

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☒ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>EOHL - Lima OH 10 (CBS)</u>	Date: <u>2/1/16</u>
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I, STRATEGIC MEDIA PLACEMENT,

being/on behalf of: MATT HUFFMAN

a legally qualified candidate of the REPUBLICAN

political party for the office of: OHIO SENATE DISTRICT 12

In the PRIMARY

election to be held on: MARCH 15, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
SEE ATTACHED					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

MATT HUFFMAN FOR OHIO

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

ROBERT SHIELSCHOTT

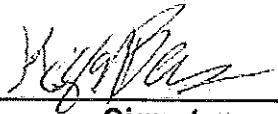
This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

1/29/2016

Date



Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

Michelle Kirkendall

Signature

MICHELLE KIRKENDALL

Printed Name

ASM

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, STRATEGIC MEDIA PLACEMENT

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does


☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

KEGAN BERAN

1/29/2016

printed name

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

CONTRACT

Lima Communications Corp.
1424 Rice Ave
Lima, OH 45805
(419)228-8835

Contract / Revision 156745 /		Alt Order #
Product Ohio Senate District 12		
Contract Dates 02/02/16 - 02/15/16		Estimate #
Advertiser Matt Huffman for Ohio Senate District 12		Original Date / Revision 02/01/16 / 02/01/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property EOHL	Account Executive Michelle Kirkendall	Sales Office Regional2-Lima
Special Handling		
Demographic Adults 25-54		
Agency Code	Advertiser Code	Product 1/2
Agency Ref		Advertiser Ref

And:

Strategic Media Placement
7669 Stagers Loop
Delaware, OH 43015

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	EOHL	02/03/16	02/15/16	The Price is Right	10a-11a		:30				NM	6	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/01/16	02/07/16	--1-1--				2	\$15.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	1	EOHL	02/01/16-02/07/16	The Price is Right	10a-11a	---W--F----	:30		\$15.00		NM		
			See MG 1.7,1.8,1.9,1.10,1.11										
	2	EOHL	02/01/16-02/07/16	The Price is Right	10a-11a	---W--F----	:30		\$15.00		NM		
			See MG 1.7,1.8,1.9,1.10,1.11										
	Week:	02/08/16	02/14/16	1-1-1--				3	\$15.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Type</u>		
	3	EOHL	02/08/16-02/14/16	The Price is Right	10a-11a	M--W--F----	:30		\$15.00		NM		
			See MG 1.7,1.8,1.9,1.10,1.11										
	4	EOHL	02/08/16-02/14/16	The Price is Right	10a-11a	M--W--F----	:30		\$15.00		NM		
			See MG 1.7,1.8,1.9,1.10,1.11										
	5	EOHL	02/08/16-02/14/16	The Price is Right	10a-11a	M--W--F----	:30		\$15.00		NM		
			See MG 1.7,1.8,1.9,1.10,1.11										
	7	EOHL	02/03/16-02/03/16	M-F The Price Is Right	11a-12p	---W-----	:30		\$15.00		NM		
	Ⓜ	MG for 1.3,1.5,1.1,1.2,1.4											
	8	EOHL	02/05/16-02/05/16	M-F The Price Is Right	11a-12p	-----F----	:30		\$15.00		NM		
	Ⓜ	MG for 1.3,1.5,1.1,1.2,1.4											
	9	EOHL	02/08/16-02/14/16	M-F The Price Is Right	11a-12p	MTuWThF----	:30		\$15.00		NM		
	Ⓜ	MG for 1.3,1.5,1.1,1.2,1.4											
	10	EOHL	02/08/16-02/08/16	M-F The Price Is Right	11a-12p	M-----	:30		\$15.00		NM		
	Ⓜ	MG for 1.3,1.5,1.1,1.2,1.4											
	11	EOHL	02/12/16-02/12/16	M-F The Price Is Right	11a-12p	-----F----	:30		\$15.00		NM		
	Ⓜ	MG for 1.3,1.5,1.1,1.2,1.4											
	Week:	02/15/16	02/21/16	1-----				1	\$15.00				
N 2	EOHL	02/02/16	02/15/16	M-F CBS Evening News	630-7p		:30				NM	6	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/01/16	02/07/16	-1-1----				2	\$15.00				
	Week:	02/08/16	02/14/16	11-1---				3	\$15.00				
	Week:	02/15/16	02/21/16	1-----				1	\$15.00				
N 3	EOHL	02/07/16	02/14/16	Face The Nation	1030a-11a		:30				NM	2	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	02/01/16	02/07/16	-----1				1	\$10.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. This station does not discriminate on the basis of race or ethnicity.



