INVOICE

	Property	WFXB					
WFXB-TV	Invoice #	421899-1	Order #	421899			
3364 Huger St	Invoice Date	01/31/24	Alt Order #	10743194			
Myrtle Beach, SC 29577	Invoice Month	January 2024	Deal #				
Main: (843)828-4300	Invoice Period	01/01/24 - 01/22/24	Flight Dates	01/13/24 - 01/22/24			
Billing: (843)828-4300 ext 131	Advertiser	Issue/AFP Action	•				
	Product	AFP ACTION					
	Estimate #	4683					
		Account Executive	Jalissa Steve	ns			
		Sales Office	Washinton Co	хо			
Total Video Discoment		Sales Region	National 9923751				
Total Video Placement Attention: Accounts Payable		Agency Code					
PO Box 1051		Advertiser Code	570				
New Albany, OH 43054		Billing Calendar	Calendar				
		Billing Type	Cash				
		Special Handling	Duplicate Inv	pice			
	Agency Ref						
		Advertiser Ref					
		Product 1	780				
t	Product 2						

Billing Address:

Send Payment To:

WFXB-TV 3364 Huger St Myrtle Beach, SC 29577

						Spots/			
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 01/15/24	01/22/24	FOX Morning News	FOX Morning News	1	:30	1	\$25.00	NM	
Weeks:	Start Date 01/15/24	End Date MTWTFSS 01/21/24 1	Spots/Week 1	Rate \$25.00					
Spots: <u>#</u> Ch	Day Air	Date <u>Air Time</u> Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WF	XB M 01, Credited		orning News	FOX Morning New	ws :0	0			\$25.00 NM
Weeks:	Start Date 01/22/24	End Date MTWTFSS 01/28/24 1	Spots/Week 1	<u>Rate</u> \$25.00					
Spots: <u>#</u> Ch	Day Air	Date Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
2 WF	XB M 01/	/22/24 7:10 AM FOX M	orning News	FOX Morning Nev	vs :3	0 AFPAT2302H			\$25.00 NM
2 01/16/24	01/16/24	FOX Morning News	FOX Morning News	- 1	:30	1	\$25.00	NM	
Weeks:	Start Date 01/15/24	End Date MTWTFSS 01/21/24 - 1	Spots/Week 1	Rate \$25.00					
Spots: <u>#</u> Ch	Day Air	Date Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WF	XB Tu 01, Credited		orning News	FOX Morning New	ws :0	0			\$25.00 NM
3 01/17/24	01/17/24	FOX Morning News	FOX Morning News	1	:30	1	\$25.00	NM	
Weeks:	Start Date 01/15/24	End Date <u>MTWTFSS</u> 01/21/24 1	Spots/Week 1	<u>Rate</u> \$25.00					
Spots: <u>#</u> Ch	Day Air	Date Air Time Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WF	XB W 01/	/17/24 7:29 AM FOX M	orning News	FOX Morning New	vs :3	0 AFPAT2302H			\$25.00 NM
4 01/18/24	01/18/24	FOX Morning News	FOX Morning News	1	:30	1	\$25.00	NM	
Weeks:	Start Date 01/15/24	End Date MTWTFSS 01/21/24 1	Spots/Week 1	Rate \$25.00					
Spots: <u>#</u> Ch	Day Air	Date <u>Air Time</u> Descrip	otion	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WF	XB Th 01/	/18/24 7:56 AM FOX M	orning News	FOX Morning Nev	vs :3	0 AFPAT2302H			\$25.00 NM
5 01/19/24	01/19/24	FOX Morning News	FOX Morning News	1	:30	1	\$25.00	NM	
Weeks:	Start Date 01/15/24	End Date MTWTFSS 01/21/24 1	Spots/Week 1	<u>Rate</u> \$25.00					

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Send Payment To: WFXB-TV 3364 Huger St Myrtle Beach, SC 29577

Invoice #	421899-1	Invoice Month	January 2024
Invoice Date	01/31/24	Invoice Period	01/01/24 - 01/22/24
Advertiser	Issue/AFP Action		
Product	AFP ACTION		
Estimate #	4683		

