

WNTM
Mobile, AL
Quarterly Issues/Programs List
Second Quarter, 2012
07/02/2012

WNTM
Quarterly Issues/Programs List

WNTM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Discussion in April, May and June has been dominated by the city of Mobile's financial crisis. Much talk about a proposed one percent sales tax increase, along with the importance of public safety and capital improvement expenditures.

In April, we also discussed the environmental problem in Eight Mile Alabama, as citizens there suffer from a chemical odor caused by Mobile Water Service accidentally leaking mercaptan into the groundwater. The issue involves the Alabama Department of Environmental Management.

In May, Rob Holbert, publisher of Lagniappe, visited the show to talk about Mayor Sam Jones' campaign expenditures, and whether or not the expenditures are legal.

In May, K. Carl Smith, of the Frederick Douglas Republicans, visited the show to talk about minority participation in the Republican Party.

In May 91 year old World War Two veteran Art Slack came in to discuss veteran affairs and the Honor Flight trips to Washington, DC.

In June, Matt Simpson, the chairman of the Baldwin County Republican Party, came in to talk about the upcoming Republican convention.

In June, the massive cut backs at the Mobile Press Register newspaper were also a big topic, as citizens worry about the amount and quality of local news

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Agriculture	County Agent	Grace Jones, Horticulture Instructor Bryant Vocational	Grace Jones	04/01/2012 08:02 AM	025:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		Center; upcoming vegetable and ornamental plant sale; horticulture program activities			
Education	Home Room Mobile Co School System	Educational information shared regarding bullying in schools and ways to put it to a stop	Nancy Pierce/ Ashley Rich	04/01/2012 08:02 PM	014:27
Statewide Issues	Viewpoint Alabama	Alabama Radio Network provides news and information regarding the people places and events that effect the state	Scott Fitzgerald	04/01/2012 08:18 PM	013:49
Agriculture	County Agent	update on Extension Programming: Organic Outreach program for small farmers; Greens and Cornbread Cook-off; Chainsaw safety in Monroe and Choctaw counties; Forestry Field Day	Jim Todd	04/01/2012 08:33 PM	025:00
Education	Home Room Mobile Co School System	Diversified Emergency Management Association discussion regarding hurricane season	Nancy Pierce/ Walt Dickerson	04/08/2012 08:05 AM	025:00
Statewide Issues	Viewpoint Alabama	Alabama Radio Network provides news and information regarding the people places and events that effect the state	Scott Fitzgerald	04/08/2012 08:02 PM	014:27
Agriculture	County Agent	update on Extension Programming: Greens and Cornbread Cook-off; Forestry Field Day; vegetable gardening hot topics	Jim Todd	04/08/2012 08:16 PM	013:49
Education	Home Room Mobile Co School System	Dauphin Island Sea Lab regarding field trip opportunities for schools	Nancy Pierce/ Sarah Johnson	04/08/2012 08:33 PM	025:00
Statewide Issues	Viewpoint Alabama	Alabama Radio Network provides news and information regarding the people places and events that effect the state	Scott Fitzgerald	04/15/2012 08:05 AM	025:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Agriculture	County Agent	update on Extension Programming: Greens and Cornbread Cook-off; Forestry Field Day; vegetable gardening hot topics	Jim Todd	04/15/2012 08:02 PM	013:35
Education	Home Room Mobile Co School System	Celebrate The Arts Open House	Nancy Pierce/ Nancy Thompson	04/15/2012 08:15 PM	013:56
Statewide Issues	Viewpoint Alabama	Alabama Radio Network provides news and information regarding the people places and events that effect the state	Scott Fitzgerald	04/15/2012 08:31 PM	025:00
Agriculture	County Agent	update on Extension Programming: Forestry Field Day; vegetable gardening hot topics	Jim Todd	04/22/2012 08:03 AM	025:00
Education	Home Room Mobile Co School System	Environmental Center Spring Open House Event promoted	Nancy Pierce/ Desiree Bishop	04/22/2012 08:02 PM	013:35
Statewide Issues	Viewpoint Alabama	Alabama Radio Network provides news and information regarding the people places and events that effect the state	Scott Fitzgerald	04/22/2012 08:16 PM	014:04
Agriculture	County Agent	Denise Heubach, Urban regional Extension Agent; upcoming rain barrel workshop and horticulture and urban forestry programming – part 1	Jim Todd	04/22/2012 08:33 PM	025:00
Education	Home Room Mobile Co School System	Un Conference for Mobile Co School employees	Nancy Pierce/ Pam More	04/29/2012 08:05 AM	025:00
Statewide Issues	Viewpoint Alabama	Alabama Radio Network provides news and information regarding the people places and events that effect the state	Scott Fitzgerald	04/29/2012 08:02 PM	015:05
Agriculture	County Agent	Denise Heubach, Urban regional Extension Agent;	Jim Todd	04/29/2012 08:21 PM	014:20

