



3rd QUARTER 2023 ISSUES PROGRAMS KTHK

July

TOTAL:

0:56:00 | *hh:mm:ss*

August

TOTAL:

1:10:19 | *hh:mm:ss*

September

TOTAL:

0:51:17 | *hh:mm:ss*



# RIVERBEND COMMUNICATIONS

## 3rd QUARTER 2023 ISSUES REPORT KTHK

ISSUES	DATE	TIME	SOURCE	HH:MM:SS	DESCRIPTION OF SEGMENT
<b>July</b>					
Health (Physical/Mental)	7/1/2023	12:00:00 PM	Local Produced	0:00:15	<p>This ran 6/20 - 7/4 with a minimum of 25 mentions. Each Mention was approximately :15 in length.</p> <p>The 4th of July is a time to celebrate but it can also be very hard on our veterans. PTSD IS REAL. Please be mindful when you're lighting off your fireworks this Independence Day. Check in on your friends and family that have served our great country. Call if you need help.</p> <p>Idaho's Suicide Hotline: 208-398-HELP(4357)            Veterans Crisis Line: 1-800-273-TALK(8255)            PTSD Foundation of America: 1-877-717-PTSD(7873)</p> <p>NOW EVEN EASIER TO REACH OUT WHEN YOU NEED HELP!            The Suicide and Crisis Lifeline - Just dial 988</p> <p>Also, don't forget fireworks can be terrifying for pets. Make sure they are secured properly.</p> <p>Please have a safe and awesome 4th of July.</p>
Health (Physical/Mental)	7/3/2023	12:00:00 PM	Local Produced	0:00:15	<p>This ran every Monday with a minimum of 9 mentions each day. Each mention was approximately :15 in length.</p> <p>We've all experienced tough times and that's why we like to remind you to check in on your friends and family. Knowing that someone cares and is ready to listen can make a world of difference.</p> <p>If you're suffering, don't forget there is always someone ready to listen and help.</p> <p>(If you decide to mention the hotline number, only do one at a time. The Hotline does not need to be mentioned every time.)            Call the National Suicide Prevention Lifeline: 988 or 800-273-Talk (8255)            Text the Idaho Suicide Prevention Hotline: 208-398-4357            Crisis Text Line: Text "HOME" to 741741</p> <p>NOW EVEN EASIER TO REACH OUT WHEN YOU NEED HELP!            The Suicide and Crisis Lifeline - Just dial 988</p> <p>Together we can inspire Hope. Help support the well-being of our community.</p>
Education	7/3/2023	4:40:00 AM	Local Produced	0:01:41	<p>Idaho is known for its seed industry, producing 85% of the sweet corn seed produced in the world.</p>

