

WICN-FM & WICN-HD, WORCESTER, MA
QUARTERLY ISSUES
First Quarter 2015

This listing includes some of the significant issues responded to by WICN(FM), Worcester, Massachusetts along with the most significant treatment of those issues for the period January 1st- March 31st, 2015. This listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Legend:

Issue

Program Name – Date - Start Time - Duration

Narrative

Arts

Inquiry- Sunday, January 4, 2015 - 9:00pm

Artist Matt Freedman returns to Inquiry tonight. Matt is the author and illustrator of *Relatively Indolent but Relentless*: his revealing journal of his painful months being treated for cancer. But tonight we talk about Matt's other artwork. Matt Freedman is a sculptor, performance artist, and writer among other things. His work is complex and fascinating. Tune in tonight and learn about his Srendi Vashtar performance, the wild "More Than Super" piece that was performed during a broadcast of the 2010 Super Bowl and all about the almost forgotten art movement called "Clumpism". For look at some of Matt Freedman's work, go to his website: <http://mattfreedman.org/>

Tonight on Inquiry we talk with Martin Windrow, author and military editor of Osprey Publishing. His latest book is quite unique and unexpected. *The Owl Who Liked Sitting On Caesar: Living With A Tawny Owl* is a fascinating account of Martin's 14 year close bond with a captive Tawny Owl. This owl lived in his house and became an intimate part of his life. But this is not your typical nature lover's tale, not by a long shot. Tune in and find out why.

Inquiry- Sunday, February 1, 2015 - 9:00pm

Henry David Thoreau's "Walden" was published in 1854, and it is still read and revered today. But what is Walden Pond today versus what it was in Thoreau's time? The Decordova Sculpture Park and Museum is now hosting an exhibition of contemporary artists' interpretation of Thoreau's ideas and Walden Pond in particular. Tonight on Inquiry, we talk with Dina Deitsch, curator of Walden, Revisited and two of the artists whose work is in the show Gina Siepel and Oscar Palacio.

Are we significant in the universe? Is life on this planet a unique accident of chemistry or are there several or maybe even many planets that host life? Those are just a few of the very big questions that tonight's guest on Inquiry will attempt to answer. Caleb Scharf is Director of Astrobiology at Columbia University and his new amazing book on how planets and life evolve is titled *The Copernicus Complex: Our Cosmic Significance in a Universe of Planets and Probabilities*.

Inquiry- Sunday, February 15, 2015 - 9:00pm

Movie musicals lead a "preposterous existence". They are "crass, not respected, and several times almost extinct". But they are also wildly popular and beloved. Movie musicals are wonderful, but musicals can also be trash! Tonight on Inquiry we talk with film historian Richard Barrios about his history of the movie musical *Dangerous Rhythm: Why Movie Musicals Matter*. Tune in and find out why Cabaret worked but Paint Your Wagon failed miserably.

Business

Business Beat- Sunday, January 18, 2015 - 10:00pm

In an all-new *The Business Beat*, Steve Jones-D'Agostino, strategic partner of [Susan Wagner PR + Best Rate of Climb](#), interviews Miriam Kutcher, founder and president of Miravan LLC. They talk about the business of marketing [Moozi](#). Miriam is an award-winning business-to-business marketer with more than 18 years of experience. She is also the inventor of Moozi, which she bills as "the one-button pod solution for perfect-temperature baby-formula bottles in under a minute." Moozi will be available in retail and online stores in late 2015. In the meantime, the company launched a Kickstarter campaign in early November that ran until mid-December. Before Moozi, Miriam was chief marketing officer at the Launch in US Alliance. She's also served as vice president of marketing for UBM Channel, and vice president of marketing for the Vertical Market Business Units and New Ventures at International Data Corp.

Business Beat- Sunday, February 1, 2015 - 10:00pm

In an all-new *The Business Beat*, Steve Jones-D'Agostino, strategic partner of [Susan Wagner PR + Best Rate of Climb](#), interviews Jeff Duquette, a partner with the Westboro law firm of [Dingman, McInnes & McLane, LLP](#), which specializes in intellectual-property law. They talk about the business of IP law.

Public Eye- Sunday, February 1, 2015 - 10:30pm

Despite gains in recent years, professional females still report many challenges that their male counterparts do not experience. Despite a recent surge in female CEOs, the number is still far smaller than the number of male CEOs. Many women believe that they have a harder time in balancing both their personal and professional lives. Why is this? What can they do? This week AI is joined by Dr. Rachel Elahee, a leading psychologist and author of the new book, *Choose You!*, tips that can help women balance both personal and professional lives.