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		upcoming rain barrel workshop and horticulture and urban forestry programming – part 2			
Education	Home Room Mobile Co School System	Vital Links for Mobile Co School System Pt. 1	Nancy Pierce/ Gigi Armbrecht	04/29/2012 08:35 PM	025:00
Statewide Issues	Viewpoint Alabama	Alabama Radio Network provides news and information regarding the people places and events that effect the state	Scott Fitzgerald	05/06/2012 08:05 AM	025:00
Agriculture	County Agent	Ellen Huckabay, Regional Extension Agent, Home Horticulture; new introduction to our Mobile County Office; Master Gardener Program and upcoming class application progress	Jim Todd	05/06/2012 08:02 PM	015:05
Education	Home Room Mobile Co School System	Vital Links for Mobile Co School System Pt. 2	Nancy Pierce/ Gigi Armbrecht	05/06/2012 08:17 PM	014:39
Statewide Issues	Viewpoint Alabama	Alabama Radio Network provides news and information regarding the people places and events that effect the state	Scott Fitzgerald	05/06/2012 08:32 PM	025:00
Agriculture	County Agent	update on row crop season and local produce production; also youth summer health camp	Jim Todd	05/20/2012 08:05 AM	025:00
Education	Home Room Mobile Co School System	Gulf Coast Exploreum summer activities for kids	Nancy Pierce/ Kristen Conley	05/20/2012 08:02 PM	014:03
Statewide Issues	Viewpoint Alabama	Alabama Radio Network provides news and information regarding the people places and events that effect the state	Scott Fitzgerald	05/20/2012 08:16 PM	014:43
Hunger	Pennies for	Prodissee Pantry in Baldwin	Mary	05/20/2012	025:00

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Prodissee	County trying to raise one million pennies in donations for the month of June	Booth/ Deann Servos	08:33 PM	
Agriculture	County Agent	update on row crop season and local produce production; farm markets, u-picks, roadside stands in the area	Jim Todd	05/27/2012 08:05 AM	025:00
Education	Home Room Mobile Co School System	Twitter use in school	Nancy Pierce/ Marcie McNeal	05/27/2012 08:02 PM	014:03
Agriculture	County Agent	update on local produce production; farm markets, u-picks, roadside stands in the area	Jim Todd	05/27/2012 08:16 PM	014:43
Education	Home Room Mobile Co School System	Adoption Opportunities at Environmental Center	Nancy Pierce/ Ken Megginson	05/27/2012 08:33 PM	025:00
Statewide Issues	Viewpoint Alabama	Alabama Radio Network provides news and information regarding the people places and events that effect the state	Scott Fitzgerald	06/03/2012 08:05 AM	025:00
Agriculture	County Agent	update on local produce production; farm markets, u-picks, roadside stands in the area	Jim Todd	06/03/2012 08:02 PM	014:18
Education	Home Room Mobile Co School System	Transportation	Nancy Pierce/ Pat Mitchell	06/03/2012 08:17 PM	014:43
Hunger	Pennies for Prodissee	Prodissee Pantry in Baldwin County trying to raise one million pennies in donations for the month of June	Mary Booth/ Deann Servos	06/03/2012 08:33 PM	025:00
Agriculture	County Agent	Grace Jones, Horticulture Instructor Bryant Vocational Center; upcoming vegetable and ornamental plant sale; horticulture program activities	Grace Jones	06/10/2012 08:02 PM	014:18
Education	Home Room	Educational information	Nancy	06/10/2012	014:15