ne Start Date End Date Description Start/End Time	MTWTFSS	Spots Length Weel		Туре	
5 01/19/24 01/19/24 FOX Morning News FOX Morning New	's1	:30	1 \$25.00	NM	
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-II)		Rate Typ
1 WFXB F 01/19/24 7:28 AM FOX Morning News	FOX Morning Ne	ews :30 AFPA	Т2302Н		\$25.00 NM
6 01/14/24 01/21/24 Su 6a-7a Su 6a-7a	1	:30	1 \$15.00	NM	
Weeks: <u>Start Date</u> End Date <u>MTWTFSS</u> <u>Spots/Week</u> 01/08/24 01/14/241 1	<u>Rate</u> \$15.00				
Spots: <u># Ch Day Air Date Air Time</u> Description	Start/End Time	Length Ad-II)		Rate Typ
1 WFXB Su 01/14/24 Su 6a-7a Credited	Su 6a-7a	:00			\$15.00 N
Weeks: Start Date End Date MTWTFSS Spots/Week 01/15/24 01/21/24 1 1	<u>Rate</u> \$15.00				
Spots: <u># Ch Day Air Date Air Time Description</u>	Start/End Time	Length Ad-II	_		<u>Rate</u> Typ
2 WFXB Su 01/21/24 6:54 AM Su 6a-7a	Su 6a-7a	:30 AFPA	Т2302Н		\$15.00 NI
7 01/15/24 01/22/24 Carolina AM M-F 9a-10a	1	:30	1 \$35.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week	<u>Rate</u> \$35.00				
Spots: # Ch Day Air Date Air Time Description	Start/End Time	Length Ad-II	<u>)</u>		<u>Rate</u> Typ
1 WFXB <i>M</i> 01/15/24 Carolina AM Credited	M-F 9a-10a	:00			\$35.00 N
Weeks: Start Date End Date MTWTFSS Spots/Week 01/22/24 01/28/24 1 1	<u>Rate</u> \$35.00				
Spots: <u># Ch Day Air Date Air Time Description</u>	Start/End Time	Length Ad-II	_		Rate Typ
2 WFXB M 01/22/24 9:55 AM Carolina AM	M-F 9a-10a	:30 AFPA	Т2302Н		\$35.00 N
8 01/16/24 01/16/24 Carolina AM M-F 9a-10a	- 1	:30	1 \$35.00	NM	
Weeks: Start Date 01/15/24 End Date 01/21/24 MFWFFSS - 1 Spots/Week 1 1 1 1 1 1	<u>Rate</u> \$35.00				
Spots: <u># Ch Day Air Date Air Time Description</u>	Start/End Time	Length Ad-II	<u>)</u>		Rate Typ
1 WFXB Tu 01/16/24 Carolina AM Credited	M-F 9a-10a	:00			\$35.00 N
9 01/17/24 01/17/24 Carolina AM M-F 9a-10a	1	:30	1 \$35.00	NM	
Weeks: <u>Start Date</u> End Date <u>MTWTFSS</u> <u>Spots/Week</u> 01/15/24 01/21/241 1	<u>Rate</u> \$35.00				
Spots: <u># Ch Day Air Date Air Time</u> Description	Start/End Time	Length Ad-II	<u>)</u>		Rate Typ
1 WFXB W 01/17/24 9:58 AM Carolina AM	M-F 9a-10a	:30 AFPA	Т2302Н		\$35.00 N
10 01/18/24 01/18/24 Carolina AM M-F 9a-10a	1	:30	1 \$35.00	NM	
Weeks: Start Date End Date MIWIFSS Spots/Week 01/15/24 01/21/24 1 1	<u>Rate</u> \$35.00				
Spots: <u># Ch Day Air Date Air Time Description</u>	Start/End Time	Length Ad-II)		Rate Typ
1 WFXB Th 01/18/24 9:45 AM Carolina AM	M-F 9a-10a	:30 AFPA	Т2302Н		\$35.00 N
11 01/19/24 01/19/24 Carolina AM M-F 9a-10a	1	:30	1 \$35.00	NM	
Weeks: Start Date End Date MTWTFSS Spots/Week 01/15/24 01/21/24 1 1	<u>Rate</u> \$35.00				
•	Start/End Time	Length Ad-II)		Rate Typ
Spots: <u># Ch Day Air Date Air Time Description</u>					

Invoice #	421899-1	Invoice Month	January 2024
Invoice Date	01/31/24	Invoice Period	01/01/24 - 01/22/24
Advertiser	Issue/AFP Action		
Product	AFP ACTION		
Estimate #	4683		

