

INVOICE

WFXB-TV
3364 Huger St
Myrtle Beach, SC 29577
Main: (843)828-4300
Billing: (843)828-4300 ext 131

Property	WFXB		
Invoice #	421899-1	Order #	421899
Invoice Date	01/31/24	Alt Order #	10743194
Invoice Month	January 2024	Deal #	
Invoice Period	01/01/24 - 01/22/24	Flight Dates	01/13/24 - 01/22/24
Advertiser	Issue/AFP Action		
Product	AFP ACTION		
Estimate #	4683		
Account Executive	Jalissa Stevens		
Sales Office	Washinton Cox		
Sales Region	National		
Agency Code	9923751		
Advertiser Code	570		
Billing Calendar	Calendar		
Billing Type	Cash		
Special Handling	Duplicate Invoice		
Agency Ref			
Advertiser Ref			
Product 1	780		
Product 2			

Billing Address:

Total Video Placement
Attention: Accounts Payable
PO Box 1051
New Albany, OH 43054

Send Payment To:

WFXB-TV
3364 Huger St
Myrtle Beach, SC 29577

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	01/15/24	01/22/24	FOX Morning News	FOX Morning News	1-----	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/15/24 01/21/24 1----- 1 \$25.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WFXB M 01/15/24 FOX Morning News FOX Morning News :00 \$25.00 NM Credited									
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2	01/16/24	01/16/24	FOX Morning News	FOX Morning News	-1-----	:30	1	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/15/24 01/21/24 -1----- 1 \$25.00									
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3	01/17/24	01/17/24	FOX Morning News	FOX Morning News	--1----	:30	1	\$25.00	NM
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4	01/18/24	01/18/24	FOX Morning News	FOX Morning News	---1---	:30	1	\$25.00	NM
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5	01/19/24	01/19/24	FOX Morning News	FOX Morning News	----1--	:30	1	\$25.00	NM
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE

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WFXB-TV
3364 Huger St
Myrtle Beach, SC 29577

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Product	AFP ACTION		
Estimate #	4683		

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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE

Send Payment To:

WFXB-TV
3364 Huger St
Myrtle Beach, SC 29577

Invoice #	421899-1	Invoice Month	January 2024
Invoice Date	01/31/24	Invoice Period	01/01/24 - 01/22/24
Advertiser	Issue/AFP Action		
Product	AFP ACTION		
Estimate #	4683		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	01/15/24	01/22/24	masterchef jr	9p-10p	1-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/15/24 01/21/24 1----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFXB M 01/15/24 masterchef jr 9p-10p :00 \$350.00 NM Credited									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/22/24 01/28/24 1----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WFXB M 01/22/24 masterchef jr 9p-10p :00 \$350.00 NM See MG 12.3 3 WFXB M 01/22/24 9:20 PM tmz investigates 9p-10p :30 AFPAT2302H \$350.00 NM MG for 12.2 01/22									
13	01/16/24	01/16/24	name that tune	8p-9p	-1-----	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/15/24 01/21/24 -1----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFXB Tu 01/16/24 name that tune 8p-9p :00 \$350.00 NM Credited									
14	01/17/24	01/17/24	we are family	9p-10p	--1----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/15/24 01/21/24 --1---- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFXB W 01/17/24 9:45 PM we are family 9p-10p :30 AFPAT2302H \$250.00 NM									
15	01/18/24	01/18/24	hells kitchen	8p-9p	---1---	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/15/24 01/21/24 ---1--- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFXB Th 01/18/24 8:25 PM hell's kitchen 8p-9p :30 AFPAT2302H \$400.00 NM									
16	01/14/24	01/14/24	NFC Wild Card Pregame	NFC Wild Card Pre	-----1	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/08/24 01/14/24 -----1 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFXB Su 01/14/24 NFC Wild Card Pregame NFC Wild Card Pre :00 \$300.00 NM Credited									
17	01/14/24	01/14/24	NFC Wildcard In-Game	NFC Wildcard In-G	-----1	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/08/24 01/14/24 -----1 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WFXB Su 01/14/24 NFC Wildcard In-Game NFC Wildcard In-G :00 \$2,500.00 NM Credited									
18	01/21/24	01/21/24	NFL Pregame	Pregame	-----1	:30	1	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 01/15/24 01/21/24 -----1 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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23	01/20/24	01/20/24	NFC Divisional Pregame	NFC Divisional Pregame	-----S-	:30	1	\$850.00	NM																																																																																																																									
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1	WFXB	F	01/19/24	9:34 PM	WWE 2 Hour Prime	8p-10p	:30	AFPAT2302H	\$350.00	NM																																																																																																																								
27	01/21/24	01/21/24	Su 6a-7a	Su 6a-7a	-----S	:30	1	\$15.00	NM																																																																																																																									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

INVOICE

Send Payment To:

WFXB-TV
3364 Huger St
Myrtle Beach, SC 29577

Invoice #	421899-1	Invoice Month	January 2024
Invoice Date	01/31/24	Invoice Period	01/01/24 - 01/22/24
Advertiser	Issue/AFP Action		
Product	AFP ACTION		
Estimate #	4683		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type
1	WFXB	Su	01/21/24	6:21 AM	Su 6a-7a	Su 6a-7a	:30	AFPAT2302H	\$15.00	NM
Total Spots							24			

Payment Terms 30 Days

<u>Gross Total</u>	\$5,540.00
<u>Agency Commission</u>	\$831.00
<u>Net Amount Due</u>	\$4,709.00
<u>Invoice Balance as of 02/06/24 4:23:37 PM ET</u>	\$0.00

We warrant that the actual broadcast information shown on this invoice was taken from the program log.