Business Beat- Sunday, February 8, 2015 - 10:00pm

In an encore of *The Business Beat*, Steve Jones-D'Agostino, strategic partner of [Susan Wagner PR + Best Rate Of Club](#), interviews Rose Pavlov, president and CEO of [Ivy Child International](#). They talk about the business of teaching children mindfulness, self-regulation and leadership.

Business Beat- Sunday, February 15, 2015 - 10:00pm

In an all-new, 29-minute episode of *The Business Beat*, Steve Jones-D'Agostino, strategic partner of [Susan Wagner PR + Best Rate of Climb](#), interviews Democratic State Senator [Jamie Eldridge](#) of Acton, and Jim O'Reilly, director of public policy for the [Northeast Energy Efficiency Partnerships](#). They talk about the Kinder Morgan natural-gas-pipeline project known as [Northeast Energy Direct](#).

Business Beat- Sunday, March 29, 2015 - 10:00pm

In an all-new episode of *The Business Beat*, Steve Jones-D'Agostino, strategic partner of [Susan Wagner PR + Best Rate of Climb](#), interviews [John Sculley](#), former CEO of Pepsi-Cola and Apple Computer. They talk about Sculley's new book, *Moonshot! Game-Changing Strategies to Build Billion-Dollar Businesses*.

John Sculley is one of America's best-known business leaders - with one foot in the storied history of Apple technology, and the other foot in 21st-century innovations that change the way the world does business. His success stories include telecommunications, financial services, healthcare, high tech, Internet services, consumer marketing, and outsourcing services.

Community

Business Beat- Sunday, January 4, 2015 - 10:00pm

In an encore of *The Business Beat*, Steve Jones-D'Agostino, strategic partner of [Susan Wagner PR + Best Rate of Climb](#), interviews Tim Fallon (shown, right) and Peter Racicot (left) of [Fallon Ambulance Service](#). They talk about what drives and motivates this third-generation family business. This episode aired originally on July 20, 2014.

Fallon Ambulance was founded in 1923 by James Fallon Sr. His son, James "Ray" Fallon, Jr., served as president and owner from 1974 until his death in 2000. During Ray Fallon Jr.'s tenure, a number of his children and stepchildren stepped into leadership roles in the company as part of the third generation. One of his stepsons is Peter Racicot, who today serves as senior vice president. Peter is an avid participant in the annual Pan Mass Challenge, the 192-mile bicycle trek from Sturbridge to Provincetown. He began the race in support of Ray and to raise money for cancer research. Peter began as an emergency medical technician.

Business Beat- Sunday, January 11, 2015 - 10:00pm

In an encore of *The Business Beat*, Steve Jones-D'Agostino, strategic partner of [Susan Wagner PR + Best Rate of Climb](#), interviews Mark Waxler, founder of [Waxler Hospitality Group](#). They talk about how Central Massachusetts rates when it comes to hospitality. This episode aired originally on July 27, 2014.

In 2013, Mark founded Waxler Hospitality Group to serve hotels, restaurants and service businesses that would like to improve operations, sales, profitability, and customer attraction and retention. He was vice president and general manager of the Beechwood Hotel in Worcester for 18 years, until 2013. He has been in the hospitality industry for 40 years.

Mark started at the Front Desk of the Watergate Hotel and has worked for Hyatt Hotels, Doubletree Hotels and Marriott Hotels in various management positions before joining the Beechwood Hotel in 1995. During his tenure at the Beechwood, he has upgraded the property to the only AAA Four Diamond Hotel in Massachusetts.

Mark is a member of Destination Worcester's Board of Directors, Chairman of the Hospitality Advisory Committee for Worcester Technical High School, Program Advisory Member to help develop the Massachusetts Vocational Technical Educational Framework for hospitality management and Board of Directors member of Worcester Regional Research Bureau. Previously, he was chairman of the Board of Directors of the Massachusetts Lodging Association and president of the New England Inns and Resorts.

Business Beat- Sunday, January 25, 2015 - 10:00pm

In an encore of *The Business Beat*, Steve Jones-D'Agostino, strategic partner of [Susan Wagner PR + Best Rate of Climb](#), interviews Katie Picchione of the Rotaract Club of WPI and the [WPI Student Chapter of Engineers Without Borders-USA](#), Richard Simon of the [Rotary Club of Nashoba Valley](#) and Carl Gomes of the [Rotary Club of Worcester](#). They talk about bringing clean drinking water to the world.

