WNTM

Mobile, AL

Quarterly Issues/Programs List First Quarter, 2014 03/31/2014

MTMW

Quarterly Issues/Programs List

WNTM provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

- Agriculture: Home Horticulture Information Line; Master Gardener Public Activities; Row Crop Meetings
- Animal Welfare: Helping Alabama Pets dot com
- Community: Master Gardener events; 4-H events; how cold temperatures affect citrus trees; crop production
- Conservation: Mobile County Soil and Water Conservation District; upcoming Water Festival and Riverworks Discover
- Diabetes Awareness: Diabetes prevention and awareness
- Economic Development: Estate Planning workshop and Promoting Readiness for Employment Possibilities workshop
- Education: Sexting among teens
- Government: State Senator Scott Beason talk about the 2014 session
- HEALTH AND FITNESS: Diabetes prevention discussion
- Immigration Reform: Immigration & Illegal Immigration
- IRS Tax Scam Alert: IRS telephone scam
- Local Economy: Tax filing tips
- Local Education: School Board Member News
- Public Health: Multiple Sclerosis Awareness
- Technology: Microsoft XP support being eliminated
- Transportation: Bus safety in Mobile County Schools

Section I LOCAL PROGRAMMING

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

Discussion in January, February and March on the Uncle Henry Show was dominated by the implementation of the Affordable Care Act, the upcoming June primaries in the state, the annual Alabama legislative session, the construction of an oil pipeline through Mobile's water supply, economic development, and the new Mayoral administration for the city of Mobile. The Uncle Henry show air weekdays from 5am to 8am on News Radio 710 AM, WNTM.

Mobile County District Attorney Ashley Rich was a guest in studio to answer questions about high profile criminal cases on both january 10 and February 20.

Local economist Dr Semoon Chang appeared on the show February 21st to explain the economic impact of the Affordable Care Act

Reporter John Sharp <u>ofal.com</u> and the Mobile Press register came on the air March 7 to talk about the new administration of Mobile Mayor Sandy Stimpson.

March 14, the Chairman of the Baldwin County Republican Party, Matt Simpson, visited the show to talk about the upcoming state primary election.

March 19, the Baker High School JROTC Hornet Battalion appeared on the show to talk about their upcoming trip to Normandy as the represent Mobile at the D-Day anniversary.

Ginger Poynter, an independent candidate for Baldwin County District judge, appeared on the show march 27 to explain why she was removed from the Republican ballot.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Education	PA COUNTY AGENT 1-5-14	New Years resolutions and Extension Programs	Jimmy Todd	01/05/2014 07:02 AM	013:55
Education	Home Room MOB County Schools 1-5-14	Career and Technical Education	Larry Muton	01/05/2014 07:17 AM	015:00
Education	Viewpoint Alabama 1-5-14	Sexting among teens	Chelsy Crost	01/05/2014 07:33 AM	025:04
Education	PA COUNTY AGENT 1-11-14	New Years resolutions and Extension Programs	Jimmy Todd	01/12/2014 07:02 AM	013:55
Education	Home Room MOB County Schools 1-11-14	Dauphin Island Sea Lab	Dr. John Dindo	01/12/2014 07:16 AM	015:00

