

WNTM
Mobile, AL
Quarterly Issues/Programs List
First Quarter, 2015
04/06/2015

WNTM
Quarterly Issues/Programs List

WNTM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

Discussion in Quarter One on the Uncle Henry Show and Newsradio 710 was dominated by discussion of a Baldwin County education tax vote, the proposed City of Mobile comprehensive plan called "Map for Mobile," local transportation issues, Alabama Governor Robert Bentley's plan for a statewide tax increase, economic development and various philanthropic efforts. 8:06am – 8:18am

January 8, reporter John Sharp of Al.com was on the Uncle Henry Show to talk about numerous court cases, and also economic development projects. 8:06am – 8:18am

January 19, Cindy Lane Ross of Bodies by Cindy was on the air to talk about her participation in the City of Mobile's effort to combat obesity, called "One Fit Mobile." 8:06am – 8:18am

January 20, representatives from the Mobile Carnival Museum were in to discuss the City of Mobile's history of Mardi Gras. 8:06am – 8:18am

January 22, the Public Works Director of the City of Daphne was on air to talk about the proposed i-10 Bridge over Mobile Bay, and about infrastructure needs and projects along the eastern shore of Mobile Bay. 8:06am – 8:18am

January 26, Mobile City Councilman John Williams was in studio to talk about city infrastructure issues, transportation needs and other city issues. 8:06am – 8:18am

February 5th, representatives of the local St Jude Children's Hospital fundraising group came in to talk about a fundraising event called the Joy of Life Ball. 8:06am – 8:18am

February 11, State Senator Tripp Pitman appeared on the Uncle Henry show to talk about the upcoming Alabama legislative session, and about the Governor's tax proposals. 8:06am – 8:18am

February 12, Daphne Mayor Dane Haygood was on the show to talk about the upcoming Baldwin County Tax Vote, and about the i-10 bridge proposal. 8:06am – 8:18am

March 2nd, representatives of Light of the Village were on the air to talk about their educational and religious work in Alabama Village, a Mobile County housing project. 8:06am – 8:18am

March 12, the entire staff of the local publication Lagniappe appeared on the Uncle Henry Show to talk about Mobile City and County political stories. 8:06am – 8:18am

March 19, businessman Kevin Spriggs was on the air to talk about his opposition to the Baldwin County tax increase proposal, and about how his business was boycotted by the local school board 8:06am – 8:18am

March 25, Baldwin County School Superintendent Robbie Owen and School CFO John Wilson were on the show to talk about why they wanted a tax increase. 8:06am – 8:18am

March 26, Members of the political group Educate Baldwin Now were on air to talk about why they did not want a tax increase. 8:06am – 8:18am

**Section I
LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Education	Home Room MOB County Schools	Area school kids giving back to the community	Renee Phillips	01/04/2015 07:12 AM	015:00
Community Awareness	Viewpoint Alabama	Civil Air Patrol of Alabama	Glenn Sharp	01/04/2015 07:27 AM	030:02
Education	Home Room	Magnate Schools available in Mobile County	Debra Smith	01/11/2015 07:12 AM	015:42
Education	Viewpoint Alabama	Promoting school choice for students around the country	Andrew Campinella	01/11/2015 07:28 AM	029:57
Education	Home Room	Nancy Pierce discusses upcoming changes for 2015 in Mobile County Schools	Nancy Pierce	01/18/2015 07:12 AM	015:27
Education	Viewpoint Alabama	The latest on getting UAB to reverse their decision to cancel the football program	Rep. Jack Williams	01/18/2015 07:28 AM	029:57
Education	Home Room	School teacher training and professional development - national board certification	Valerie Johnson	01/25/2015 07:12 AM	015:27
Winter Weather Safety	Viewpoint Alabama	Winter weather tips on conserving powers and tips to prepare for winter.	Keisa Sharp	01/25/2015 07:28 AM	030:02
Education	Home Room	Mobile County Schools update	Nancy Pierce	02/01/2015 07:12 AM	015:27
Travel	Viewpoint Alabama	AAA Travel Show	Clay Ingram	02/01/2015 07:28 AM	030:02

