



KAEF
540 E Street
Eureka, CA 95501

AL Media
222 W Ontario St
Ste 200
Chicago, IL 60654

Contract # 6003209

Schedule Dates 02/25/24-03/05/24
Advertiser North Coast Neighbors (155121)
Agency AL Media (15629)
Product POLITICAL ISSUE (ns) (1187)
Brand 207/280/6691 (1992340)
Salesperson Katz/CHI, Chicago (4019)
Sales Office Katz Chicago
Buyer Name Candy,Kyle,
Phone/Fax /
CPE 207/280/6691
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments MATTHEW GAGGIANO
 North Coast Neighbor
 Flight starts Saturday 2-24 and ends on 12noon Tuesday 3-5

Date Entered 02/23/24
Last Modified 02/23/24
Entered By Sonia Rodriguez
CO-OP No
External # ECR28359095
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$495.00
Net Total \$2,805.00
Sales Tax

Eureka (KAEF)

By Broadcast Month	Spots	Rate
Feb. 2024	3	\$255.00
Mar. 2024	57	\$3,045.00
Grand Total:	60	\$3,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	02/26/24-03/01/24	1	:30	10A- ABC-The View	4	X	X	X	X	X			4	\$30.00	\$120.00	Eureka (KAEF)	The View	2/23/24
2.0	Normal Line / SPOT (2)	02/26/24-03/01/24	1	:30	11A- Tamron Hall	4	X	X	X	X	X			4	\$30.00	\$120.00	Eureka (KAEF)	Tamron Hall	2/23/24
3.0	Normal Line / SPOT (17)	02/25/24-03/03/24	1	:30	11P- News-The Northstates News @ 11p on KAEF	1							X	2	\$120.00	\$240.00	Eureka (KAEF)	Northcoast News At 11P	2/23/24
4.0	Normal Line / SPOT (19)	02/25/24-03/03/24	1	:30	11:35P- News-Full Measure with Sharyl Attkisson 3	1							X	2	\$30.00	\$60.00	Eureka (KAEF)	FULL MEASURE	2/23/24
5.0	Normal Line / Basketball (21)	02/25/24-02/25/24	1	:30	12:30P- Sports-ABC NBA 2	1							X	1	\$105.00	\$105.00	Eureka (KAEF)	NBA - LA Lakers @ Phoenix	2/23/24
6.0	Normal Line / SPOT (3)	02/26/24-03/01/24	1	:30	12P- ABC-GMA3	4	X	X	X	X	X			4	\$30.00	\$120.00	Eureka (KAEF)	GMA3: What You Need To Know	2/23/24
7.0	Normal Line / SPOT (4)	02/26/24-03/01/24	1	:30	1P- ABC-General Hospital	4	X	X	X	X	X			4	\$30.00	\$120.00	Eureka (KAEF)	General Hospital	2/23/24
8.0	Normal Line / SPOT (5)	02/26/24-03/01/24	1	:30	2P- Judge Judy	1	X	X	X	X	X			1	\$30.00	\$30.00	Eureka (KAEF)	Judge Judy	2/23/24
9.0	Normal Line / SPOT (6)	02/26/24-03/01/24	1	:30	2:30P- Judge Judy 2	1	X	X	X	X	X			1	\$30.00	\$30.00	Eureka (KAEF)	Judge Judy	2/23/24
10.0	Normal Line / SPOT (7)	02/26/24-03/01/24	1	:30	3P- The Kelly Clarkson Show	3	X	X	X	X	X			3	\$15.00	\$45.00	Eureka (KAEF)	Kelly Clarkson Show	2/23/24
11.0	Normal Line / SPOT (8)	02/26/24-03/01/24	1	:30	4P- Dr. Phil	3	X	X	X	X	X			3	\$30.00	\$90.00	Eureka (KAEF)	Dr Phil	2/23/24

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12.0	Normal Line / SPOT (9)	02/26/24-03/01/24	1	:30	5:30P- News-The Northstates News @ 530p on KAEF	1	X	X	X	X	X			1	\$105.00	\$105.00	Eureka (KAEF)	530p news on KAEF	2/23/24
13.0	Normal Line / SPOT (10)	02/26/24-03/01/24	1	:30	6P- News-The Northstates News: North Coast Edition	1	X	X	X	X	X			1	\$240.00	\$240.00	Eureka (KAEF)	North Coast News	2/23/24
14.0	Normal Line / SPOT (11)	02/26/24-03/01/24	1	:30	7P- Wheel of Fortune	1	X	X	X	X	X			1	\$120.00	\$120.00	Eureka (KAEF)	Wheel Of Fortune	2/23/24
15.0	Normal Line / SPOT (12)	02/26/24-03/01/24	1	:30	7:30P- Jeopardy	1	X	X	X	X	X			1	\$120.00	\$120.00	Eureka (KAEF)	Jeopardy	2/23/24
16.0	Normal Line / SPOT (16)	02/26/24-03/01/24	1	:30	11:05P- News-The Northstates News @ 11p on KAEF	1	X	X	X	X	X			1	\$90.00	\$90.00	Eureka (KAEF)	Northcoast News	2/23/24
17.0	Normal Line / SPOT (18)	02/26/24-03/01/24	1	:30	11:35P- ABC-Jimmy Kimmel Live	1	X	X	X	X	X			1	\$30.00	\$30.00	Eureka (KAEF)	Jimmy Kimmel Live-ABC	2/23/24
18.0	Normal Line / SPOT (33)	02/26/24-03/01/24	1	:30	5A- News-The Northstates News: Daybreak 5a	1	X	X	X	X	X			1	\$30.00	\$30.00	Eureka (KAEF)	KRCR News Ch 7: Daybreak	2/23/24
19.0	Normal Line / SPOT (34)	02/26/24-03/01/24	1	:30	6A- News-The Northstates News: Daybreak 6a	1	X	X	X	X	X			1	\$60.00	\$60.00	Eureka (KAEF)	KRCR News Ch 7: Daybreak	2/23/24
20.0	Normal Line / SPOT (35)	02/26/24-03/01/24	1	:30	7A- ABC-Good Morning America	1	X	X	X	X	X			1	\$60.00	\$60.00	Eureka (KAEF)	Good Morning America	2/23/24

