

WNTM  
Mobile, AL  
Quarterly Issues/Programs List  
Third Quarter, 2014  
10/06/2014

WNTM  
Quarterly Issues/Programs List

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WNTM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Agriculture:** Worker Protection Standard training; Master Gardener programs; National County Agent Conference wra
  - **Air Quality:** Keep Alabama Beautiful discussion about air quality in the state
  - **Community Awareness:** United Way involvement in Mobile County Schools
  - **COMMUNITY INVOLVEMENT:** Update on National County Agents Conference in Mobile July 20-24, 2014, local sources of produce
  - **Diabetes Awareness:** Juvenile Diabetes Research Foundation
  - **Economic Development:** Sales Tax on food items in Alabama
  - **Education:** Civil Air Patrol
  - **Environment:** Howlaween 5k Trail Run benefitting Wild Life Rehab program at Environmental Center
  - **Family Issues:** Lovelady Center of Alabama
  - **Homeland Security:** Homeland Security office / FBI Birmingham
  - **Immunization:** Adult immunization/vaccination in the state of Alabama
  - **Local Economy:** Oyster gardening; oyster trail; local farmers markets; National County Agent Conference;
  - **Military:** Labor Day Special-Support the Military
  - **MILITARY AND VETERANS:** iHeartRadio Show Your Stripes Vet hiring program
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**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

| ISSUE                 | PROGRAM / TITLE                      | DESCRIPTION  | GUEST             | DATE/TIME              | DURATION |
|-----------------------|--------------------------------------|--|-------------------|------------------------|----------|
| Local Economy         | PA COUNTY AGENT 7-6-14               | Oyster gardening; oyster trail; local farmers markets; National County Agent Conference;         | Jimmy Todd        | 07/06/2014<br>07:00 AM | 014:33   |
| Education             | Home Room MOB County Schools 7/6/14  | Augusta Evans school opening this year   | Alan Bagget       | 07/06/2014<br>07:14 AM | 014:57   |
| MILITARY AND VETERANS | Show Your Stripes July 4th Weekend   | iHeartRadio Show Your Stripes Vet hiring program   | SHOW YOUR STRIPES | 07/06/2014<br>07:33 AM | 026:00   |
| Local Economy         | PA COUNTY AGENT 7-13-14              | MaryJo Broussard, new Agent Assistant to work with 4-H Youth Classroom in th Forest program.     | Jimmy Todd        | 07/13/2014<br>07:00 AM | 014:45   |
| Education             | Home Room MOB County Schools 7/13/14 | Augusta Evans school opening this year   | Alan Bagget       | 07/13/2014<br>07:14 AM | 014:57   |
| Air Quality           | Viewpoint Alabama 7-13-14            | Keep Alabama Beautiful discussion about air quality in the state                                 | Matt Lakey        | 07/13/2014<br>07:30 AM | 029:56   |
| COMMUNITY INVOLVEMENT | PA COUNTY AGENT 7-20-14              | Update on National County Agents Conference in Mobile July 20-24, 2014, local sources of produce | Jimmy Todd        | 07/20/2014<br>07:00 AM | 014:24   |
| Education             | Home Room MOB County Schools 7/20/14 | Augusta Evans school opening this year   | Alan Bagget       | 07/20/2014<br>07:14 AM | 014:57   |
| Education             | Viewpoint Alabama 7-20-14            | Civil Air Patrol   | Glenn Sharp       | 07/20/2014<br>07:29 AM | 029:56   |
| COMMUNITY INVOLVEMENT | PA COUNTY AGENT 7-27-14              | Mobile County Produce; upcoming Master Gardener lunch n learn                                    | Jimmy Todd        | 07/27/2014<br>07:00 AM | 014:24   |
| Community             | Home Room                            | Fire Safety Education  | Dwight            | 07/27/2014             | 015:34   |

