

WNTM
Mobile, AL
Quarterly Issues/Programs List
Fourth Quarter, 2016
01/04/2017

WNTM
Quarterly Issues/Programs List

WNTM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- **Community Improvement:** Fuse Factory opens a new co-working space in downtown Mobile for non-profits, to save overhead costs and to pool resources and ideas. Fuse Factory is part of the Fuse Project, which raises money for children's projects in the Mobile/Baldwin area through events like the Dragon Boat Races.
- **Drug Rehab, Corrections:** PASCO Home drug rehab program has recently opened a women's program and had its first graduate. The program works with the local justice system and other drug programs to provide a 90 day (or more) rehab program to help not only get addicts off drugs, but also to get them working and help them transition back into society.
- **Drugs:** Virginia Guy of the Drug Education Council and Jim Ware of Recovery Resources discuss a recent statement from the Surgeon General declaring a crisis of addiction in our country. They talk about the local drug and alcohol problem, and resources to help addicts and their families.
- **Education:** Jubilee BEST Robotics Hub Director Robin Fenton and the executive director of National BEST Robotics, Rosemary Mendel talk about how the BEST Robotics program came about and how it helps students get real experience in engineering and marketing, while connecting them with mentors from the local business community.
- **Health:** Making Strides Walk Chair Heather Tomberlin and local cancer patients talk about the impact the Walk has on cancer survivors and cancer patients, who see the support of thousands of friends and family. They also talk about the financial impact, raising thousands for local cancer research and programs to support cancer patients. // American Cancer Society's Real Men Wear Pink campaign with Kenny Crow, Andy Williams and Chairman Ray Mayhall talking about how the campaign raises funds to support the American Cancer Society's Making Strides Walk, and how each man has been touched by cancer in their family. // UCP Christmas Nights of Lights 5K/Fun Run is held the night before the drive-through light show at Hank Aaron stadium opens to the public. Proceeds benefit local programs for the disabled, through United Cerebral Palsy of Mobile, including a pre-school and job placement/coaching.

- **Crime:** Holiday shopping safety, at home and at the mall. Lt Doug Parmenter talks about efforts by the Mobile Police Department to limit the opportunities of criminals to rob and/or burglarize and how citizens can increase awareness and take steps to limit their vulnerability to purse snatchings, credit card fraud and home burglaries.
- **Homeless/Shelters:** McKemie Place is the only overnight shelter for homeless women in all of Mobile, Baldwin and Washington counties. While some ladies are struggling to get back on their feet, some have jobs and go to work each day.
- **Housing:** Habitat for Humanity building new homes, new roofs, in Mobile County Parade of Homes, so public can see a home and get a better understanding of what a Habitat home would be like in their community. They discuss the requirements of a Habitat home, including taking on a mortgage and putting sweat equity into the home.
- **Political:** Voting issues, such as how to find your polling place
- **Politics, Technology:** Discussion of how technology & social media have been used in the election cycle and debates
- **Poverty, Charity:** Salvation Army Christmas programs and how they help those in need all year long

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE

Health

DESCRIPTION

WNTM's Uncle Henry participated in the Real Men Wear Pink campaign in conjunct with the American Cancer Society Making Strides Walk October 29th in downtown Mobile. He promoted the fundraiser all October on WNTM, and on the CW 55 TV simulcast. Through the Campaign and the Making Strides Walk, more than \$412,000 was raised to support local cancer research and programs to support cancer

patients. Uncle Henry took part in the Walk and took pictures with participant on the route.

Education

iHeartMEDIA Mobile supported Jubilee BEST Robotics competition for middle and high school students, through recorded PSAs, live liners, and competition information in the Best Bets feature of each station’s website. The Sales department helped judge the marketing presentations; engineering helped with Game Day judging on October 29th; and production/talent trained a group of 14 iHeart Ambassadors how to record and how to write commercials.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	10/02/2016 07:00 AM	000:27
Education	PA iHeart Radio Gulf Coast Focus	Jubilee Best Hub Director Robin Fenton and the executive director of National BEST Robotics, Rosemary Mendel talk about how the BEST Robotics program came about and how it helps students get real experience in engineering and marketing, while connecting them with mentors from the local business community.	Robin Fenton, Rosemary Mendel	10/02/2016 07:00 AM	028:23

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	10/02/2016 07:28 AM	000:12
Children's Health; Mental Health	Viewpoint Alabama 10/2/16	Services that the Bell Center provide to infants and toddlers at risk for developmental disabilities./ Services that the Alzheimers Center provides to patients and families of Alzheimers patients.	Kelly Peoples-Bell Center / Miller Piggot-Alzheimers of Central Alabama	10/02/2016 07:29 AM	030:02
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	10/09/2016 07:00 AM	000:22
Housing	PA iHeart Radio Gulf Coast Focus	Habitat for Humanity building new homes, new roofs, in Mobile County Parade of Homes, so public can see a home and get a better understanding of what a Habitat home would be like in their community. They discuss the requirements of a Habitat home, including taking on a mortgage and putting sweat equity into the home.	Cliff Barros, Courtney Rouse	10/09/2016 07:00 AM	028:19
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	10/09/2016 07:28 AM	000:12
Breast Cancer Research; Taxes	Viewpoint Alabama 100916	Susan G Komen Race for the Cure, Breast Cancer Awareness / Tax Extension deadline approaching.	Veronica Wehby-Susan G Komen/Alejandra Castro Nunez-IRS	10/09/2016 07:29 AM	030:02
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	10/16/2016 07:00 AM	000:23
Health	PA iHeart	Making Strides Walk	Heather	10/16/2016	028:22