Business Beat- Sunday, February 22, 2015 - 10:00pm

In an encore episode of *The Business Beat*, Steve Jones-D'Agostino, strategic partner of [Susan Wagner PR + Best Rate of Climb](#), interviews Rick Saia, editor of [Worcester Business Journal](#). They talk about *WBJ*'s "25th Anniversary" and "2015 Economic Forecast" issues.

This episode aired originally on November 23, 2014. In the spirit of full disclosure, Steve did freelance writing and editing for *WBJ*'s "25th Anniversary" issue.

As *Worcester Business Journal* observed in its recent "25th Anniversary" issue, "There's the old adage, 'The more things change, the more they stay the same.' To a certain degree, that applies to the Central Mass. business community. Banking, finance, technology, retail and education continue to be our economic pillars. But much change has also occurred over the last quarter century. Most of our regional banks are no longer locally based and many of our local retailers – Spag's, O'Coin's and Building 19, among them – have gone out of business.

Business Beat- Sunday, March 15, 2015 - 10:00pm

In an all-new episode of *The Business Beat*, Steve Jones-D'Agostino, strategic partner of Susan Wagner PR + Best Rate of Climb, interviews Charlene Perkins Cutler, executive director of the John H. Chafee Blackstone River Valley National Heritage Corridor. They talk about creating a sustainable environment, economy, and place.

Created by an act of Congress in 1986, the Blackstone River Valley National Heritage Corridor is the second in the country to be so designated. The Corridor includes 25 cities and towns in a watershed that stretches from the headwaters in Worcester to Narragansett Bay in Providence.

Business Beat- Sunday, March 22, 2015 - 10:00pm

In an all-new episode of *The Business Beat*, Steve Jones-D'Agostino, strategic partner of Susan Wagner PR + Best Rate of Climb, interviews Ray Pfau, a member of Bolton Local and organizer of the Bolton Repair Café; and, Bob Johnson, a Bolton Repair Café volunteer. They talk about reducing waste while building community. The Repair Café was initiated by Martine Postma. Since 2007, she has been striving for sustainability on the local level in many ways. She organized the very first Repair Café in 2009 in Amsterdam. It was a great success. This prompted Martine to start the Repair Café Foundation. In 2010, this Dutch non-profit organization was officially set up. Since 2011, the foundation has provided professional support to local groups in the Netherlands and other countries wishing to start their own Repair Café.

Education

Inquiry- Sunday, January 11, 2015 - 9:00pm

Tonight on Inquiry we have a lively chat with George K. Russell. He is a member of the Biology Department of Adelphi University, one of the co-founders of Orion Magazine and editor of a wonderful collection of essays titled *Children and Nature Connections*. Tonight we talk about why it is critical to encourage children to be outside and to play among the trees and grasses of the natural world and why digital learning may not be the best thing in some cases. To order this book, please go to: <http://www.myrin.org/>

Tonight on Inquiry we have a fascinating conversation with writer and journalist Dana Goldstein. Her new history is *The Teacher Wars: A History of America's Most Embattled Profession*. No other profession operates under this extreme level of political scrutiny and in recent years the situation has gotten far worse. Tune in and find out why one teacher remarked: "Everything I loved about teaching is extinct."

Public Eye- Sunday, January 11, 2015 - 10:30 pm

53% of recent college grads are unemployed or underemployed, yet 3.5 million U.S. jobs remain unfilled. Why? Because companies can't find people with the skills to do the work they need. Therein lies great opportunity for the nations job seekers — they just have to look beyond the traditional classroom (or even college altogether), and consider the paths that teach the skills most

valued in today's market: technical and vocational education, apprenticeships, and on-the-job training. Tune in this Sunday evening at 10:30 when Al is joined by job specialist and author Nicholas Wyman. Hear what he has to say about the current job market and how best to prepare for it.

Inquiry- Sunday, February 8, 2015 - 9:00pm

Students in Finland and Poland consistently score better at math and problem solving than American students. Why? What are their school systems doing that we aren't? Tonight on Inquiry we talk with literary journalist Amanda Ripley about her very important new book *The Smartest Kids in the World, and How They Got That Way*. Tune in and find out why Korean students are better prepared than American students for the global economic world of the twentieth century.

