# WICN-FM & WICN-HD, WORCESTER, MA QUARTERLY ISSUES Fourth Quarter 2014

This listing includes some of the significant issues responded to by WICN(FM), Worcester, Massachusetts along with the most significant treatment of those issues for the period October 1st – December 31st, 2014. This listing is by no means exhaustive. The order in which the issues appear does not reflect any priority or significance.

Legend:

Issue

Program Name - Date - Start Time - Duration

Narrative

# Agriculture

# Public Eye- Sunday, October 19, 2014 - 10:30pm

Since 1860, the Tenuta Santa Maria winery in Italy has belonged to the Bertani family, and for the past 150 years, they have engaged in the cultivation of vines. Gaetano Bertani established his commitment to the land in 1971. Today his son Giovanni is running the winery and turning out wonderful aromatic wines that are food friendly and delicious. Tune in this Sunday evening at 10:30 when Al speaks with Giovanni Bertani who is here touring the United States as ambassador for his family winery. Hear how this wine making family is proudly looking ahead and hopeful that future generations will continue the long standing tradition of Italian winemaking.

# Public Eye- Sunday, October 26, 2014 - 10:30pm

Travessia is a micro-winery in downtown New Bedford, Massachusetts. The owner Marco Montez was born in Portugal and learned firsthand about wine-making from his grandfather. Today he focuses on making wine in small lots with primarily Massachusetts-grown grapes, such as Chardonnay, Pinot Grigio, Vidal Blanc, and Pinot Noir. Tune in this Sunday evening at 10:30 when Al speaks with Marco Montez about his journey from Portugal to the United States and how he has found success as a winemaker and entrepreneur right here in Massachusetts.

## Inquiry- Sunday, November 2, 2014 - 9:00pm

Insects are all around us in a myriad of forms. Some people fear insects. Others hate them. But many of the people of the world eat them. And why not? Insects are tasty, nutritious and a great source of fat and protein. Furthermore, raising insects for consumption is much more environmentally friendly than raising any other meat. Tonight on Inquiry we talk with Marcel Dicke, Professor of Entomology at Wageningen University and a Rhodes Professor at Cornell University. He has co-written a book the beautifully promotes entomophagy: the eating of insects titled *The Insect Cookbook: Food for a Sustainable Planet*. Tune in for some tips on the best ways to cook a locust.

### Business Beat- Sunday, December 7, 2014 - 10:00pm

Listen now to an all-new episode of The Business Beat. Steve Jones-D'Agostino, strategic partner of Susan Wagner PR + Best Rate Of Climb, interviews Greg Judy (shown, left), co-operator of Green Pasture Farms, and Cathleen O'Keefe (shown, right), Winter Conference and bulk-order coordinator for the Massachusetts chapter of the Northeast Organic Farming Association. They talk about building a profitable farming business while caring for the health of the land.

The Winter Conference of NOFA's Mass. chapter takes place on January 10 at Worcester State University. The keynote speaker is Greg Judy, who, along with his wife Jan Judy, operate Green Pasture Farms on leased land in Rucker, Missouri. The NOFA-Mass. Winter Conference will also have several workshop presenters who are local to Worcester and the surrounding area.

Greg is a rotational grazier and carbon-sequestration advocate. He is also the author of two books: No Risk Ranching: Custom Grazing on Leased Land; and Comeback Farms: Rejuvenating Soils, Pastures and Profits with Livestock Management Practices. In his NOFA-Mass. Winter Conference seminar, he will share his lessons learned on building a profitable business while caring for the health of the land he works. He will also discuss all the steps involved in setting up a profitable, managed, grazing operation, from scratch. Among other things, he will cover calving, winter stockpiling, developing your grazier's eye, drought management, and daily monitoring to ensure success in starting your own grazing operation.

# Arts

## Inquiry- Sunday, October 5, 2014 - 9:00pm- 60 minutes

Tonight Inquiry has a lively conversation with Kelli Russell Agodon, prize-winning port, writer and editor. She talks about her amazing new published collection *Hourglass Museum* as well as the many other projects she is involved in. She also does a reading from a work in *Hourglass Museum*.

