



# RIVERBEND COMMUNICATIONS

## 1st QUARTER 2023 ISSUES PROGRAMS KTHK

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January

TOTAL:

0:34:34 | *hh:mm:ss*

February

TOTAL:

0:24:25 | *hh:mm:ss*

March

TOTAL:

0:23:19 | *hh:mm:ss*



# RIVERBEND COMMUNICATIONS

## 1st QUARTER 2023 ISSUES REPORT KTHK

ISSUES	DATE	TIME	SOURCE	HH:MM:SS	DESCRIPTION OF SEGMENT
<b>January</b>					
Education	1/2/2023	4:40:00 PM		0:01:32	Calving season has started. Why ranchers have to check for babies every hour of the day and the dangers of leaving newborns in the Idaho cold.
Health (Physical/Mental)	1/11/2023	4:15:00 PM	Local Produced	0:01:00	Thunder Ridge High School Pink Night for Cancer Awareness
Environment	1/26/2023	5:50:00 PM	Local Produced	0:01:00	Winter weather/storm warnings and watches for East Idaho
Education	1/3/2023	4:40:00 PM	Local Produced	0:01:12	Potato facts! The reason for our famous potatoes is because of our volcanic soil, giving our potatoes the nutrients they need.
Education	1/4/2023	4:40:00 PM	Local Produced	0:01:20	Farmers and ranchers and neighbors help each other with their animals. Talked about how different goats having babies is so much different than cows.
Education	1/5/2023	4:40:00 PM	Local Produced	0:01:42	Idaho Barley production facts. Idaho is a top barley-producing state, growing both malting and feed varieties. More than 75% of total barley production is malt, with a vast majority being two-row for superior malting and brewing. <a href="https://agri.idaho.gov/main/wp-content/uploads/2019/09/DOA_Always_Growing_web-3.pdf">https://agri.idaho.gov/main/wp-content/uploads/2019/09/DOA_Always_Growing_web-3.pdf</a>
Education	1/6/2023	4:40:00 PM	Local Produced	0:02:05	Ag questions. Talked about how cows have a rumen stomach systems. Not 4 stomachs, but separate compartments from the stomach.
Education	1/9/2023	4:40:00 PM	Local Produced	0:01:36	One problem ranchers run into with calving in the winter is new calves can lose the tips of their ears because of the freezing temps. Sometimes the mommas don't fully lick the ears, leaving fluid on the skin, causing frost bite.
Education	1/10/2023	4:40:00 PM	Local Produced	0:02:12	Idaho Cheese! Idaho is the nation's third largest cheese producer, meeting demands for Cheddar, Colby Jack, Mozzarella, and Italian style cheeses, cream cheese, cottage cheese, and pasteurized processed cheese. Over 800 million pounds of cheese is produced in Idaho each year. (With Pride From Idaho book)
Education	1/11/2023	4:40:00 PM	Local Produced	0:01:26	More Cheese facts! Cheddar cheese is actually dyed orange to hide natural impurities and coloring from dairy cows.

Education	1/12/2023	4:40:00 PM Local Produced	0:02:12 Ag facts: sometimes cows become more aggressive when calving and try to chase you when you go out to bring them into the barn. Always have people helping you, never try and get a calf in by yourself.
Education	1/13/2023	4:40:00 PM Local Produced	0:02:02 Idaho Wineries. We have many wineries, and yes, grapes can grow here in Idaho. Mostly in the southern parts. Same reason for our great potatoes, its our rich volcanic soil.
Education	1/16/2023	4:40:00 PM Local Produced	0:01:52 Idaho Apples -- Idaho grows many different varieties of apples. When shopping in grocery stores, look on the sticker fro the GROWN IN IDAHO sticker. (Idaho Ag Book)
Education	1/17/2023	4:40:00 PM Local Produced	0:01:15 Fun fact about cows: Female cows are also able to have horns. It all just depends on their breed.
Education	1/18/2023	4:40:00 PM Local Produced	0:02:13 The price differences between a pregnant cow and cows raising calves.
Education	1/22/2023	4:40:00 PM Local Produced	0:01:57 Talked about hay prices and how they fluctuate.
Education	1/24/2023	4:40:00 PM Local Produced	0:02:01 Idaho's comprehensive transportation system moves our agricultural commodities and processed goods across the nation and around the world. Located in the Pacific Northwest, Idaho's proximity to the coast provides easy access to global markets. <a href="https://agri.idaho.gov/main/wp-content/uploads/2019/09/IDOA_Always_Growing_web-3.pdf">https://agri.idaho.gov/main/wp-content/uploads/2019/09/IDOA_Always_Growing_web-3.pdf</a>
Education	1/26/2023	4:40:00 PM Local Produced	0:01:27 Many ranches wouldn't be functional without the help of the whole family. Talked about how most farms and ranches in the states, and especially Idaho, are family owned and operated.
Education	1/27/2023	4:40:00 PM Local Produced	0:02:20 Ag talk: Why some cows are tame and love people compared to our other cows that don't.
Education	1/30/2023	4:40:00 PM Local Produced	0:02:11 The difference between Idaho potatoes and regular russets. Russets are grown in many states, but only potatoes grown in our rich volcanic soil can be called Idaho potatoes. (Idaho AG Book)

