



KRTV-TV
3300 Old Havre Highway
Black Eagle, MT 59414
(406) 791-5400

CONTRACT

And:

Red Eagle Media Group
815 Slaters Ln
Alexandria, VA 22314

<u>Contract / Revision</u> 85495 /		<u>Alt Order #</u> 08626874
<u>Product</u> NRA-PVF		
<u>Contract Dates</u> 04/27/17 - 05/10/17		<u>Estimate #</u> 8725
<u>Advertiser</u> NRA-PVF		<u>Original Date / Revision</u> 04/25/17 / 04/26/17
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> KRTV-TV	<u>Account Executive</u> Nat'l Washington DC	<u>Sales Office</u> National Washir
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 388	<u>Product 1/2</u> 1053
<u>Agency Ref</u>		<u>Advertiser Ref</u>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	KRTV	04/27/17	05/10/17	M-F Late News	10:00 PM-10:35 PM		:30				NM	10	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/27/17	05/03/17	MTWTF--				5	\$1,000.00				
	Week:	05/04/17	05/10/17	MTWTF--				5	\$1,000.00				
N 2	KRTV	04/27/17	05/10/17	The Late Show	10:35 PM-11:35 PM		:30				NM	4	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/27/17	05/03/17	MTWTF--				2	\$150.00				
	Week:	05/04/17	05/10/17	MTWTF--				2	\$150.00				
N 3	KRTV	04/27/17	05/10/17	Noon News	12:00 PM-12:30 PM		:30				NM	10	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/27/17	05/03/17	MTWTF--				5	\$300.00				
	Week:	05/04/17	05/10/17	MTWTF--				5	\$300.00				
N 4	KRTV	04/27/17	05/10/17	CBS Early News M-F	5:00 PM-5:30 PM		:30				NM	8	\$10,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/27/17	05/03/17	MTWTF--				4	\$1,300.00				
	Week:	05/04/17	05/10/17	MTWTF--				4	\$1,300.00				
N 5	KRTV	04/27/17	05/10/17	M-F Early News	5:30 PM-6:00 PM		:30				NM	10	\$13,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/27/17	05/03/17	MTWTF--				5	\$1,300.00				
	Week:	05/04/17	05/10/17	MTWTF--				5	\$1,300.00				
N 6	KRTV	04/27/17	05/10/17	Montana This Morning	5:30 AM-7:00 AM		:30				NM	16	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/27/17	05/03/17	MTWTF--				8	\$300.00				
	Week:	05/04/17	05/10/17	MTWTF--				8	\$300.00				
N 7	KRTV	04/27/17	05/10/17	Jeopardy	6:00 PM-6:30 PM		:30				NM	8	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/27/17	05/03/17	MTWTF--				4	\$800.00				
	Week:	05/04/17	05/10/17	MTWTF--				4	\$800.00				
N 8	KRTV	04/27/17	05/10/17	Wheel	6:30 PM-7:00 PM		:30				NM	8	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/27/17	05/03/17	MTWTF--				4	\$800.00				
	Week:	05/04/17	05/10/17	MTWTF--				4	\$800.00				
N 9	KRTV	04/27/17	05/10/17	CBS this Morning	7:00 AM-9:00 AM		:30				NM	16	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	04/27/17	05/03/17	MTWTF--				8	\$300.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract / Revision</u> 85495 /		<u>Alt Order #</u> 08626874
<u>Contract Dates</u> 04/27/17 - 05/10/17	<u>Product</u> NRA-PVF	<u>Estimate #</u> 8725
<u>Advertiser</u> NRA-PVF		<u>Original Date / Revision</u> 04/25/17 / 04/26/17

