

**Issues/Programs Quarterly Report
Oct. 1st, 2021 – Dec. 31st, 2021**

**Wausau TV License Company, LLC
Wausau, Wisconsin
Jan. 1st, 2022
Prepared by: Elizabeth Crikelair
Senior Administrative and Human Resources Manager
For stations
WAOW-WMOW**

The following newscasts, programs, specials and announcements airing on WAOW & WMOW provide the most significant treatment of community issues:

WAOW-TV Newscasts

Wake Up Wisconsin 5AM on News 9

Wake up Wisconsin 6AM on News 9

News 9 WAOW at 11AM

News 9 WAOW at 5PM

News 9 WAOW at 6PM

News 9 WAOW at 10PM

News 9 WAOW at 5:30PM (Sunday)

News 9 at 9PM on CW

Public Affairs Programming

UpFront with Mike Gousha Sunday 9:30-10:00 a.m.

Public Service Announcements

Varying length announcements from: 10-:60 airing throughout the day about issues of community interest and importance.

The following ABC network programs are also represented in this report:

Good Morning America

ABC World News

Nightline

20-20

This Week with George Stephanopoulos

In direct response to timely news topics, viewer letters and emails, WAOW-TV elected to cover the following issues through news stories, public affairs programming and/or special reports:

CRIME

EDUCATION

GOVERNMENT-POLITICS

CONSUMER-ECONOMY

FAMILY & Community Issues

HEALTH

SPORTS

SPECIAL REPORTS

**4th QUARTER
QUARTERLY REPORTS
“CRIME”
10-01-21 through 12-31-21**

Time	First Aired	Show
1:09	10/1/21	11AM

Slug: CONSUMER WATCH

Scammers often prey on the emotions of others and this one plays to those emotions hard.

Time	First Aired	Show
1:50	10/5/21	6PM

Slug: PURPLE RIBBONS DV MONTH

Several times this year, domestic violence cases have turned deadly in north central Wisconsin.

Time	First Aired	Show
1:26	10/8/21	WU1

Slug: CONSUMER WATCH

Buying a used car can sometimes be a daunting and difficult process and scammers have found a way to make it worse.

Time	First Aired	Show
1:51	10/12/21	6PM

Slug: JUEDES TRIAL DAY 2

Testimony is now underway in the trial of the woman accused of shooting her husband to death in their home more than a decade ago.

Time	First Aired	Show
1:10	10/28/21	6PM

Slug: FATAL CRASH FOLO

Tonight we're hearing from family members of the man who was killed after a series of crashes last night in and around Wausau.

Time	First Aired	Show
1:18	10/29/21	WU1

Slug: CONSUMER WATCH

Did you know nearly a third of all reports to the federal trade commission are about identity theft?

Time	First Aired	Show
1:15	10/31/21	10PM

Slug: BODY FOUND

Tonight we're learning more about a man found dead at an intersection in Taylor County.

Time	First Aired	Show
1:24	11/2/21	6PM

Slug: ANTIGO HOMICIDE

Tonight court documents revealing new details in a northwoods killing.

Time	First Aired	Show
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1:02 11/4/21 6PM

Slug: ANTIGO HOMICIDE LATEST

Derek Goplin, the man police believe killed his mother in Antigo is in police custody.

Time First Aired Show
1:55 11/4/21 10PM

Slug: 911 DISPATCHERS

The Marathon County sheriff's office says they're struggling to keep the dispatchers who answer your 911 calls.

Time First Aired Show
1:26 11/5/21 WU1

Slug: CONSUMER WATCH

Nearly 50 million Americans fell victim to identity theft last year. So how can you tell if you're one of them?

Time First Aired Show
2:07 11/17/21 10PM

Slug: BAD LANDLORD

We're digging deeper into a condemned building in Wausau that people were still living in.

Time First Aired Show
1:30 11/19/21 5PM

Slug: RITTENHOUSE LATEST

Tonight, Kyle Rittenhouse is a free man.

Time First Aired Show
1:38 11/19/21 10PM

Slug: RITTENHOUSE ISAK

Kyle Rittenhouse found not guilty on all charges.

Time First Aired Show
1:45 11/21/21 5:30PM

Slug: MISSING PEOPLE

It's day two of the gun deer season and like ever year law enforcement is asking hunters for their help.

Time First Aired Show
1:07 11/22/21 6PM

Slug: HOLIDAY EVENT SAFETY

The Wausau holiday parade is stepping up security measures.

Time First Aired Show
1:27 12/3/21 WU1

Slug: CONSUMER WATCH

The season's hottest toy is always hard to find and if you're having trouble getting one, be careful.

Time First Aired Show
1:19 12/7/21 6PM

Slug: CYBER SECURITY

As Christmas draws nearer, you may find yourself shopping online for those last minute gifts.

Time	First Aired	Show
1:28	12/17/21	6PM

Slug: SCHOOL THREATS FOLO

School districts across Wisconsin taking extra precautions after the rumor of a threat goes viral across the country.

