

WNTM
Mobile, AL
Quarterly Issues/Programs List
Third Quarter, 2012
10/03/2012

WNTM
Quarterly Issues/Programs List

WNTM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Discussion in July, August and September on the Uncle Henry Show has been dominated by the city of Mobile's financial crisis, the city of Mobile's ban on smoking, the September 18 Alabama Constitutional Amendment Vote on the Alabama Trust Fund and, most of all, the Presidential Election.

In July, several shows were devoted to the debate over banning smoking in Mobile, with audio of the city council meetings being played and discussed.

Public corruption was also talked about in July with time devoted to developments in the Steve Nodine case.

August 6th Dr Lou Campomenosi and Pete Riehm of the Common Sense Campaign came in to talk about the September 18 Alabama Constitutional Amendment vote.

August 10th, New York City Firefighters Kirk Lester and Jim Lanza came into the WNTM studio to talk about the Tunnel To Towers Run, a charitable event held September 11th to raise money for local veterans' charities.

August 10 also saw a return visit from K Carl Smith of the Frederick Douglas Republicans to talk about minority participation in Republican politics.

August 28th local delegate Greg Callahan called from Tampa to discuss his involvement in the Republican National Convention.

September 11, Quin Hillyer, a Senior Fellow at the Center for Individual Freedom, talked about the Alabama Constitutional Amendment vote.

Sept 17, Dr Lou Campomenosi and Linda English of the Common Sense Campaign came on air to talk about the statewide vote.

September 18, four representatives of the Mobile County Young Republicans talked about Presidential politics.

Section I
LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Government	Viewpoint Alabama 7-1-12	Viewpoint Alabama focuses on the people and events in the state.	Scott Fitzgerald	07/01/2012 08:03 AM	025:00
Education	PUBLIC AFFAIRS COUNTY AGENT 7/1/12	4H programs in the classrooms.	Mandy Marks	07/01/2012 08:02 PM	014:31
Education	Public Affairs - Home Room w/ Nancy Pierce 07/1/12	Home Room focuses on topics related Mobile County public schools.	Nancy Pierce	07/01/2012 08:18 PM	014:39
Government	Viewpoint Alabama 7-1-12	Viewpoint Alabama focuses on the people and events of the state.	Scott Fitzgerald	07/01/2012 08:33 PM	025:00
Red Cross of Alabama	Viewpoint Alabama 7-8-12	Blood Shortage in the state of Alabama	Scott Fitzgerald	07/08/2012 08:05 AM	024:59
4H in the Classroom	COUNTY AGENT	Mandy Marks, 4-H Agent Assistant, update on programs in 4-H animal science.	Mandy Marks	07/08/2012 08:02 PM	014:31
Education	Home Room Mobile Co School System	Classroom Technology Resources	Nancy Pierce	07/08/2012 08:17 PM	013:53
Red Cross of Alabama	Viewpoint Alabama 7-8-12	Blood Shortage in the state of Alabama	Scott Fitzgerald	07/08/2012 08:33 PM	024:59
Red Cross of Alabama	Viewpoint Alabama	Blood Shortage in the state of Alabama	Scott Fitzgerald	07/15/2012 08:05 AM	024:59
Conservation	COUNTY AGENT	upcoming Conservation Camp for Youth; Baldwin County Rain Barrel Workshop	Jim Todd	07/15/2012 08:02 PM	013:17
Education	Home Room Mobile Co School System	Social Media communication with parents and the school system	Nancy Pierce	07/15/2012 08:17 PM	014:07

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Red Cross of Alabama	Viewpoint Alabama	Blood Shortage in the state of Alabama	Scott Fitzgerald	07/15/2012 08:33 PM	024:59
Family Issues	Viewpoint Alabama 7-22-12	Spirit of Hope Youth Ranch	Scott Fitzgerald	07/22/2012 08:05 AM	025:00
Conservation	COUNTY AGENT	Regina Gunn, Master Gardener; upcoming Farm to the Table Program; Guide to Safer Tree Program	Jim Todd	07/22/2012 08:02 PM	014:13
Education	Home Room Mobile Co School System	Walt Dickerson discusses community preparedness & training	Nancy Pierce	07/22/2012 08:19 PM	014:03
Family Issues	Viewpoint Alabama 7-22-12	Spirit of Hope Youth Ranch	Scott Fitzgerald	07/22/2012 08:33 PM	025:00
Education	Viewpoint Alabama 7-29-12	Spirit of Hope Youth Ranch	Scott Fitzgerald	07/29/2012 08:05 AM	024:59
Conservation	COUNTY AGENT	Update on local vegetable availability; Master Gardener programming; Guide to Safer Trees for homes	Jim Todd	07/29/2012 08:02 PM	013:55
Education	Home Room Mobile Co School System	Back to school immunizations	Nancy Pierce	07/29/2012 08:16 PM	014:40
Education	Viewpoint Alabama 7-29-12	Spirit of Hope Youth Ranch	Scott Fitzgerald	07/29/2012 08:30 PM	024:59
Education	Viewpoint Alabama 8-5-12	Spirit of Hope Youth Ranch	Scott Fitzgerald	08/05/2012 08:05 AM	024:58
Conservation	COUNTY AGENT	Master Gardener programming; Guide to Safer Trees for the Home Landscape program	Jim Todd	08/05/2012 08:02 PM	014:22
Education	Home Room Mobile Co School System	back to school safety measures and IT for the new year	Nancy Pierce	08/05/2012 08:16 PM	014:43
Education	Viewpoint Alabama 8-5-12	Spirit of Hope Youth Ranch	Scott Fitzgerald	08/05/2012 08:33 PM	024:58

