



RIVERBEND COMMUNICATIONS

2nd QUARTER 2021 ISSUES PROGRAMS KTHK

April

TOTAL:

0:27:21 | *hh:mm:ss*

May

TOTAL:

0:29:57 | *hh:mm:ss*

June

TOTAL:

0:11:32 | *hh:mm:ss*



RIVERBEND COMMUNICATIONS

2nd QUARTER 2021 ISSUES REPORT KTHK

ISSUES	DATE	TIME	SOURCE	HH:MM:SS	DESCRIPTION OF SEGMENT
April					
Environment	4/1/2021	11:40:00 AM	Local Produced	0:02:20	Idaho Ag Min- Why it is bad to stand on a farmer's or rancher's gate. The cost to fix a bent or broken hinge is a lot of work and definitely expensive if the animals escape. Do not stand on gates.
Education	4/1/2021	12:00:00 PM	Local Produced	0:00:30	This ran 4/1/21 - 5/31/21 with a minimum of 50 mentions per week. Each mention was approximately :30 in length. 105 The Hawk believes that reading is fundamental to the growth of our children, and we want your class to join the club! It's the Hawk Book Club For Kids, powered by Community Care: Urgent Care and Family Practice. Sign up your class now at our website 105 The Hawk dot com, and we will send a link to a video of Katie Lee and Brenden Peach reading a book that you can share with all of your students! Watch and listen with your class every week! It's the Hawk Book Club For Kids, powered by Community Care: Urgent Care and Family Practice. Check out this week's video right now at 105 The Hawk dot com!
Environment	4/5/2021	11:45:00 AM	Local Produced	0:01:20	Idaho Ag min- What happens to baby calves if their mom dies? Most ranchers will take the orphan calf and turn it into a bottle baby. The rancher now has to feed and take care of the calf as the mom would.
Crime/Safety	4/5/2021	11:30:00 AM	Local Produced	0:01:20	Warm weather is here, and so are the bikers. Keep your eyes open, look twice and save a life. Watch out for motorcyclists when you drive.
Crime/Safety	4/6/2021	1:40:00 AM	Local Produced	0:02:02	Talked about the things that can distract you while driving. Watch out and be aware. Part of Distracted Driving Awareness Month.
Crime/Safety	4/8/2021	3:45:00 PM	Local Produced	0:00:15	The closure of the I-15 freeway due to the intense winds occurring today.
Education	4/14/2021	11:40:00 AM	Local Produced	0:02:14	Idaho Ag Min- Talked about local FFA kids learning about branding and vaccinations with our local ranchers. Teaching them how ranchers safely and humanely brand calves.
Other	4/20/2021	11:40:00 AM	Local Produced	0:01:48	Idaho Ag Min- Idaho ranks #3 in production in dairy products. Buy Idaho made cheese. Support our local dairy farmers!
Education	4/21/2021	11:40:00 AM	Local Produced	0:01:52	Idaho is very known for its production in potatoes. Did you know that the first McDonald's french fry was invented by a guy here in Idaho?
Education	4/22/2021	11:40:00 AM	Local Produced	0:02:05	Helping out our local FFA chapter by cooking Baron of Beef. I explained what it was and what part of the cow it comes from. Later explained other popular cuts of beef.