Time	First Aired	Show
1:32	12/22/21	6PM

Slug: FENTANYL OD'S DEATHS

A deadly national trend is being felt right here in central Wisconsin. It's related to the synthetic opioid fentanyl.

**4th QUARTER
QUARTERLY REPORTS
"EDUCATION"
10-01-21 through 12-31-21**

Time	First Aired	Show
1:48	10/1/21	6PM

Slug: MEDFORD VS. TAYLOR CO

An area school district's quarantine decision is overruled by the health department and that decision is drawing frustration from some parents.

Time	First Aired	Show
1:55	10/1/21	6PM

Slug: KAYTLYN THOMAS HOMECOMING

Homecoming season is here, but it's looking a bit different for one area high school.

Time	First Aired	Show
1:08	10/4/21	10PM

Slug: WI ACTIVE SHOOTER

The Wausau police department holding an active shooter training.

Time	First Aired	Show
1:41	10/5/21	10PM

Slug: FREEDOM RIDERS

Two activists on the front lines of history visited Wausau tonight.

Time	First Aired	Show
1:40	10/6/21	6PM

Slug: SCHOOL BOARDS & COVID

An area school board under fire from some parents.

Time	First Aired	Show
1:46	10/10/21	5:30PM

Slug: SCHOOLS ONE MONTH LATER

Schools in central Wisconsin have been in session for a little over a month now.

Time	First Aired	Show
1:14	10/28/21	10PM

Slug: WAUSAU SCHOOL MTG

The Wausau school board is considering merging both of its high schools.

Time	First Aired	Show
1:37	10/29/21	6PM

Slug: TEACHERS ID HUMAN TRAFFICKING

Could your child be a victim of human trafficking? Area experts say there's signs to look out for.

Time	First Aired	Show
1:44	11/9/21	9PM

Slug: WAUSAU TEACHER WI PROUD

At school, typically, teachers are the ones helping students. But one area high school, students are rallying around a teacher in need.

Time	First Aired	Show
1:04	11/10/21	10PM

Slug: CANDELLIGHT VIGIL DCE

Tonight an area high school coming together to remember one of their own who passed away.

Time	First Aired	Show
1:01	11/11/21	6Pm

Slug: VETS ON CAMPUS

Veterans transitioning back to civilian life have plenty of hurdles to overcome, not the least of which is returning to school.

Time	First Aired	Show
1:30	11/18/21	6PM

Slug: GILMORE RETIRING

After 19 years, D.C. Everest school superintendent Kristine Gilmore announces her retirement.

Time	First Aired	Show
1:30	11/18/21	6PM

Slug: THERAPY DOGS

As students continue to struggle with mental health, more districts are turning to furry friends for help.

Time	First Aired	Show
1:14	11/19/21	6PM

Slug: MENTAL HEALTH FAIR

Students helping students, that's the reason behind mental health week at Wausau East.

Time	First Aired	Show
1:27	12/1/21	6PM

Slug: JAG SCHOOL WAUSAU

What do you want to do when you grow up? A question we all have to grapple with at some point.

Time	First Aired	Show
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1:29 12/3/21 6PM
Slug: SCHOOLS JERSEYS 4 JACKSON
A statewide movement honoring one of the young lives lost in Waukesha, uniting students across the badger state.

Time First Aired Show
1:17 12/14/21 6PM
Slug: NICOLET FUTURE ENGINEERING
Change is coming in a big way to an area technical school.

Time First Aired Show
1:16 12/14/21 10PM
Slug: NORTHLAND PINES CHANGES
An area school board may make future changes to public participation at meetings.

Time First Aired Show
1:20 12/15/21 6PM
Slug: ALTERNATE HEAT SOURCES
If you do lose power that could mean a host of obstacles, including how to stay warm. But before you breakout the backup power, it's important to do so safely.

Time First Aired Show
1:51 12/16/21 10PM
Slug: PACELLI TORNADO FUNDRAISER
Area high schools competed for a cause tonight.

**4th QUARTER
QUARTERLY REPORTS
"GOVERNMENT-POLITICS"
10-01-21 through 12-31-21**

Time First Aired Show
1:37 10/2/21 10PM
Slug: WOMEN'S MARCH
Today men and women across the country are marching in support of women's reproductive rights, including right here in central Wisconsin.

Time First Aired Show
1:24 10/4/21 6PM
Slug: ARPA SPENDING UPDATE
Hundreds of billions of dollars are up for grabs in pandemic assistance funds, but a new report from the associated press says most cities have no plans on how to use them.

Time First Aired Show
2:03 10/6/21 10PM
Slug: SANDHILL CHANGES
Tension and frustration at a DNR public info meeting as officials discussed the future of Sandhill Wildlife Area.

Time	First Aired	Show
1:38	10/8/21	6PM

Slug: JOHNSON VISIT VILAS CO
Social media, national debt, and the possibility of running for office—nothing was off topic with U.S. Senator Ron Johnson today, visiting Boulder Junction and speaking with constituents.

