



RIVERBEND COMMUNICATIONS

3rd QUARTER 2021 ISSUES PROGRAMS KTHK

July

TOTAL:

2:03:30 | *hh:mm:ss*

August

TOTAL:

0:46:50 | *hh:mm:ss*

September

TOTAL:

0:13:15 | *hh:mm:ss*



RIVERBEND COMMUNICATIONS

3rd QUARTER 2021 ISSUES REPORT KTHK

ISSUES	DATE	TIME	SOURCE	HH:MM:SS	DESCRIPTION OF SEGMENT
July					
Charity	7/1/2021	12:00:00 PM	Local Produced	0:00:30	<p>Summer Drive-In Movie Series - Ronald McDonald House</p> <p>This ran from 7/1/21 - 8/12/21 with a minimum of 50 mentions. Each mention was approximately :30 in length. If you're looking for something fun to do with the family while supporting a great cause, check out the Summer Drive-In Movie series benefiting the Ronald McDonald House Charities of Idaho, presented by Blue Cross of Idaho and Z103. This is a great way to get out of the house while staying safe, having fun, and supporting local families. It takes place at the Motor Vu Drive-In. More details and the schedule are available at Z103.fm</p>
Health (Physical/Mental)	7/4/2021	12:00:00 PM	Local Produced	0:00:10	<p>4th Of July PSA</p> <p>This ran from 7/1/21 - 7/4/21 with a minimum of 8 mentions. Each mention was approximately :10 in length.</p> <p>The 4th of July is a time to celebrate but it can also be very hard on our veterans. Shell shock from fireworks is real. Please be mindful when you're lighting off your fireworks this Independence Day. Check in on your friends and family that have served our great country. Call if you need help.</p> <p>Idaho's Suicide Hotline: 208-398-HELP(4357) Veterans Crisis Line: 1-800-273-TALK(8255) PTSD Foundation of America: 1-877-717-PTSD(7873)</p> <p>Also, don't forget fireworks can be terrifying for pets. Make sure they are secured properly.</p> <p>Please have a safe and awesome 4th of July.</p>
Health (Physical/Mental)	7/5/2021	12:00:00 PM	Local Produced	0:00:15	<p>Mental Health Monday</p> <p>This ran July 5 2021, July 19 2021, Aug 2 2021, Aug 16 2021, Aug 30 2021, Sept 13 2021, and Sept 27 2021 with a minimum of 3 mentions each day. Each mention was approximately :15 in length.</p> <p>We've all experienced tough times and that's why we here at 105 The Hawk like to remind you to check in on your friends and family. Knowing that someone cares and is ready to listen can make a world of difference.</p> <p>If you're suffering, don't forget there is always someone ready to listen and help.</p> <p>(If you decide to mention the hotline number...only do one at a time. The Hotline does not need to be mentioned everytime.) Call the National Suicide Prevention Lifeline: 800-273-Talk (8255) Text the Idaho Suicide Prevention Hotline: 208-398-4357 Crisis Text Line: Text "HOME" to 741741</p> <p>Together we can inspire Hope. Help support the well-being of our community with Mental Health Monday and 105 The Hawk.</p>
Health (Physical/Mental)	7/6/2021	5:34:00 PM	Local Produced	0:00:45	<p>East Idaho News reporting upper 90's to 100 degree weather this weekend affecting Idaho Falls and the surrounding area.</p>

Charity	7/8/2021	12:00:00 PM Local Produced	0:00:30 Live United Concert Series	<p>This was mentioned a minimum of 75 times 7/8/21 - 8/16/21. Each mention was approximately :30 in length.</p> <p>https://www.unitedwayif.org/2021-live-united-concert-series?fbclid=IwAR3QNBbm0M9q0IEUsPinkkisNHqHhKd5bGpN1p_7MlezYjFYX7c3cP6mHJM</p> <p>The 2021 LIVE UNITED Concert Series presented by United Way of Idaho Falls, Idaho Falls Community Hospital and Mountain View Hospital kicks off July 15, 2021!</p> <p>Concerts will be held Thursday nights, July 15 - August 18 from 6 - 9 pm. Concerts are a FREE, family event with food vendors and lots of great LIVE music. Join us at The Waterfront at Snake River Landing for a enjoyable evening.</p> <p>Each week comes with a special Community Engagement Project. Look for opportunities to get involved each week and join us as we show what it means to Live United here in Eastern Idaho.</p>
Other	7/9/2021	12:00:00 PM Local Produced	0:00:15 Movies In The Park	<p>This ran from 7/1/21 - 8/27/21 with a minimum of 100 mentions. Each mention was approximately :15 in length.</p> <p>Idaho Falls Parks & Recreation presents: Idaho Central Credit Union's Movies in the Park. Enjoy several movies this summer in Freeman Park at the Bandshell! Movies are shown on the second and forth Friday of June, July and August. Movies begin at Dark. More info can be found at 105TheHawk.com.</p>
Charity	7/16/2021	12:00:00 PM Local Produced	0:01:00 Relay For Life 2021	<p>This was mentioned a minimum of 50 times 7/4/21 - 7/16/21. Each mention was approximately :30 - :60 in length.</p> <p>It's time for the main event, Relay for Life 2021. Yes, it sounds like a race, but it's actually a fun-filled family event that celebrates cancer survivors and their caregivers. Please join 105 The Hawk and the American Cancer Society as we remember those we've lost and fundraise to fight back and find an end to cancer. With a Hawaiian theme this year, "Luau for Life", will be fun for the whole family, including live performances, hula dancing lessons, face painting, and great food. Admission is free -- so check it out Friday, July 16th in Idaho Falls at the Thunder Ridge High School stadium. The survivor dinner will be at 4 p.m. and the main event goes from 6 to 11 p.m. Get more details at 105TheHawk.com. Don't miss "Luau for Life" on July 16th at Thunder Ridge stadium in Idaho Falls with the American Cancer Society and Z 103. relayforlife.org/idahofallsid</p>
Other	7/19/2021	6:35:00 PM Local Produced	0:00:45 East Idaho News - Man wrote and directed Wish Dragon who was an Idaho Falls resident and graduated from IFHS.	
Health (Physical/Mental)	7/22/2021	6:39:00 PM Local Produced	0:00:40 East Idaho News - Wildfire Health Awareness & Smoke Spreading	

