

Revised



125 West 55th St
New York, NY 10019

Contract # 25262912 **Changes as of:** 8/8/2016 at 10:43 AM **Version:** Current State Version 2

CPE: 278/295/5086 **Flight:** 8/30/16 - 9/5/16 **Station:** WYFX **Total \$:** \$4,190.00
Agency: GMMB **Advertiser:** CLINTON, HILLARY **Market:** Youngstown-Warren **Total Spots:** 52
 GMMB 3050 K ST NW **Product:** TV **Office:** WASHINGTON **Total CPP:** \$0.00
 WASHINGTON DC
 20007

Agency Order #: 5266360 **Primary Demo:** Adults 35+ **Total GRP:**
Buyer: Outen, David **Con Type:** POLITICAL/VOTE **Traffic #:** 915257
Salesperson: RACHELLE RAY - **Assistant:** RACHELLE RAY - **Separation:**
 Washington DC Washington DC
 202-872-5880 202-872-5880

Comments: 8/30/16-9/5/16 HILLARY FOR AMERICA - NAB SENT VIA EMAIL. PYMT TO FOLLOW DAY PRIOR TO START.

#	Day/Time	DP	Program	Rate	A35P Rating	Len	8/30 - 8/30		Total Spots	Total \$	CPP	GRP
							8/30					
13	Th 8p-9p		ROSEWOOD	\$175.00	0	30	1		1	\$175.00	\$0.00	0.0
<i>Changes: Rate from 125 to 175</i>												
14	Th 9p-10p		BONES	\$200.00	0	30	1		1	\$200.00	\$0.00	0.0
<i>Changes: Rate from 250 to 200</i>												
TOTALS:									52	\$4,190.00	\$0.00	0.0



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CPE: 278/295/5086	Flight: 8/30/16 - 9/5/16	Station: WYFX	Total \$: \$4,190.00
Agency: GMMB GMMB 3050 K ST NW WASHINGTON DC 20007	Advertiser: CLINTON, HILLARY Product: TV	Market: Youngstown-Warren Office: WASHINGTON	Total Spots: 52 Total CPP: \$0.00
Agency Order #: 5266360	Buyer: Outen, David	Primary Demo: Adults 35+	Total GRP:
Salesperson: RACHELLE RAY - Washington DC 202-872-5880	Assistant: RACHELLE RAY - Washington DC 202-872-5880	Con Type: POLITICAL/VOTE	Traffic #: 915257
		Assistant: RACHELLE RAY - Washington DC 202-872-5880	Separation:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
08/08/16 10:43 AM	LAILA DAFTARI	8/30/16-9/5/16 HILLARY FOR AMERICA - NAB SENT VIA EMAIL. PYMT TO FOLLOW DAY PRIOR TO START.
		8/5 SEE LINE 13 AND 14 FOR RATE ADJUSTMENT
		LINE 13 THU 8-9P 9/1 1X \$125 - NEED TO ADJUST RATE TO \$175 (TAKE \$50 FROM LINE 14)
		LINE 14 THU 9-10P 9/1 1X \$250 - CHANGE RATE TO \$200 - USE EXTRA \$50 ON LINE 13
08/05/16 5:45 PM	Jim Dreistadt	PLEASE APPROVE THANKS JIM
08/05/16 3:31 PM	System	Notice Received.
08/05/16 2:11 PM	RACHELLE RAY - Washington DC	8/30/16-9/5/16 HILLARY FOR AMERICA - NAB SENT VIA EMAIL. PYMT TO FOLLOW DAY PRIOR TO START.

Competitive Information	
Market Budget:	\$46,556
WYFX Share:	9%
Comment:	
EYTV:	1%
WBCB:	1%
WFMJ:	38%
WKBN:	41%
WYTV:	10%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	52	\$4,190.00	N/A	0.0
Total	100%	52	\$4,190.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Sep	52	\$4,190.00
Total	52	\$4,190.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	8/8/16 10:43 AM	LAILA DAFTARI	Revised			\$0	\$4,190.00	Changes: Competitive Market Budget from \$44,000 to \$46,556, Demo Meta to [R16], User Entered \$ from \$0.00 to \$4,190.00. 2 buylines added or modified.
Makegood 1	8/5/16 5:45 PM	Jim Dreistadt	Confirmed			\$0	\$4,190.00	
Queued for Electronic Contracting	8/5/16 2:13 PM					\$0	\$0	
New	8/5/16 2:05 PM	RACHELLE RAY - Washington DC	Confirmed	52		\$4,190.00	\$4,190.00	