	PROGRAM /				
ISSUE	TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Government	Viewpoint Alabama 1-11-14	Sexting among teens	Craig Ford	01/12/2014 07:33 AM	024:55
Education	PA COUNTY AGENT 1-19-14	how cold temperatures affect citrus trees; master gardener information line	Jimmy Todd	01/19/2014 07:02 AM	014:54
Education	Home Room MOB County Schools 1-19-14	IRS tax preperation program Earn it, Keep it, Grow it	Raymond Huff	01/19/2014 07:17 AM	015:00
Government	Viewpoint Alabama 1-19-14	State Senator Scott Beason talk about the 2014 session	Scott Beason	01/19/2014 07:33 AM	024:57
Conservation	PA COUNTY AGENT 1-26-14	Fruit and vegetable events and activities in January	Jimmy Todd	01/26/2014 07:02 AM	014:24
Education	Home Room MOB County Schools 1-26-14	Bus safety in Mobile County Schools	Lorenzo Williams	01/26/2014 07:17 AM	015:00
HEALTH AND FITNESS	Viewpoint Alabama 1-26-14	Diabetes prevention discussion	Sarah Brigthwell	01/26/2014 07:33 AM	025:02
Community	PA COUNTY AGENT 2-2-14	Master Gardener events; 4-H events; how cold temperatures affect citrus trees; crop production	Jimmy Todd	02/02/2014 07:02 AM	014:54
Transportation	Home Room MOB County Schools 2-2-14	Bus safety in Mobile County Schools	Lorenzo Williams	02/02/2014 07:18 AM	015:00
Animal Welfare	Viewpoint Alabama 2-2-14	Helping Alabama Pets dot com	Peggy Crop	02/02/2014 07:34 AM	024:59
Agriculture	PA COUNTY AGENT 2-9-14	Home Horticulture Information Line; Master Gardener Public Activities; Row Crop Meetings	Jimmy Todd	02/09/2014 07:02 AM	013:44
Local Education	Home Room MOB County Schools 2-9-14	Graduation Rates Mobile Co Schools	Sup Martha Peeke	02/09/2014 07:17 AM	015:00
Technology	Viewpoint Alabama 2-9-14	Microsoft XP support being eliminated	Greg Stephen	02/09/2014 07:33 AM	024:58
Economic Development	PA COUNTY AGENT 2-16-14	Estate Planning workshop and Promoting Readiness for Employment Possibilities workshop	Jimmy Todd	02/16/2014 07:02 AM	014:31
Local	Home Room	School Board Member News	Tracy	02/16/2014	016:30

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Education	MOB County Schools 2-16-14		Roberson	07:16 AM	
Local Economy	Viewpoint Alabama 2-16-14	Tax filing tips	Dan Boone	02/16/2014 07:33 AM	025:00
Agriculture	PA COUNTY AGENT 2-23-14	4-H Youth Animal Science Club and upcoming Steer Show and Sale	Jimmy Todd	02/23/2014 07:02 AM	014:34
Local Education	Home Room MOB County Schools 2-23-14	School Board Member News	Tracy Roberson	02/23/2014 07:16 AM	016:30
Public Health	Viewpoint Alabama 2-23-14	Multiple Sclerosis Awareness	RN Beverly Layton	02/23/2014 07:33 AM	024:55
Conservation	PA COUNTY AGENT 3-2-14	Forestry Field day; Master Gardener activities; tips for cold water boating	Jimmy Todd	03/02/2014 07:00 AM	015:18
Local Education	Home Room MOB County Schools 3-2-14	Mobile Magnate Schools of Math Science & Techology	Michelle Adams	03/02/2014 07:15 AM	017:11
Immigration Reform	Viewpoint Alabama 3-2-14	Immigration & Illegal Immigration	Noel Winn	03/02/2014 07:33 AM	024:55
Conservation	PA COUNTY AGENT 3-9-14	Mobile County Soil and Water Conservation District; upcoming Water Festival and Riverworks Discover	Jimmy Todd	03/09/2014 07:02 AM	013:42
Local Education	Home Room MOB County Schools 3-9-14	Mobile Magnate Schools of Math Science & Techology	Michelle Adams	03/09/2014 07:15 AM	017:11
HEALTH AND FITNESS	Viewpoint Alabama 3-9-14	Breast Cancer Awareness	Sherry Ellis	03/09/2014 07:33 AM	025:01
Agriculture	PA COUNTY AGENT 3-16-14	Extension Turf Clinic; oyster gardening; gardening programs; forestry field day	Jimmy Todd	03/16/2014 07:02 AM	014:39
Local Education	Home Room MOB County Schools 3-16-14	Mardi Gras bead recycling	Alan Baggett	03/16/2014 07:17 AM	015:00
HEALTH AND FITNESS	Viewpoint Alabama 3-16-14	Breast Cancer Awareness	Sherry Ellis	03/16/2014 07:33 AM	025:02
Education	PA COUNTY AGENT 3-22-14	4H programs for schools	Jimmy Todd	03/23/2014 07:02 AM	014:39