Line Start Date End Da	te Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
12 01/15/24 01/22/2	4 masterchef jr	9p-10p	1	:30	1	\$350.00	NM	
1 WFXB M	O1/21/24 1 Air Date Air Time Descr 01/15/24 maste		Rate \$350.00 Start/End Time 9p-10p	Lengtl	n <u>Ad-ID</u>			<u>Rate</u> <u>Type</u> \$350.00 NM
2 WFXB M	te End Date <u>MTWTFSS</u> 01/28/24 1 <u>Air Date Air Time Descr</u>	Spots/Week 1 iption erchef jr	Rate \$350.00 Start/End Time 9p-10p	Lengtl :00	n <u>Ad-ID</u>)			<u>Rate</u> <u>Type</u> \$350.00 NM
3 WFXB M MG f	01/22/24 9:20 PM tmz in or 12.2 01/22	vestigates	9p-10p	:30) AFPAT230	D2H		\$350.00 NM
13 01/16/24 01/16/2	4 name that tune	8p-9p	- 1	:30	1	\$350.00	NM	
Weeks: <u>Start Da</u> 01/15/24 Spots: <u>#</u> <u>Ch</u> <u>Day</u> 1 WFXB <i>Tu</i> <i>Crea</i>	01/21/24 - 1 Air Date Air Time Descr 01/16/24 name	Spots/Week 1 iption that tune	Rate \$350.00 Start/End Time 8p-9p	Lengtl :00	n <u>Ad-ID</u>)			<u>Rate</u> <u>Type</u> \$350.00 NM
14 01/17/24 01/17/2	4 we are family	9p-10p	1	:30	1	\$250.00	NM	
Weeks: Start Da 01/15/24 Spots: <u>#</u> <u>Ch</u> <u>Day</u> 1 WFXB W	01/21/24 1 Air Date Air Time Descr		<u>Rate</u> \$250.00 <u>Start/End Time</u> 9p-10p		<u>n Ad-ID</u>) AFPAT23()2H		<u>Rate</u> <u>Type</u> \$250.00 NM
15 01/18/24 01/18/2	4 hells kitchen	8p-9p	1	:30	1	\$400.00	NM	
Weeks: Start Da 01/15/24 Spots: # Ch Day 1 WFXB Th	Air Date Air Time Descr		Rate \$400.00 <u>Start/End Time</u> 8p-9p		n <u>Ad-ID</u>) AFPAT230)2H		<u>Rate</u> <u>Type</u> \$400.00 NM
16 01/14/24 01/14/2	4 NFC Wild Card Prega	me NFC Wild Card Pr	re(1	:30	1	\$300.00	NM	
Weeks: <u>Start Da</u> 01/08/24 Spots: <u>#</u> <u>Ch</u> <u>Day</u> 1 WFXB <u>Su</u> Crea	O1/14/24 1 Air Date Air Time Descr 01/14/24 NFC	Spots/Week 1 iption Wild Card Pregame	Rate \$300.00 Start/End Time NFC Wild Card		n <u>Ad-ID</u>)			<u>Rate</u> <u>Type</u> \$300.00 NM
17 01/14/24 01/14/2	4 NFC Wildcard In-Gam	e NFC Wildcard In-	Ge1	:30	1	\$2,500.00	NM	
	O1/14/24 1 Air Date Air Time Descr 01/14/24 NFC	Spots/Week 1 iption Wildcard In-Game	Rate \$2,500.00 Start/End Time NFC Wildcard In		n <u>Ad-ID</u>)			<u>Rate</u> <u>Type</u> \$2,500.00 NM
18 01/21/24 01/21/2	4 NFL Pregame	Pregame	1	:30	1	\$350.00	NM	
Weeks: Start Date 01/15/24 Spots: <u>#</u> <u>Ch</u> Day		Spots/Week 1 iption	<u>Rate</u> \$350.00 <u>Start/End Time</u>	Lengtl	n Ad-ID			Rate Type

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Invoice #	421899-1	Invoice Month	January 2024
Invoice Date	01/31/24	Invoice Period	01/01/24 - 01/22/24
Advertiser	Issue/AFP Action	•	
Product	AFP ACTION		
Estimate #	4683		