## February

Education	2/1/2023	4:40:00 PM	0:02:15 Ag talk: Talked about how amazing it is how fast baby calves learn to stand and walk after their born. Usually only takes about 20 mins for a healthy calf.
Education	2/3/2023	4:40:00 PM	0:01:57 Talked about the difference in ranching types. Texas ranchers don't have to deal with cold and getting babies warm fast. Idaho ranchers have do. But both spend countless nights and days keeping watch of new babies that need extra help.

Education	2/6/2023	4:40:00 PM	0:02:01 Talked about irrigation in Idaho. The Snake River, "the Nile of Idaho" is an invaluable source of water as it winds its way across much of the south. The Snake River Plain sits above a vast aquifer containing 200 million acre feet of water, one of the largest freshwater aquifers in the world. <a href="https://agri.idaho.gov/main/wp-content/uploads/2019/09/IDOA_Always_Growing_web-3.pdf">https://agri.idaho.gov/main/wp-content/uploads/2019/09/IDOA_Always_Growing_web-3.pdf</a>
Education	2/9/2023	4:40:00 PM	0:02:12 Talked about food processing. "Food processing is Idaho's second largest manufacturing sector. From fries to cheese to wine, we're making it taste good" Idaho Ag Book.
Education	2/10/2023	4:40:00 PM	0:02:20 Talked about our bottle-fed calves and what to do to keep them healthy so they grow up just like other calves. Talked about powdered milk and egg milk supplements.
Education	2/13/2023	4:40:00 PM	0:02:17 Working as a family. Separating calves from moms and vaccinating the calves before they leave the farm so they don't get sick on the hill.
Education	2/15/2023	4:40:00 PM	0:01:28 Idaho's annual milk yield—more than 13 billion pounds— is valued at over \$2 billion, making dairy Idaho's top agriculture industry <a href="https://agri.idaho.gov/main/wp-content/uploads/2019/09/IDOA_Always_Growing_web-3.pdf">https://agri.idaho.gov/main/wp-content/uploads/2019/09/IDOA_Always_Growing_web-3.pdf</a>
Education	2/20/2023	4:40:00 PM	0:02:21 Ag talk: Talked about how twin calves don't always grow up to be as big because they have to share the milk supply with their twin.
Education	2/21/2023	4:40:00 PM	0:01:22 Fact day. Idaho ranchers produce many types of beef, including grain-fed, grass-finished, organic, and natural. We're home to one of the nation's largest producers of American-style Kobe beef, which is distributed to high-end restaurants, hotels, and retail chains around the world. <a href="https://agri.idaho.gov/main/wp-content/uploads/2019/09/IDOA_Always_Growing_web-3.pdf">https://agri.idaho.gov/main/wp-content/uploads/2019/09/IDOA_Always_Growing_web-3.pdf</a>
Environment	2/22/2023	3:45:00 PM Local Produced	0:01:00 Dangerously cold wind chills across east Idaho.
Education	2/22/2023	4:40:00 PM	0:01:42 Talked about how calving season is finally dying down a bit.
Education	2/24/2023	4:40:00 PM	0:01:25 Fact day. Idaho is renowned for its idyllic fly fishing rivers, but we're also a leader in commercial aquaculture. We supply 70% of commercial trout production in the U.S., and we're also producers of sturgeon meat, caviar, tilapia, catfish, and ornamental fish. <a href="https://agri.idaho.gov/main/wp-content/uploads/2019/09/IDOA_Always_Growing_web-3.pdf">https://agri.idaho.gov/main/wp-content/uploads/2019/09/IDOA_Always_Growing_web-3.pdf</a>
Education	2/28/2023	4:40:00 PM	0:02:17 Update on the cow that fell on the ice lost the use of her back legs - we had to put her down but we did a c-section on her to save her calf. Yes, c-sections can be performed on cows too.

