



KAEF
540 E Street
Eureka, CA 95501

AL Media
222 W Ontario St
Ste 200
Chicago, IL 60654

Contract # 5996917

Schedule Dates 02/27/24-03/05/24
Advertiser North Coast Neighbors (155121)
Agency AL Media (15629)
Product POLITICAL ISSUE (ns) (1187)
Brand 207/280/6674 (1990917)
Salesperson Katz/CHI, Chicago (4019)
Sales Office Katz Chicago
Buyer Name Candy,Kyle,
Phone/Fax /
CPE 207/280/6674
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments MATT GAGGIANO
 North Coast Neighbor
 Flight starts on 2-27 and ends on 3-5

Date Entered 02/20/24
Last Modified 02/20/24
Entered By Sonia Rodriguez
CO-OP No
External # ECR28357070
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$780.75
Net Total \$4,424.25
Sales Tax

Eureka (KAEF)

By Broadcast Month	Spots	Rate
Mar. 2024	60	\$5,205.00
Grand Total:	60	\$5,205.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	03/02/24-03/02/24	1	:30	7A- ABC-Good Morning America Saturday	1						X		1	\$45.00	\$45.00	Eureka (KAEF)	Good Morning America Sat	2/20/24
2.0	Normal Line / SPOT (2)	03/02/24-03/02/24	1	:30	8A- ABC-Good Morning America Saturday 2	1						X		1	\$45.00	\$45.00	Eureka (KAEF)	Good Morning America Sat	2/20/24
3.0	Normal Line / SPOT (3)	03/03/24-03/03/24	1	:30	7A- ABC-Good Morning America Sunday	1							X	1	\$30.00	\$30.00	Eureka (KAEF)	Good Morning America Sunday	2/20/24
4.0	Normal Line / SPOT (4)	03/03/24-03/03/24	1	:30	8A- ABC-This Week	1							X	1	\$45.00	\$45.00	Eureka (KAEF)	This Week	2/20/24
5.0	Normal Line / Prime (5)	03/04/24-03/04/24	1	:30	8P- ABC-The Bachelor (Monday)	1	X							1	\$180.00	\$180.00	Eureka (KAEF)	The Bachelor-ABC	2/20/24
6.0	Normal Line / Prime (6)	03/01/24-03/01/24	1	:30	8P- ABC-Shark Tank (Friday)	1					X			1	\$150.00	\$150.00	Eureka (KAEF)	Shark Tank-ABC	2/20/24
7.0	Normal Line / Prime (7)	03/01/24-03/01/24	1	:30	9P- ABC-20/20 (Friday)	1					X			1	\$120.00	\$120.00	Eureka (KAEF)	20/20 (2 hours)-ABC	2/20/24
8.0	Normal Line / Prime (8)	03/03/24-03/03/24	1	:30	7P- ABC-Americas Funniest Home Videos (Sunday)	1							X	1	\$120.00	\$120.00	Eureka (KAEF)	America's Funniest Home Videos-ABC	2/20/24
9.0	Normal Line / Prime (9)	03/03/24-03/03/24	1	:30	8P- ABC-American Idol (Sunday)	1							X	1	\$150.00	\$150.00	Eureka (KAEF)	American Idol-ABC	2/20/24
10.0	Normal Line / SPOT (10)	03/02/24-03/02/24	1	:30	11P- News-The Northstates News @ 11p on KAEF	1						X		1	\$150.00	\$150.00	Eureka (KAEF)	Northcoast News At 11P	2/20/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



KAEF
540 E Street
Eureka, CA 95501

AL Media
222 W Ontario St
Ste 200
Chicago, IL 60654

Contract # 5996917

Schedule Dates 02/27/24-03/05/24
Advertiser North Coast Neighbors (155121)
Agency AL Media (15629)
Product POLITICAL ISSUE (ns) (1187)
Brand 207/280/6674 (1990917)
Salesperson Katz/CHI, Chicago (4019)
Sales Office Katz Chicago
Buyer Name Candy,Kyle,
Phone/Fax /
CPE 207/280/6674
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments MATT GAGGIANO
North Coast Neighbor
Flight starts on 2-27 and ends on 3-5

Date Entered 02/20/24
Last Modified 02/20/24
Entered By Sonia Rodriguez
CO-OP No
External # ECR28357070
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$780.75
Net Total \$4,424.25
Sales Tax