| ISSUE                | PROGRAM / TITLE                        | DESCRIPTION   | GUEST              | DATE/TIME              | DURATION |
|----------------------|--|---|--------------------|------------------------|----------|
| Awareness            | MOB County Schools<br>7/27/14          |   | Smith              | 07:14 AM               |          |
| Family Issues        | Viewpoint<br>Alabama 7-27-14           | Lovelady Center of Alabama  | Brenda Spawn       | 07/27/2014<br>07:30 AM | 029:58   |
| Agriculture          | PA COUNTY<br>AGENT 8-3-14              | Worker Protection Standard training; Master Gardener programs; National County Agent Conference wra | Jimmy Todd         | 08/03/2014<br>07:01 AM | 012:13   |
| Community Awareness  | Home Room<br>MOB County Schools 8/3/14 | Information Technology advancements in Mobile County Schools  | David Ackredge     | 08/03/2014<br>07:13 AM | 014:40   |
| Economic Development | Viewpoint<br>Alabama 8-3-14            | Sales Tax on food items in Alabama  | Dr. Scott Bolier   | 08/03/2014<br>07:29 AM | 030:02   |
| Agriculture          | PA COUNTY<br>AGENT 8-10-14             | Mobile County Soil and Water District programming with April Griffith.                              | Jimmy Todd         | 08/10/2014<br>07:00 AM | 012:58   |
| Community Awareness  | Home Room<br>MOB County Schools 8/3/14 | Information Technology advancements in Mobile County Schools  | David Ackredge     | 08/10/2014<br>07:12 AM | 014:40   |
| Economic Development | Viewpoint<br>Alabama 8-3-14            | Sales Tax on food items in Alabama  | Dr. Scott Bolier   | 08/10/2014<br>07:29 AM | 030:02   |
| Economic Development | Viewpoint<br>Alabama 8-17-14           | MDA support in the state of Alabama   | Casey Ramey        | 08/16/2014<br>10:29 AM | 030:02   |
| Agriculture          | PA COUNTY<br>AGENT 8-17-14             | Annual report of Extension programming  | Jimmy Todd         | 08/17/2014<br>07:00 AM | 011:52   |
| Economic Development | Viewpoint<br>Alabama 8-17-14           | MDA support in the state of Alabama   | Casey Ramey        | 08/17/2014<br>07:14 AM | 030:02   |
| Economic Development | Viewpoint<br>Alabama 8-24-14           | Alabama Music Heritage  | Carla Jean Whitley | 08/23/2014<br>10:29 AM | 029:49   |
| Agriculture          | PA COUNTY<br>AGENT 8-24-14             | Mobile County Agricultural Museum; Greater Gulf State Fair and Extension programming                | Jimmy Todd         | 08/24/2014<br>07:00 AM | 011:33   |

| ISSUE                 | PROGRAM / TITLE                            | DESCRIPTION   | GUEST              | DATE/TIME              | DURATION |
|-----------------------|--|---|--------------------|------------------------|----------|
| Community Awareness   | Home Room<br>MOB County Schools<br>8/24/14 | Football programs in Mobile County Public Schools       | Calvin Christy     | 08/24/2014<br>07:13 AM | 014:43   |
| Economic Development  | Viewpoint<br>Alabama 8-24-14               | Alabama Music Heritage                                  | Carla Jean Whitley | 08/24/2014<br>07:28 AM | 029:49   |
| Military              | SHOW YOUR STRIPES                          | Labor Day Special-Support the Military                  | SHOW YOUR STRIPES  | 08/30/2014<br>07:00 AM | 026:00   |
| COMMUNITY INVOLVEMENT | PA COUNTY AGENT 8-31-14                    | Greater Gulf State Fair and Extension programming       | Jimmy Todd         | 08/31/2014<br>07:01 AM | 011:53   |
| Community Awareness   | Home Room<br>MOB County Schools<br>8/31/14 | Back to school safety                                   | Calvin Christy     | 08/31/2014<br>07:14 AM | 014:43   |
| Military              | SHOW YOUR STRIPES                          | Labor Day Special-Support the Military                  | SHOW YOUR STRIPES  | 08/31/2014<br>07:32 AM | 026:00   |
| COMMUNITY INVOLVEMENT | PA COUNTY AGENT 9-7-14                     | Upcoming Extension programs: Forestry 101; Trapping 101 | Jimmy Todd         | 09/07/2014<br>07:00 AM | 012:03   |
| Community Awareness   | Home Room<br>MOB County Schools 9/7/14     | United Way involvement in Mobile County Schools         | Alan Turner        | 09/07/2014<br>07:13 AM | 015:31   |
| Diabetes Awareness    | Viewpoint<br>Alabama 9-7-14                | Juvenile Diabetes Research Foundation                   | Aubrey Miller      | 09/07/2014<br>07:29 AM | 029:58   |
| COMMUNITY INVOLVEMENT | PA COUNTY AGENT 9-14-14                    | Upcoming Extension programs: Forestry 101; Trapping 101 | Jimmy Todd         | 09/14/2014<br>07:00 AM | 012:22   |
| Community Awareness   | Home Room<br>MOB County Schools<br>9/14/14 | Student services in Mobile County Schools               | Terrence Mixon     | 09/14/2014<br>07:13 AM | 015:31   |
| Immunization          | Viewpoint<br>Alabama 9-14-14               | Adult immunization/vaccination in the state of Alabama  | David Kim          | 09/14/2014<br>07:29 AM | 030:02   |
| Immunization          | Viewpoint<br>Alabama 9-21-14               | Adult immunization/vaccination in the state of Alabama  | David Kim          | 09/20/2014<br>08:00 AM | 030:02   |