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21.0	Normal Line / SPOT (36)	02/26/24-03/01/24	1	:30	9A- 10A (PST)	4	X	X	X	X	X			4	\$30.00	\$120.00	Eureka (KAEF)	DREW BARRYMORE	2/23/24
22.0	Normal Line / Prime (13)	02/27/24-02/27/24	1	:30	8P- ABC-Will Trent (Tuesday)	1		X						1	\$195.00	\$195.00	Eureka (KAEF)	Will Trent-ABC	2/23/24
23.0	Normal Line / Prime (14)	02/27/24-02/27/24	1	:30	9P- ABC-The Rookie (Tuesday)	1		X						1	\$195.00	\$195.00	Eureka (KAEF)	The Rookie-ABC	2/23/24
24.0	Normal Line / Prime (15)	02/27/24-02/27/24	1	:30	10P- ABC-The Good Doctor (Tuesday)	1		X						1	\$120.00	\$120.00	Eureka (KAEF)	The Good Doctor-ABC	2/23/24
25.0	Normal Line / Basketball (20)	03/02/24-03/02/24	1	:30	5P- Sports-ABC NBA Prime	1						X		1	\$195.00	\$195.00	Eureka (KAEF)	NBA - Denver @ LA Lakers	2/23/24
26.0	Normal Line / Basketball (22)	03/03/24-03/03/24	1	:30	12:30P- Sports-ABC NBA 2	1							X	1	\$105.00	\$105.00	Eureka (KAEF)	NBA - Golden State @ Boston	2/23/24
27.0	Normal Line / SPOT (23)	03/04/24-03/05/24	1	:30	5A- News-The Northstates News: Daybreak 5a	1	X	X						1	\$30.00	\$30.00	Eureka (KAEF)	KRCR News Ch 7: Daybreak	2/23/24
28.0	Normal Line / SPOT (24)	03/04/24-03/05/24	1	:30	6A- News-The Northstates News: Daybreak 6a	1	X	X						1	\$60.00	\$60.00	Eureka (KAEF)	KRCR News Ch 7: Daybreak	2/23/24
29.0	Normal Line / SPOT (25)	03/04/24-03/05/24	1	:30	7A- ABC-Good Morning America	1	X	X						1	\$60.00	\$60.00	Eureka (KAEF)	Good Morning America	2/23/24
30.0	Normal Line / SPOT (26)	03/04/24-03/05/24	1	:30	9A- 10A (PST)	2	X	X						2	\$30.00	\$60.00	Eureka (KAEF)	Drew Barrymore	2/23/24

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31.0	Normal Line / SPOT (27)	03/04/24-03/05/24	1	:30	10A- ABC-The View	2	X	X						2	\$30.00	\$60.00	Eureka (KAEF)	The View	2/23/24
32.0	Normal Line / SPOT (28)	03/04/24-03/05/24	1	:30	11A- Tamron Hall	2	X	X						2	\$30.00	\$60.00	Eureka (KAEF)	Tamron Hall	2/23/24
33.0	Normal Line / SPOT (29)	03/04/24-03/05/24	1	:30	12P- ABC-GMA3	1	X	X						1	\$30.00	\$30.00	Eureka (KAEF)	GMA3: What You Need To Know	2/23/24
34.0	Normal Line / SPOT (30)	03/04/24-03/05/24	1	:30	1P- ABC-General Hospital	1	X	X						1	\$30.00	\$30.00	Eureka (KAEF)	General Hospital	2/23/24
35.0	Normal Line / SPOT (31)	03/04/24-03/05/24	1	:30	3P- The Kelly Clarkson Show	1	X	X						1	\$15.00	\$15.00	Eureka (KAEF)	Kelly Clarkson Show	2/23/24
36.0	Normal Line / SPOT (32)	03/04/24-03/05/24	1	:30	4P- Dr. Phil	1	X	X						1	\$30.00	\$30.00	Eureka (KAEF)	Dr Phil	2/23/24

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