Public Eye- Sunday, February 8, 2015 - 10:30pm

This week Al speaks with best-selling author and historian David O. Stewart about his new book, *"Madisons Gift"*. James Madison is a somewhat forgotten character in American history yet Stewart has resurrected the man in a fine work about his contribution to this nation. Tune in this Sunday evening at 10:30.

Health

Inquiry- Sunday, January 18, 2015 - 9:00pm

Certain fortunate people have had their heart stopped but are later revived and live to talk about it. A very few have been non-responsive for what seems to be a very long time, even more than an hour, and then came back to life. What is going on? Tonight on Inquiry we talk with David Casarett, MD, physician, researcher and tenured professor at the University of Pennsylvania School Of Medicine. His latest book explores what we know now about resuscitation and some wild research that is exploring the possibilities of extending the time the heart can be stopped. His book is titled *Shocked: Adventures in Bringing Back the Recently Dead*. Tune in and learn about why AEDIs are the new hope for people with heart failure away from a hospital and why the BeeGees are critical to know when giving someone CPR.

Tonight on Inquiry we welcome back Honee Hess, Director of the Worcester Center for Crafts. Joining us in the studio are two artists from the new exhibition Harmony. Mihoko Wakabayashi is a fabric artist who is a Saori weaver. Tomo Sakai is a glass artist who casts her glass work. Tune in and learn about these very different artists' works that are both traditional and contemporary. For more information on Harmony, please go to the website at: <http://www2.worcester.edu/WCC/default.aspx>

Inquiry- Sunday, February 22, 2015 - 9:00pm

Adolescence is typically portrayed as a time of out of control emotions, fed by hormones, that is, at best, survived. In the last two decades, there has been a tremendous "growth in the scientific study of adolescence" and this has enabled researchers and parents to better understand what is really happening in the teen brain. It turns out that adolescence is a time of heightened neuroplasticity and it is an exciting time when the teenager learns some of the most important strategies for

success in adulthood. Tune in tonight for an exciting conversation with Laurence Steinberg, Ph. D. author of *Age of Opportunity: Lessons from the New Science of Adolescence*.

Business Beat- Sunday, March 8, 2015 - 10:00pm

In an all-new episode of *The Business Beat*, Steve Jones-D'Agostino, strategic partner of Susan Wagner PR+ Best Rate of Climb, interviews Lisa Piehler (shown, right), executive director, and Elizabeth Wambui (shown, center), major-gifts associate, for the American Red Cross of Central Massachusetts and Lauren Petit (shown, left), manager of communications and community relations for Saint-Gobain Corporation, one of the sponsors of the Red Cross Central Mass. chapter's 2015 Hometown Heroes. They talk about what it takes to be a Red Cross Central Mass. Hometown Hero. Shown, is a Red Cross photo of some past Hometown Heroes.

Public Eye- Sunday, January 18, 2015 - 10:30pm

Will future wars and conflicts be fought by private mercenaries who are hired by the government? Tune in this Sunday evening at 10:30 when Al is joined by military strategist and author Sean McFate. His new book "The Modern Mercenary" is an eye opening account of how private companies are being hired out to handle global conflicts for profit.

Public Eye- Sunday, January 25, 2015 - 10:30pm

Staff Sergeant Joe Hickman was a loyal member of the armed forces and a proud American patriot. When he re-enlisted after 9/11, he served as a team leader and Sergeant of the Guard in Guantánamo Naval Base. From the moment he arrived at Camp Delta, something was amiss. The prisons were chaotic, detainees were abused, and Hickman uncovered by accident a secret facility he labeled "Camp No." On June 9, 2006, the night Hickman was on duty, three prisoners died, supposed suicides, and Hickman knew something was seriously wrong. So began his epic search for the truth, an odyssey that would lead him to conclude that the US government was using Guantánamo not just as a prison, but as a training ground for interrogators to test advanced torture techniques. Tune in this Sunday evening at 10:30 to hear Hickman's account of that riveting night.

Public Eye- Sunday, February 22, 2015 - 10:30pm

West Points' class of 1915 remains one of the most famous. It was the year in which the stars fell on West Point as both Dwight Eisenhower and Omar Bradley graduated to become great leaders. That year also so 40% of it's graduates attain the rank of General. So what made this a remarkable year? Tune in this Sunday evening at 10:30 when Al speaks with best-selling author and noted historian, Michael Haskew. His new book *West Point 1915* chronicles a period in American history that has yet to be rivaled.