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Education	Viewpoint Alabama 8-12-12	Google Small business website initiative	Scott Fitzgerald	08/12/2012 08:05 AM	024:59
Conservation	COUNTY AGENT	Jason Lafferty, Director Culinary Institute, Regina Gunn, Master Gardener, Brian Keller, Owner Oak	Jim Todd	08/12/2012 08:02 PM	014:00
Education	Home Room Mobile Co School System	Show Choir	Nancy Pierce	08/12/2012 08:16 PM	014:39
Education	Viewpoint Alabama 8-12-12	Google Small business website initiative	Scott Fitzgerald	08/12/2012 08:31 PM	024:59
Education	Viewpoint Alabama 8-19-12	Google Small business website initiative	Scott Fitzgerald	08/19/2012 08:05 AM	025:00
Conservation	COUNTY AGENT	Jason Lafferty, Director Culinary Institute, Regina Gunn, Master Gardener, Brian Keller, Owner Oak	Jim Todd	08/19/2012 08:02 PM	014:00
Education	Home Room Mobile Co School System	New USDA Regulations	Nancy Pierce	08/19/2012 08:16 PM	014:13
Education	Viewpoint Alabama 8-19-12	Google Small business website initiative	Scott Fitzgerald	08/19/2012 08:32 PM	025:00
Health	Viewpoint Alabama 8-26-12	Breast Cancer Awareness w/VP of Breast Cancer Research Foundation of AL	Kate Dardin	08/26/2012 08:05 AM	025:00
Conservation	COUNTY AGENT	Bill Walton, Marine Scientist, discussing Oyster Farming in Mobile Bay	Jim Todd	08/26/2012 08:02 PM	014:32
Transportation	Home Room Mobile Co School System	Back to School Bus Safety w/ Dir of Transportation Pat Mitchell	Pat Mitchell	08/26/2012 08:16 PM	014:02
Health	Viewpoint Alabama 8-26-12	Breast Cancer Awareness w/VP of Breast Cancer Research	Kate Dardin	08/26/2012 08:33 PM	025:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Foundation of AL					
Public Health	Public Affairs - StandUp2Cancer - revised	RADIOCSGKB70 - revised	STAND UP TO CANCER	09/02/2012 08:00 AM	030:17
Public Safety	COUNTY AGENT	Extension Farm to Table program announcement; Storm preparedness	Jim Todd	09/02/2012 08:00 PM	014:38
Education	Home Room Mobile Co School System	Benefits of reading w Special Event Coordinator at Mobile Schools Library	Nancy Anlage	09/02/2012 08:14 PM	014:17
Public Health	Public Affairs - StandUp2Cancer - revised	RADIOCSGKB70 - revised	STAND UP TO CANCER	09/02/2012 08:29 PM	030:17
Health	Viewpoint Alabama 9-09-12	Flu shot information for the upcoming flu season	Dr. James Schooney	09/09/2012 08:05 AM	025:00
Education	COUNTY AGENT	Dietician with Delicious Dietician discussing their local production of oils/vinegars/seasonings	Jim Todd	09/09/2012 08:02 PM	015:24
COMMUNITY INVOLVEMENT	Home Room Mobile Co School System	Habitat for Humanity w Ira Bates Development Director at Habitat	Ira Bates	09/09/2012 08:17 PM	014:14
Health	Viewpoint Alabama 9-09-12	Flu shot information for the upcoming flu season	Dr. James Schooney	09/09/2012 08:32 PM	025:00
Energy Conservation	Viewpoint Alabama 9-16-12	Topic includes getting your home ready for Fall & Winter, conserving energy	Kessa Sharp - Alabama Power	09/16/2012 08:05 AM	024:59
Education	COUNTY AGENT	Dana Taylor, Dana's Seafood, Crab fishing, Beth Walton, Alabama Marketmaker Coordinator, marketing	Jim Todd	09/16/2012 08:02 PM	014:31
Education	Home Room Mobile Co School System	Technology Playground information at Mobile County Schools	David Ackorage	09/16/2012 08:18 PM	014:57
Energy	Viewpoint	Topic includes getting	Kessa	09/16/2012	024:59

