MTMW

Mobile, AL

Quarterly Issues/Programs List First Quarter, 2020

06/12/2020

WNTM

Quarterly Issues/Programs List

WNTM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar guarter were:

CORONAVIRUS PANDEMIC: The pandemic began during the First Quarter, but was quickly addressed by iHeartMEDIA both locally and nationally. On air talent gave listeners the latest information on how to protect themselves (masks, handwashing, social distancing), as well as sharing information on local closings, cancellations, and government health orders. That information was also shared on social media as well as the station website. iHeartMEDIA nationally began a PSA campaign on all stations, to share Coronavirus Facts and produced a weekly long form public affairs program Coronavirus Explained, to help share as much information as possible, including medical information, how to flatten the curve and why that was necessary, and relief organizations that were helping during the outbreak.

HEALTH: In addition to the pandemic, other health issues also affect listeners including cancer. iHeartMEDIA Mobile took part in the American Cancer Society Chili Cook-off to raise funds for support programs for local cancer patients. The issue of affordable healthcare for uninsured workers was also discussed, highlighting the work of Victory Health Partners, which provides general healthcare, specialty care and mental health care for nominal fees to working adults who are unable to afford insurance.

TOURISM: One of the biggest industries in South Alabama is tourism. Visit Mobile is promoting a new Destination Guide to help tourists find places of interest in our area, but it is also used by locals to explore areas they may not have seen and by workers at local attractions as a guide to suggest places tourists might have missed.

WORKFORCE DEVELOPMENT: Before the pandemic, with record low unemployment, businesses were having issues finding new employees. The Eastern Shore Chamber of Commerce hosted the Baldwin County Job and Career Expo to connect local businesses with those looking for a job or wanting to change careers. iHeartMEDIA Mobile took part in the Expo as a vendor and a media sponsor.

COMMUNITY DEVELOPMENT: Fuse Project is bringing the Purpose Built Communities model to "The Avenue" neighborhood located in downtown Mobile. Fuse Project aims to make meaningful investments in mixed-income housing, cradle-to-college education and wellness to close the opportunity gaps that exist in the

community. iHeartMEDIA Mobile took part in a new event, the Lip Sync Challenge, to raise money for and spread awareness of the Historic Avenue Foundation.

# Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Healthcare/Uninsured	PA iHeart Radio Gulf Coast Focus	Victory Health Partners provides low-cost medical care to adults ages 19 to 65 who are working but cannot afford insurance. Basic care as well as specialty care provided for nominal fee.	Kim Garrett, Ira Bates	01/05/2020 07:00 AM	028:39
Children's Issues; Census	Viewpoint Alabama	Dollar Bill and Madison spoke with Robert Brown from the Kiwanis Club talks about the services they provide and who they benefit. Then John Mountz spoke with Phil Williams from the Alabama Policy Institute about the 2020 Census	Robert Brown from the Kiwanis Club; Phil Williams from the Alabama Policy Institute	01/05/2020 07:29 AM	029:58
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered		01/12/2020 07:00 AM	000:21
Homeless/Shelters	PA iHeart Radio Gulf Coast Focus	Housing First/Homeless Connect/Homeless Count—The Mobile organization Housing First coordinates the Point In Time Count of area homeless to help get HUD funding for local projects. Homeless Connect is a one-day event at The Grounds providing free health, legal, and	Derek Bouleware	01/12/2020 07:00 AM	028:13

		other resources to area homeless.			
Public Affairs	Radio Gulf	Contact information for guest/topic, and iHeart Media Community Coordinator contact info		01/12/2020 07:28 AM	000:12
Politics/State and National; Health/Cancer	Viewpoint Alabama	happenings in Local and National politics. Then Dino spoke with Elizabeth Bradner from the Breast Cancer Research Foundation of Alabama about the services they provide and events they have to	Former Republican State Senator Paul DeMarco; Elizabeth Bradner from the Breast Cancer Research Foundation of Alabama	01/12/2020 07:29 AM	029:57
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered		01/19/2020 07:00 AM	000:21
Community Development	PA iHeart Radio Gulf	place). Fuse Project is bringing the Purpose Built Communities model to "The Avenue"	Dr Grant Zarzour and Ann Brooks Morrisette of Fuse Project	01/19/2020 07:00 AM	028:30
Public Affairs	PA iHeart	Contact information for		01/19/2020	000:12