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
	Mobile Co School System	shared regarding bullying in schools and ways to put it to a stop	Pierce/ Ashley Rich	08:16 PM	
Statewide Issues	Viewpoint Alabama	Alabama Radio Network provides news and information regarding the people places and events that effect the state	Scott Fitzgerald	06/17/2012 08:05 AM	024:59
Agriculture	County Agent	update on Extension Programming: Organic Outreach program for small farmers; Greens and Cornbread Cook-off; Chainsaw safety in Monroe and Choctaw counties; Forestry Field Day	Jim Todd	06/17/2012 08:02 PM	015:19
Education	Home Room Mobile Co School System	Diversified Emergency Management Association discussion regarding hurricane season	Nancy Pierce/ Walt Dickerson	06/17/2012 08:19 PM	014:18
Statewide Issues	Viewpoint Alabama	Alabama Radio Network provides news and information regarding the people places and events that effect the state	Scott Fitzgerald	06/17/2012 08:33 PM	024:59
Agriculture	County Agent	update on Extension Programming: Greens and Cornbread Cook-off; Forestry Field Day; vegetable gardening hot topics	Jim Todd	06/24/2012 08:03 AM	025:00
Education	Home Room Mobile Co School System	Dauphin Island Sea Lab regarding field trip opportunities for schools	Nancy Pierce/ Sarah Johnson	06/24/2012 08:02 PM	014:15
Statewide Issues	Viewpoint Alabama	Alabama Radio Network provides news and information regarding the people places and events that effect the state	Scott Fitzgerald	06/24/2012 08:16 PM	014:21

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Cancer Awareness	CITY OF HOPE/Athena	001:01	006
Cancer Awareness	CITY OF HOPE/Jaylon	001:00	006
Cancer Awareness	CITY OF HOPE/Jesse	001:00	005
Cancer Awareness	CITY OF HOPE/Marie	000:58	006
Cancer Awareness	CITY OF HOPE/Marshall	001:01	005
Cancer Awareness	CITY OF HOPE/Shultz	001:01	005
Cancer Awareness	CITY OF HOPE/Susan	001:00	005
Cancer Awareness	CITY OF HOPE/Virginia	001:00	005
Health	EPA - LEAD-PAINT POISONING :30	000:30	051
Health	EPA - LEAD-PAINT POISONING :60	001:00	121
Health	MOBILE COUNTY HEALTH DEPT Fathers Day PSA	000:30	010
Financial	NATIONAL FOUNDATION FOR CREDIT COUNSELING 1	000:20	081
Hunger	PRODISEE PANTRY WNTM	000:30	137
Health	PSA Walk to Defeat ALS	000:31	057
Health	PSA - CHILDHOOD OBESITY PREVENTION	000:30	060
Health	PSA - CHILDHOOD OBESITY PREVENTION	001:00	202
Health	PSA - CHILDRENS MIRACLE NETWORK - LOCAL 1	000:16	098
Health	PSA - FIGHT ARTHRITIS PAIN	000:15	024

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Health	PSA - FIGHT ARTHRITIS PAIN	000:30	018
Financial	PSA - FORECLOSURE PREVENTION	000:31	051
Volunteering	PSA - VOLUNTEERS OF AMERICA	001:00	218
Health	PSA Captain Hook / Juvenile Diabetes Research	000:30	037
Volunteering	PSA-PARALYZED VETERANS OF AMERICA	000:15	090
Volunteering	PSA-PARALYZED VETERANS OF AMERICA	000:29	072
Volunteering	PSA-PARALYZED VETERANS OF AMERICA	000:30	093
Volunteering	PSA-PARALYZED VETERANS OF AMERICA	000:59	389
Local Charities	TKE HEROE WALK	000:32	003
HEALTH AND FITNESS	AD COUNCIL	000:29	093
HEALTH AND FITNESS	AD COUNCIL	000:30	141
HEALTH AND FITNESS	AD COUNCIL	000:31	174
Cancer Awareness	City of Hope	000:30	010
Cancer Awareness	City of Hope	000:31	020
Cancer Awareness	City of Hope	000:32	006
Local Charities	Juvenile Diabetes Research	000:30	075
Local Charities	Prodisce Pantry	000:30	007
Public Health	Mobile County Health Dept.	001:00	316
Tourism	Bluewater Productions	000:15	020