Environment	4/22/2021	1:45:00 AM	Local Produced	0:01:54	Today is National Earth Day! A few things that you can do in your daily life to love the earth a bit more!
Education	4/26/2021	11:40:00 AM	Local Produced	0:02:26	Idaho Ag Min- The right conditions to bale hay, why it's a hard job, the average priceper bale. Shout out to all hay farmers growing hay so we can feed our livestock.
Education	4/27/2021	11:40:00 AM	Local Produced	0:01:58	Idaho Ag Min- Explained the Open Range laws here in East Idaho. The difference between Open Range, and a Herd District.
Charity	4/28/2021	10:55:00 AM	Local Produced	0:00:45	Idaho Gives has been extended this year. Right now you can Join 105 The Hawk in supporting Idaho nonprofits with Idaho Gives 2021. Find your favorite charity and donate by Thursday May 6th at IdahoGives.org or by calling 1-877-IDGIVES
Education	4/28/2021	11:40:00 AM	Local Produced	0:02:23	Idaho Ag Minute - If you are new to this area and have questions about how things are done in east Idaho within the agriculture world, feel free to contact Katie Lee for any type of Idaho Ag related question and she will do her best to answer it, or will find the right person to answer it for you during the AG Minute. Also, Idaho produces more than just potatoes and milk, we distribute a large amount of onions all over the world.
Education	4/30/2021	11:40:00 AM	Local Produced	0:01:49	Idaho Ag Minute - If you are new to this area and have questions about how things are done in east Idaho within the agriculture world, feel free to contact Katie Lee for any type of Idaho Ag related question and she will do her best to answer it, or will find the right person to answer it for you during the AG Minute.
May					
Charity	5/2/2021	10:30:00 AM	Local Produced	0:00:30	Idaho Gives 2021
Charity	5/5/2021	10:50:00 AM	Local Produced	0:00:56	Idaho Gives has been extended this year. Right now you can Join 105 The Hawk in supporting Idaho nonprofits with Idaho Gives 2021. I will be supporting Champs Heart. Join me in supporting my charity, or find your own and donate BY Thursday May 6th at IdahoGives.org and by calling 1-877-IDGIVES
Education	5/5/2021	11:40:00 AM	Local Produced	0:02:23	Idaho Ag Min- If you are new to this area and have questions about how things are done in east Idaho within the agriculture world, feel free to contact Katie Lee to ask any type of Idaho Ag related question and she will do her best to answer it, or will find the right person to answer it for you during Ag Minute. Support your local FFA chapter! The Shelley FFA chapter will be holding their annual Scholarship Auction this Thursday starting at 6pm. All items are made by the students and all proceeds go towards scholarship funds for the students.
Education	5/6/2021	11:40:00 AM	Local Produced	0:02:03	Support your local FFA chapter! The Shelley FFA chapter will be holding their annual Scholarship Auction this tonight starting at 6pm. All items are made by the students and all proceeds go towards scholarship funds for the students.

Charity	5/6/2021	12:00:00 PM	Local Produced	0:01:00	<p>This ran from 4/29/21 - 5/6/21. 4/29/21 - 5/4/21 had a minimum of 36 mentions. Each mention was approximately :60 in length. 5/5/21 - 5/6/21 had a minimum of 28 mentions. each mention was approximately :60 in length.</p> <p>Idaho Gives has been extended this year. Right now you can Join Z103 in supporting Idaho nonprofits with Idaho Gives 2021. Donate by Thursday May 6th at IdahoGives.org and by calling 1-877-IDGIVES</p>
Education	5/7/2021	11:40:00 AM	Local Produced	0:02:15	<p>Idaho Ag Min- All the different types of Idaho food items you can purchase in your grocery stores and what you can look for. Also, Idaho has over 119,000 acres of organic based produce fields.</p>
Charity	5/9/2021	12:00:00 PM	Local Produced	0:00:30	<p>This ran from 5/9/21 - 5/20/21 with a minimum of 25 mentions. Each mention was approximately :30 to :60 in length.</p> <p>IF YOU'RE LOOKING FOR SOMETHING FUN TO DO WITH THE FAMILY WHILE SUPPORTING A GREAT CAUSE. CHECK OUT THE SUMMER DRIVE-IN MOVIE SERIES BENEFITING THE RONALD MCDONALD HOUSE CHARITIES OF IDAHO PRESENTED BY BLUE CROSS OF IDAHO AND Z103. THIS IS A GREAT WAY TO GET OUT OF THE HOUSE WHILE STAINING SAFE, HAVING FUN AND SUPPORTING LOCAL FAMILIES RIGHT HERE IN EAST IDAHO.</p>
Education	5/10/2021	11:40:00 AM	Local Produced	0:01:06	<p>Idaho Ag Min- If your new to this area and have questions about how things are done in east Idaho within the agriculture world, feel free to contact Katie Lee with any type of Idaho Ag related question and she will do her best to answer it, or I will find the right person to answer it for you during Ag Minute. Cheddar cheese is not actually orange. Natural cheddar is normally white or has a slight yellow tint, but never orange.</p>
Education	5/11/2021	11:40:00 AM	Local Produced	0:02:23	<p>Idaho Ag Min- Did you know horses have personalities? Sometimes they base them off their owners or those who trained them. If your new to this area and have questions about how things are done in east Idaho within the agriculture world, feel free to contact Katie Lee with any type of Idaho Ag related question and she will do her best to answer it, or I will find the right person to answer it for you during Ag Minute.</p>
Education	5/13/2021	11:40:00 AM	Local Produced	0:01:42	<p>Idaho Ag Min- Idaho produces 19 billion pounds of potatoes every year. Out of all US states, New York consumes the most Idaho Potatoes. Also the reason our potatoes are the best is because of the volcanic soil, mountain water, and different changes within the climate throughout the year.</p>
Education	5/13/2021	11:20:00 AM	Local Produced	0:01:02	<p>Nerd News - Try drinking something pink before running a 5K, or running at all. Science says it should increase your speed by 4%.</p>

