



RIVERBEND COMMUNICATIONS  
2013 QUARTER 4 ISSUES REPORT KTHK



October

TOTAL:

10:15:00

hh:mm:ss

November

TOTAL:

13:15:00

hh:mm:ss

December

TOTAL:

20:30:00

hh:mm:ss



# 2013 QUARTER 4 ISSUES REPORT KTHK



ISSUES      DATE      TIME      SOURCE      HH:MM:SS      DESCRIPTION OF SEGMENT

**October**

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|--------|------------|----------|----------------|---------|--|
| Other  | 10/3/2013  | 6:00:00  | Local Produced | 0:15:00 | Red, White, and Blue Thank You Thursday, Saluting our local military on the air and online; 6:00 a.m. to 9:00 a.m.   |
| Safety | 10/4/2013  | 7:30:00  | Local Produced | 0:30:00 | Sargeant Crain of the Idaho State Police was live in the studio to discuss traffic laws and public safety  |
| Other  | 10/6/2013  | 6:00:00  | Syndicated     | 1:00:00 | Shawn Achor, former Professor of Psychology at Harvard University discussed "The Seven Principles of Positive Psychology That Fuel Success and Performance at Work"; Ralph Sacco, MD discussed the incidence of strokes among American 45 and younger; Sarah Welch, organizational expert discussed realistic organizational goals.  |
| Other  | 10/10/2013 | 6:00:00  | Local Produced | 0:15:00 | Red, White, and Blue Thank You Thursday, Saluting our local military on the air and online; 6:00 a.m. to 9:00 a.m.   |
| Safety | 10/11/2013 | 7:30:00  | Local Produced | 0:30:00 | Sargeant Crain of the Idaho State Police was live in the studio to discuss traffic laws and public safety  |
| Other  | 10/11/2013 | 12:00:00 | Local Produced | 4:00:00 | Free Meals for Veterans - Live on the Hawk from Applebees  |
| Other  | 10/13/2013 | 6:00:00  | Syndicated     | 1:00:00 | Anthony Carnevale, PhD, Research Professor at Georgetown University talked about the delay between education and the ability to launch careers; Vicki Bogan, PhD, economist, discussed discussed 529 savings plans and how fees are surprisingly high for families saving for college; Jay M Harvey, MD spoke to parents about how to choose a pediatrician for the family |
| Other  | 10/17/2013 | 6:00:00  | Local Produced | 0:15:00 | Red, White, and Blue Thank You Thursday, Saluting our local military on the air and online; 6:00 a.m. to 9:00 a.m.   |
| Safety | 10/18/2013 | 7:30:00  | Local Produced | 0:30:00 | Sargeant Crain of the Idaho State Police was live in the studio to discuss traffic laws and public safety  |
| Other  | 10/20/2013 | 6:00:00  | Syndicated     | 1:00:00 | Ayal A. Aizer, MD at Harvard Radiation Oncology Program talked about how marriage aids cancer survival rates; Susan Porter, PhD discussed bullying legislation and national bullying statistics; Edward W. Kubany, PhD discussed "Healing the Trauma of Domestic Violence"   |
| Other  | 10/24/2013 | 6:00:00  | Local Produced | 0:15:00 | Red, White, and Blue Thank You Thursday, Saluting our local military on the air and online; 6:00 a.m. to 9:00 a.m.   |
| Safety | 10/25/2013 | 7:30:00  | Local Produced | 0:30:00 | Sargeant Crain of the Idaho State Police was live in the studio to discuss traffic laws and public safety  |

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| Other | 10/27/2013 | 6:00:00 | Syndicated     | 1:00:00 | 0:01 Richard Arum, PhD, sociologist, discussed America's higher-education system and how to correct trends that have not led to higher critical thinking and complex reasoning among college graduates; Michael Pravica, PhD, Assistant Professor of Physics at the University of Nevada, discussed investigating car crashes, speed, and basic physics which could help people drive more safely. |
| Other | 10/31/2013 | 6:00:00 | Local Produced | 0:15:00 | Red, White, and Blue Thank You Thursday, Saluting our local military on the air and online; 6:00 a.m. to 9:00 a.m.   |

