



RIVERBEND COMMUNICATIONS

2nd QUARTER 2020 ISSUES PROGRAMS KTHK

April

TOTAL:

0:39:00 | *hh:mm:ss*

May

TOTAL:

0:16:00 | *hh:mm:ss*

June

TOTAL:

0:17:30 | *hh:mm:ss*



RIVERBEND COMMUNICATIONS

2nd QUARTER 2020 ISSUES REPORT KTHK

ISSUES	DATE	TIME	SOURCE	HH:MM:SS	DESCRIPTION OF SEGMENT
April					
Charity	4/28/2020	8:30:00 AM	Local Produced	0:06:00	Interview with Oliane Smith from Coming Home Inc. A local group that supports local veterans and their families in East Idaho. Talked about their non profit and how people can support their cause through Idaho Gives.
Charity	4/23/2020	6:00:00 AM		0:01:00	Idaho Gives! 4/23-5/7. Daily mentions (3 x per day) for this annual fundraiser for Idaho Non Profits through idahogives.org
Education	4/28/2020	11:00:00 AM		0:15:00	Hawk Book Club for Kids- Story Time Tuesdays. We have modified our monthly Book Club from going to schools to reading books on our Facebook Page. This is every Tuesday in March, April, and through May.
May					
Health (Physical/Mental)	5/29/2020	8:00:00 AM		0:01:00	5/29/19-6/5/19 Bike to Work Week is June 1-5. Log your daily rides with Idaho Mountain Trading on their Facebook page every day that week to have a chance to win great prizes. Prizes include biking gear from Trek
Charity	4/23/2020	6:00:00 AM		0:01:00	Idaho Gives! 4/23-5/7. Daily mentions (3 x per day) for this annual fundraiser for Idaho Non Profits through idahogives.org
June					
Health (Physical/Mental)	6/6/2020	8:00:00 AM		0:01:00	Run dates: 6/6/20 - 6/13/20 Kids Trail Day June 13th. Meet at Ryder Park (2001 Sunnyside Road) from 12p-2p. Kids will ride the trails at Ryder with the NICA rider. Refreshments provided by the Bike Shop.
Charity	6/8/2020	9:40:00 AM		0:05:00	Mary Murray from Eastern Idaho Down Syndrome Family Connect called in to talk about and promote Dash For Down Syndrome on Aug. 22nd, 2020. *We will run a live liner on this from 6.9-8.22
Other	6/8/2020	8:00:00 AM		0:00:30	6.9-8.15 Your kids can get free, nutritious meals all summer long. Take advantage of the USDA's summer food program. Go to 1055thehawk.com and find out where free and low cost meals are being served in your neighborhood this summer. It's a great opportunity for your kids to have lunch and play with friends.
Other	6/16/2020	8:00:00 AM		0:01:00	BIKE MONTH 2020) (6/16-6/30 at 6pm) June 30th Bike Month Social/Safety Awareness Fundraiser at The Waterfront at Snake River Landing in Idaho Falls. 6:30-8:30pm. Music, Food, drinks, kids activities, FREE bike Raffles, Bike Related booths, and much more!
Crime/Safety	6/26/2020	7:30:00 AM	Local Produced	0:10:00	Road Rules with Sgt. Crain. Three questions about Idaho traffic laws. Every Friday morning.