



125 West 55th St
New York, NY 10019

Contract # 25278718 Changes as of: 10/18/2016 at 5:29 PM Version: Highlighting Revision 3

CPE: 278/295/5290

Flight: 10/18/16 - 10/24/16

Station: WYFX

Total \$: \$3,640.00

Agency: GMMB

Advertiser: CLINTON, HILLARY

Market: Youngstown-Warren

Total Spots: 48

GMMB 3050 K ST NW
WASHINGTON DC
20007

Product: CLINTON/P/D

Office: WASHINGTON

Total CPP: \$0.00

Agency Order #: 5333682

Primary Demo: Adults 35+

Total GRP:

Buyer: Outen, David

Con Type: POLITICAL/VOTE

Traffic #: 928024

Salesperson: RACHELLE RAY -
Washington DC
202-872-5880

Assistant: LAILA DAFTARI
202-872-5880

Separation: _____

Comments: RVSD TO CXL OFF N/A SPOT & RE-SPEND CREDITS (9/6-9/12, 9/27-10/3, 10/6-10/10, 10/11-10/17).

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/18 - 10/18		Total Spots	Total \$	CPP	GRP
							10/18					
✓ 1	Tu-F,M 7a-9a		First News On FOX	\$10.00	0	30	5		5	\$50.00	\$0.00	0.0
✓ 2	Tu-F,M 9a-10a		People's Court	\$20.00	0	30	4		4	\$80.00	\$0.00	0.0
✓ REV- 3	Tu-F,M 10a-11a		People's Court	\$20.00	0	30	4 ▶ 3		3	\$60.00	\$0.00	0.0
✓ REV- 4	Tu-F,M 11a-12n		Divorce Court	\$20.00	0	30	2 ▶ 2		2	\$40.00	\$0.00	0.0
✓ REV- 5	Tu-F,M 1p-2p		Steve Wilkos	\$20.00	0	30	3 ▶ 3		3	\$60.00	\$0.00	0.0
✓ REV- 6	Tu-F,M 5:30p-6p		Two And A Half Men	\$20.00	0	30	3 ▶ 3		3	\$60.00	\$0.00	0.0
✓ REV+ 7	Tu-F,M 7p-7:30p		Modern Family	\$90.00	0	30	0 ▶ 4		4	\$360.00	\$0.00	0.0
	<i>P4</i>											
✓ REV+ 8	Tu-F,M 6:30p-7p		Big Bang Theory	\$90.00	0	30	2 ▶ 4		4	\$360.00	\$0.00	0.0
	<i>reduced freq</i>											
✓ REV- 9	Sa 6p-7p		Seinfeld	\$10.00	0	30	1 ▶ 0		0	\$0.00	\$0.00	0.0
✓ REV+ 10	Tu-F,M 7:30p-8p		Big Bang Theory	\$140.00	0	30	2 ▶ 3		3	\$420.00	\$0.00	0.0
	<i>reduced freq</i>											
✓ REV+ 11	Tu-F,M 6p-6:30p		Modern Family	\$50.00	0	30	2 ▶ 3		3	\$150.00	\$0.00	0.0
	<i>reduced freq</i>											
✓ REV- 13	Su 7p-8p		BOBS BURGERS	\$75.00	0	30	1 ▶ 0		0	\$0.00	\$0.00	0.0
✓ REV+ 14	Tu-M 10p-11p		1st News On FOX	\$120.00	0	30	3 ▶ 8		8	\$960.00	\$0.00	0.0
✓ REV- 16	Tu-F,M 12m-1a		2 1/2 MEN/THE OFFICE	\$10.00	0	30	2 ▶ 2		2	\$20.00	\$0.00	0.0
✓ 17	Su 12m-12:30a		Rules Of Engagement	\$10.00	0	30	1		1	\$10.00	\$0.00	0.0
	<i>P4</i>											
✓ REV+ 18	Su 12:30a-1a		How I Met Your Mother	\$5.00	0	30	1 ▶ 2		2	\$10.00	\$0.00	0.0
19	W 9p-11p		PRESIDENTIAL DEBATE	\$1,000.00	0	30	1		1	\$1,000.00	\$0.00	0.0
	<i>LUR</i>											