Other	7/4/2023	12:00:00 PM	Local Produced	0:00:30 This ran every Monday and Tuesday starting 6/12 through 8/29 with a minimum of 5 mentions per event. Each mention was approximately :15 in length.  The River Concert Series with the Idaho Falls Arts Council is held every Tuesday evening at 7PM from June to Late August on the Greenbelt Stage located between D&E on Memorial Drive.
Education	7/5/2023	4:40:00 AM	Local Produced	0:02:02 How to avoid certain horse riding incidents, how to get out of the situation and how to handle it with your horse. What to do if you get stuck in a bog.
Education	7/6/2023	4:40:00 AM	Local Produced	0:01:52 Sugar beets are used for white sugar, brown sugar, and molasses. Idaho is 2nd in sugar beet production.
Education	7/7/2023	4:40:00 AM	Local Produced	0:02:12 Idaho ranks 1st in the US for production of certified organic hay and 2nd largest producer of alfalfa hay.
Crime/Safety	7/10/2023	12:00:00 PM	Local Produced	0:00:15 This ran 5/27/23 through 9/4/23 with a minimum of 15 mentions per week. Each mention is approximately :15 - :30 in length.  Be safe on the road during the 100 Deadliest Days of Summer. Buckle Up, Don't Text and Drive, Don't Drive Tired, Look Twice For Motorcyclist, Know Where Your Blind Spots Are, Stay Alert.
Education	7/11/2023	4:40:00 AM	Local Produced	0:02:11 Horses are smart! They can recognize the sound of your car and will play games.
Charity	7/15/2023	12:00:00 PM	Local Produced	0:00:30 This started to run 6/13/23 and will continue till 8/12/23 with a minimum of 25 mentions for each showing. Each mention is approximately :30 to :60 in length.  The Ronald McDonald House Charities of Idaho Summer Movie Series is back! July 15 and August 12. Melaleuca Field at seven pm. All proceeds will benefit our local Ronald McDonald Family Room
Education	7/17/2023	4:40:00 AM	Local Produced	0:01:56 Organics week! There are more than 246,000 acres of organic farmland in Idaho! Idaho ranks #3 in organic milk production as well.
Environment	7/18/2023	3:50:00 PM	Local Produced	0:00:30 Bannock County Burn Ban
Education	7/19/2023	4:40:00 AM	Local Produced	0:02:02 Huckleberries show up in August! They're so expensive because you they can't be easily grown. They dont transplant well. Picking whatever you can find in the wild is the only way to get them.
Education	7/21/2023	4:40:00 AM	Local Produced	0:01:54 4-H is getting geared up so support the kids if you can.

Environment	7/25/2023	4:10:00 PM	Local Produced	0:00:30 Red flag warning for wind/dangerous fire conditions
Education	7/28/2023	4:40:00 AM	Local Produced	0:01:22 Idaho is called the gem state because we produce 240 different types of minerals. Many precious gems like aquamarine and vivianite, and there is a host of mineral mines like copper.
Education	7/25/2023	4:40:00 AM	Local Produced	0:02:01 Most of the corn in our area is growing for cows and becomes corn silage. Sweet corn is grown near Twin Falls and Boise because of the warmer weather conditions. Southeast Idaho has some sweet corn production, but not much.
Education	7/27/2023	4:40:00 AM	Local Produced	0:01:47 Talked about the local Potato Museum in Blackfoot. Fun facts about the potatoes and how they came this way. The Spaniards and Irish brought them over.

## August

Charity	8/1/2023	12:00:00 PM	Local Produced	<p>0:00:30 This started to run 6/13/23 and will continue till 8/12/23 with a minimum of 25 mentions for each showing. Each mention is approximately :30 to :60 in length.</p> <p>The Ronald McDonald House Charities of Idaho Summer Movie Series is back! Melaleuca Field at 7 pm.</p> <p>All proceeds will benefit our local Ronald McDonald Family Room.</p>
Crime/Safety	8/1/2023	12:00:00 PM	Local Produced	<p>0:00:15 This ran 5/27/23 through 9/4/23 with a minimum of 15 mentions per week. Each mention is approximately :15 - :30 in length.</p> <p>Be safe on the road during the 100 Deadliest Days of Summer. Buckle Up, Don't Text and Drive, Don't Drive Tired, Look Twice For Motorcyclist, Know Where Your Blind Spots Are, Stay Alert.</p>
Education	8/2/2023	12:00:00 PM	Local Produced	<p>0:00:15 This ran 8/3 - 8/10 with a minimum of 10 mentions. Each mention was approximately :15 - :30 in length.</p> <p>The Bonneville County Fair is happening Aug 3 - 10. Take the whole family out and enjoy the bounce houses, petting zoo, movie night, mini bull riding and more..... and don't forget to listen to Cannonball 101 to get the scoop on each day's events. The Bonneville County Fair has been held near the Idaho Falls Zoo since 1912 but our community has grown substantially since then, so now there is a brand new location out near Sandy Downs on 73rd South. Get all the details at <a href="http://bonnevillecountyfairgrounds.com">bonnevillecountyfairgrounds.com</a>.</p> <p>Get more details <a href="http://bonnevillecountyfairgrounds.com">bonnevillecountyfairgrounds.com</a>.</p> <p>Bonneville County Fair: 8/3-8/10</p>
Education	8/4/2023	4:40:00 AM	Local Produced	0:01:36 Barn dance with the Bonneville county fair! And working ranch and roping show! Talked about how to rope.