Education	5/18/2021	11:40:00 AM	Local Produced	0:02:36	Idaho Ag Min- If your new to this area and have questions about how things are done in east Idaho within the agriculture world, feel free to contact Katie Lee with any type of Idaho Ag related question and shewill do my best to answer it, or I will find the right person to answer it for you during Idaho Ag Minute. Someone asked how they could learn about how the agriculture community works here and how they could get involved. They recently moved from Oregon and want to be part of the ag world.
Charity	5/21/2021	12:00:00 PM	Local Produced	0:00:30	This ran from 5/21/21 - 6/17/21 with a minimum of 25 mentions. Each mention was approximately :30 to :60 in length. IF YOU'RE LOOKING FOR SOMETHING FUN TO DO WITH THE FAMILY WHILE SUPPORTING A GREAT CAUSE. CHECK OUT THE SUMMER DRIVE-IN MOVIE SERIES BENEFITING THE RONALD MCDONALD HOUSE CHARITIES OF IDAHO PRESENTED BY BLUE CROSS OF IDAHO AND Z103. THIS IS A GREAT WAY TO GET OUT OF THE HOUSE WHILE STAING SAFE, HAVING FUN AND SUPPORTING LOCAL FAMILIES RIGHT HERE IN EAST IDAHO.
Education	5/21/2021	11:40:00 AM	Local Produced	0:02:03	Idaho Ag Min- Idaho is #3 in the nation is the production of mint! So next time your chewing mint gum, you could be chewing mint grown in idaho!
Crime/Safety	5/21/2021	12:15:00 AM	Local Produced	0:02:15	WWW- East Idaho guy goes on crime spree! From East Idaho News.com.
Education	5/24/2021	11:40:00 AM	Local Produced	0:02:42	Idaho Ag Min- Barley is used for more than beer. Idaho produced 55 million bushels of barley during 2020. Also is one of the top 3 barley producing states.
Education	5/25/2021	2:20:00 PM	Local Produced	0:01:42	If you were born between the years 1992-1998, you are a Zillennial! No longer stuck without a name because you don't belong to the generations on either side.
Education	5/26/2021	11:40:00 AM	Local Produced	0:02:16	Idaho Ag Min- Idaho is the top producer of trout in the U.S., production averages about 41 million lbs per year. Agriculture is more than just cows, sows, and plows.
Crime/Safety	5/29/2021	12:00:00 PM	Local Produced	0:00:15	This started to run 5/29/21 and will continue through 9/6/21. There are a minimum of 20 mentions per week. Each mention is approximately :15 in length. Mountain View Hospital and 105 The Hawk Cares that your safe on the road during the 100 Deadliest Days of Summer. Tips for travel health and safety.