Time	First Aired	Show
1:50	10/11/21	10PM

Slug: INDIGENOUS PEOPLES DAY
Indigenous leaders are speaking out on the importance of visibility, as governments recognize Indigenous People's Day.

Time	First Aired	Show
1:31	11/9/21	6PM

Slug: DRUNK DRIVING TECH
We're hearing from an area parent whose child died on a new mandate aimed at stopping drunken driving.

Time	First Aired	Show
1:16	11/9/21	10PM

Slug: NEKOOSA AMBULANCE
The city of Nekoosa will lose its ambulance service next year after a vote from the city council.

Time	First Aired	Show
1:14	11/10/21	6PM

Slug: CBD LOOPHOLE DELTA 8
Area cities are cracking down on consumer THC products.

Time	First Aired	Show
0:55	11/17/21	6Pm

Slug: POT DECRIMINALIZATION
Right now, if you're caught with marijuana in the badger state you could face a hefty fine, plus jail time.

Time	First Aired	Show
1:25	11/23/21	10PM

Slug: WAUSAU BONUS
The city of Wausau is considering giving city employees a one-time bonus as a way to reward them for their hard work.

Time	First Aired	Show
1:43	11/26/21	10PM

Slug: INFRASTRUCTURE & FARMERS
We're taking a closer look at the new infrastructure bill and what it could mean for area farmers.

Time	First Aired	Show
1:19	11/30/21	6PM

Slug: BIZ 51 CONTROVERSY
People in Stevens Point are calling for a referendum to the redesign of Business 51 and now the city is

responding.

Time	First Aired	Show
1:29	12/1/21	6PM

Slug: ABORTION TRIGGER LAW

The Supreme court hearing arguments in ta case that could impact Roe V. Wade, the landmark decision legalizing abortion.

Time	First Aired	Show
1:44	12/2/21	6PM

Slug: EVERS IN POINT

Governor Tony Evers in town today, visiting Stevens Point School Districts with the promise of extra federal funds.

Time	First Aired	Show
1:25	12/3/21	6PM

Slug: WATER INFRASTRUCTURE

One area community is looking to the new infrastructure law as a chance to grow.

Time	First Aired	Show
1:49	12/6/21	6PM

Slug: EVERS BILL SIGNING

Governor Evers signs a bill into law in Amherst today looking to better protect first responders and highway workers out on the roadways.

Time	First Aired	Show
1:29	12/7/21	10PM

Slug: SEX ASSAULT KITS

A pair of bills signed into law this week is hoping to prevent a backlog of sexual assault kits in the future.

Time	First Aired	Show
1:27	12/14/21	WU1

Slug: FIRE UNION FIGHT

The Rhinelander fire department drew on public support yesterday to strike down a plan proposed by the city council.

Time	First Aired	Show
1:06	12/14/21	5PM

Slug: EVERS IN POINT

Governor Tony Evers making a stop in Stevens Point today to talk about worker shortage problems.

Time	First Aired	Show
2:07	12/20/21	6PM

Slug: MEAT CO LAWSUIT

An area meat shop sues the USDA and Biden administration.

4th QUARTER QUARTERLY REPORTS

**“CONSUMER-ECONOMY”
10-01-21 through 12-31-21**

Time	First Aired	Show
1:10	10/5/21	6PM

Slug: MARSHFIELD TIF DIST.

An area community is working to address a housing shortage.

Time	First Aired	Show
1:31	10/11/21	WU1

Slug: WOMEN AND COVID IMPACT

The COVID-19 pandemic upended the work lives of millions of Americans, but especially women.

Time	First Aired	Show
1:34	10/11/21	10PM

Slug: EMS HIRING

We know restaurants and other industries are continuing to see a shortage of workers in central Wisconsin, now we can add fire and EMS to the list.

Time	First Aired	Show
1:45	10/12/21	10PM

Slug: APPRENTICESHIP WAGES

A new report shows construction apprentices are earning more money with some earning wages that almost rival those with a bachelors degree.

Time	First Aired	Show
1:21	10/13/21	6PM

Slug: SS COLA INCREASE

Social security recipients will be seeing a rise in their benefits starting next year.

Time	First Aired	Show
1:30	11/2/21	6PM

Slug: TARIFFS ENDING

An ending of trade tariffs means new opportunities for Wisconsin farmers.

Time	First Aired	Show
1:41	11/4/21	6PM

Slug: RECORD SETTING TOURISM

For businesses across the badger state, COVID dealt a serious blow, but now the state may be recovering.

Time	First Aired	Show
1:32	11/5/21	6PM

Slug: WAUSAU MALL CONTROVERSY

Controversy and confusion brewing over several developments in Wausau.

Time	First Aired	Show
2:22	11/5/21	10PM

Slug: HOUSING SHORTAGE

Finding a place to call home can be a stressful experience, whether that's renting an apartment or buying a house and it may have been especially tough with slim pickings.

Time	First Aired	Show
1:29	11/6/21	10PM

Slug: WINTER MARKET

As the temperature outside begins to drop area farmers markets are moving inside.