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Radio Gulf Coast Focus	Chair Heather Tomberlin and local cancer patients talk about the impact the Walk has on cancer survivors and cancer patients, who see the support of thousands of friends and family. They also talk about the financial impact, raising thousands for local cancer research and programs to support cancer patients.	Tomberlin	07:00 AM	
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	10/16/2016 07:28 AM	000:12
Book Publishing; Money Management	Viewpoint Alabama	Vanessa Davis Griggs talks about the processes to go through to be a published author./ Organization that manages the money of disabled adults.	Vanessa Davis Griggs-Author and Motivational Speaker / Doug Marshall-Alabama Family Trust	10/16/2016 07:29 AM	030:02
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	10/23/2016 07:00 AM	000:25
Health	PA iHeart Radio Gulf Coast Focus	American Cancer Society's Real Men Wear Pink campaign with Kenny Crow, Andy Williams and Chairman Ray Mayhall talking about how the campaign raises funds to support the American Cancer Society's Making Strides Walk, and how each man has been touched by cancer in their family.	Ray Mayhall, AmerCancerSoc	10/23/2016 07:00 AM	028:21
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	10/23/2016 07:28 AM	000:12
Technology;	Viewpoint	Discussion of how	Greg Stebbin,	10/23/2016	030:02

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Weather	Alabama	technology & social media have been used in the election cycle and debates. / Major Drought plaguing the Southeast and looking ahead to Winter forecast.	Men's Health Magazine/ Jim Cantore-Weather Channel	07:29 AM	
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	10/30/2016 07:00 AM	000:21
Community Improvement	PA iHeart Radio Gulf Coast Focus	Fuse Factory opens a new co-working space in downtown Mobile for non-profits, to save overhead costs and to pool resources and ideas. Fuse Factory is part of the Fuse Project, which raises money for children's projects in the Mobile/Baldwin area through events like the Dragon Boat Races.	Adrienne Golden	10/30/2016 07:00 AM	028:22
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	10/30/2016 07:28 AM	000:12
Breast Cancer; Fire Safety	Viewpoint Alabama	Breast Cancer Research Foundation/ AL Forestry on drought, wildfire threat	Elizabeth Radner-BCRFA; Coleen Vanzant-Alabama Forestry Commission	10/30/2016 07:29 AM	030:02
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	11/06/2016 07:00 AM	000:26
Health	PA iHeart Radio Gulf Coast Focus	UCP Christmas Nights of Lights 5K/Fun Run is held the night before the drive-through light show at Hank Aaron stadium opens to the public. Proceeds benefit local programs for the disabled, through United Cerebral Palsy of Mobile,	Melissa Dickinson, Theresa Webb	11/06/2016 07:00 AM	028:20

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		including a pre-school and job placement/coaching.			
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	11/06/2016 07:28 AM	000:12
Election; Politics	Viewpoint Alabama	Voting issues, such as how to find your polling place / Discussing the Presidential Race and Alabama Politics	AL Sec of St John Merrill / Paul Demarco	11/06/2016 07:29 AM	030:02
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	11/13/2016 07:00 AM	000:20
Drug Rehab, Corrections	PA iHeart Radio Gulf Coast Focus	PASCO Home drug rehab program has recently opened a women's program and had its first graduate. The program works with the local justice system and other drug programs to provide a 90 day (or more) rehab program to help not only get addicts off drugs, but also to get them working and help them transition back into society.	Phillip Stanford	11/13/2016 07:00 AM	028:19
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	11/13/2016 07:28 AM	000:12
Politics; Diabetes	Viewpoint Alabama	Alabama Politics and reaction to Donald Trumps victory/ American Diabetes Challenge in Birmingham	S. Epaetha Merkersen- Actress/ Paul Demarco	11/13/2016 07:29 AM	030:02
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	11/20/2016 07:00 AM	000:20
Crime	PA iHeart	Holiday shopping safety,	Lt Doug	11/20/2016	28:24

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Radio Gulf Coast Focus	at home and at the mall. Lt Doug Parmenter talks about efforts by the Mobile Police Department to limit the opportunities of criminals to rob and/or burglarize and how citizens can increase awareness and take steps to limit their vulnerability to purse snatchings, credit card fraud and home burglaries.	Parmenter, Mobile PD	07:00AM	
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	11/20/2016 07:28 AM	000:12
Medicare; Gambling	Viewpoint Alabama	Open Enrollment deadline for Medicare/ Compulsive gambling causing problems around the holidays	Michael Jones-United Healthcare/ Rev. Roger Olsen-Alabama Council on Compulsive Gambling	11/20/2016 07:29 AM	030:02
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	11/27/2016 07:00 AM	000:20
Crime	PA iHeart Radio Gulf Coast Focus	Holiday shopping safety, at home and at the mall. Lt Doug Parmenter talks about efforts by the Mobile Police Department to limit the opportunities of criminals to rob and/or burglarize and how citizens can increase awareness and take steps to limit their vulnerability to purse snatchings, credit card fraud and home burglaries.	Lt Doug Parmenter, Mobile PD	11/27/2016 07:00AM	28:24
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	11/27/2016 07:28 AM	000:12