Education	8/7/2023	4:40:00 AM Local Produced	0:02:06 Bonneville county fair supporting the 4-h kids. Kids will be showing their beef steers. Shows will determine the sale list. Sale is the next day and the kids need your support!
Health (Physical/Mental)	8/7/2023	12:00:00 PM Local Produced	<p>0:00:15 This ran every Monday with a minimum of 9 mentions each day. Each mention was approximately :15 in length.</p> <p>We've all experienced tough times and that's why we here at 105 The Hawk like to remind you to check in on your friends and family. Knowing that someone cares and is ready to listen can make a world of difference.</p> <p>If you're suffering, don't forget there is always someone ready to listen and help.</p> <p>(If you decide to mention the hotline number, only do one at a time. The Hotline does not need to be mentioned every time.) Call the National Suicide Prevention Lifeline: 988 or 800-273-Talk (8255) Text the Idaho Suicide Prevention Hotline: 208-398-4357 Crisis Text Line: Text "HOME" to 741741</p> <p>NOW EVEN EASIER TO REACH OUT WHEN YOU NEED HELP! The Suicide and Crisis Lifeline - Just dial 988</p> <p>Together we can inspire Hope. Help support the well-being of our community.</p>
Other	8/7/2023	12:00:00 PM Local Produced	<p>0:00:30 This ran every Monday and Tuesday starting 6/12 through 8/29 with a minimum of 5 mentions per event. Each mention was approximately :15 in length.</p> <p>The River Concert Series with the Idaho Falls Arts Council is held every Tuesday evening at 7PM from June to Late August on the Greenbelt Stage located between D&amp;E on Memorial Drive.</p>
Education	8/10/2023	4:40:00 AM	0:01:49 4-H! Bonneville County kids have round robin judging and then later is the 4-h sale.
Education	8/14/2023	4:40:00 AM Local Produced	0:02:20 There are over 2 million cows that are used for dairy and beef in Idaho. Gooding County has over 300,000 cows and is the largest cattle operating county.
Education	8/16/2023	4:40:00 AM Local Produced	0:02:32 Cows can get their daily vitamins and minerals by licking salt and molasses blocks.
Education	8/21/2023	4:40:00 AM Local Produced	0:02:14 Buy local and fresh beef. Beef from grocery stores is full of additives and water to make it last longer on the shelf. Sometimes the beef will have other parts of the animal ground up as well. Local butchers have good beef too.
Education	8/23/2023	4:40:00 AM Local Produced	0:01:12 News release with IDP - Equine West Nile Virus was found in west Idaho. Get your horses vaccinated.

Education	8/25/2023	4:40:00 AM	Local Produced	0:02:02 Fruits and veggies are in season this time of year! Idaho Preferred In-season Calendar. August- apples, apricots, beans, beets, corn, carrots.
Education	8/28/2023	4:40:00 AM	Local Produced	0:02:22 Found cows! Incident of driving down the road and finding 6-8 cows that didn't have our tags or brands. We got the cows in the pen and later called the brand inspector. You have to register your brand so all brands know who owns cows. Brand inspectors will tell you owners and how to contact them.
Crime/Safety	8/29/2023	5:30:00 PM	Local Produced	0:05:00 There is a person missing from a group home. This person has a traumatic brain injury and has ridden off on his bicycle earlier in the day. We talked with the group home manager and asked listeners to be on the lookout for him. Follow-up: The person was located about 5 miles out of town and the Sheriff's department was able to pick him up and get him home.
Education	8/30/2023	4:40:00 AM	Local Produced	0:02:06 Idaho is among the top states for sheep and lambs.

