



1st QUARTER 2022 ISSUES PROGRAMS KTHK

January

TOTAL:

0:26:45 | *hh:mm:ss*

February

TOTAL:

0:24:30 | *hh:mm:ss*

March

TOTAL:

0:17:36 | *hh:mm:ss*



RIVERBEND COMMUNICATIONS

1st QUARTER 2022 ISSUES REPORT KTHK

ISSUES	DATE	TIME	SOURCE	HH:MM:SS	DESCRIPTION OF SEGMENT
January					
Health (Physical/Mental)	1/3/2022	12:00:00 PM	Local Produced	0:00:15	<p>Mental Health Monday</p> <p>A minimum of 9 announcements each day. Each mention was approximately :15 in length.</p> <p>We've all experienced tough times and that's why we here at 105 The Hawk like to remind you to check in on your friends and family. Knowing that someone cares and is ready to listen can make a world of difference.</p> <p>If you're suffering, don't forget there is always someone ready to listen and help. Call the National Suicide Prevention Lifeline: 800-273-Talk (8255) Text the Idaho Suicide Prevention Hotline: 208-398-4357 Crisis Text Line: Text "HOME" to 741741</p>
Health (Physical/Mental)	1/17/2022	12:00:00 PM	Local Produced	0:00:15	<p>Mental Health Monday</p> <p>A minimum of 9 announcements each day. Each mention was approximately :15 in length.</p> <p>We've all experienced tough times and that's why we here at 105 The Hawk like to remind you to check in on your friends and family. Knowing that someone cares and is ready to listen can make a world of difference.</p> <p>If you're suffering, don't forget there is always someone ready to listen and help. Call the National Suicide Prevention Lifeline: 800-273-Talk (8255) Text the Idaho Suicide Prevention Hotline: 208-398-4357 Crisis Text Line: Text "HOME" to 741741</p>
Education	1/25/2022	11:40:00 AM	Local Produced	0:01:00	<p>Idaho Ag Minute</p> <p>This ran 1/1/22 - 3/30/22 with a minimum of 5 mentions per week. Each mention was approximately :30 - :60 in length.</p> <p>Join Katie Lee weekdays at 11:40 for the Idaho Ag Minute powered by Agri-Service, Together We Drive Agriculture Forward .</p> <p>Katie discusses all things agriculture to help educate the public. (Weather, weeds, plants that thrive in our area, calving, harvest, ...etc.)</p>

Health (Physical/Mental)	1/31/2022	12:00:00 PM	Local Produced	0:00:15	Mental Health Monday A minimum of 9 mentions each day. Each mention was approximately :15 in length. We've all experienced tough times and that's why we here at 105 The Hawk like to remind you to check in on your friends and family. Knowing that someone cares and is ready to listen can make a world of difference. If you're suffering, don't forget there is always someone ready to listen and help. Call the National Suicide Prevention Lifeline: 800-273-Talk (8255) Text the Idaho Suicide Prevention Hotline: 208-398-4357 Crisis Text Line: Text "HOME" to 741741
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February

Health (Physical/Mental)	2/14/2022	12:00:00 PM	Local Produced	0:00:15	Mental Health Monday A minimum of 9 announcements each day. Each mention was approximately :15 in length. We've all experienced tough times and that's why we here at 105 The Hawk like to remind you to check in on your friends and family. Knowing that someone cares and is ready to listen can make a world of difference. If you're suffering, don't forget there is always someone ready to listen and help. Call the National Suicide Prevention Lifeline: 800-273-Talk (8255) Text the Idaho Suicide Prevention Hotline: 208-398-4357 Crisis Text Line: Text "HOME" to 741741
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Health (Physical/Mental)	2/28/2022	12:00:00 PM	Local Produced	0:00:15	Mental Health Monday A minimum of 9 announcements each day. Each mention was approximately :15 in length. We've all experienced tough times and that's why we here at 105 The Hawk like to remind you to check in on your friends and family. Knowing that someone cares and is ready to listen can make a world of difference. If you're suffering, don't forget there is always someone ready to listen and help. Call the National Suicide Prevention Lifeline: 800-273-Talk (8255) Text the Idaho Suicide Prevention Hotline: 208-398-4357 Crisis Text Line: Text "HOME" to 741741
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Education	1/25/2022	11:40:00 AM	Local Produced	0:01:00	Idaho Ag Minute This ran 1/1/22 - 3/30/22 with a minimum of 5 mentions per week. Each mention was approximately :30 - :60 in length. Join Katie Lee weekdays at 11:40 for the Idaho Ag Minute powered by Agri-Service, Together We Drive Agriculture Forward . Katie discusses all things agriculture to help educate the public. (Weather, weeds, plants that thrive in our area, calving, harvest, ...etc.)
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March