		guest/topic, and iHeart Media Community Coordinator contact info		07:28 AM	
Youth Mentoring; Mental Health	Viewpoint Alabama	Program about the programs they have for High School students as they head into adulthood. Then John Mountz talked to Pastor and Author Mickey Bell about the	Gerri Albright from the Youth Leadership Development Program; Pastor and Author Mickey Bell	01/19/2020 07:29 AM	030:02
Government	Radio Gulf	management, the \$3 billion	John McMillan, AL State Treasurer	01/26/2020 07:00 AM	028:59
Medical Marijuana; Race Relations	Viewpoint Alabama	decriminalization of Medical Marijuana in the state of Alabama. Then JT talks with Dr.	Phil Williams from the Alabama Policy Institute; Dr. Mel Glenn	01/26/2020 07:29 AM	029:57
Special Needs/The Disabled	Radio Gulf	to those with special needs. The	Keri Harmeier and Ben Ragsdale	02/02/2020 07:00 AM	028:05

		to make sure the guest has the best possible experience. Churches in Mobile, Daphne, Gulf Breeze, and Perdido Key hosted proms this year.			
Education; Taxes	Viewpoint Alabama	John Mountz speaks with Andrew Campanella, the president of National School Choice week, about parents having options on where they send their child to school instead of being restricted. Then Jim Faherty speaks with Alejandra Castro from the IRS about the 2020 tax filing season and new rules for this year	Andrew Campanella, the president of National School Choice week; Alejandra Castro from the IRS	02/02/2020 07:28 AM	030:08
IIDiihlia Attaire	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered		02/09/2020 07:00 AM	000:24
II	PA iHeart Radio Gulf Coast Focus	find more to do in our area. The guide is also used by those at	Tara Zieman of Visit Mobile and Josh Holland from the Gulf Coast Exploreum	02/09/2020 07:00 AM	028:18
Public Affairs	Radio Gulf Coast Focus	Contact information for guest/topic, and iHeart Media Community Coordinator contact info		02/09/2020 07:28 AM	000:12
Health/Cancer; Law Enforcement	_	Rob Conrad talks to Libba Hardwick from the American Cancer		02/09/2020 07:29 AM	030:00

		Jackson Hospitality about services the Cancer society provides for patients and families dealing with cancer and about a fundraiser benefitting the Cancer Society. Then Leah Brandon talks to Randy Christian the former chief deputy from the Jefferson County Sheriff's Department about the startling trend of violence against police	American Cancer Society and Neil Jackson from Jackson Hospitality; Randy Christian the former chief deputy from the Jefferson County Sheriff's Department		
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered		02/16/2020 07:00 AM	000:24
Health/Cancer	PA iHeart Radio Gulf Coast Focus	· · · · · · · · · · · · · · · · · · ·	Denson White and Mike Thompson	02/16/2020 07:00 AM	028:30
Public Affairs	Radio Gulf Coast Focus	Contact information for guest/topic, and iHeart Media Community Coordinator contact info		02/16/2020 07:28 AM	000:12
	Viewpoint Alabama	Johnson DVM joins "Dollar Bill" Lawson and Madison Reeves with	Dr. Walton Johnson DMD; Lauren Hagen with Precession Canine	02/16/2020 07:30 AM	029:56

		Then JT talks with Amanda Vancuso, the mother of a teenager (Halley Vancuso) with Epilepsy about the help her service dog is able to provide her. JT also talks with Lauren Hagen with Precession Canine, an organization that helps find and Train service dogs to help people like Halley.			
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered		02/23/2020 07:00 AM	000:20
Environment	Radio Gulf	How does Mobile Baykeeper help Mobile clean up after Mardi Gras? Casi Calloway talks about litter traps that keep beads and other Mardi Gras debris from reaching the waterways. Volunteers also do street cleanups, especially the area near One Mile Creek, to keep litter out of the water.	Casi Calloway	02/23/2020 07:00 AM	028:31
Public Affairs	Radio Gulf	Contact information for guest/topic, and iHeart Media Community Coordinator contact info		02/23/2020 07:28 AM	000:12
	Viewpoint Alabama	framerty talks with Rodger Olsen from the Alabama Council on Compulsive Gambling talks about the issue created by gambling addiction in the state of Alabama, in spite of it being	Rodger Olsen from the Alabama Council on Compulsive Gambling; David Barry from the United Abilities	02/23/2020 07:29 AM	030:01