**November**

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|--------|-----------|---------|----------------|---------|---|
| Safety | 11/1/2013 | 7:30:00 | Local Produced | 0:30:00 | Sargeant Crain of the Idaho State Police was live in the studio to discuss traffic laws and public safety |
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| Other | 11/3/2013 | 6:00:00 | Syndicated | 1:00:00 | Ann Dowsett Johnston, author, discussed the rising numbers of women suffering from alcohol abuse and how the media is targeting teenagers; Kathryn Edin, PhD, Harvard University, discussed the economic and cultural changes of fathers among the urban poor; David L. Roth, PhD, Director of the Johns Hopkin University Center on Aging and Health talked about how caregivers of chronically ill or disabled family members have an 18 percent lower death rate than similar people who are non-caregivers. |
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| Other | 11/7/2013 | 6:00:00 | Local Produced | 0:15:00 | Red, White, and Blue Thank You Thursday, Saluting our local military on the air and online; 6:00 a.m. to 9:00 a.m. |
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| Safety | 11/8/2013 | 7:30:00 | Local Produced | 0:30:00 | Sargeant Crain of the Idaho State Police was live in the studio to discuss traffic laws and public safety |
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| Other | 11/10/2013 | 6:00:00 | Syndicated | 1:00:00 | Karen Pierce, PhD, neuroscientist, discussed how to reliably diagnose autism in children by age 1. Brian Reich, SVP and Global Editor for Edelman, discussed how to utilize new technologies and methods of communication to maximize philanthropy and address the nation's critical challenges through volunteerism; Joshua Rosenblum discussed his study at Harvard University about whether alcohol can be good for the heart |
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| Other | 11/14/2013 | 6:00:00 | Local Produced | 0:15:00 | Red, White, and Blue Thank You Thursday, Saluting our local military on the air and online; 6:00 a.m. to 9:00 a.m. |
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| Safety | 11/15/2013 | 7:30:00 | Local Produced | 0:30:00 | Sargeant Crain of the Idaho State Police was live in the studio to discuss traffic laws and public safety |
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| Other | 11/17/2013 | 6:00:00 | Syndicated | 1:00:00 | Brad J. Bushman, PhD, Professor of Communication and Psychology at Ohio State University discussed the tripling rate of gun violence in PG-13 movies since 1985 and how rating systems should be standardized; Stewart D. Friedman, PhD, Professor at the Wharton School of Business discussed how the rate of college graduates who plan to have children hoas dropped by nearly half over the past 20 years, and how this could be a potential problem for our society; Chris and Tom Volkman, authors, discussed warning signs of excessive drinking among college students |
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| Other | 11/21/2013 | 6:00:00 | Local Produced | 0:15:00 | Red, White, and Blue Thank You Thursday, Saluting our local military on the air and online; 6:00 a.m. to 9:00 a.m. |
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|       | 11/22/2013 | 7:30:00  | Local Produced | 0:30:00 | Sargeant Crain of the Idaho State Police was live in the studio to discuss traffic laws and public safety  |
|       | 11/24/2013 | 6:00:00  | Syndicated     | 1:00:00 | David Payne, Staff Economist at The Kiplinger Letter, discussed why there are 3.9 million job openings, even while 11 million Americans are unable to find work. He talked about the greater need for unemployed people to have high-tech skills and how to get them; Patti Feuerisen, PhD, discussed how to help women who have experienced sexual abuse; Samira Beckwith, President/CEO of HOPE Healthcare Services discussed how to have difficult conversations with a terminally-ill family member. |
|       | 11/22/2013 | 7:30:00  | Local Produced | 0:30:00 | Sargeant Crain of the Idaho State Police was live in the studio to discuss traffic laws and public safety  |
|       | 11/23/2013 | 10:00:00 | Local Produced | 5:00:00 | Supermarket Saturday to bring awareness and help for local food banks  |
| Other | 11/31/2013 | 5:00:00  | Syndicated     | 1:00:00 | Lisa M. Jones, Research Associate Professor of Psychology and Crimes Against Children, discussed sexting among teens and how law enforcement handles it; Christopher J. Conover, Research Scholar at Duke University, discussed Social Security and Medicare and their fiscal unsustainability; Jessica Miller, commercial real estate advisor, talked about common mistakes women often make in negotiating, and how to overcome them   |