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Pet Adoption; Bullying	Viewpoint Alabama	Programs offered by Humane Society to promote adoption of pets./ Viral video of child being bullied and ways to stop bullying.	Allison Cornelius-Greater Birmingham Humane Society/ Lowel Levine-Stop Bullying Now Foundation	11/27/2016 07:29 AM	030:02
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	12/04/2016 07:00 AM	000:24
Drugs	PA iHeart Radio Gulf Coast Focus	Virginia Guy of the Drug Education Council and Jim Ware of Recovery Resources discuss a recent statement from the Surgeon General declaring a crisis of addiction in our country. They talk about the local drug and alcohol problem, and resources to help addicts and their families.	Virginia Guy	12/04/2016 07:00 AM	028:24
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	-----	12/04/2016 07:28 AM	000:12
Poverty, Charity; Wildfires	Viewpoint Alabama	Salvation Army Christmas programs and how they help those in need all year long / Extreme drought conditions in Alabama causing major wildfire concerns.	Major Bob Parker, Salvation Army / Dan Jackson-Alabama Forestry Commission	12/04/2016 07:29 AM	030:02
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	-----	12/11/2016 07:00 AM	000:19
Homeless/Shelters	PA iHeart Radio Gulf Coast Focus	McKemie Place is the only overnight shelter for homeless women in all of Mobile, Baldwin and Washington counties. While some ladies are struggling to get back on	Jessica James	12/11/2016 07:00 AM	028:29

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		their feet, some have jobs and go to work each day.			
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	12/11/2016 07:28 AM	000:12
Homeless; Politics	Viewpoint Alabama	Jimmie Hale Mission homeless shelter for men, shelter for women & children, recovery programs/ Re Airing of an interview with Mike Pence from 2014 when he was campaigning for Governor Robert Bentley	Tony Cooper, Jimmie Hale Mission/ Mike Pence-Indiana Governor	12/11/2016 07:29 AM	030:02
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered	----	12/18/2016 07:00 AM	000:19
Homeless/Shelters	PA iHeart Radio Gulf Coast Focus	McKemie Place is the only overnight shelter for homeless women in all of Mobile, Baldwin and Washington counties. While some ladies are struggling to get back on their feet, some have jobs and go to work each day.	Jessica James	12/18/2016 07:00 AM	028:29
Public Affairs	PA iHeart Radio Gulf Coast Focus OUTRO	Contact information for guest/topic, and iHeart Media Community Coordinator contact info	----	12/18/2016 07:28 AM	000:12
Health, Children; Tech	Viewpoint Alabama	Tips on how to prevent poisoning and steps to follow if accidental poisoning does occur/ Latest tech gadgets for the holidays	Anne Flattery-Regional Poison Control Center/ Greg Stebben-Tech Guru from Mens Health Magazine	12/18/2016 07:29 AM	030:02

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Health	AMERICAN CANCER SOCIETY / Making Strides	000:30	030
Health	AMERICAN CANCER SOCIETY / Making Strides	000:31	048
Education	Best Robotics	000:30	095
Voting	PSA LEAGUE of WOMEN 1-A	000:28	003
Voting	PSA LEAGUE of WOMEN 2-A	000:28	002
Voting	PSA LEAGUE of WOMEN 4-B2	000:29	004
Voting	PSA LEAGUE of WOMEN 5-B (state deadlines)	000:30	002
Voting	PSA LEAGUE of WOMEN 5-B2 (state deadlines)	000:30	003
Voting	PSA LEAGUE of WOMEN 6-A (AL voter ID laws)	000:29	008
Voting	PSA LEAGUE of WOMEN 6-B (AL voter ID laws)	000:29	007
Voting	PSA LEAGUE of WOMEN 6-B2 (AL voter ID laws)	000:29	009
Voting	PSA LEAGUE of WOMEN 7-A (AL)	000:29	009
Voting	PSA LEAGUE of WOMEN 7-B (AL)	000:29	005
Voting	PSA LEAGUE of WOMEN 7-B2 (AL)	000:30	011
Local Charities	PSA MOBILE Bar Foundation Participate Rev1	000:29	028
Economy	SMALL BUSINESS SATURDAY	000:30	006
Environment	Alabama Broadcasters Assoc	000:30	089
Family Issues	AL Dept. of Human Resources	000:30	077
HEALTH AND FITNESS	iHEART RED	000:31	003
Housing	Ala Broadcasters Assoc	000:30	079
MILITARY AND VETERANS	BOB WOODRUFF FOUNDATION	000:30	009
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	022

