



# RIVERBEND COMMUNICATIONS

## 4th QUARTER 2020 ISSUES PROGRAMS KTHK

October

TOTAL:

4:11:30 | *hh:mm:ss*

November

TOTAL:

1:20:20 | *hh:mm:ss*

December

TOTAL:

0:50:00 | *hh:mm:ss*



# RIVERBEND COMMUNICATIONS

## 4th QUARTER 2020 ISSUES REPORT KTHK

ISSUES	DATE	TIME	SOURCE	HH:MM:SS	DESCRIPTION OF SEGMENT
<b>October</b>					
Health (Physical/Mental)	10/1/2020	6:00:00 AM	Local Produced	0:01:00	From 10/01/2020-10/23/2020 KTHK promoted discount mammogram coupons for Breast Cancer Awareness Month. A minimum of 170 mentions were executed, and were at least one-minute in length each.  "Go to 1055TheHawk.com and download your coupon for a discount mammogram today. It's Breast Cancer Awareness month and we've partnered with Mountain View Hospital and Teton Cancer Institute to make it easier than ever to get a mammogram. Idaho ranks 50th in the nation in breast cancer screening. Remember early detection is key. Get your discount mammogram coupon now at 1055TheHawk.com."
Crime/Safety	10/9/2019	7:30:00 AM	Local Produced	0:10:00	Road Rules with Sgt. Crain. Three questions about Idaho traffic laws. Every Friday morning.
Other	10/12/2020	9:20:00 AM	Local Produced	0:05:00	Gables Assisted living Halloween Parade and Trunk or Treat events
Charity	10/12/2020	7:20:00 AM	Local Produced	0:02:00	Amvets Idaho Star Guitar Charity auction Minimum live talk twice a morning show at 2 minutes each time from 10-05-2020 through 10-09-2020. Talking about their community outreach as well as help with Veterans support
Charity	10/12/2020	7:20:00 AM	Local Produced	0:02:00	Camp Rainbow Gold Star Guitar Charity auction. Minimum live talk twice a morning show at 2 minutes each time from 10-05-2020 through 10-09-2020. Talk about the programs they offer for children who are battling cancer and the family support programs they offer
Charity	10/12/2020	8:45:00 AM	Local Produced	0:01:00	Toys for Tots drive with U.S Marine Corps reserve. Donations at Westmark Credit Union and online donations
Charity	10/12/2020	7:20:00 AM	Local Produced	0:02:00	Camp Rainbow Gold cancer camp for kids Star Guitar Charity Auction
Charity	10/12/2020	8:20:00 AM	Local Produced	0:02:00	Amvets Post 1 Star Guitar Charity Auction. Veteran/Community outreach programs
Charity	10/14/2020	7:20:00 AM	Local Produced	0:02:00	Camp Rainbow Gold Star Guitar Charity Auction
Charity	10/14/2020	8:20:00 AM	Local Produced	0:05:00	Amvets Idaho Post 1 Star Guitar Charity Auction
Charity	10/14/2020	9:20:00 AM	Local Produced	0:01:00	Toys For Tots
Charity	10/19/2020	7:20:00 AM	Local Produced	0:03:00	Camp Rainbow Gold. Talked about what the camp is like for children.

Charity	10/19/2020	8:20:00 AM	Local Produced	0:03:00 Amvets Idaho Post 1. Service to the veterans and community outreach
Charity	10/21/2020	7:10:00 AM	Local Produced	0:01:00 Camp Rainbow Gold Laughter is the best medicine
Charity	10/21/2020	7:20:00 AM	Local Produced	0:04:00 Amvets Idaho post 1 Groups for veterans
Charity	10/21/2020	8:20:00 AM	Local Produced	0:03:00 Camp Rainbow Gold Katie and Holly talk about their favorite things
Charity	10/21/2020	9:20:00 AM	Local Produced	0:02:00 Amvets Post 1 community outreach
Charity	10/26/2020	8:20:00 AM	Local Produced	0:01:00 Toys for tots donations
Education	10/26/2020	6:20:00 AM	Local Produced	0:01:00 Book Club
Charity	10/28/2020	7:20:00 AM	Local Produced	0:01:30 Toys for tots donations
Charity	10/30/2020	8:20:00 AM	Local Produced	0:01:00 Toys 4 Tots

## November

Crime/Safety	11/5/2020	7:30:00 AM	Local Produced	0:10:00 Road Rules with Sgt. Crain. Three questions about Idaho traffic laws. Every Friday morning.
Charity	11/7/2020	6:00:00 AM	Local Produced	0:01:00 From 11/07/2020-11/21/2020 KTHK encouraged people in the community to donate to local food banks and help stock the shelves. A minimum of 30 mentions were executed, of at least one minute in length.
Charity	11/11/2020	7:20:00 AM	Local Produced	0:03:00 Veterans day events... local businesses catering to veterans/federal parks opening for free for veterans/pocatello animal services free adoptions
Charity	11/16/2020	8:20:00 AM	Local Produced	0:02:00 Law Enforcement Chaplaincy of Idaho Fundraiser Blue Friday
Charity	11/17/2020	8:20:00 AM	Local Produced	0:01:00 Toys 4 Tots
Education	11/18/2020	6:20:00 AM	Local Produced	0:01:00 Book Club for kids
Charity	11/18/2020	7:20:00 AM	Local Produced	0:01:00 Food banks need donations
Charity	11/18/2020	9:50:00 AM	Local Produced	0:01:00 Toys 4 Tots
Charity	11/19/2020	9:15:00 AM	Local Produced	0:00:20 Toys for Tots
Charity	11/19/2020	7:20:00 AM	Local Produced	0:01:00 Food banks need donations

## December

Charity	12/1/2020	7:20:00 AM	Local Produced	0:01:00 Toys 4 Tots
Education	12/2/2020	6:35:00 AM	Local Produced	0:01:00 Book Club for kids
Crime/Safety	12/3/2020	7:30:00 AM	Local Produced	0:10:00 Road Rules with Sgt. Crain. Three questions about Idaho traffic laws. Every Friday morning.
Education	12/3/2020	6:35:00 AM	Local Produced	0:01:00 Book Club for kids
Charity	12/3/2020	7:20:00 AM	Local Produced	0:01:00 Toys 4 Tots
Charity	12/7/2020	7:20:00 AM	Local Produced	0:01:00 Toys 4 Tots
Education	12/8/2020	6:35:00 AM	Local Produced	0:01:00 Book Club for kids
Charity	12/9/2020	7:20:00 AM	Local Produced	0:01:00 Toys 4 Tots
Charity	12/11/2020	7:20:00 AM	Local Produced	0:01:00 Toys 4 Tots
Education	12/14/2020	6:35:00 AM	Local Produced	0:01:00 Book Club for kids
Environment	12/17/2020	7:20:00	Local Produced	0:01:00 Snow removal information. Don't push snow into streets.