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/TIME	DURATION
Diabetes Awareness	Viewpoint Alabama 3-22-14	Diabetes prevention and awareness	Kelly Seals	03/23/2014 07:33 AM	025:02
Agriculture	PA COUNTY AGENT 3-30-14	Grace Jones, Horticulture Instructor Bryant Career Technical Center - annual vegetable and bedding	Jimmy Todd	03/30/2014 07:02 AM	014:11
Local Education	Home Room MOB County Schools 3-30-14	Child Nutrition Program Mobile County Schools	Suzanne Yates	03/30/2014 07:16 AM	015:05
IRS Tax Scam Alert	Viewpoint Alabama 3-30-14	IRS telephone scam	Dave Boone	03/30/2014 07:32 AM	025:02

Section II NETWORK (and/or SYNDICATED) PROGRAMMING

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	DATE/TIME	DURATION
(Insert 1	network and/or syndicat	or-provided progra	nms lists here.)	

Section III PUBLIC SERVICE ANNOUNCEMENTS

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
State Parks	ABA-ALA STATE PARKS	000:30	043
Coast Guard	ABA-COAST GUARD Reserve	000:30	026
Coast Guard	ABA-COAST GUARD The Workout	000:30	020
Health	ABA-Health & Human Services	000:30	038
Health	ABA-Health & Human Services rev	000:30	009
Local Charities	SENIOR BOWL PSA	000:30	141
Animal Welfare	Centers for Disease Control	001:01	004
Community	AD COUNCIL	000:15	034

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Community	AD COUNCIL	000:29	015
Community	AD COUNCIL	000:30	039
Crime	Crime Prevention Council	000:30	014
Crime	Crime Prevention Council	000:31	022
Crime	Crime Prevention Council	001:00	046
Crime	Crime Prevention Council	001:01	057
Economic Development	Sears Call Center	001:00	054
Education	AD COUNCIL	000:14	048
Education	AD COUNCIL	000:15	041
Education	AD COUNCIL	000:29	010
Education	AD COUNCIL	000:30	012
Education	AD COUNCIL	001:00	054
Education	AD COUNCIL	001:01	053
Education	AL A-Club Alumni Association	000:30	038
Education	Ala Bar Assoc	000:30	129
Education	Connect 2 Compete	000:30	011
Education	Connect 2 Compete	000:54	064
Family Issues	AD COUNCIL	000:30	033
Family Issues	AD COUNCIL	001:01	049
Family Issues	AL Dept. of Human Resources	000:30	072
Health	American Stroke Assoc.	000:30	027
Health	PSA / USACWH Local Goodness	000:30	006
Health	United Health Care	000:30	015
Health	USA Children/Women's Hospital	000:16	029
Health	USA Children/Women's Hospital	000:30	068
HEALTH AND FITNESS	AMERICAN HEART ASSOCIATION	000:30	038
HEALTH AND FITNESS	Centers for Disease Control	001:01	016
HEALTH AND FITNESS	Mobile Sport Authority	000:30	001
Local Broadcasters	NAB	000:30	018

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Local Broadcasters	NAB	001:00	091
Local Charities	McKemie Place for Women	000:29	029
Local Charities	Volunteers of America	001:00	050
Military	Employee Support GuardReserve	000:30	017
MILITARY AND VETERANS	Alabama Natl. Guard	000:30	069
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:29	150
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	332
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	059
Personal Finance	U.S. Treasury / HUD	000:31	013
PSA	SHOW YOUR STRIPES	000:30	046
PSA	SHOW YOUR STRIPES	000:31	014
Public Health	PSA ONE FIT MOBILE	000:31	004
Public Safety	NHTSA	000:15	048
Public Safety	NHTSA	000:29	016
Public Safety	NHTSA	000:30	045
Technology	Centers for Disease Control	001:01	026