

# ORDER



WCOV-TV

**Orders**  
**Order / Rev:** 32303  
**Alt Order #:** 27767494  
**Product Desc:** Awareness  
**Estimate:** 1370 POLITICAL ISSUE  
**Flight Dates:** 04/11/22 - 05/01/22  
**Original Date / Rev:** 04/15/22 / 04/15/22  
**Order Type:** GENERAL

**Primary AE:** Christopher Lynch  
**Sales Office:** WASH  
**Sales Region:** NAT

**Agency Name:** Political Communications Advertising  
**Buying Contact:**  
**Billing Contact:**  
 11 E. 44th St. Suite 301  
 New York, NY 10017

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser Name:** Political - NetChoice  
**Demographic:** HH  
**Product Codes:** PL2  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** ISS  
**Priority:** L-4

**New Business End:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
03/28/22	04/24/22	2	\$30.00	\$25.50
04/25/22	05/01/22	1	\$15.00	\$12.75

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
April 2022	2	\$30.00	\$25.50	0.00
May 2022	1	\$15.00	\$12.75	0.00
<b>Totals</b>	<b>3</b>	<b>\$45.00</b>	<b>\$38.25</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Christopher Lynch			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WCOV	04/17/22	05/01/22	Su 10a-11a Fox News Sunday	CM	10a-11a	-----S	:30	1	\$15.00	L-4	0.00	NM	3	\$45.00
FOX NEWS SUNDAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 04/11/22	04/17/22	-----S		1				\$15.00		0.00			
		Week: 04/18/22	04/24/22	-----S		1				\$15.00		0.00			
		Week: 04/25/22	05/01/22	-----S		1				\$15.00		0.00			
													<b>Totals</b>	<b>3</b>	<b>\$45.00</b>