Inquiry- Sunday, March 22, 2015 - 9:00pm

Tonight on Inquiry, we talk with writer and philatelist Chris West about his new *book A History of America in Thirty-Six Postage Stamps*. West uses a wonderful selection of stamps to illustrate the history of the United States from the Stamp Act to the selfie. Along the way, West includes a

wonderful history of the post office including the Pony Express and early airmail. If you have ever marveled at the history found on these small, perforated pieces of gummed paper, tune in! Tonight on Inquiry we welcome Tom O'Malley, ceramics and photography department head at the Worcester Center for Crafts. Joining him in the studio is Candace Cacey, Director of the gallery and gallery store at the Worcester Center for Crafts. They discuss two exciting upcoming exhibitions at the Worcester Center for Crafts: "Looking Back" and "The Pottery Invitational". For information, go to the Center's website at: <http://www2.worcester.edu/WCC/default.aspx>

Public Eye- Sunday, March 22, 2015 - 10:30pm

One of the biggest art heists in American history took place right here in Massachusetts in 1990 at the Isabella Gardner Museum in Boston. Since that time authorities have made no arrests and leads have been few and far between. Will this case ever be solved? Tune in this Sunday evening at 10:30 when Al speaks with investigative reporter and author Stephen Kurkjian. His new book, *Master Thieves* uncovers new information that just might shed new light on the case.

Public Eye- Sunday, March 29, 2015 - 10:30pm

Cousins Eleanor Roosevelt and Alice Roosevelt Longworth were arguably two women who moved in powerful circles throughout their lives. Eleanor the liberal do-gooder and Alice the acid tongue conservative couldn't have been any different yet their lives had many parallels. Tune in this Sunday evening at 10:30 when Al is joined by author Marc Peyser author of the new book, *Hissing Cousins*". Find out what made these women so important to American history.

Humor

Inquiry- Sunday, January 25, 2015 - 9:00pm

Tonight on Inquiry we talk with writer Christopher Miller who has compiled a hilarious and fascinating encyclopedia of funny objects and conventions from the comics, jokes and films of the early decades of the Twentieth Century. Included are citations on anvils, hen-pecked husbands, B.O., pie fights, Limburger Cheese and so much more. If you have ever watched a Three Stooges short and wondered what "alum" was, tune in tonight when we discuss: *American Cornball: A Laffopedic Guide to the Formerly Funny*.

Why do we cry during movies when we know they aren't real? Why do some people believe the most outrageous conspiracy theories? Why do we find gossip so compelling? Tonight on Inquiry we talk with Jim Davies, Professor at the Institute of Cognitive Science of Carleton University and the Director of the Science of Imagination Laboratory. He will discuss his new book which answers these questions and many others: *Riveted: The Science of why Jokes make us Laugh, Movies make us cry, and Religion makes us Feel One with the Universe*.

Politics

Public Eye- Sunday, January 4, 2015 - 10:30pm

Did you know that you can file a “whistleblower” case under the "False Claims Act" which allows an insider to file a sealed lawsuit on behalf of the People of the United States against any company or organization that defrauds the government or public at large? If you've never heard of this before then be sure to tune in this Sunday evening at 10:30 when Al is joined by one of the few attorneys in America to win such a case, Brian Mahany. It was Mahany and his firm who took on the Country Wide Financial organization and his whistleblower client reaped millions in reward.

Science

Public Eye- Sunday, March 8, 2015 - 10:30pm

Current immigration levels—the highest in U.S. history—undermines efforts to achieve a more economically just and ecologically sustainable society. So says Colorado State University professor and author, Phil Cafaro. He argues that Political progressives favoring a more equitable distribution of wealth, economic security for workers and their families, the preservation of other species on the American landscape, and the political empowerment of common citizens should support reducing immigration into the United States. Tune in this Sunday evening at 10:30 when Al speaks with Cafaro about his new book, How Many Is Too Many.

Public Eye- Sunday, March 15, 2015 - 10:30pm

According to experts the world population is closing in on 7 billion. At the same time the earth's resources are only enough to care for 2-3 billion. How critical of a problem is this and what is being done to change it? Tune in this Sunday evening at 10:30 when Al speaks with Dave Paxson, CEO of "World Population Balance" and hear his take on the current status of the problem.