Eureka (KAEF)		
By Broadcast Month	Spots	Rate
Mar. 2024	60	\$5,205.00
Grand Total:	60	\$5,205.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / Baseball (11)	03/02/24-03/02/24	1	:30	5P- Sports-ABC NBA Prime	2						X		2	\$195.00	\$390.00	Eureka (KAEF)	NBA - Denver @ LA Lakers	2/20/24
12.0	Normal Line / SPOT (12)	03/04/24-03/05/24	1	:30	5A- News-The Northstates News: Daybreak 5a	1	X	X						1	\$30.00	\$30.00	Eureka (KAEF)	KRCR News Ch 7: Daybreak	2/20/24
13.0	Normal Line / SPOT (13)	02/27/24-03/01/24	1	:30	5A- News-The Northstates News: Daybreak 5a	3		X	X	X	X			3	\$30.00	\$90.00	Eureka (KAEF)	KRCR News Ch 7: Daybreak	2/20/24
14.0	Normal Line / SPOT (14)	03/04/24-03/05/24	1	:30	6A- News-The Northstates News: Daybreak 6a	1	X	X						1	\$60.00	\$60.00	Eureka (KAEF)	KRCR News Ch 7: Daybreak	2/20/24
15.0	Normal Line / SPOT (15)	02/27/24-03/01/24	1	:30	6A- News-The Northstates News: Daybreak 6a	3		X	X	X	X			3	\$60.00	\$180.00	Eureka (KAEF)	KRCR News Ch 7: Daybreak	2/20/24
16.0	Normal Line / SPOT (16)	03/04/24-03/05/24	1	:30	7A- ABC-Good Morning America	1	X	X						1	\$60.00	\$60.00	Eureka (KAEF)	Good Morning America	2/20/24
17.0	Normal Line / SPOT (17)	02/27/24-03/01/24	1	:30	7A- ABC-Good Morning America	3		X	X	X	X			3	\$60.00	\$180.00	Eureka (KAEF)	Good Morning America	2/20/24
18.0	Normal Line / SPOT (18)	03/04/24-03/05/24	1	:30	2P- Judge Judy	1	X	X						1	\$30.00	\$30.00	Eureka (KAEF)	Judge Judy	2/20/24
19.0	Normal Line / SPOT (19)	02/27/24-03/01/24	1	:30	2P- Judge Judy	3		X	X	X	X			3	\$30.00	\$90.00	Eureka (KAEF)	Judge Judy	2/20/24
20.0	Normal Line / SPOT (20)	03/04/24-03/05/24	1	:30	2:30P- Judge Judy 2	1	X	X						1	\$30.00	\$30.00	Eureka (KAEF)	Judge Judy	2/20/24
21.0	Normal Line / SPOT (21)	02/27/24-03/01/24	1	:30	2:30P- Judge Judy 2	3		X	X	X	X			3	\$30.00	\$90.00	Eureka (KAEF)	Judge Judy	2/20/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



KAEF
540 E Street
Eureka, CA 95501

AL Media
222 W Ontario St
Ste 200
Chicago, IL 60654

Contract # 5996917

Schedule Dates 02/27/24-03/05/24
Advertiser North Coast Neighbors (155121)
Agency AL Media (15629)
Product POLITICAL ISSUE (ns) (1187)
Brand 207/280/6674 (1990917)
Salesperson Katz/CHI, Chicago (4019)
Sales Office Katz Chicago
Buyer Name Candy,Kyle,
Phone/Fax /
CPE 207/280/6674
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments MATT GAGGIANO
North Coast Neighbor
Flight starts on 2-27 and ends on 3-5

Date Entered 02/20/24
Last Modified 02/20/24
Entered By Sonia Rodriguez
CO-OP No
External # ECR28357070
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$780.75
Net Total \$4,424.25
Sales Tax

Eureka (KAEF)