Time	First Aired	Show
1:32	11/8/21	6PM

Slug: CWA UNITED LATEST

No longer united, as one airline is pulling flights from the Central Wisconsin Airport, at least for now.

Time	First Aired	Show
1:25	11/10/21	6PM

Slug: INFLATION COSTS DEBT

The holiday shopping season is here and this year, you're going to notice much higher prices than previous years.

Time	First Aired	Show
1:32	11/12/21	6PM

Slug: NEW BARBER ETHNIC TRAINING

Wausau barber, Jose Arlequin first picked up a pair of clippers at the age of 14 and he never stopped.

Time	First Aired	Show
1:12	11/12/21	6PM

Slug: YONKERS REDEVELOPMENT

A shopping center in Plover is scheduled for a major remodel, aiming to connect the community with what they need.

Time	First Aired	Show
1:42	11/14/21	5:30PM

Slug: BUSINESS HOLIDAY PREP

Holiday shopping is in full swing. As you check names off your shopping list, one area business is asking for you to try shopping local this season.

Time	First Aired	Show
0:53	11/17/21	5PM

Slug: GROCERY PRICES

You may want to buy your turkey day fixings early this year as grocery prices are on the rise.

Time	First Aired	Show
2:01	11/23/21	10PM

Slug: THANKSGIVING TURKEY

Thanksgiving is almost here and with it of course comes turkey, but that turkey is going to cost you a little more this year.

Time	First Aired	Show
1:23	11/26/21	6PM

Slug: SUPPLY CHAIN GIFTS

Speaking of those supply chain issues, what if what you need isn't on the shelf?

Time	First Aired	Show
1:22	11/26/21	6PM

Slug: BLACK FRIDAY

It's the day after Thanksgiving and massive mark-downs had many people waking up early to snag a deal today.

Time	First Aired	Show
1:51	11/27/21	10PM

Slug: SMALL BIZ SATURDAY

The holiday shopping weekend is in full swing, with Black Friday kicking it off yesterday. Shoppers across the country took to the streets today in support of area businesses.

Time	First Aired	Show
1:31	11/29/21	6PM

Slug: CYBER MONDAY

Tonight we're hearing from area businesses on Cyber Monday. While it's a hit for some, others are choosing to skip it.

Time	First Aired	Show
1:32	12/1/21	6PM

Slug: KWIK TRIP CHANGES

We're getting reaction on a change to the Kwik Trip gas payment policy.

Time	First Aired	Show
1:36	12/7/21	6PM

Slug: CUP AND CAKE BAKERY

An area bakery is under new management.

Time	First Aired	Show
1:11	12/8/21	6PM

Slug: SHIPPING COSTS UP

Christmas will soon be here and if you haven't shipped your packages yet, it's going to cost you.

Time:	First Aired	Show
1:40	12/14/21	6PM

Slug: TORNADO HELP

A trucking company in Antigo is leading area efforts to help people affected by the tornadoes in Kentucky in a unique way.

Time	First Aired	Show
1:27	12/17/21	10PM

Slug: HOLIDAY SPENDING/SAVING

With just one week until Christmas Eve, time is running low if you still have gifts to buy.

4th QUARTER QUARTERLY REPORTS

“FAMILY & Community Issues”
10-01-21 through 12-31-21

Time:	First Aired	Show
1:20	10/6/21	6PM

Slug: STEVENS POINT FIRE LATEST

Tonight we're hearing from residents of a Stevens Point apartment complex that caught fire this morning.

Time:	First Aired	Show
1:50	10/7/21	6PM

Slug: ABBOTSFORD FOOD PANTRY

An area woman is looking to open a food pantry in a formerly vacant building and needs some help getting there.

Time:	First Aired	Show
1:37	10/7/21	10PM

Slug: REFUGEE RESETTLEMENT

As we get closer to welcoming refugees to Wausau, one group put on a webinar to talk about what people can expect moving forward.

Time:	First Aired	Show
1:56	10/9/21	10PM

Slug: FINAL ALARM

Today firefighters across the badger state who lost their lives, honored with a final salute.

Time:	First Aired	Show
1:34	10/13/21	6PM

Slug: COMMUNITY PARTNERSHIP CAMPUS

By this time next fall, central Wisconsin will have a new non-profit center offering a variety of ways to help those in need.

Time:	First Aired	Show
1:28	10/30/21	10PM

Slug: HAUNTED HOME

The Halloween spirit is growing across central Wisconsin as families get ready with their costumes and treats.

Time:	First Aired	Show
1:13	11/1/21	6PM

Slug: SUNSHINE GIRLS

An area apartment community joins together to help others.

Time:	First Aired	Show
2:00	11/2/21	10PM

Slug: SS MAN OF HONOR

The Man of Honor Society was founded in Wausau back in 2004.

Time:	First Aired	Show
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1:18 11/7/21 5:30PM
Slug: MOBLIE HOME PARK
The final hours are ticking for community members in one Schofield mobile home park before they have to leave their homes.

Time: First Aired Show
1:34 11/8/21 10PM

Slug: EAGLE SCOUT
Outside the Lincoln County Humane Society in Merrill there is a garden in Memory of a long-time shelter volunteer.