Crime/Safety	2/28/2023	5:40:00 PM	0:01:00 Idaho road conditions. Blowing a drifting snow. Many roads closed across East Idaho
<b>March</b>			
Education	3/1/2023	4:40:00 PM	0:01:47 Talked about the advantages of moving older calves up onto a hill. It gives clean room for future calves and gives the older calves more room to run and grow. With the snow melt, its also a bit drier for them as the water goes down the hills.
Education	3/2/2023	4:40:00 PM	0:01:22 Fact day. Idaho's pork processing history dates back to 1904. Our processors primarily focus on specialty items like cured meats, fresh sausage, natural pork, and Kurobuta pork, celebrated across the globe for its marbling and rich flavor
Education	3/3/2023	4:40:00 PM	0:02:20 Talked a calf with pneumonia, how to care for him while he's sick and the types of vaccinations that can help.
Education	3/6/2023	4:40:00 PM	0:01:47 Ag talk: the difference between hay and straw. Hay is green and what the cows eat. Straw is the stalks of grain and is yellow. This is used as bedding for cows.
Education	3/7/2023	4:40:00 PM	0:02:07 Talked about the many different breeds of cows and how to tell which is which.
Education	3/10/2023	4:40:00 PM	0:01:57 Fact day. Approximately 50% of Idaho wheat is sold to foreign markets, making it one of our top export products. Idaho is the largest grower of hard white wheat in the U.S. <a href="https://agri.idaho.gov/main/wp-content/uploads/2019/09/IDOA_Always_Growing_web-3.pdf">https://agri.idaho.gov/main/wp-content/uploads/2019/09/IDOA_Always_Growing_web-3.pdf</a>
Education	3/13/2023	4:40:00 PM	0:01:32 Idaho ranks second nationally in the production of sugar beets, providing 20% of total U.S. yields. Sugar beets are traditionally Idaho's fourth most valuable crop. <a href="https://agri.idaho.gov/main/wp-content/uploads/2019/09/IDOA_Always_Growing_web-3.pdf">https://agri.idaho.gov/main/wp-content/uploads/2019/09/IDOA_Always_Growing_web-3.pdf</a>
Environment	3/15/2023	5:40:00 PM	0:01:00 Localized flooding in east Idaho. Bingham county sandbags available
Education	3/15/2023	4:40:00 PM	0:02:17 Talked about cow nutrition. What they need in feed in order to stay healthy and continue to produce milk.
Education	3/16/2023	4:40:00 PM	0:02:09 Ag talk: feedlots and how they help with heifers. Feedlots feed yearlings until they are fat and happy. Steers are sold for meat, heifers are kept for calving next year.

Education	3/20/2023	4:40:00 PM	0:02:20 Raising sheep is one of Idaho's oldest agricultural traditions. Our inventory—at 210,000 head—puts Idaho among the top 10 states for sheep and lambs. Our annual wool production totals five million pounds. May is often the month 4-H students get their lambs to raise for sale day.
Education	3/21/2023	4:40:00 PM	0:01:21 One of Idaho's fastest growing crops is oil seeds. Principal crops include canola, safflower, mustard, rapeseed, sunflower, and flax. Idaho ranks fourth in the nation for canola production <a href="https://agri.idaho.gov/main/wp-content/uploads/2019/09/IDOA_Always_Growing_web-3.pdf">https://agri.idaho.gov/main/wp-content/uploads/2019/09/IDOA_Always_Growing_web-3.pdf</a>
Education	3/23/2023	4:40:00 PM	0:01:22 Idaho's 40,000 acres in chickpea production make it one of the nation's top-producing states, helping to meet the demands of manufacturers of hummus and other snack foods.