		to seek help. Then Rob Conrad talks with David Barry from the United Abilities a group that seeks to help parents of Children with Cerebral Palsy.			
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered		03/01/2020 07:00 AM	000:24
Employment/Workforce Development	PA iHeart Radio Gulf Coast Focus	The Eastern Shore Chamber of Commerce is hosting the Baldwin County Career and Job Fair, March $10^{\rm th}$ at Daphne Civic Center. iHeartMEDIA is a vendor and sponsor of the event. Businesses from both sides of Mobile Bay were on hand to speak with applicants about job openings and how to apply. Jobs ranged from hospitality to banking to aerospace.	Casey Gay Williams and Christina Hellmich of the Eastern Shore Chamber of Commerce	03/01/2020 07:00 AM	028:18
	Radio Gulf Coast Focus	Contact information for guest/topic, and iHeart Media Community Coordinator contact info		03/01/2020 07:28 AM	000:12
INTATA POLITICS	Viewpoint Alabama	This week on Viewpoint Alabama, we dedicate the entire 30 minutes to discussion of Amendment one. First Leah Brandon gets an explanation from https://www.alreporter.com/reporter Bill Britt as to what is in the Amendment, and then JT talks with Jackie Ziegler and Phil Williams who present opposing opinions on why people should vote for or against the amendment.	Jackie Ziegler and Phil Williams, reporter Bill Britt	03/01/2020 07:29 AM	029:59

Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered		03/08/2020 07:00 AM	000:20
Public Safety	Radio Gulf		Alabama State Trooper Lt Joe Piggott	03/08/2020 07:00 AM	028:27
Public Affairs	Radio Gulf	Contact information for guest/topic, and iHeart Media Community Coordinator contact info		03/08/2020 07:28 AM	000:12
Alzheimer's Disease; Distracted Driving	Viewpoint Alabama	our viewpoint studios. This week	B. Smith, restaurateur and celebrity chef; Michelle Lunsford	03/08/2020 07:29 AM	030:00

		pushing for distracted driving legislation in Alabama. She makes her case to the voters of Alabama as to why this legislation is needed to keep our roads safe in Alabama.			
Public Affairs	PA iHeart Radio Gulf Coast Focus INTRO	Introduction of weekly public affairs program, guests, and issues covered		03/15/2020 07:00 AM	000:27
Health/Pandemic	PA iHeart Radio Gulf Coast Focus	of the wirus She discusses	Dr Rendi Murphree	03/15/2020 07:00 AM	028:38
Public Affairs	Radio Gulf	Contact information for guest/topic, and iHeart Media Community Coordinator contact info		03/15/2020 07:28 AM	000:12
Health/Pandemic; State Politics	Viewpoint Alabama	doctors of UAB. Then for a look at what our legislature is doing, we spend some time with both Huntsville Congressman Mo Brooks	Doctors of UAB; Huntsville Congressman Mo Brooks and Birmingham Congressman Gary Palmer.	03/21/2020 10:30 AM	030:01
Health/Pandemic		coronavirus medical developments this week? What more we're learning about the virus itself, how those who still have to work with public can stay safe, and	Guest(s): guests from the Child Mind Institute Hosted by: iHeartMedia's Ryan Gorman	03/22/2020 07:00 AM	029:37

		people can be at risk for severe symptoms.  Topic 2: Understanding the concept behind flattening the curve and different measures government officials can take to boost supply for medical equipment necessary to treat coronavirus patients.  Topic 3: Parenting through COVID-19. Talking to your kids about the virus. How to stay calm and be honest.	(from WFLA-AM / Tampa, FL)		
	Viewpoint Alabama	doctors of UAB. Then for a look at what our legislature is doing, we spend some time with both Huntsville Congressman Mo Brooks	Doctors of UAB; Huntsville Congressman Mo Brooks and Birmingham Congressman Gary Palmer.	03/22/2020 12:30 PM	030:01
Health/Medicine/Poverty; Tourism	Ask The Expert	Gonzalez of Visit Mobile talks about how tourism efforts continue despite the lockdown,	Shearie Archer of Ozanam Charitable Pharmacy; Emily Gonzalez of Visit Mobile	03/26/2020 09:05 AM	019:13