Lima Communications Corp.
1424 Rice Ave
Lima, OH 45805
(419)228-8835

<u>Contract / Revision</u> 156745 /		<u>Alt Order #</u>
<u>Contract Dates</u> 02/02/16 - 02/15/16		<u>Product</u> Ohio Senate District 12
<u>Advertiser</u> Matt Huffman for Ohio Se		<u>Estimate #</u>
		<u>Original Date / Revision</u> 02/01/16 / 02/01/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		02/08/16	02/14/16	-----1				1	\$10.00						
N 4	EOHL	02/08/16	02/15/16	Monday Prime 10p-11p	10p-11p		:30				NM	2	\$200.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		02/08/16	02/14/16	1-----				1	\$100.00						
Week:		02/15/16	02/21/16	1-----				1	\$100.00						
N 5	EOHL	02/09/16	02/09/16	Tuesday Prime 8p-9p	8p-9p		:30				NM	1	\$125.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		02/08/16	02/14/16	-1-----				1	\$125.00						
N 6	EOHL	02/02/16	02/02/16	Tuesday Prime 9p-10p	9p-10p		:30				NM	1	\$125.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		02/01/16	02/07/16	-1-----				1	\$125.00						
N 7	EOHL	02/03/16	02/10/16	Wednesday Prime 9p-10p	9p-10p		:30				NM	2	\$250.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		02/01/16	02/07/16	--1----				1	\$125.00						
Week:		02/08/16	02/14/16	--1----				1	\$125.00						
N 8	EOHL	02/05/16	02/12/16	Friday Prime 10p-11p	10p-11p		:30				NM	2	\$150.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		02/01/16	02/07/16	----1--				1	\$75.00						
Week:		02/08/16	02/14/16	----1--				1	\$75.00						
N 9	EOHL	02/07/16	02/14/16	Sunday Prime 7p-8p	7p-8p		:30				NM	2	\$150.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		02/01/16	02/07/16	-----1				1	\$75.00						
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Type</u>				
		1	EOHL	02/01/16-02/07/16	Sunday Prime 7p-8p	7p-8p	-----Su	:30	\$75.00		NM				
		See MG 9.3													
		3	EOHL	02/14/16-02/14/16	Sunday Prime 7p-8p	7p-8p	-----Su	:30	\$75.00		NM				
		Ⓜ MG for 9.1 02/07													
Week:		02/08/16	02/14/16	-----1				1	\$75.00						
N 10	EOHL	02/07/16	02/07/16	SUPER BOWL PRE-GAME	2PM - 6PM		:30				NM	1	\$350.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		02/01/16	02/07/16	-----1				1	\$350.00						
N 11	EOHL	02/07/16	02/07/16	NFL SUPER BOWL 50	NFL SUPERBOWL		:30				NM	1	\$2,250.00		
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>						
Week:		02/01/16	02/07/16	-----1				1	\$2,250.00						
Totals								0.00				26	\$3,800.00		

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
02/01/16 - 02/15/16	26	\$3,800.00	(\$570.00)	\$3,230.00
Totals	26	\$3,800.00	(\$570.00)	\$3,230.00

Signature: _____

Date: _____

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