Charity 7/23/2021 12:00:00 PM Local Produced

0:00:10 Champs Heart Benefit Concert and Country Dance

This was mentioned a minimum of 10 times 7/12/21 - 7/23/21. Each mention was approximately :10 in length.

Join 105 the hawk and champs heart as we slip on our dancing boots for The Benefit Concert and Country Dance! Friday, July 23rd @7pm, you can head out to North Bingham County Historical Park rodeo grounds for live music! Bring a lawn chair, listen and dance to the Lyle Albertsons Strait Country Dance band, all while supporting children and veterans with special needs! For more information head over to champsheart.org.

August

Charity 8/1/2021 12:00:00 PM Local Produced

0:01:00 Challenge Hunger Idaho

This was mentioned a minimum of 100 times 8/1/21 - 8/31/21. Each mention was approximately :30 - :60 in length.

Did you know 1 in 7 children in Eastern Idaho struggle with hunger? Challenge Hunger Idaho has a goal to raise \$40,000 by the end of August to fight hunger in Idaho and we want to help out. Join with us in this challenge. Donate at any Good 2 Go in East Idaho or at 105TheHawk.com by clicking on the Challenge Hunger Idaho Banner. Every dollar you donate will ultimately become \$4 thanks to the generosity of the Brad Hall Foundation and four anonymous women that are contributing matching donations. All of your donations will stay right here in East Idaho. We may not be able to eliminate hunger in one month, but we can challenge it! Donate today at a Good 2 Go near you or at 105TheHawk.com by clicking on the Challenge Hunger Idaho Banner.
<https://www.facebook.com/challengehungeridaho>
https://venmo.com/u/Hall_Foundation?fbclid=IwAR0KvSAEuGv8JBb5vMlz6btYozLJwmbx-yUVhYHBjUPCp8exLK8QC19uitw

Education 8/6/2021 12:00:00 PM Local Produced

0:00:15 THE BONNEVILLE COUNTY FAIR

This was mentioned a minimum of 10 times 8/2/21 - 8/6/21. Each mention was approximately :15 in length.

The Bonneville County Fair is happening all week long. Take the whole family out and enjoy the Bouncy Houses, the Grit League Obstacle Course and don't forget to listen to 105 The Hawk to get the scoop on each day's events. The Bonneville County Fair has been held near the Idaho Falls Zoo since 1912 but our community has grown substantially since then, so now there is a brand new location out near Sandy Downs on 73rd South. Get all the details at bonnevillecountyfairgrounds.com.

September

Health (Physical/Mental) 9/16/2021 12:00:00 PM Local Produced

0:00:30 The Wall That Heals

This was mentioned a minimum of 25 times 9/8/21 - 9/19/21. Each mention was approximately :30 in length. The Wall that Heals - Focus on Driving people to Volunteer until Tuesday Sept 14th. Blackfootwallthatheals.org

105 The Hawk would like to invite you to visit the Wall That Heals as it makes a stop at Jensen Grove in Blackfoot Tuesday Sept 14 through Sunday Sept 19th. The Wall That Heals is a 375 foot wide, 7 ½ foot tall touring replica of the Vietnam Veteran Memorial in Washington DC. This event is meant to honor Vietnam Veterans that paid the ultimate sacrifice while allowing their surviving loved ones and surviving veterans to heal from their losses within the familiarity of our own community. It is free to visit and if you'd like to volunteer to help please do so at Blackfootwallthatheals.org or by following the link at 105TheHawk.com.

The Wall That Heals will arrive on Sept. 14, 2021 at 1:45p and will be escorted from the Idaho State Vietnam Veterans Memorial located at Freeman Park in Idaho Falls to Jensen Grove in Blackfoot, Idaho at 3p where it will be set up and open for viewing on Thursday, Sept. 16 at 12 a.m. through Sunday Sept 19th at 2p. Sept 14th – Transport from Freeman Park in Idaho Falls at 1:45p, Arrive at Jensen's Grove in Blackfoot at 3p.
Sept 15th – Set up the wall
Sept 16 – Wall is ready for view, Welcome Ceremony and keynote speaker at 6:30p, Taps at 7:30p.
Sept 17 – Veterans Family Breakfast at 7a-9a, Taps at 7:30p
Sept 18 – Taps at 7:30p
Sept 19 – Closing Ceremony at 1:45p.

Crime/Safety 9/10/2021 3:20:00 PM Local Produced

0:00:45 Viral social media trend about overly sharing your child's information online to the public and why not to do so.