Time: First Aired Show
1:48 11/11/21 6PM

Slug: JEFFERSON
A Wood County woman is well known for lending a helping hand to fundraising activities.

Time: First Aired Show
1:06 11/11/21 6PM

Slug: NEW VETS MEMORIAL
Today in Pittsville, a new memorial honoring World War Two veterans is unveiled.

Time: First Aired Show
1:31 11/11/21 10PM

Slug: VETS FARM
Wounded Warriors United of Wisconsin is an organization that gets veterans out on hunting and fishing trips, but now, they're looking to provide them with a safe, quiet haven in the northwoods.

Time: First Aired Show
1:58 11/13/21 10PM

Slug: NEIGHBORS BOWL
A community effort to raise money for an area food pantry kicked off today.

Time: First Aired Show
1:30 11/15/21 6PM

Slug: FRIEND APP WORKER RETENTION
Businesses in the Badger State are struggling to keep young workers long-term. That's where one group in central Wisconsin is stepping in, hoping to help grow friendships and connections that keep people coming back.

Time: First Aired Show
2:45 11/15/21 10PM

Slug: GIVING BACK: EARRINGS FUNDRAISER
An area business owner is helping a family in need.

Time: First Aired Show
1:42 11/16/21 10PM

Slug: SS PATRIOTS FOR WARRIORS
This week's Still Serving features yet another veteran's organization based right here in central Wisconsin.

Time: First Aired Show
1:45 11/17/21 6PM
Slug: DEER DONATION
Deer season is just days away, and with it, hunters your chance to help feed families in need.

Time: First Aired Show
1:16 11/17/21 10PM
Slug: HOLIDAY PARADE
The Stevens Point holiday parade kicked off the start of the season earlier this evening.

Time: First Aired Show
1:54 11/20/21 10PM
Slug: GUN DEER SEASON
Across Wisconsin hunters took to the woods today for opening day of gun deer season.

Time: First Aired Show
1:41 11/22/21 10PM
Slug: ANGEL TREE WI PROUD
The holiday gift buying bunanza is getting underway and you can be part of an effort to make sure every child has a gift to open Christmas morning.

Time: First Aired Show
1:20 11/23/21 9PM
Slug: FIRE APARTMENT
Nearly 20 people are left without a home this evening after a fire tore through their apartment building in Plover.

Time: First Aired Show
1:40 11/24/21 10PM
Slug: WISCONSIN RAPIDS PARADE
Wisconsin Rapids was the first city in our area to have a winter parade following the tragic events in Waukesha on Sunday.

Time: First Aired Show
1:42 11/25/21 5PM
Slug: TURKEY TROT
It wouldn't be Thanksgiving in central Wisconsin without the annual United Way Turkey Trot.

Time: First Aired Show
1:20 11/25/21 6PM
Slug: CADET RAFFLE
After her life was saved by a local fire department, an Antigo teen wanted to give back.

Time: First Aired Show
2:44 11/25/21 10PM
Slug: KIDS WEIGH IN ON THANKSGIVING
We have been showing you clips of area second graders telling us what Thanksgiving is all about, but that was just the beginning.

Time: First Aired Show
1:37 11/28/21 5:30PM

Slug: CHRISTMAS TREE

Thanksgiving is over and that means it's time to put up the Christmas trees.

Time: First Aired Show
1:07 11/30/21 5PM

Slug: TOYS FOR TOTS

Tis the season for giving back and News 9 is once again a prod sponsor of Toys for Tots.

Time: First Aired Show
1:27 11/30/21 6PM

Slug: GIVING TUESDAY

Groups throughout our area give back year round, but to accomplish their goals they need help.

Time: First Aired Show
1:42 11/30/21 6PM

Slug: TROOPER MEMORIAL

We're hearing from law enforcement as a fellow brother in blue is remembered.

Time: First Aired Show
1:30 11/30/21 10PM

Slug: STILL SERVING JILL

Many veterans end their time in the military, and come home to find a job that closely resembles what they did while on active duty, but that's not the case for one local veteran.

Time: First Aired Show
1:14 12/3/21 5PM

Slug: TOYS FOR TOTS

News 9 is giving back to kids in need.

Time: First Aired Show
1:42 12/3/21 10PM

Slug: PARADE VIGIL

Wausau's holiday parade returned in full this year with all its glitz and glamour, but it did take some time for remembering the tragedy in Waukesha.

Time: First Aired Show
1:48 12/4/21 10PM

Slug: HMONG NEW YEAR

Tonight an area group is dancing their way into the new year and celebrating their heritage.

Time: First Aired Show
1:48 12/7/21 5PM

Slug: PEARL HARBOR

Today marks the 80th anniversary of Pearl Harbor.

Time: First Aired Show

1:14 12/9/21 10PM
Slug: SURPRISE DELIVERY
Hundreds of households will have meals this Christmas, after a local company donates to the Neighbor's Place in Wausau.