_ine Start I	Date	End Da	ite Des	cription		Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре		
18 01/21/	24	01/21/2	24 NFL	Pregame		Pregame	1	:30	1	\$350.00	NM		
Spots: #	Ch	Day	Air Date	Air Time	Descriptio	on	Start/End Time	Lengt	h Ad-ID			Rate T	ype
2	WFX	B Sa		12:51 PM			College Hoops	-	0 AFPAT23	02H		\$75.00	
3	WFX		01/20/24 or 18.1 01/	1:02 PM (21	College H	loops	College Hoops	:3	0 AFPAT230	02H		\$75.00	NM
4	WFX		01/20/24 or 18.1 01/	3:07 PM (College H	loops	College Hoops	:3	0 AFPAT230	02H		\$100.00	NM
5	WFX		01/20/24 or 18.1 01/	3:19 PM (21	College H	loops	College Hoops	:3	0 AFPAT230	02H		\$100.00	NM
1	WFX		01/21/24 MG 18.2,18	8.3,18.4,18.5	NFL Preg	ame	Pregame	:0	0			\$350.00	NM
19 01/15/	24	01/15/2	24 Emr	my's		Various	1	:30	1	\$300.00	NM		
Weeks	: :	Start Da 01/15/24	te End [4 01/21	Date <u>MTWT</u> /24 1	<u>FSS</u>	Spots/Week 1	Rate \$300.00						
Spots: #	Ch	Day	Air Date	Air Time	Descriptio	on	Start/End Time	Lengt	h Ad-ID			Rate T	уре
1	WFX	B M Cred	01/15/24 lited		Emmy's	_	Various	:0	0			\$300.00	NM
20 01/18/	24	01/19/2	24 FOX	(Morning Ne	WS	FOX Morning News	TF	:30	1	\$25.00	NM		
Spots: #	Ch	Dav	Air Date	Air Time	Descriptio	on	Start/End Time	Lenat	h Ad-ID			Rate T	vpe
1		-	01/18/24			ning News	FOX Morning Ne		0 AFPAT230	02H		\$25.00	
21 01/18/		01/19/2		olina AM		M-F 9a-10a	TF	:30	1	\$35.00	NM		
Spots: <u>#</u>	Ch	Day	Air Date	Air Time	Descriptio	<u>on</u>	Start/End Time	Lengt	h Ad-ID			Rate T	уре
1	WFX	B F	01/19/24	9:29 AM	Carolina	AM	M-F 9a-10a	:3	0 AFPAT23	02H		\$35.00 l	NM
22 01/20/	24	01/20/2	24 Sal	NFC Series		Various	S-	:30	1	\$2,600.00	NM		
Spots: #	Ch	Dav	Air Date	Air Time	Descriptio	on	Start/End Time	Lenat	h Ad-ID			Rate T	vpe
1	WFX	-	01/20/24	9:43 PM			Various		0 AFPAT23	02H		\$2,600.00	
23 01/20/		01/20/2				NFC Divisional Preç		:30	1	\$850.00	NM		
Spots: #	Ch	Dav	Air Date	Air Time	Docorinti	20	Start/End Time	Longt	h Ad-ID			Rate T	VDO
3pois. <u>#</u> 1	WFX	-	01/20/24			sional Pregame	NFC Divisional P	-	0 AFPAT230	098		\$850.00	
1	VVFA	b Sa	01/20/24	7.51 FIVI		sional Fregame			0 111125	0211		\$630.00 I	
24 01/22/	24	01/22/2	24 FOX	K Morning Ne	ews	FOX Morning News		:30	1	\$25.00	NM		
Spots: <u>#</u>	Ch		Air Date	Air Time			Start/End Time		h Ad-ID			Rate T	
1	WFX	B M	01/22/24	7:58 AM	FOX Mor	ning News	FOX Morning Ne	ws :3	0 AFPAT23	02H		\$25.00 l	NM
25 01/19/	24	01/19/2	24 FOX	K Midday Nev	WS	FOX Midday News	F	:30	1	\$35.00	NM		
Spots: #	Ch	Dav	Air Date	Air Time	Descriptio	on	Start/End Time	Lenat	h Ad-ID			Rate T	ype
1			01/19/24	12:50 PM			FOX Midday Nev		0 AFPAT23	02H		\$35.00	
26 01/19/	24	01/19/2	24 WW	/E 2 Hour Pri	me	8p-10p	F	:30	1	\$350.00	NM		
Spots: #	Ch		Air Date	Air Time	Descriptio	on	Start/End Time		h Ad-ID			Rate T	
1	WFX	ΒF	01/19/24	9:34 PM	WWE 2 H	lour Prime	8p-10p	:3	0 AFPAT23	02H		\$350.00 l	NM
27 01/21/	24	01/21/2	24 Su 6	6a-7a		Su 6a-7a	S	:30	1	\$15.00	NM		_

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Send Payment To:	OICE			Page 5 of 5
WFXB-TV	Invoice #	421899-1	Invoice Month	January 2024
3364 Huger St	Invoice Date	01/31/24	Invoice Period	01/01/24 - 01/22/24
Myrtle Beach, SC 29577	Advertiser	Issue/AFP Action		
	Product	AFP ACTION		
	Estimate #	4683		
Line Start Date End Date Description Start/End Time Spots: # Ch Day Air Date Air Time Description 1 WFXB Su 01/21/24 Air Time Description	MTWTFSS Start/End Time Su 6a-7a Total Spots	Spots/ Length Week	<u></u>	pe <u>Rate</u> <u>Type</u> \$15.00 NM
Payment Terms 30 Days			Gross Total	\$5,540.00
		Agency	Commission	\$831.00
		Net	Amount Due	\$4,709.00

Invoice Balance as of 02/06/24 4:23:37 PM ET

Page 5 of 5

\$0.00