**December**

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|--------|-----------|---------|----------------|---------|---|
| Other  | 12/1/2013 | 6:00:00 | Syndicated     | 1:00:00 | Lisa M. Jones, Research Associate Professor of Psychology and Crimes Against Children, discussed sexting among teens and how law enforcement handles it; Christopher J. Conover, Research Scholar at Duke University, discussed Social Security and Medicare and their fiscal unsustainability; Jessica Miller, commercial real estate advisor, talked about common mistakes women often make in negotiating, and how to overcome them  |
| Other  | 12/5/2013 | 6:00:00 | Local Produced | 0:15:00 | Red, White, and Blue Thank You Thursday, Saluting our local military on the air and online; 6:00 a.m. to 9:00 a.m.  |
| Other  | 12/5/2013 | 8:00:00 | Local Produced | 0:30:00 | Hometown Holidays on the Hawk, bringing local artists and musicians to the studio to perform live, promoting several local groups including Idaho Falls Youth Symphony, Idaho Falls Youth Arts Council, Blackfoot Performing Arts Center, Strings for Kids, etc.  |
| Safety | 12/6/2013 | 7:30:00 | Local Produced | 0:30:00 | Sargeant Crain of the Idaho State Police was live in the studio to discuss traffic laws and public safety   |
| Other  | 12/6/2013 | 8:00:00 | Local Produced | 0:30:00 | Hometown Holidays on the Hawk, bringing local artists and musicians to the studio to perform live, promoting several local groups including Idaho Falls Youth Symphony, Idaho Falls Youth Arts Council, Blackfoot Performing Arts Center, Strings for Kids, etc.  |
| Other  | 12/8/2013 | 6:00:00 | Syndicated     | 1:00:00 | Captain Charles Moore, environmental researcher, shared his story of accidentally discovering a 1000 square mile mass of plastic scraps in the Pacific Ocean in 1997 and what can be done to help cities keep plastic out of the environment; Sebastian K. Young, inspirational entrepreneur, spoke about how the murder of his mother and the help of his grandparents taught him to forgive and become a more determined leader; Laura Artilaga-Andressen, Founder and former Chairman of SV2, spoke about the statistics that illustrate the charitable efforts of individual Americans. |