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/04/17	05/10/17	MTWTF--				8	\$300.00				
N 10	KRTV	04/27/17	05/10/17	Price is Right	9:00 AM-10:00 AM		:30				NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/27/17	05/03/17	MTWTF--				2	\$500.00				
Week:		05/04/17	05/10/17	MTWTF--				2	\$500.00				
N 11	KRTV	05/05/17	05/05/17	Hawaii 5-0	8:00 PM-9:00 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/01/17	05/07/17	----1--				1	\$800.00				
N 12	KRTV	04/28/17	05/05/17	Blue Bloods	9:00 PM-10:00 PM		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/24/17	04/30/17	----1--				1	\$1,200.00				
Week:		05/01/17	05/07/17	----1--				1	\$1,200.00				
N 13	KRTV	05/01/17	05/08/17	Scorpion	9:00 PM-10:00 PM		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/01/17	05/07/17	1-----				1	\$1,000.00				
Week:		05/08/17	05/14/17	1-----				1	\$1,000.00				
N 14	KRTV	04/29/17	05/06/17	Sa Late News	10:00 PM-10:35 PM		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/24/17	04/30/17	-----1-				1	\$800.00				
Week:		05/01/17	05/07/17	-----1-				1	\$800.00				
N 15	KRTV	04/29/17	05/06/17	Sa Early News	5:30 PM-6:00 PM		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/24/17	04/30/17	-----1-				1	\$600.00				
Week:		05/01/17	05/07/17	-----1-				1	\$600.00				
N 16	KRTV	04/29/17	05/06/17	48 Hours	9:00 PM-10:00 PM		:30				NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/24/17	04/30/17	-----1-				1	\$500.00				
Week:		05/01/17	05/07/17	-----1-				1	\$500.00				
N 17	KRTV	04/30/17	05/07/17	Su Late News	10:00 PM-10:35 PM		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/24/17	04/30/17	-----1				1	\$1,000.00				
Week:		05/01/17	05/07/17	-----1				1	\$1,000.00				
N 18	KRTV	04/30/17	05/07/17	Sunday 530 News	5:30 PM-6:00 PM		:30				NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/24/17	04/30/17	-----1				1	\$600.00				
Week:		05/01/17	05/07/17	-----1				1	\$600.00				
N 19	KRTV	04/30/17	05/07/17	60 Minutes	6:00 PM-7:00 PM		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/24/17	04/30/17	-----1				1	\$1,200.00				
Week:		05/01/17	05/07/17	-----1				1	\$1,200.00				
N 20	KRTV	04/30/17	05/07/17	CBS Sunday Morning	7:00 AM-8:30 AM		:30				NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/24/17	04/30/17	-----1				1	\$400.00				
Week:		05/01/17	05/07/17	-----1				1	\$400.00				
N 21	KRTV	05/07/17	05/07/17	NCIS LA	7:00 PM-8:00 PM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/01/17	05/07/17	-----1				1	\$700.00				
N 22	KRTV	04/30/17	05/07/17	Face The Nation	8:30 AM-9:30 AM		:30				NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/24/17	04/30/17	-----1				1	\$300.00				
Week:		05/01/17	05/07/17	-----1				1	\$300.00				

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
N 23	KRTV	04/27/17	05/04/17	Big Bang/Indoors	7:00 PM-8:00 PM		:30				NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		04/24/17	04/30/17	---1---				1	\$1,000.00				
Week:		05/01/17	05/07/17	---1---				1	\$1,000.00				
N 24	KRTV	05/02/17	05/09/17	NCIS	7:00 PM-8:00 PM		:30				NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/01/17	05/07/17	-1-----				1	\$1,200.00				
Week:		05/08/17	05/14/17	-1-----				1	\$1,200.00				
N 25	KRTV	05/02/17	05/02/17	Bull	8:00 PM-9:00 PM		:30				NM	1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/01/17	05/07/17	-1-----				1	\$1,000.00				
N 26	KRTV	05/09/17	05/09/17	NCIS NO	9:00 PM-10:00 PM		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/08/17	05/14/17	-1-----				1	\$750.00				
N 27	KRTV	05/03/17	05/03/17	Survivor	7:00 PM-8:00 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/01/17	05/07/17	--1----				1	\$800.00				
N 28	KRTV	05/10/17	05/10/17	Criminal Minds	8:00 PM-9:00 PM		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		05/08/17	05/14/17	--1----				1	\$800.00				
Totals								0.00				124	\$85,850.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
03/27/17 -04/30/17	25	\$17,500.00	(\$2,625.00)	\$14,875.00
05/01/17 -05/10/17	99	\$68,350.00	(\$10,252.50)	\$58,097.50
Totals	124	\$85,850.00	(\$12,877.50)	\$72,972.50

Signature: _____ **Date:** _____

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, national origin or ancestry. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin or ancestry. We reserve the right not to accept all copy.

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