



RIVERBEND COMMUNICATIONS  
2013 ISSUES REPORT KTHK



July

TOTAL:

4:00:00

hh:mm:ss

August

TOTAL:

4:00:00

hh:mm:ss

September

TOTAL:

6:00:00

hh:mm:ss



Riverbend Communications  
3rd Quarter 2013 Issues/Programs KTHK

RIVERBEND  
COMMUNICATIONS

DATE	TIME	SOURCE	HH:MM:SS	DESCRIPTION OF SEGMENT
<b>July</b>				
7/7/2013	7:00:00	Syndicated	1:00:00	Info Trak: Barbara J. Mahler, U.S. Geological Survey Research Hydrologist spoke about a recent report containing warnings of local carcinogens. Sonya Lunder, Senior Analyst at Environmental Working Group spoke about recent tests on sunscreens. Mark Thompson and Brian Tracy, authors of Now, Build a Great Business!: 7 Ways to Maximize Your Profits in Any Market.
7/14/2013	7:00:00	Syndicated	1:00:00	Info Trak: Donald Edmundson, Assistant Professor of Medicine at Columbia University talked about symptoms of stroke. Kathryn Zickuhr, Pew Research Center's Internet and American Life Project talked about the rapidly changing landscape of literacy and technology. Guillermo Payet, Founder and President of LocalHarvest.org talked about social and environmental impact of the "buy local" movement.
7/21/2013	7:00:00	Syndicated	1:00:00	Info Trak: Karen E. Smith, Senior Research Associate with the Income and Benefits Center at the Urban Institute spoke about a study by Boston College about the reduction in income for retirees. Peter J. Pronovost, MD, PhD at Johns Hopkins University spoke about bloodstream infections. Paul Tough, editor at New York Times Magazine, spoke about an anti-poverty initiative called the Harlem Children's Zone.
7/28/2013	7:00:00	Syndicated	1:00:00	Info Trak: Jon D. Miller, PhD, Director of the International Center for the Advancement of Scientific Literacy at the U. of Michigan spoke about continuing education and job training for ages 37 - 48. Paul Offit, MD at University of Pennsylvania spoke about alternative medicine. Meghan Busse, PhD, Associate Professor of Management and Strategy at Northwestern University spoke about a study discussing car repair prices and how not to be ripped off when having car repairs.
<b>August</b>				
8/4/2013	7:00:00	Syndicated	1:00:00	Info Trak: Andrew Papachristos, PhD at Harvard University spoke about an emerging field of science to analyze random murders in big cities. David J. Linden, PhD, Professor in the Department of Neuroscience at the Johns Hopkins University School of Medicine spoke about neurobiological research that studies forms of addiction. Steve Chaouki, Group Vice President of TransUnion's Financial Services Business unit talked about studies to help families facing foreclosure.
8/11/2013	7:00:00	Syndicated	1:00:00	Info Trak: Sonya Madison, Workplace Attorney and Analyst spoke about drunk driving convictions and keeping your job. Jeff Strohl, PhD, Director of Research at the Georgetown University Center on Education and the Workforce spoke about a recent study that looked at Hispanic and African-American acceptance rates to the top universities and income differences for graduates. Janet Champ, author, talked about aging and facing each phase of life.
8/18/2013	7:00:00	Syndicated	1:00:00	Info Trak: Lori Gottlieb, PhD and Psychotherapist, spoke about modern parents obsessed with the happiness of their children. William Hanson, MD at the University of Pennsylvania spoke about rapid improvements in technology that are improving the medical profession. Phillip Reed, Senior Consumer Advice Editor at Edmunds.com spoke about solutions to reducing pollution and fuel costs.

Other	8/25/2013	7:00:00	Syndicated	1:00:00	Info Trak: Eric Brende, author, left MIT to spend a year living without technology with the Amish. He spoke about the experience of living outside the fast-paced world of technology. Kathy Boutis, MD spoke about research that demonstrates that a CT scan is tied to an increased risk of cancer in children. Sage R. Myers, MD, MSCE, Assistant Professor of Pediatrics at University of Pennsylvania spoke about research that shows that the risk of dying in an accident are far higher in the country than in the city.
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**September**

Other	9/1/2013	7:00:00	Syndicated	1:00:00	Info Trak: John Santa, MD, Director of the Health Ratings Center at Consumer Reports talked about the growing wave of cardiac tests marketed to baby boomers. Jonathan Levay, PhD Associate Professor of Marketing at Stanford University Graduate School of Business talked about a research study on "decision fatigue". Bernard Biermann, MD, PhD, Assistant Professor of Psychiatry at the University of Michigan spoke about a study that shows that parents severely underestimate their teens' use of drugs and alcohol.
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Crime/Students	9/4/2013	8:00:00	Local Produced	1:00:00	Anti-bullying program featuring Morgan Frazier, guest performing artist who is speaking out against bullying in schools
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Other	9/8/2013	7:00:00	Syndicated	1:00:00	Info Trak: Armon B. Neel, Jr., PharmD spoke about how patients and doctors often don't recognize when prescription drugs may be interacting dangerously with one another. Catherine Steiner-Adair, EDD and Clinical Psychologist talked about the emotional impact on family members as technology takes their attention away from each other. Jack Canfield, co-creator of Chicken Soup for the Soul, spoke about how to overcome self-defeating beliefs, fears, and habits.
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Education	9/14/2013	6:00:00	Local Produced	1:00:00	We addressed the issue of changing the grading system proposed by the Pocatello/Chubbuck School District. We took calls and used social media to discuss the issue between 6 - 8 a.m.
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Other	9/15/2013	7:00:00	Syndicated	1:00:00	Info Trak: Lori Gottlieb, PhD and psychologist spoke about how shielding kids from discomfort leads to unhappiness in adulthood. William Hanson, MD, Professor of Anesthesiology and Critical Care and the University of Pennsylvania spoke about how technology is revolutionizing the medical profession. Philip Reed, Senior Consumer Advice Editor at Edmunds.com spoke about the impact of the recommendation by environmental groups to turn off your car any time it will idle more than ten seconds.
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Other	9/22/2013	7:00:00	Syndicated	1:00:00	Info Trak: David Gumpert, food rights advocate spoke about how Americans should have the right to privately obtain food from farmers, neighbors, and local producers. Noel Janis-Norton, learning and behavioral specialist, spoke about how to use positive reinforcement to induce kids to cooperate. Virginia Reichert, former director of the Center for Tobacco Control at North Shore-Long Island Jewish Health System spoke about misconceptions about nicotine, smoking, and how to greatly increase the success rate for smokers who want to quit.
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Other	9/29/2013	7:00:00	Syndicated	1:00:00	Info Trak: Emily Rogalski, PhD, Neuroscientist, and Associate Professor at Northwestern University spoke about the early stages of a study of "Super Agers." Armand Ripley, investigative journalist, spoke about research that shows that math and science skills remained flat in the U.S. while growing significantly in other developed countries. Dana Gunders, Project Scientist, Natural Resources Defense Council's Food and Agriculture program in San Francisco talked about a study with Harvard researchers that dates printed on packaged food mislead many consumers to throw out food before it is bad.
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