Charity	3/10/2022	10:49:00 AM	Local Produced	0:00:47	3rd Annual Fundraising for Families This ran 3/10 - 3/16 with a minimum of 92 announcements. Each announcement was approximately :30 - :60 in length. EIRMC and the Ronald McDonald House Charities of Idaho present the 3rd Annual Fundraising for Families.
Charity	3/11/2022	12:52:00 AM	Local Produced	0:00:58	3rd Annual Fundraising for Families This ran 3/10 - 3/16 with a minimum of 92 announcements. Each announcement was approximately :30 - :60 in length. EIRMC and the Ronald McDonald House Charities of Idaho present the 3rd Annual Fundraising for Families.
Charity	3/12/2022	3:35:00 AM	Local Produced	0:01:25	3rd Annual Fundraising for Families This ran 3/10 - 3/16 with a minimum of 92 announcements. Each announcement was approximately :30 - :60 in length. EIRMC and the Ronald McDonald House Charities of Idaho present the 3rd Annual Fundraising for Families.
Charity	3/14/2022	1:54:00 AM	Local Produced	0:00:23	3rd Annual Fundraising for Families This ran 3/10 - 3/16 with a minimum of 92 announcements. Each announcement was approximately :30 - :60 in length. EIRMC and the Ronald McDonald House Charities of Idaho present the 3rd Annual Fundraising for Families.
Charity	3/15/2022	10:42:00 AM	Local Produced	0:00:47	3rd Annual Fundraising for Families This ran 3/10 - 3/16 with a minimum of 92 announcements. Each announcement was approximately :30 - :60 in length. EIRMC and the Ronald McDonald House Charities of Idaho present the 3rd Annual Fundraising for Families.
Other	3/15/2022	6:35:00 PM	Local Produced	0:00:45	Community Calendar - Speed Dating in Idaho Falls Event
Education	3/30/2022	11:37:00 AM	Local Produced	0:01:42	The reason horses chew on their wood fences and stalls is because theyre bored. Keep them occupied with a little toy or game, or with exercise.
Charity	3/16/2022	1:46:00 AM	Local Produced	0:00:32	3rd Annual Fundraising for Families This ran 3/10 - 3/16 with a minimum of 92 announcements. Each announcement was approximately :30 - :60 in length. EIRMC and the Ronald McDonald House Charities of Idaho present the 3rd Annual Fundraising for Families.
Charity	3/17/2022	11:45:00 AM	Local Produced	0:00:47	Final total for Fundraising for Families is \$75k.

Health (Physical/Mental)	3/14/2022	12:00:00 PM	Local Produced	0:00:15	Mental Health Monday We've all experienced tough times and that's why we here at 105 The Hawk like to remind you to check in on your friends and family. Knowing that someone cares and is ready to listen can make a world of difference. If you're suffering, don't forget there is always someone ready to listen and help. Call the National Suicide Prevention Lifeline: 800-273-Talk (8255) Text the Idaho Suicide Prevention Hotline: 208-398-4357 Crisis Text Line: Text "HOME" to 741741
Other	3/8/2022	1:37:00 AM	Local Produced	0:01:24	Celebrating all of the amazing women in the world for International Womens day!
Environment	3/22/2022	11:34:00 AM	Local Produced	0:01:42	Thanking every rancher, farmer, and everyone else within the agriculture day and celebrating agriculture.
Health (Physical/Mental)	3/14/2022	12:00:00 PM	Local Produced	0:00:15	Mental Health Monday We've all experienced tough times and that's why we here at 105 The Hawk like to remind you to check in on your friends and family. Knowing that someone cares and is ready to listen can make a world of difference. If you're suffering, don't forget there is always someone ready to listen and help. Call the National Suicide Prevention Lifeline: 800-273-Talk (8255) Text the Idaho Suicide Prevention Hotline: 208-398-4357 Crisis Text Line: Text "HOME" to 741741
Education	3/30/2022	11:32:00 AM	Local Produced	0:01:20	Why do horses chew on wood? Most horses that bite and chew on wood gates and fences are bored. Get your horse a little toy to keep them occupied, or give them more open space.