Time: First Aired Show
2:01 12/14/21 10PM
Slug: SS HOMES FOR HEROES
Each night, tens of thousands of veterans across America go to bed without a home to call their own.

Time: First Aired Show
1:03 12/14/21 10PM
Slug: ANGEL OF HOPE
A Wausau woman is looking to bring closure to families who have lost a child too soon.

**4th QUARTER
QUARTERLY REPORTS
"HEALTH"
10-01-21 through 12-31-21**

Time: First Aired Show
1:34 10/4/21 6PM
Slug: BEARS PREP & SAFETY
Bears are starting to prep for winter hibernation mode and their search for food could bring them into your neighborhood.

Time: First Aired Show
1:20 10/4/21 6PM
Slug: DENTAL ISSUES POST PANDEMIC
If you're feeling stressed, odds are you're not alone and it's likely taking a toll on your teeth.

Time: First Aired Show
1:17 10/7/21 5PM
Slug: COVID UPDATE
As COVID-19 continues to sweep across the nation, hospitals are being pushed to their limits, including here in central Wisconsin.

Time: First Aired Show
1:44 10/13/21 10PM
Slug: E-CIG APPROVAL
For the first time ever, the Food and Drug Administration authorizes e-cigarette products.

Time: First Aired Show
2:31 10/28/21 10PM
Slug: COVID LONGAULERS
Tonight we're digging deeper into the long term impact of COVID-19. Some have gone nearly a year still feeling the effects.

Time: First Aired Show

1:36 11/1/21 6PM

Slug: FARMERS MENTAL HEALTH

We're taking a closer look at efforts underway to help farmers with their mental health.

Time: First Aired Show

1:42 11/1/21 6PM

Slug: AMBULANCE FOLO

We're hearing from the Riverside Fire District Chief days after one of it's ambulances crashed.

Time: First Aired Show

1:00 11/2/21 10PM

Slug: CONTAMINATION REPORT

After years of back and forth, testing is finally complete on soil contaminants in Wausau's Riverside Park.

Time: First Aired Show

1:20 11/3/21 6PM

Slug: COVID KIDS / PARENTS REAX

We're hearing from you, our viewers, on the state's decision to allow Pfizer COVID vaccines for kids.

Time: First Aired Show

1:48 11/3/21 10PM

Slug: COVID MEMORIAL

A sad benchmark for Portage County. Health officials say they've reached 100 deaths due to COVID-19.

Time: First Aired Show

1:28 11/4/21 6PM

Slug: NEW VAX RULES

Wisconsin organizations reacting to a new federal vaccine mandate.

Time: First Aired Show

2:51 11/4/21 10PM

Slug: BEHIND THE DOORS

For the first time since the pandemic began we're taking an inside look at a COVID-19 unit in our area.

Time: First Aired Show

1:55 11/5/21 6PM

Slug: KIDS COVID VAX

Marshfield Clinic is now offering vaccines for kids as young as 5-years-old.

Time: First Aired Show

1:26 11/5/21 10PM

Slug: VAX MANDATE TESTING

We're digging deeper into the federal COVID-19 vaccine mandate and what it could mean for testing.

Time: First Aired Show

2:58 11/12/21 10PM

Slug: MASK IMPACT

Masking in schools continues to be a polarizing issue. While there aren't many mandates in place in our area, some experts tell us there could be an unintended consequence when it comes to a child's development.

Time: First Aired Show
1:13 11/15/21 6PM

Slug: LUNG CANCER MACHINE

At Aspirus Healthcare's Lung Clinic they're hoping to identify and treat cancer before it becomes a problem.

Time: First Aired Show
1:47 11/15/21 6PM

Slug: MATTLIN MONDAYS

Did you know firefighters are more at risk for cancer than the general public?

Time: First Aired Show
1:55 11/15/21 10PM

Slug: TEEN MENTAL HEALTH

The number of child suicides in Marathon County has increased this year.

Time: First Aired Show
1:46 11/16/21 6PM

Slug: HUNTING DEATH

A Waupaca man has died after officials say he fell from a tree stand while hunting.

Time: First Aired Show
1:33 11/17/21 6PM

Slug: STATE BABY REPORT

Wisconsin makes the grade when it comes to preventing premature births, though it didn't exactly pass with flying colors.

Time: First Aired Show
1:12 11/18/21 10PM

Slug: HUNTER SAFETY

As the gun deer season nears, we want you hunters to be safe out there.

Time: First Aired Show
1:38 11/22/21 6PM

Slug: COUNSELING POST TRAUMA

When tragedies happen it can be hard to answer questions from your kids.

Time: First Aired Show
1:43 11/23/21 6PM

Slug: FOOD POISONING

Cooking a Thanksgiving feast is no small feat. Do you have enough sides? Is the turkey still juicy?

Time: First Aired Show
1:36 11/25/21 6PM

Slug: STORING LEFTOVERS

You've enjoyed a delicious holiday meal and are looking forward to the leftovers the rest of the week.

Time: First Aired Show
1:35 11/29/21 6PM

Slug: COVID VARIANT

We're hearing from area health experts on the new COVID-19 variant.

