



RIVERBEND COMMUNICATIONS

2nd QUARTER 2022 ISSUES PROGRAMS KTHK

April

TOTAL:

0:19:53 | *hh:mm:ss*

May

TOTAL:

0:12:30 | *hh:mm:ss*

June

TOTAL:

0:18:00 | *hh:mm:ss*



RIVERBEND COMMUNICATIONS

2nd QUARTER 2022 ISSUES REPORT KTHK

ISSUES	DATE	TIME	SOURCE	HH:MM:SS	DESCRIPTION OF SEGMENT
April					
Education	4/1/2022	11:40:00 AM	Local Produced	0:00:30	This ran 4/1/22 - 6/30/22 with a minimum of 5 mentions per week. Each mention was approximately :30 - :60 in length. Join Katie Lee weekdays at 11:40 for the Idaho Ag Minute powered by Agri-Service, Together We Drive Agriculture Forward.
Education	4/4/2022	11:40:00 AM	Local Produced	0:01:22	Informing the public on how to keep their livestock safe from Rattlesnakes as they come out of hibernation.
Crime/Safety	4/4/2022	1:45:00 AM	Local Produced	0:01:46	Wind advisory. Be careful outside, tie down unsecured outdoor belongings and be on the watch for dangerous flying items as you drive.
Education	4/6/2022	11:40:00 AM	Local Produced	0:01:15	Be kind to all big machinery drivers. Support those who haul the things we need.
Health (Physical/Mental)	4/4/2022	3:37:00 PM	Local Produced	0:00:35	Lucky Charms causing projectile vomiting according to many reports across the country.
Environment	4/4/2022	4:09:00 PM	Local Produced	0:00:20	Portion of I-15 closed due to high winds - https://localnews8.com/news/idaho-falls/2022/04/04/portion-of-i-15-closed-due-to-high-winds-2/
Other	4/11/2022	3:40:00 PM	Local Produced	0:00:30	Idaho Falls Regional Airport expecting bigger crowds due to Jackson Hole Airport having runway maintenance for next few months.
Environment	4/12/2022	3:35:00 PM	Local Produced	0:00:39	Yellowstone Opening Information https://www.eastidahonews.com/2022/04/some-yellowstone-national-park-roads-open-on-april-15/?fbclid=IwAR2L8xT5R5faNM5mtUb6xsHJYtDnfQnZE_1Hk-BkFh5_yT8eVvgTyd04EUk
Environment	4/15/2022	5:35:00 PM	Local Produced	0:00:52	Entrance Fees waived at National Parks - April 16
Economy	4/18/2022	3:20:00 PM	Local Produced	0:00:35	https://www.eastidahonews.com/2022/04/tax-commission-extends-hours-in-eastern-idaho-today-as-returns-are-due/ East Idaho Tax Office Hours Extended on Tax Day today.

Health (Physical/Mental)	4/21/2022	4:40:00 PM	Local Produced	0:00:58 City of Blackfoot issuing am e. coli warning for its water and how to prevent e. coli from entering your system by boiling water before use.
Health (Physical/Mental)	4/28/2022	3:17:00 PM	Local Produced	0:00:25 Blackfoot boil order.
Crime/Safety	4/28/2022	3:40:00 PM	Local Produced	0:00:35 East Idaho Public Health Donuts for Drugs Event Sat. April 30th 10 AM - 2 PM

May

Charity	5/1/2022	12:00:00 PM	Local Produced	0:00:30 Fill The Boot 105 The Hawk has teamed up with the MDA (Muscular Dystrophy Association) and the Idaho Falls Fire Department to Fill the Boot. Fill the Boot will be happening this Friday, May 6th and Saturday May 7th from 9a-5p both days. As you're at the intersection of 17th Street and Hitt Road (25th East) in Idaho Falls, keep an eye out for our local firefighters collecting donations for this great cause. Because of your help last year, there was a record amount of funds raised and we'd like to do it again. Please donate what you can, even the spare change in your cup holder will help. Fill the boot has helped serve 108 families in Bonneville County, 223 in Idaho Falls and the surrounding areas, and 1600 families in the state of Idaho.
Crime/Safety	5/21/2022	12:00:00 PM	Local Produced	0:00:30 Just Ride Idaho Summer Safety Event This ran from 5/16/22 - 5/21/22 with a minimum of 15 mentions. Each mention was approximately :30 to :60 in length. The Just Ride Idaho Summer Safety Event is this Saturday at the Joe Marmo/Wayne Lehto Ice Arena in Tautphaus Park from 11a – 2p. Just Ride Idaho is a joint initiative between Teton Toyota, Idaho Falls Community Hospital, and Idaho Mountain Trading to promote recreational safety, along with general health and wellness in Eastern Idaho. There will be bike activities for kids of all ages, a bike rodeo, free food, and fun art activities. Not to mention 300 bike helmets will be given away and you can get a free bike maintenance check to kick off the summer season of riding. It's all happening this Saturday at the Joe Marmo/Wayne Lehto Ice Arena in Tautphaus Park from 11a – 2p. Find more details at 1055TheHawk.com

Crime/Safety	5/30/2022	12:00:00 PM Local Produced	0:00:15 Mountain View Hospital and 105 The Hawk Cares
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This started to run on 5/28/22 and will continue till 9/5/22 with a minimum of 15 mentions per week. Each mention is approximately :15 - :30 in length.

Mountain View Hospital and 105 The Hawk Cares that you're safe on the road during the 100 Deadliest Days of Summer.

Give some safety tips.....Buckle Up, Don't Text and Drive, Don't Drive Tired, Look Twice For Motorcyclist, Know Where Your Blind Spots Are, Stay Alert,....etc.

June

Charity	6/4/2022	12:00:00 PM Local Produced	0:00:15 Crusade Against Cancer
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This ran from 5/24/22 - 6/4/22 with a minimum of 15 mentions. Each mention was approximately :15 to :30 in length.

The Crusade Against Cancer is a family fun run to help raise money to benefit our local, SEI cancer patients. We encourage you to dress up in superhero costumes to show that we can beat cancer together!!

Registration starts 7:30am
Cheerleader Contest: 8:00am
Costume contest: 8:30am
Race begins: 9:00am

Packet Pick up:
Bill's Bike & Run
Friday June 3rd
4:00 pm- 7:00pm

Other	6/14/2022	12:00:00 PM Local Produced	0:00:15 Idaho Falls Arts Council River Concert Series
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This started to run on 6/7/22 and will continue till 8/30/22 with a minimum of 5 mentions per concert date. Each mention is approximately :15 in length.

Enjoy free live music every Tuesday evening from 7p-8p on the Greenbelt Stage in Idaho Falls! The 2022 Idaho Falls Arts Council River Concert Series kicks off June 14th and runs through late August!

Health (Physical/Mental)	6/23/2022	12:00:00 PM Local Produced	0:00:15 The 4th of July is a time to celebrate but it can also be very hard on our veterans. Shell shock from fireworks is real. Please be mindful when you're lighting off your fireworks this Independence Day. Check in on your friends and family that have served our great country. Call if you need help.
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Idaho's Suicide Hotline: 208-398-HELP(4357)
Veterans Crisis Line: 1-800-273-TALK(8255)
PTSD Foundation of America: 1-877-717-PTSD(7873)

Also, don't forget fireworks can be terrifying for pets. Make sure they are secured properly.

Please have a safe and awesome 4th of July.