Health/Pandemic	Coronavirus Explained	Topics covered: As COVID-19 spreads, what are we learning about the disease and how to slow the outbreak? Impact of the virus on the U.S. health care system. How the disaster relief organization is helping during this pandemic.	Guest(s): Author and Allergy Specialist Dr. Leo Galland Vice President of Communications for the American Red Cross Elizabeth Penniman Former Chief Economist at GE Healthcare Dr. Lisa Kennedy. Hosted by: iHeartMedia's Ryan Gorman (from WFLA-AM / Tampa, FL)	7:00 AM	029:29
Health/Pandemic	Viewpoint Alabama	several experts discuss various aspects of the Coronavirus outbreak and the effects that it has had on our country. Guests include Internist Dr. Leo Galland talking about the disease itself, Elizabeth Pinneman from the American Red Cross about what they are doing to fight the spread of Coronavirus and the need for blood donation and Chief economist at Inopiphany Dr. Lisa Kennedy discusses the financial and economic impact of the	Author and Allergy Specialist Dr. Leo Galland Vice President of Communications for the American Red Cross Elizabeth Penniman Former Chief Economist at GE Healthcare Dr. Lisa Kennedy.		029:29
Hunger; Health/Pandemic	Ask The	Interview with Dan Emery and	Dan Emery and	03/31/2020	020:20

Expert	Eugenie Sellier of Feeding The	Eugenie Sellier 09:05 AM
	-	of Feeding The
		Gulf Coast
	people have food during the	Dr Shane
	lockdown. The Food Bank has been	Langley of
	supplying area agencies with food	South Alabama
	for distribution from coastal	Orthodontics
	Mississippi to Panama City,	
	Florida. Dr Shane Langley of	
	South Alabama Orthodontics talks	
	about how his office utilized	
	their technology during lockdown	
	to make face masks and shields	
	for local doctors and hospitals.	

### Section II

# NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert network and/or syndicator-provided programs lists here.)				

# Section III

### PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Health/Pandemic	iHeartMEDIA Coronavirus Facts	000:30	131
Foster Care	ABA-DHR	000:29	8
Foster Care	ABA-DHR SABAN	000:29	8
Health/Cancer	ACS Chili Cookoff 2020	000:30	258
Health/Cancer	ACS Chili Cookoff 2020 -tix	000:30	76
Health/Pandemic (Coronavirus.gov)	AD COUNCIL PSA 1	000:30	1
Health/Pandemic (Coronavirus.gov)	AD COUNCIL PSA 2	000:30	1
Health/Pandemic (Coronavirus.gov)	AD COUNCIL PSA 3	000:30	1

Health/Pandemic (Coronavirus.gov)	AD COUNCIL_PSA_1_V2	000:30	10
Health/Pandemic (Coronavirus.gov)	AD COUNCIL_PSA_2_V2	000:30	9
Health/Pandemic (Coronavirus.gov)	AD COUNCIL_PSA_3_V2	000:29	9
Foster Care	AL Dept. of Human Resources	000:29	33
Foster Care	AL Dept. of Human Resources	000:29	31
Health/Heart	AMERICAN HEART ASSOCIATION	000:29	8
Health/Heart	AMERICAN HEART ASSOCIATION	000:29	6
Health/Heart	AMERICAN HEART ASSOCIATION	000:30	1
Mental Health	CHILD MIND INSTITUTE	000:32	1
Mental Health	CHILD MIND INSTITUTE	000:32	1
Mental Health	CHILD MIND INSTITUTE	000:33	3
Mental Health	CHILD MIND INSTITUTE	000:33	2
Mental Health	CHILD MIND INSTITUTE	000:33	3
Mental Health	CHILD MIND INSTITUTE	000:35	1
Mental Health	CHILD MIND INSTITUTE	000:36	1
Mental Health	CHILD MIND INSTITUTE	000:36	2
Non Violence	PEACE IN THE STREETS	000:31	1
Texting While Driving	PROJECT YELLOW LIGHT	000:29	1
Texting While Driving	PROJECT YELLOW LIGHT	000:29	1
Health/Pandemic	PSA/AD COUNCIL-CORONAVIRUS ALONE	000:30	2
Health/Pandemic	PSA/AD COUNCIL-CORONAVIRUS CONTACT	000:30	1
Mental Health	PSA/MH-CMI 5000	000:32	2
Mental Health	PSA/MH-CMI ASKING YOUR KIDS	000:32	2
Mental Health	PSA/MH-CMI KIDS	000:35	1
Mental Health	PSA/NAMI	000:30	2

Mental Health	PSA/NAT ALLIANCE ON MENTAL ILLNESS	000:30	6
United Nations Creative Community Outreach Initiative	UN GOALS	000:29	1
United Nations Creative Community Outreach Initiative	UN GOALS	000:30	1