By Broadcast Month	Spots	Rate
Mar. 2024	60	\$5,205.00
Grand Total:	60	\$5,205.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
22.0	Normal Line / SPOT (22)	03/04/24-03/05/24	1	:30	5P- Entertainment Tonight	1	X	X						1	\$30.00	\$30.00	Eureka (KAEF)	ET	2/20/24
23.0	Normal Line / SPOT (23)	02/27/24-03/01/24	1	:30	5P- Entertainment Tonight	3		X	X	X	X			3	\$30.00	\$90.00	Eureka (KAEF)	ET	2/20/24
24.0	Normal Line / SPOT (24)	03/04/24-03/05/24	1	:30	5:30P- News-The Northstates News @ 530p on KAEF	1	X	X						1	\$105.00	\$105.00	Eureka (KAEF)	530p news on KAEF	2/20/24
25.0	Normal Line / SPOT (25)	02/27/24-03/01/24	1	:30	5:30P- News-The Northstates News @ 530p on KAEF	3		X	X	X	X			3	\$105.00	\$315.00	Eureka (KAEF)	530p news on KAEF	2/20/24
26.0	Normal Line / SPOT (26)	03/04/24-03/05/24	1	:30	6P- News-The Northstates News: North Coast Edition	1	X	X						1	\$240.00	\$240.00	Eureka (KAEF)	North Coast News	2/20/24
27.0	Normal Line / SPOT (27)	02/27/24-03/01/24	1	:30	6P- News-The Northstates News: North Coast Edition	3		X	X	X	X			3	\$240.00	\$720.00	Eureka (KAEF)	North Coast News	2/20/24
28.0	Normal Line / SPOT (28)	03/04/24-03/05/24	1	:30	7P- Wheel of Fortune	1	X	X						1	\$120.00	\$120.00	Eureka (KAEF)	Wheel Of Fortune	2/20/24
29.0	Normal Line / SPOT (29)	02/27/24-03/01/24	1	:30	7P- Wheel of Fortune	3		X	X	X	X			3	\$120.00	\$360.00	Eureka (KAEF)	Wheel Of Fortune	2/20/24
30.0	Normal Line / SPOT (30)	03/04/24-03/05/24	1	:30	7:30P- Jeopardy	1	X	X						1	\$120.00	\$120.00	Eureka (KAEF)	Jeopardy	2/20/24
31.0	Normal Line / SPOT (31)	02/27/24-03/01/24	1	:30	7:30P- Jeopardy	3		X	X	X	X			3	\$120.00	\$360.00	Eureka (KAEF)	Jeopardy	2/20/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



KAEF
540 E Street
Eureka, CA 95501

AL Media
222 W Ontario St
Ste 200
Chicago, IL 60654

Contract # 5996917

Schedule Dates 02/27/24-03/05/24
Advertiser North Coast Neighbors (155121)
Agency AL Media (15629)
Product POLITICAL ISSUE (ns) (1187)
Brand 207/280/6674 (1990917)
Salesperson Katz/CHI, Chicago (4019)
Sales Office Katz Chicago
Buyer Name Candy,Kyle,
Phone/Fax /
CPE 207/280/6674
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments MATT GAGGIANO
North Coast Neighbor
Flight starts on 2-27 and ends on 3-5

Date Entered 02/20/24
Last Modified 02/20/24
Entered By Sonia Rodriguez
CO-OP No
External # ECR28357070
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$780.75
Net Total \$4,424.25
Sales Tax

Eureka (KAEF)

By Broadcast Month	Spots	Rate
Mar. 2024	60	\$5,205.00
Grand Total:	60	\$5,205.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
32.0	Normal Line / SPOT (32)	03/04/24-03/05/24	1	:30	11:05P- News-The Northstates News @ 11p on KAEF	1	X	X						1	\$90.00	\$90.00	Eureka (KAEF)	Northcoast News	2/20/24
33.0	Normal Line / SPOT (33)	02/27/24-03/01/24	1	:30	11:05P- News-The Northstates News @ 11p on KAEF	3		X	X	X	X			3	\$90.00	\$270.00	Eureka (KAEF)	Northcoast News	2/20/24
34.0	Normal Line / SPOT (34)	03/04/24-03/05/24	1	:30	11:35P- ABC-Jimmy Kimmel Live	1	X	X						1	\$30.00	\$30.00	Eureka (KAEF)	Jimmy Kimmel Live-ABC	2/20/24
35.0	Normal Line / SPOT (35)	02/27/24-03/01/24	1	:30	11:35P- ABC-Jimmy Kimmel Live	3		X	X	X	X			3	\$30.00	\$90.00	Eureka (KAEF)	Jimmy Kimmel Live-ABC	2/20/24

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.