Time: First Aired Show
1:16 11/29/21 10PM

Slug: MUSHROOM CLEAN-UP

A team of area researchers is trying to solve the problem of soil contamination using mushrooms.

Time: First Aired Show
1:39 12/1/21 10PM

Slug: FLU SEASON

COVID-19 continues to be a top priority, but officials want to make sure the flu is not forgotten about.

Time: First Aired Show
1:28 12/2/21 6PM

Slug: DHS HOSPITAL CAPACITY

A plea from health experts to get vaccinated as COVID-29 cases rise and hospitals are stretched thin.

Time: First Aired Show
1:24 12/2/21 10PM

Slug: RSV CASES

Health officials are seeing cases of RSV steadily increase in Wisconsin, saying the illness can have a greater effect in children.

Time: First Aired Show
1:31 12/8/21 6PM

Slug: COVID BOOSTERS / AVAILABILITY

We're taking a closer look at booster shot availability in our area.

Time: First Aired Show
1:32 12/9/21 6PM

Slug: SNOW SALT / ROAD PREP

Road crews are already out, working to keep roads safe ahead of the storm.

Time: First Aired Show
1:25 12/10/21 WU1

Slug: GENERATOR SAFETY

With the impending snow tonight, power outages also become a concern. If your power does go out, we've got some tips to keep you safe if you're using a generator.

Time: First Aired Show
1:42 12/14/21 6PM

Slug: VETERAN PAIN

Tonight an area veteran receiving a life changing surgery.

**4th QUARTER
QUARTERLY REPORTS
“SPORTS”
10-01-21 through 12-31-21**

Time: First Aired Show
1:40 10/3/21 10PM

Slug: RANDALL COBB BREAKOUT

It had been 1,029 days since Aaron Rodgers connected with Randall Cobb for a touchdown.

Time: First Aired Show
1:43 10/4/21 WU1

Slug: PACKERS

The Green Bay Packers beat the Pittsburgh Steelers yesterday 27 to 17.

Time: First Aired Show
1:10 10/6/21 10PM

Slug: AOW TESS BRUNER

Finally for our athlete of the week segment, congratulations to Wausau West senior Tess Brewner.

Time: First Aired Show
1:12 10/8/21 10PM

Slug: GOTW EDGAR VS ABBY HIGHLIGHTS

You wouldn't know these two teams were already guaranteed their playoff spot by how they were playing tonight.

Time: First Aired Show
1:25 10/12/21 6PM

Slug: ESPORTS SEASON KICKOFF

E-Sports is growing in popularity across the state and organizers say the pandemic is playing a part.

Time: First Aired Show
1:09 10/29/21 10PM

Slug: GOTW #4 ABBOTSFORD VS #1 COLBY HIGHLIGHTS

It's Abby versus Colby, a rematch of the canceled regular season game.

Time: First Aired Show
1:33 11/2/21 10PM

Slug: WITT-BIRN PLAYOFFS

High school football enters week three of the playoffs. It's a spot some have been time and time again.

Time: First Aired Show
1:33 11/3/21 10PM

Slug: AOW ABBY CENTER

For our Athlete of the Week segment, we'd like to honor Abbotsford's Bella Aguilera.

Time: First Aired Show
1:38 11/10/21 10PM

Slug: JESKE TRIPLETS

For our Athlete of the Week segment, we're featuring a set of triplets from Colby all doing their thing on the gridiron.

Time:	First Aired	Show
1:48	11/11/21	10PM

Slug: NEWMAN GOING TO STATE

The Newman Cardinals have the chance to bring home a state title Saturday and I was able to catch up with them earlier this week to talk about the big game.

Time:	First Aired	Show
1:35	11/14/21	10PM

Slug: ADDISON FROM LAMBEAU

The Green Bay Packers improved to 8 and 2 with their 17 and) win over Seattle Seahawks yesterday.

Time:	First Aired	Show
1:33	11/16/21	10PM

Slug: NEWMAN WINS STATE

While the Badgers continue to hope to win a championship, last Saturday, the Newman Cardinals did.

Time:	First Aired	Show
1:23	11/17/21	10PM

Slug: AOW COLBY FOOTBALL TEAM

Well they're less than 15 hours away from playing the biggest football game of their lives, so we've got to shut them out.

Time:	First Aired	Show
1:35	11/18/21	10PM

Slug: ADDISON STATE WRAP UP

Colby has taken the trophy for their fourth state title in school history and first under head coach Jim Hagen.

Time:	First Aired	Show
2:35	11/18/21	10PM

Slug: NAME, IMAGE, LIKENESS

For the first time ever, college athletes are able to profit off their name, image, and likeness.

Time:	First Aired	Show
0:59	11/26/21	6PM

Slug: BBALL SHOOTOUT

Today, the turkey shootout kicked off in Mosinee.

Time:	First Aired	Show
1:46	11/29/21	WU1

Slug: PACKERS RAMS

The Rams limped out of Lambeau after the Packers got another big win at home.

