1-	:30	1	\$350.00	P-03	0.00	NM	10	\$425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 01/15/24	01/21/24	-----1-		1				\$350.00		0.00			

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 Estimate: 4666  
**WFXB**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/15/24	01/21/24	-----1-					1	\$350.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	WFXB	01/15/24-01/21/24		NFC Divisional Pregame		NFC Divisional Pr	-----Sa--	:30		<del>(\$350.00)</del>		0.00	NM		
See MG 13.2,13.3,13.4,13.5,13.6,13.7,13.8,13.9,13.10,13.11 [lur]															
2	WFXB	01/20/24-01/20/24		FOX Sports Special		FOX Sports Speci	-----Sa--	:30		<del>(\$25.00)</del>		0.00	NM		
Ⓜ See MG 13.12 [ONLY 2 COMMERCIAL BREAKS]															
3	NFXB	01/20/24-01/20/24		FOX College Hoops		College Hoops (12:00 PM-2:00 P	-----Sa--	:30		\$50.00		0.00	NM		
Ⓜ MG for 7.2,13.1															
4	NFXB	01/20/24-01/20/24		FOX College Hoops		College Hoops (12:00 PM-2:00 P	-----Sa--	:30		\$50.00		0.00	NM		
Ⓜ MG for 7.2,13.1															
5	NFXB	01/20/24-01/20/24		FOX College Hoops		College Hoops (2:00 PM-4:00 P	-----Sa--	:30		\$50.00		0.00	NM		
Ⓜ MG for 7.2,13.1															
6	NFXB	01/20/24-01/20/24		FOX College Hoops		College Hoops (2:00 PM-4:00 P	-----Sa--	:30		\$50.00		0.00	NM		
Ⓜ MG for 7.2,13.1															
7	WFXB	01/27/24-01/27/24		FOX College Hoops		College Hoops (12:30 PM-2:30 P	-----Sa--	:30		<del>(\$50.00)</del>		0.00	NM		
Ⓜ See MG 13.13,13.14															
8	WFXB	01/27/24-01/27/24		FOX College Hoops		College Hoops (12:30 PM-2:30 P	-----Sa--	:30		<del>(\$50.00)</del>		0.00	NM		
Ⓜ See MG 13.13,13.14															
9	WFXB	01/27/24-01/27/24		FOX College Hoops		College Hoops (3:00 PM-5:00 P	-----Sa--	:30		<del>(\$50.00)</del>		0.00	NM		
Ⓜ See MG 13.15															
10	NFXB	01/20/24-01/20/24		FOX Sports Special		FOX Sports Speci	-----Sa--	:30		\$25.00		0.00	NM		
Ⓜ MG for 7.2,13.1															
11	NFXB	01/20/24-01/20/24		FOX Sports Special		FOX Sports Speci	-----Sa--	:30		\$25.00		0.00	NM		
Ⓜ MG for 7.2,13.1															
12	WFXB	01/27/24-01/27/24		FOX College Hoops		College Hoops (12:30 PM-2:30 P	-----Sa--	:30		<del>(\$25.00)</del>		0.00	NM		
Ⓜ See MG 13.16															
13	NFXB	01/27/24-01/27/24		FOX College Hoops		College Hoops (12:30 PM-2:30 P	-----Sa--	:30		\$50.00		0.00	NM		
Ⓜ MG for 13.7,13.8															
14	NFXB	01/27/24-01/27/24		FOX College Hoops		College Hoops (12:30 PM-2:30 P	-----Sa--	:30		\$50.00		0.00	NM		
Ⓜ MG for 13.7,13.8															
15	NFXB	01/27/24-01/27/24		FOX College Hoops		College Hoops (3:00 PM-5:00 P	-----Sa--	:30		\$50.00		0.00	NM		
Ⓜ MG for 13.9 01/27															
16	NFXB	01/27/24-01/27/24		FOX College Hoops		College Hoops (12:30 PM-2:30 P	-----Sa--	:30		\$25.00		0.00	NM		
Ⓜ MG for 13.12 01/27															
N 14	WFXB	01/28/24	01/28/24	NFC Championship Pregame	CM	NFC Championshipc	-----1	:30	1	\$400.00	P-03	0.00	NM	1	\$400.00
NFC Championship Pregame (6:00 PM-6:30 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/22/24	01/28/24	-----1					1	\$400.00		0.00			
N 15	WFXB	01/20/24	01/20/24	Sa NFC Divisional Series	CM	Various	-----1-	:30	1	\$2,750.00	P-02	0.00	NM	1	\$2,750.00
Sa NFC Series															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/15/24	01/21/24	-----1-					1	\$2,750.00		0.00			
N 16	WFXB	01/14/24	01/14/24	NFC Wildcard Postgame	CM	NFC Wildcard Pos	-----1	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
NFC Wildcard Postgame (7:45 PM-8:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/08/24	01/14/24	-----1					1	\$750.00		0.00			
N 17	WFXB	01/28/24	01/28/24	NFC Championship Postgame	CM	NFC Championshipsh	-----1	:30	1	\$750.00	P-01	0.00	NM	1	\$750.00
NFC Championship Postgame (9:30 PM-10:00 PM)															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/22/24	01/28/24	-----1					1	\$750.00		0.00			
N 18	WFXB	01/20/24	01/20/24	NFC Divisional Postgame	CM	NFC Divisional Poi	-----1-	:30	1	\$900.00	P-02	0.00	NM	1	\$900.00
NFC Divisional Postgame															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		01/15/24	01/21/24	-----1-					1	\$900.00		0.00			

Totals 112 \$13,905.00