June

Crime/Safety	6/1/2021	12:00:00 PM	Local Produced	0:00:15	This started to run 5/29/21 and will continue through 9/6/21. There are a minimum of 20 mentions per week. Each mention is approximately :15 in length. 105 THE HAWK CARES Mountain View Hospital and 105 The Hawk care that you are safe on the road during the 100 Deadliest Days of Summer. Tips for travel health and safety.
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Environment	6/2/2021	11:40:00 AM	Local Produced	0:02:06 Idaho Ag Min- 5 Tips on getting your tomatoes to grow better this year.
Education	6/7/2021	11:40:00 AM	Local Produced	0:02:23 Answering the question "Does it hurt the horse when they get horse shoes put on?" As long a you have a professional farrier doing the work. shoeing horses is about like getting a pedicure for you. As long as you don't trim too close, its great for the horse.
Charity	6/11/2021	12:00:00 PM	Local Produced	0:00:30 This ran from 6/4/21 - 6/12/21 with a minimum of 15 mentions. Each mention was approximately :30 to :60 in length. On 6/16/21 a post promotion of the funds raised was mentioned a minimum of 3 times. Each mention was approximately :15 - :30 in length. 105 The Hawk has teamed up with the MDA (Muscular Dystrophy Association) and the Idaho Falls Fire Department to Fill the Boot. Fill the Boot will be happening this Friday, June 11th and Saturday June 12th from 9a-5p both days. As you're at the intersection of 17th Street and Hitt Road (25th East) in Idaho Falls, keep an eye out for our local firefighters collecting donations for this great cause. Please donate what you can, even the spare change in your cup holder will help. You can even donate online at any time at "filltheboot.donordrive.com/team/idahofalls".
Other	6/11/2021	12:00:00 PM	Local Produced	0:00:30 This ran from 6/4/21 - 6/11/21 with a minimum of 25 mentions. Each mention was approximately :30 in length. Idaho Falls Parks & Recreation presents: Idaho Central Credit Union's Movies in the Park. Enjoy several movies this summer in Freeman Park at the Bandshell for free! Movies are shown on the second and forth Friday of June, July and August. Movies begin at Dark. More info can be found at 105thehawk.com.
Education	6/17/2021	11:40:00 AM	Local Produced	0:02:12 Idaho Ag Min- Talking all about Aquaculture here in Idaho, what it is and where we rank nationally.
Education	6/17/2021	11:40:00 AM	Local Produced	0:02:01 Idaho Ag Min- Answering the question "why do farmers bale their hay at night?" The levels of moisture fluctuate more at night, which makes it better to bale hay.
Environment	6/17/2021	5:36:00 PM	Local Produced	0:00:35 Pocatello Open Fire Pit Ban throughout Bannock County on East Idaho News

Health (Physical/Mental) 6/21/2021 12:00:00 PM Local Produced 0:00:30 This ran 6/21/21 with a minimum of 2 mentions. Each mention was approximately :15 to :30 in length.

We've all experienced tough times and that's why we here at 105 The Hawk like to remind you to check in on your friends and family. Knowing that someone cares and is ready to listen can make a world of difference.

If you're suffering, don't forget there is always someone ready to listen and help. Call the National Suicide Prevention Lifeline: 800-273-Talk (8255) Text the Idaho Suicide Prevention Hotline: 208-398-4357 Crisis Text Line: Text "HOME" to 741741

Together we can inspire Hope. Help support the well-being of our community with Mental Health Monday and 105 The Hawk.

Other 6/25/2021 12:00:00 PM Local Produced 0:00:30 This ran from 6/12/21 - 6/25/21 with a minimum of 25 mentions. Each mention was approximately :30 in length.

Idaho Falls Parks & Recreation presents: Idaho Central Credit Union's Movies in the Park. Enjoy several movies this summer in Freeman Park at the Bandshell for free! Movies are shown on the second and forth Friday of June, July and August. Movies begin at Dark. More info can be found at 1055TheHawk.com.