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Conservation	Alabama 9-16-12	your home ready for Fall & Winter, conserving energy	Sharp - Alabama Power	08:35 PM	
Education	Viewpoint Alabama 9-23-12	Marian Military Institute w Col David Molahan	Col David Molahan	09/23/2012 08:05 AM	024:59
Education	COUNTY AGENT	Densie Heubach, Urban regional Extension Agent for Home Horticulture and Urban Forestry	Jim Todd	09/23/2012 08:02 PM	014:34
Education	Home Room Mobile Co School System	Worlds of Opportunity seminar with Director of Workforce Development	Larry Mootan	09/23/2012 08:17 PM	014:14
Education	Viewpoint Alabama 9-23-12	Marian Military Institute w Col David Molahan	Col David Molahan	09/23/2012 08:33 PM	024:59
COMMUNITY INVOLVEMENT	Viewpoint Alabama 9-30-12	Lukemia & Lymphoma Society Light the Night Walk	Sara Rose	09/30/2012 08:05 AM	025:00
Education	COUNTY AGENT	Densie Heubach, Urban regional Extension Agent for Home Horticulture and Urban Forestry	Jim Todd	09/30/2012 08:02 PM	014:34
Education	Home Room Mobile Co School System	New Exploreum Exhibit opening to the public.	Don Como	09/30/2012 08:17 PM	014:25
COMMUNITY INVOLVEMENT	Viewpoint Alabama 9-30-12	Lukemia & Lymphoma Society Light the Night Walk	Sara Rose	09/30/2012 08:33 PM	025:00

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Health and Wellness	Suicide Prevention	000:30	093
COMMUNITY INVOLVEMENT	Child Advocacy Center	000:29	001
COMMUNITY INVOLVEMENT	Child Advocacy Center	000:30	002
Finance	NATIONAL FOUNDATION FOR CREDIT COUNSELING 1	000:20	065
Public Safety	PSA - CDC DRUNK DRIVING	001:01	077
Health and Wellness	PSA - CDC STOP SMOKING	000:30	010
Health and Wellness	PSA - CDC TOO MUCH SODIUM	001:00	144
Health and Wellness	PSA - CDC WEST NILE VIRUS	000:15	026
Health and Wellness	PSA - CHILDHOOD OBESITY PREVENTION	000:30	043
Health and Wellness	PSA - CHILDHOOD OBESITY PREVENTION	001:00	065
Community Involvement	PSA - CHILDRENS MIRACLE NETWORK - LOCAL 1	000:16	075
Finance	PSA - FORECLOSURE PREVENTION	000:31	030
COMMUNITY INVOLVEMENT	PSA - VOLUNTEERS OF AMERICA	001:00	209
COMMUNITY INVOLVEMENT	PSA Mobile Chamber Business Trade Show	000:31	042
Public Safety	PSA-CRIME PREVENTION-BURGLARY	001:00	145
Public Safety	PSA-CRIME PREVENTION-INVASION	001:00	153
COMMUNITY INVOLVEMENT	PSA-PARALYZED VETERANS OF AMERICA	000:15	074
COMMUNITY INVOLVEMENT	PSA-PARALYZED VETERANS OF AMERICA	000:29	040
COMMUNITY INVOLVEMENT	PSA-PARALYZED VETERANS OF AMERICA	000:30	069

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
COMMUNITY INVOLVEMENT	PSA-PARALYZED VETERANS OF AMERICA	000:59	117
COMMUNITY INVOLVEMENT	9-11 DAY	000:30	125
COMMUNITY INVOLVEMENT	GLOBAL FUND	000:31	033
Education	MOBILE SYMPHONY	000:31	008
HEALTH AND FITNESS	AD COUNCIL	000:30	127
HEALTH AND FITNESS	AD COUNCIL	000:31	096
HEALTH AND FITNESS	STAND UP TO CANCER	000:30	031
Local Charities	American Cancer Society	000:30	105
Public Health	Center for Disease Control	000:15	174
Public Health	Mobile County Health Dept.	001:00	281