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| Other  | 12/9/2013  | 8:00:00 | Local Produced | 0:30:00 | Hometown Holidays on the Hawk, bringing local artists and musicians to the studio to perform live, promoting several local groups including Idaho Falls Youth Symphony, Idaho Falls Youth Arts Council, Blackfoot Performing Arts Center, Strings for Kids, etc.   |
| Other  | 12/10/2013 | 8:00:00 | Local Produced | 0:30:00 | Hometown Holidays on the Hawk, bringing local artists and musicians to the studio to perform live, promoting several local groups including Idaho Falls Youth Symphony, Idaho Falls Youth Arts Council, Blackfoot Performing Arts Center, Strings for Kids, etc.   |
| Other  | 12/11/2013 | 8:00:00 | Local Produced | 0:30:00 | Hometown Holidays on the Hawk, bringing local artists and musicians to the studio to perform live, promoting several local groups including Idaho Falls Youth Symphony, Idaho Falls Youth Arts Council, Blackfoot Performing Arts Center, Strings for Kids, etc.   |
| Other  | 12/12/2013 | 8:00:00 | Local Produced | 0:30:00 | Hometown Holidays on the Hawk, bringing local artists and musicians to the studio to perform live, promoting several local groups including Idaho Falls Youth Symphony, Idaho Falls Youth Arts Council, Blackfoot Performing Arts Center, Strings for Kids, etc.   |
| Other  | 12/12/2013 | 6:00:00 | Local Produced | 0:15:00 | Red, White, and Blue Thank You Thursday, Saluting our local military on the air and online; 6:00 a.m. to 9:00 a.m.   |
| Safety | 12/13/2013 | 7:30:00 | Local Produced | 0:30:00 | Sargeant Crain of the Idaho State Police was live in the studio to discuss traffic laws and public safety  |
| Other  | 12/13/2013 | 8:00:00 | Local Produced | 0:30:00 | Hometown Holidays on the Hawk, bringing local artists and musicians to the studio to perform live, promoting several local groups including Idaho Falls Youth Symphony, Idaho Falls Youth Arts Council, Blackfoot Performing Arts Center, Strings for Kids, etc.   |
| Other  | 12/15/2013 | 5:00:00 | Syndicated     | 1:00:00 | Marjorie Treu, Career Coach and Management Consultant, offered suggestions for employees who may be concerned about potential layoffs. Shawn Bushway, PhD, Associate Professor of Criminal Justice at the State University of New York, discussed a study that found that by age 23, a third of Americans have been arrested for a crime and possible ramifications as many young people can no longer pass a background check; Daniel Byrd, PhD, Research Director at the Greenlining Institute, led a 3-year study that showed that black and white Americans are still miles apart regarding their perceptions of equality among racial groups. |
| Other  | 12/16/2013 | 8:00:00 | Local Produced | 0:30:00 | Hometown Holidays on the Hawk, bringing local artists and musicians to the studio to perform live, promoting several local groups including Idaho Falls Youth Symphony, Idaho Falls Youth Arts Council, Blackfoot Performing Arts Center, Strings for Kids, etc.   |
| Other  | 12/17/2013 | 8:00:00 | Local Produced | 0:30:00 | Hometown Holidays on the Hawk, bringing local artists and musicians to the studio to perform live, promoting several local groups including Idaho Falls Youth Symphony, Idaho Falls Youth Arts Council, Blackfoot Performing Arts Center, Strings for Kids, etc.   |
| Other  | 12/18/2013 | 8:00:00 | Local Produced | 0:30:00 | Hometown Holidays on the Hawk, bringing local artists and musicians to the studio to perform live, promoting several local groups including Idaho Falls Youth Symphony, Idaho Falls Youth Arts Council, Blackfoot Performing Arts Center, Strings for Kids, etc.   |
| Other  | 12/19/2013 | 8:00:00 | Local Produced | 0:30:00 | Hometown Holidays on the Hawk, bringing local artists and musicians to the studio to perform live, promoting several local groups including Idaho Falls Youth Symphony, Idaho Falls Youth Arts Council, Blackfoot Performing Arts Center, Strings for Kids, etc.   |

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| Safety | 12/13/2013 | 7:30:00  | Local Produced | 0:30:00 | Sargeant Crain of the Idaho State Police was live in the studio to discuss traffic laws and public safety   |
| Other  | 12/20/2013 | 10:00:00 | Local Produced | 7:00:00 | U.S. Marines Toys 4 Toys live mentions to help Last Chance Toy Drive for children   |
| Other  | 12/20/2013 | 8:00:00  | Local Produced | 0:30:00 | Hometown Holidays on the Hawk, bringing local artists and musicians to the studio to perform live, promoting several local groups including Idaho Falls Youth Symphony, Idaho Falls Youth Arts Council, Blackfoot Performing Arts Center, Strings for Kids, etc.  |
| Other  | 12/22/2013 | 6:00:00  | Syndicated     | 1:00:00 | Michelle Garcia, Director at the National Center of Victims of Crime, discussed the nearly 3.5 million people over the age of 18 who are the victims of stalking each year, and how GPS and social networking sites have made it much easier for stalkers to target their victims. John Izzo, PhD, discussed how almost every problem, from personal and business challenges to social issues, can be solved if Americans looked to themselves to create change rather than expecting others to do it; Ron Shelvin, Senior Analyst with Aite Group, offered advice about the best ways for consumers to use social media to communicate with companies.   |
| Other  | 12/29/2013 | 6:00:00  | Syndicated     | 1:00:00 | Gary Small, MD, Professor of Psychiatry and Biobehavioral Sciences, spoke about the most common risk factors for Alzheimer's disease and how to take simple steps to prevent or delay its onset; Maribeth Kuzneski, MBA, explained why many teens who are technologically "connected" still have trouble carrying on a basic conversation face-to-face and have difficulty articulating what they need. She outlined steps that parents can take to encourage the growth of communication and social skills in their children; Richard Lichenstein, MD, Director of Pediatric Emergency Medicine at the University of Maryland related findings of headphone-related deaths, and the risks of wearing headphones while walking, biking, or driving. |