

# ORDER



**Orders**  
**Order / Rev:** 9756  
**Alt Order #:**  
**Product Desc:** David McSherry/Vote por/for David  
**Estimate:** Add On  
**Flight Dates:** 05/27/22 - 06/06/22  
**Original Date / Rev:** 05/25/22 / 05/25/22  
**Order Type:** GENERAL

**KDEM-FM**

**Primary AE:** Caroline Beard  
**Sales Office:** LDEM  
**Sales Region:** Local

**Agency Name:** David McSherry  
**Buying Contact:**  
**Billing Contact:** David McSherry  
 P.O. Box 1865  
 Deming, NM 88031

**Billing Type:** Cash  
**Billing Calendar:** Calendar  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 0%

**Advertiser Name:** David McSherry  
**Demographic:** A25-54  
**Product Codes:** Candidates  
**Revenue Code 1:** DIR  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** N/A

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:25:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
05/01/22	05/31/22	8	\$53.44	\$53.44
06/01/22	06/06/22	6	\$40.08	\$40.08

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
May 2022	8	\$53.44	\$53.44	0.00
June 2022	6	\$40.08	\$40.08	0.00
<b>Totals</b>	<b>14</b>	<b>\$93.52</b>	<b>\$93.52</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Caroline Beard			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KDEM	05/27/22	06/06/22	M-Su Broad Rotator	CM	6a-12a	MTWTFSS	1:00	6	\$6.68	N/A	0.00	NM	14	\$93.52
				M-Su											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/23/22	05/29/22	----FSS		6				\$6.68		0.00			
		Week: 05/30/22	06/05/22	MTWTFSS		6				\$6.68		0.00			
		Week: 06/06/22	06/12/22	M-----		2				\$6.68		0.00			

\*Tax 1 Note: Deming Tax 8.25%.

Totals 14 \$93.52