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Unemployment	Viewpoint Alabama	Programs for adults who are chronically unemployed	Ty Coffey	02/08/2015 07:11 AM	030:02
Heart Disease	Viewpoint Alabama	American Heart Month	Dr. Donna Arnett	02/15/2015 07:12 AM	030:02
Tax Filing	Viewpoint Alabama	Update on tax file season and law changes that affect tax payers	Glenn Sharp	02/22/2015 07:12 AM	030:02
Education	Home Room	Mobile County Schools update	Nancy Pierce	03/01/2015 07:12 AM	015:17
Education for Parents	Viewpoint Alabama	Alabama Parenting Assistance Line	April Kendrick	03/01/2015 07:28 AM	030:02
Education	Home Room	Mobile County Schools update	Nancy Pierce	03/08/2015 07:12 AM	015:17
Senior Citizens	Viewpoint Alabama	Program from the Crisis Center for Senior Citizens and Caregivers	Anna Sullivan	03/08/2015 07:27 AM	030:02
Education	Home Room	Mobile County Schools update	Nancy Pierce	03/15/2015 07:12 AM	015:17
Finance	Viewpoint Alabama	Interest Rates on mortgages	Will Worthington	03/15/2015 07:27 AM	030:02
Breast Cancer	Viewpoint Alabama	New Book detailing Crystal Grey's journey of dealing with breast cancer	Bill & Crystal Grey	03/22/2015 06:59 AM	030:02
Education	Home Room	Mobile County Schools update	Nancy Pierce	03/29/2015 07:12 AM	015:20
Politics	Viewpoint Alabama	Discussion regarding a career in politics	Sen Scott Beason	03/29/2015 07:27 AM	030:02
Education	Home Room MOB County Schools	Area school kids giving back to the community	Renee Phillips	01/04/2015 07:12 AM	015:00
Community Awareness	Viewpoint Alabama	Civil Air Patrol of Alabama	Glenn Sharp	01/04/2015 07:27 AM	030:02
Education	Home Room	Magnate Schools available in Mobile County	Debra Smith	01/11/2015 07:12 AM	015:42
Education	Viewpoint Alabama	Promoting school choice for students around the country	Andrew Campinella	01/11/2015 07:28 AM	029:57
Education	Home Room	Nancy Pierce discusses	Nancy Pierce	01/18/2015	015:27

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
		upcoming changes for 2015 in Mobile County Schools		07:12 AM	
Education	Viewpoint Alabama	The latest on getting UAB to reverse their decision to cancel the football program	Rep. Jack Williams	01/18/2015 07:28 AM	029:57
Education	Home Room	School teacher training and professional development - national board certification	Valerie Johnson	01/25/2015 07:12 AM	015:27

Section II
NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
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(Insert network and/or syndicator-provided programs lists here.)

Section III
PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Entertainment	ABA-Alabama State Parks 2015 PSA	000:30	013
Education	ABA-DHR extra ordinary	000:30	001
Cancer Awareness	AMERICAN CANCER SOCIETY Chili Cookoff WNTM	000:30	147
Hunger	LOCAL GOODNESS PSA	000:30	004
Local Charities	TRANSAMERICA SAMS EVENT	000:30	023
Family Issues	AL Dept. of Human Resources	000:30	172
Health	USA Children/Women's Hospital	000:15	013
Health	USA Children/Women's Hospital	000:29	013
Health	USA Children/Women's Hospital	000:30	035

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	007
MILITARY AND VETERANS	Alabama Natl. Guard	000:30	162
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	014
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	021
Public Safety	NHTSA	000:30	002
Tourism	SENIOR BOWL	000:29	011