Time:	First Aired	Show
1:25	12/1/21	10PM

Slug: AOW AMILLION BUGGS

The Wausau West Warriors point guard Amillioin Buggs is our Athlete This Week.

Time: First Aired Show
1:41 12/3/21 6PM

Slug: AXE THROWING CHAMPIONSHIP

1 in 13, those are the odds an area axe thrower beat when he became a finalist of a world wide competition set to air on ESPN.

Time: First Aired Show
1:20 12/8/21 10PM

Slug: AOW KYLE JAGLINSKI

D.C. Everest's Kyle Jaglinski is leading the Evergreen hockey team in more than one way.

Time: First Aired Show
1:49 12/9/21 6PM

Slug: SNOWMOBILE TRAIL PREP

Snowmobile trails across the badger state are being worked on as we speak, but they are not open for riders quite yet, and that can be a problem.

Time: First Aired Show
1:50 12/13/21 WU1

Slug: PACKERS

The Packers faced off against the Chicago Bears last night in their second meeting of the season.

**4th QUARTER
QUARTERLY REPORTS
"SPECIAL REPORTS"
10-01-21 through 12-31-21**

Time: First Aired Show
1:08 10/7/21 5PM

Slug: FALL COLOR REPORT

Many Wisconsin counties are reaching their peak color change right now as we progress through the start of October.

Time: First Aired Show
2:58 11/1/21 10PM

Slug: MERRILL FD DONATION

Often times first responders get calls of slide-offs in the winter months, but for one area couple, black ice led to a serious roll-over crash.

Time: First Aired Show
1:00 11/2/21 6PM

Slug: WINTER PREP

As the temperatures get chillier area businesses are transitioning to winter mode.

Time: First Aired Show
1:03 11/3/21 6PM

Slug: MARATHON JAIL LIFE SAVER

Members of the Marathon County Sheriff's Office are honored for their life saving measures.

Time:	First Aired	Show
1:26	11/9/21	6PM

Slug: PLOW DRIVER SHORTAGE

Cities are gearing up for snow, but not everyone is ready.

Time:	First Aired	Show
1:21	11/11/21	10PM

Slug: HOUSE EXPLOSION

A man is in the hospital with burn injuries from a house explosion in Langlade County.

Time:	First Aired	Show
2:59	11/19/21	WU1

Slug: JUSTIN LOEW REFLECTION

While we celebrate viewer birthdays and anniversaries every morning here on Wake Up Wisconsin, today we are partying it up for a major milestone for one of our Wake Up family members.

Time:	First Aired	Show
1:57	11/19/21	WU1

Slug: JUSTIN LOEW 20TH ANNIVERSARY

Today is not just any other show. Today we're celebrating Justin Loew's 20th anniversary here at News 9.

Time:	First Aired	Show
1:33	11/24/21	6PM

Slug: HOLIDAY TRAVEL

Holiday travel now underway and you can expect to see many people driving and flying.

Time:	First Aired	Show
1:46	11/29/21	6PM

Slug: SNOW

A snowy morning led to some difficult driving today.

Time:	First Aired	Show
1:31	11/30/21	10PM

Slug: EXCESS FIRES

Area fire departments have been busy already this seasons responding to dozens of fires across central Wisconsin.

Time:	First Aired	Show
1:50	12/2/21	WU1

Slug: FIRE DRONE

The Merrill fire department's newest high-tech toy gives them an edge few other department in the state have access to.

Time:	First Aired	Show
1:51	12/2/21	6PM

Slug: DCE ACTOR

D.C. Everest is celebrating one of their own ahead of a movie debut.

Time:	First Aired	Show
1:00	12/5/21	5:30PM

Slug: SNOW CLEAN UP

As the snow continues to fall, Wisconsinites forced to clear their driveways and sidewalks.

Time:	First Aired	Show
1:00	12/11/21	6PM

Slug: CLEAN UP

After some pretty heavy snowfall over the past day, residents across central Wisconsin are cleaning up their driveways.

Time:	First Aired	Show
1:28	12/16/21	6PM

Slug: STANLEY STORM DAMAGE

One of those areas that saw a confirmed tornado, on the border of Clark County.

Time:	First Aired	Show
1:46	12/16/21	10PM

Slug: NORTHWOODS CLEAN UP

You hear it all the time from us, when the weather is bad, experts agree you should stay inside, but for one woman, the whipping winds, didn't stop her from going into the middle of the storm.

Time:	First Aired	Show
1:12	12/17/21	6PM

Slug: CLARK CO CLEANUP LATEST

Relief efforts are underway in the city of Stanley after a tornado tore through earlier this week.

Time:	First Aired	Show
1:52	12/18/21	10PM

Slug: WREATHS ACROSS AMERICA

Across the country veterans who gave their lives were honored with a wreath and today ceremonies were held across central Wisconsin.

Time:	First Aired	Show
1:40	12/21/21	6PM

Slug: RICKS ROADHOUSE FIRE

We're hearing from the Antigo community after a restaurant goes up in flames early Sunday morning.