## September

Crime/Safety	9/1/2023	12:00:00 PM	Local Produced	0:00:15 This ran 5/27/23 through 9/4/23 with a minimum of 15 mentions per week. Each mention is approximately :15 - :30 in length.  Be safe on the road during the 100 Deadliest Days of Summer. Buckle Up, Don't Text and Drive, Don't Drive Tired, Look Twice For Motorcyclist, Know Where Your Blind Spots Are, Stay Alert.
Education	9/1/2023	4:40:00 AM	Local Produced	0:01:57 The second largest cow/calf operation in the country with more than 30,000 cows is in Idaho.
Health (Physical/Mental)	9/4/2023	12:00:00 PM	Local Produced	0:00:15 This ran every Monday with a minimum of 9 mentions each day. Each mention was approximately :15 in length.  We've all experienced tough times and that's why we like to remind you to check in on your friends and family. Knowing that someone cares and is ready to listen can make a world of difference.  If you're suffering, don't forget there is always someone ready to listen and help.  (If you decide to mention the hotline number, only do one at a time. The Hotline does not need to be mentioned every time.) Call the National Suicide Prevention Lifeline: 988 or 800-273-Talk (8255) Text the Idaho Suicide Prevention Hotline: 208-398-4357 Crisis Text Line: Text "HOME" to 741741  NOW EVEN EASIER TO REACH OUT WHEN YOU NEED HELP! The Suicide and Crisis Lifeline - Just dial 988  Together we can inspire Hope. Help support the well-being of our community.

Education	9/5/2023	4:40:00 AM	Local Produced	0:02:19 The potato fields are getting ready to be harvested! Idaho grows over 30 different varieties of potatoes! Not as many Burbank Russet potatoes are being grown this year in Idaho.
Education	9/7/2023	4:40:00 AM	Local Produced	0:01:52 Shelley Spud Days is celebrating its 92nd year marking the beginning of potato harvest. There will be a parade, potato picking contests, free baked potatoes, and a chance to learn about the history of Shelley's spud harvest ways in the 1900s.
Charity	9/14/2023	4:20:00 PM	Local Produced	0:01:00 Red Cross blood shortage
Education	9/19/2023	4:40:00 AM	Local Produced	0:02:10 Greece doesn't irrigate their crops like we do. We have canals and ditches and pivots and etc. Since we are a desert, we have to have ways to bring water to crops.
Education	9/20/2023	4:40:00 AM	Local Produced	0:02:08 Lettuce harvest in Filer Idaho. Lettuce growing is relatively new to Idaho, but seems to be successful. Lettuce crops are harvested by hand.
Education	9/22/2023	4:40:00 AM	Local Produced	0:02:14 Ski resorts and mountains have already had snow. Cows inherently think that once they see snow, its time to go home to the valley. Ranchers would prefer to have cows forage in the mountains longer before bringing them to the field of grass and feeding them through the winter.
Education	9/25/2023	4:40:00 AM	Local Produced	0:02:22 Cows can get Pink Eye. If left untreated, cows can go blind. Look for cloudy eyes, maybe small lumps. Treatment is penicillin, and then glued-on eye patch over the eye so it can heal.
Education	9/26/2023	4:40:00 AM	Local Produced	0:02:37 Mountain cows are stronger and healthier than large pen cows. The new calves usually weigh in at 600-700 lbs when we ween them.
Education	9/27/2023	4:40:00 AM	Local Produced	0:02:01 Idaho is a leading supplier for seeds for vegetables like carrots, onions, alfalfa, and Kentucky Blue Grass.
Education	9/28/2023	4:40:00 AM	Local Produced	0:01:27 Idaho mint growers harvest 17,000 acres of mint every year. It is used for toothpaste, mouthwash, pharmaceuticals, etc.