



RIVERBEND COMMUNICATIONS

1st QUARTER 2021 ISSUES PROGRAMS KTHK

January

TOTAL:

0:07:58 hh:mm:ss

February

TOTAL:

0:03:28 hh:mm:ss

March

TOTAL:

0:40:00 hh:mm:ss



RIVERBEND COMMUNICATIONS

1st QUARTER 2021 ISSUES REPORT KTHK

ISSUES	DATE	TIME	SOURCE	HH:MM:SS	DESCRIPTION OF SEGMENT
January					
Environment	1/4/2021	11:45:00 AM	Local Produced	0:00:56	Snow report on local ski resorts as well as most common places for snowmobilers. Also, before going into the mountains to enjoy some snow, know the basics of escaping and avoiding avalanches.
Environment	1/8/2021	11:40:00 AM	Local Produced	0:00:57	Snow report on local ski resorts as well as most common places for snowmobilers. Also, before going into the mountains to enjoy some snow, know the basics of escaping and avoiding avalanches.
Environment	1/11/2021	11:40:00 AM	Local Produced	0:00:46	Snow report on local ski resorts as well as most common places for snowmobilers. Also, before going into the mountains to enjoy some snow, know the basics of escaping and avoiding avalanches.
Environment	1/15/2021	11:50:00 AM	Local Produced	0:00:54	Snow report on local ski resorts as well as most common places for snowmobilers. Also, before going into the mountains to enjoy some snow, know the basics of escaping and avoiding avalanches.
Environment	1/18/2021	11:45:00 AM	Local Produced	0:00:57	Snow report on local ski resorts as well as most common places for snowmobilers. Also, before going into the mountains to enjoy some snow, know the basics of escaping and avoiding avalanches.
Economy	1/21/2021	1:30:00 AM	Local Produced	0:01:02	Talked about the events within the Presidential Inauguration.
Environment	1/22/2021	11:45:00 AM	Local Produced	0:00:42	Snow report on local ski resorts as well as most common places for snowmobilers. Also, before going into the mountains to enjoy some snow, know the basics of escaping and avoiding avalanches.
Environment	1/25/2021	11:50:00 AM	Local Produced	0:00:58	Snow report on local ski resorts as well as most common places for snowmobilers. Also, before going into the mountains to enjoy some snow, know the basics of escaping and avoiding avalanches.
Environment	1/29/2021	11:45:00 AM	Local Produced	0:00:56	Snow report on local ski resorts as well as most common places for snowmobilers. Also, before going into the mountains to enjoy some snow, know the basics of escaping and avoiding avalanches.
February					
Charity	2/8/2021	4:28:00 PM	Local Produced	0:00:45	Valentine's Day cards to St. Jude Children's Hospital available to fill out on their website. Help the children in the hospital this Valentine's Day.
Charity	2/19/2021	5:35:00 PM	Local Produced	0:00:30	Sunnyside Automotive in Ammon, Idaho collecting donation of canned goods, gas money, etc. for Texas.
Education	2/25/2021	1:45:00 AM	Local Produced	0:02:13	Talked with a local technical high school that offers kids classes based in all areas of agriculture. Anyone in the East Idaho region can sign up for classes.

March

Charity 3/4/2021 12:00:00 PM Local Produced

0:01:00 This ran 3/4/21 - 3/7/21 with a minimum of 20 mentions. Each mention was approximately :60 in length.

105 The Hawk, EIRMC (ER-Mac), Fluor (Floor) Idaho and the Ronald McDonald House Charities of Idaho have teamed up for the 2nd Annual Fundraising for Families. Our goal is to raise \$30k for the Ronald McDonald Family Room which provides families with sick kids a home-like environment within the hospital just steps from their child at no cost to them. The Ronald McDonald Family Room has served more than 500 families with sick children since it opened in 2019 and with your help they will serve thousands more in the coming months. It all starts Monday. The 2nd Annual Fundraising for Families with EIRMC (ER-Mac), Fluor (Floor) Idaho, the Ronald McDonald House Charities of Idaho and 105 The Hawk. Details at 1055thehawk.com."

Charity 3/8/2021 12:00:00 PM Local Produced

0:01:00 This ran 3/8/21 - 3/10/21 with a minimum of 20 mentions. Each mention was approximately :60 in length.

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