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CPE: 278/295/5290	Flight: 10/18/16 - 10/24/16	Station: WYFX
Agency: GMMB	Advertiser: CLINTON, HILLARY	Market: Youngstown-Warren
GMMB 3050 K ST NW WASHINGTON DC 20007	Product: CLINTON/P/D	Office: WASHINGTON
Agency Order #: 5333682	Primary Demo: Adults 35+	Total \$: \$3,640.00
Buyer: Outen, David	Con Type: POLITICAL/VOTE	Total Spots: 48
Salesperson: RACHELLE RAY - Washington DC 202-872-5880	Assistant: LAILA DAFTARI 202-872-5880	Total CPP: \$0.00
		Total GRP:
		Traffic #: 928024
		Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/18 - 10/18		Total Spots	Total \$	CPP	GRP
							10/18					
20	Sa 8p-11:30p		COLLEGE FOOTBALL	\$120.00	0	30	0		0	\$0.00	\$0.00	0.0
	removed											
21	Tu-F,M 12n-1p		Crazy Talk	\$20.00	0	30	0		0	\$0.00	\$0.00	0.0
	P4											
22	Tu-F,M 2p-3p		Jerry Springer	\$20.00	0	30	0		0	\$0.00	\$0.00	0.0
	P4											
23	Su 9a-10a		FOX News Sunday	\$25.00	0	30	0		0	\$0.00	\$0.00	0.0
	P4											
24	Tu-F,M 3p-4p		Maury	\$20.00	0	30	0		0	\$0.00	\$0.00	0.0
	P4											
25	Tu-F,M 5p-5:30p		King Of Queens	\$20.00	0	30	0		0	\$0.00	\$0.00	0.0
	P4											
26	M 8p-9p		GOTHAM	\$200.00	0	30	0		0	\$0.00	\$0.00	0.0
	P4											
27	M 9p-10p		LUCIFER	\$200.00	0	30	0		0	\$0.00	\$0.00	0.0
	P4											
28	Tu 8p-9p		BROOKLYN 9-9/NEW GIRL	\$200.00	0	30	0		0	\$0.00	\$0.00	0.0
	P4											
29	Tu 9p-10p		SCREAM QUEENS	\$200.00	0	30	0		0	\$0.00	\$0.00	0.0
	P4											
30	Th 8p-9p		Rosewood-Fox	\$200.00	0	30	0		0	\$0.00	\$0.00	0.0
	P4											
31	Th 9p-10p		PITCH	\$200.00	0	30	0		0	\$0.00	\$0.00	0.0
	P4											
32	F 9p-10p		EXORCIST	\$100.00	0	30	0		0	\$0.00	\$0.00	0.0
	P4											



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Agency: GMMB GMMB 3050 K ST NW WASHINGTON DC 20007	Advertiser: CLINTON, HILLARY Product: CLINTON/P/D	Market: Youngstown-Warren Office: WASHINGTON	Total Spots: 48 Total CPP: \$0.00
Agency Order #: 5333682	Buyer: Outen, David	Primary Demo: Adults 35+	Total GRP:
Salesperson: RACHELLE RAY - Washington DC 202-872-5880	Con Type: POLITICAL/VOTE	Assistant: LAILA DAFTARI 202-872-5880	Traffic #: 928024
			Separation:

#	Day/Time	DP	Program	Rate	A35P Rating	Len	10/18 - 10/18		Total Spots	Total \$	CPP	GRP
							10/18					
33	Su 8p-9p		SIMPSONS/BROOKLYN 9-9	\$150.00	0	30	0		0	\$0.00	\$0.00	0.0
	P4											
34	Su 9:30p-10p		LAST MAN ON EARTH	\$150.00	0	30	0		0	\$0.00	\$0.00	0.0
	P4											
35	Su 11p-12m		KING OF QUEENS/RULES OF ENGAGEMENT	\$10.00	0	30	0		0	\$0.00	\$0.00	0.0
	P4											
36	Sa 7:30p-8p		COLLEGE FOOTBALL PREGAME	\$40.00	0	30	0		0	\$0.00	\$0.00	0.0
	P4											
37	Su 11a-12n		FOX NFL Kickoff	\$110.00	0	30	0		0	\$0.00	\$0.00	0.0
	P4											
38	Su 12n-1p		FOX NFL Today Sunday	\$110.00	0	30	0		0	\$0.00	\$0.00	0.0
	P4											
39	Su 1p-4:30p		NFL 1P GAME	\$375.00	0	30	0		0	\$0.00	\$0.00	0.0
	P4											
40	Su 4:30p-7p		NFL 430 GAME	\$375.00	0	30	0		0	\$0.00	\$0.00	0.0
	P4											
TOTALS: 48									48	\$3,640.00	\$0.00	0.0



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Agency Order #: 5333682	Buyer: Outen, David	Primary Demo: Adults 35+	Total GRP:
Salesperson: RACHELLE RAY - Washington DC 202-872-5880	Assistant: LAILA DAFTARI 202-872-5880	Con Type: POLITICAL/VOTE	Traffic #: 928024
		Separation:	

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
10/18/16 5:29 PM	RACHELLE RAY - Washington DC	RVSD TO CXL OFF N/A SPOT & RE-SPEND CREDITS (9/6-9/12, 9/27-10/3, 10/6-10/10, 10/11-10/17).
10/17/16 11:32 AM	System	Notice Received.
10/17/16 11:31 AM	GOTOSTRATA\Ray	RVSD TO APPLY AGY REVS/N/RATE CORRECTIONS.
10/13/16 12:54 PM	Kathy Anderson	Line #9....1X na 10/22 Sa 6-7p \$10 due pgm chg (ftbl) can offer Tu-M 12M-1A @ \$10 w/o 10/18 pls advise asap, Kathy for Amy
10/05/16 1:43 PM	System	Notice Received.
10/05/16 12:09 PM	GOTOSTRATA\Ray	Separation: 30
09/02/16 9:28 AM	System	Notice Received.
09/02/16 9:23 AM	RACHELLE RAY - Washington DC	10/18/16-10/24/16 HILLARY FOR AMERICA - NAB SENT VIA EMAIL. PYMT TO FOLLOW DAY PRIOR TO AIR.

Competitive Information	
Market Budget:	\$52,000
WYFX Share:	7%
Comment:	
EYTV:	1%
WBCB:	1%
WFMJ:	43%
WKBN:	34%
WYTV:	14%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	48	\$3,640.00	N/A	0.0
Total	100%	48	\$3,640.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	48	\$3,640.00
Total	48	\$3,640.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/18/16 5:29 PM	RACHELLE RAY - Washington DC	Revised	11		\$1,230.00	\$3,640.00	Changes: Assistant Id from RACHELLE RAY - Washington DC to LAILA DAFTARI, Product from TV to CLINTON/P/D, Demo Meta to [R16], Total Spots from 37 to 48, Calculated Dollars from \$2,410.00 to \$3,640.00, Competitive Market Budget from \$34,214 to \$52,000, User Entered \$ from \$0.00 to \$3,640.00, Comments from RVSD TO APPLY AGY REVS/N/RATE CORRECTIONS. to RVSD TO CXL OFF N/A SPOT & RE-SPEND CREDITS (9/6-9/12, 9/27-10/3, 10/6-10/10, 10/11-10/17)., Total \$ from \$2,410.00 to \$3,640.00. 13 buylines added or modified.
Revision	10/17/16 11:31 AM	GOTOSTRATA\Ray	Confirmed		6	\$80.00	\$2,410.00	Changes: Comments from Separation: 30 to RVSD TO APPLY AGY REVS/N/RATE CORRECTIONS., Total \$ from \$2,330.00 to \$2,410.00, Total Spots from 43 to 37. 18 buylines added or modified.
Makegood 1	10/13/16 12:54 PM	Kathy Anderson	Confirmed			\$0	\$2,330.00	