| ISSUE                 | PROGRAM / TITLE                      | DESCRIPTION  | GUEST          | DATE/TIME           | DURATION |
|-----------------------|--------------------------------------|--|----------------|---------------------|----------|
| COMMUNITY INVOLVEMENT | PA COUNTY AGENT 9-21-14              | Upcoming Extension programs: Forestry 101; Trapping 101                            | Jimmy Todd     | 09/21/2014 07:00 AM | 012:22   |
| Community Awareness   | Home Room MOB County Schools 9/21/14 | Student services in Mobile County Schools  | Terrence Mixon | 09/21/2014 07:12 AM | 015:31   |
| Immunization          | Viewpoint Alabama 9-21-14            | Adult immunization/vaccination in the state of Alabama                             | David Kim      | 09/21/2014 07:28 AM | 030:02   |
| COMMUNITY INVOLVEMENT | PA COUNTY AGENT 9-28-14              | Upcoming Extension programs: beekeeping; information on weed control               | Jimmy Todd     | 09/28/2014 07:00 AM | 012:22   |
| Environment           | Home Room MOB County Schools 9/28/14 | Howlaween 5k Trail Run benefitting Wild Life Rehab program at Environmental Center | Susan Clemons  | 09/28/2014 07:12 AM | 014:52   |
| Homeland Security     | Viewpoint Alabama 9-28-14            | Homeland Security office / FBI Birmingham  | David Kim      | 09/28/2014 07:28 AM | 030:02   |

**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

| ISSUE | PROGRAM / TITLE | DESCRIPTION | DATE/TIME | DURATION |
|-------|-----------------|-------------|-----------|----------|
|-------|-----------------|-------------|-----------|----------|

(Insert network and/or syndicator-provided programs lists here.)

**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

| ISSUE     | ORGANIZATION OR TITLE | DURATION | RUNS |
|-----------|-----------------------|----------|------|
| Community | ABA-ALA STATE PARKS   | 000:30   | 072  |
| Community | AD COUNCIL            | 000:15   | 003  |

| ISSUE                 | ORGANIZATION OR TITLE         | DURATION | RUNS |
|-----------------------|-------------------------------|----------|------|
| Community             | AD COUNCIL                    | 000:29   | 005  |
| Community             | AD COUNCIL                    | 000:30   | 011  |
| COMMUNITY INVOLVEMENT | 9-11 DAY                      | 000:30   | 001  |
| Crime                 | Crime Prevention Council      | 000:30   | 003  |
| Crime                 | Crime Prevention Council      | 000:31   | 005  |
| Crime                 | Crime Prevention Council      | 001:00   | 010  |
| Crime                 | Crime Prevention Council      | 001:01   | 010  |
| Education             | AD COUNCIL                    | 000:14   | 006  |
| Education             | AD COUNCIL                    | 000:15   | 005  |
| Education             | AD COUNCIL                    | 000:29   | 004  |
| Education             | AD COUNCIL                    | 000:30   | 002  |
| Education             | AD COUNCIL                    | 001:00   | 021  |
| Education             | AD COUNCIL                    | 001:01   | 019  |
| Education             | Connect 2 Compete             | 000:54   | 022  |
| Family Issues         | AD COUNCIL                    | 000:30   | 008  |
| Family Issues         | AD COUNCIL                    | 001:01   | 021  |
| Family Issues         | AL Dept. of Human Resources   | 000:30   | 099  |
| Family Issues         | Child Advocacy Center         | 000:30   | 123  |
| GLOBAL CITIZEN FEST   | GLOBAL CITIZEN FEST           | 000:31   | 001  |
| Health                | American Stroke Assoc.        | 000:30   | 012  |
| Health                | USA Children/Women's Hospital | 000:16   | 004  |
| Legal                 | Ala Bar Assoc                 | 000:30   | 030  |
| Local Broadcasters    | NAB                           | 001:00   | 029  |
| Local Charities       | Volunteers of America         | 001:00   | 022  |
| Military              | Employee Support GuardReserve | 000:30   | 005  |
| MILITARY AND VETERANS | Alabama Natl. Guard           | 000:30   | 099  |
| MILITARY AND VETERANS | SAFE SUMMER DRIVING           | 000:27   | 001  |
| MILITARY AND VETERANS | SAFE SUMMER DRIVING           | 000:28   | 003  |
| MILITARY AND VETERANS | SHOW YOUR STRIPES             | 000:26   | 030  |

| ISSUE                 | ORGANIZATION OR TITLE       | DURATION | RUNS |
|-----------------------|-----------------------------|----------|------|
| MILITARY AND VETERANS | SHOW YOUR STRIPES           | 000:30   | 045  |
| MILITARY AND VETERANS | SHOW YOUR STRIPES           | 000:31   | 046  |
| Public Safety         | NHTSA                       | 000:15   | 003  |
| Public Safety         | NHTSA                       | 000:29   | 003  |
| Public Safety         | NHTSA                       | 000:30   | 009  |
| SAFE DRIVING          | SAFE SUMMER DRIVING         | 000:27   | 013  |
| SAFE DRIVING          | SAFE SUMMER DRIVING         | 000:28   | 025  |
| Technology            | Centers for Disease Control | 001:01   | 020  |