## Inquiry- Wednesday, October 8, 2014 - 3:30pm- 30 mins

BARRY B. POWELL, the Halls-Bascom Professor of Classics Emeritus, University of Wisconsin-Madison, returns to Inquiry to talk about his new dynamic translation of one of the greatest epics in the world: HOMER'S THE ODYSSEY.

## Inquiry- Thursday, October 9, 2014 - 11:00am-

We live at a time in which we are surrounded by visual media and bright colors. But our experience of color is never just about vision. Colors can also be used to manipulate and control. The colors we now interact with on Tv and our computers are not pigments, like those found in paintings and drawings. Contemporary colors are generated and manipulated through mathematics, using complicated systems very few of us understand. We live in the age of the algorithmic image. Evrything looks bright and colorful, but do we live in a New Dark Age? Tune in tonight when we have a lively conversation with CAROLYN L. KANE, who writes about the history, philosophy and aesthetics of electronic media. We talk about her new landmark book CHROMATIC ALGORITHMS: SYNTHETIC COLOR, COMPUTER ART AND AESTHETICS AFTER CODE.

# Inquiry- Sunday, October 12, 2014 - 9:00pm- 60 minutes

Tonight on Inquiry, we welcome back Honee A. Hess, Executive Director of the Worcester Center for Crafts. With Hess in the studio is artist and painter Kat O'Connor. A new exciting exhibition of Kat O'Connor's paintings, titled *Luminous Will*, is currently at the Craft Center, and many of these works are being seen for the first time. Tune in and learn about the artist's fascination with water in all its forms. For more details, go to:<u>http://www2.worcester.edu/WCC/default.aspx</u> For a look at Kat O'Connor's work, go to: <u>http://www.katopaints.com/Index.html</u>

# Inquiry- Sunday, October 19, 2014 - 9:00pm- 1 hour

Artist, writer and curator Matt Freedman decided to write and draw four pages in his journal every day he underwent extremely complicated and painful chemo and radiation therapy for cancers in his mouth and tongue. This journal was photo-reproduced in the book *Relatively Indolent but Relentless: A Cancer Treatment Journal*. This is a powerful and very funny look into Matt's mind and body as he suffered the tortures of the damned just trying to get well.

# Inquiry- Thursday, October 23, 2014 - 11:00am

Photographer and author TRAER SCOTT's newest published collection of her photography is titled NOCTURNE: CREATURES OF THE NIGHT and features stunning and close up photographs of some of the world's most engaging nocturnal animals and birds. Tune in and find out about her adventures with porcupines and bushbabies.

# Inquiry- Wednesday, October 29, 2014 - 2:30pm

Tonight, Inquiry welcomes poet SUSAN RICH whose latest collection is titled CLOUD PHARMACY. Susan has worked and traveled in countries like Niger, Gaza, South Africa and Bosnia-Herzegovina and these experiences inform her poetry. Tonight she reads "Tunnel" from Cloud Pharmacy, a poem about the Boston area.

# Inquiry- Thursday, October 30, 2014 - 10:00am- 30 minutes

Novelist CHUCK PALAHNIUK returns to Inquiry to talk about his new novel BEAUTIFUL YOU, which is about sex addiction and sinister corporate forces, among other things. "Young people want mirrors, older people want art." Tune in for a fun and candid discussion with this challenging writer who thoroughly enjoys himself on his book tours

## Business Beat- Sunday, November 2, 2014 - 10:00pm- 30 mins

In an encore of *The Business Beat*, Steve Jones-D'Agostino, strategic partner of <u>Susan Wagner PR +</u> <u>Best Rate of Climb</u>, interviews Paul Collyer of <u>BA Event Promotions</u> and John Giangregorio of the <u>Canal District Alliance</u>. They talk about The <u>2014 Paulie's New Orleans Jazz & Blues Festival</u>. This episode aired originally on June 15, 2014.

# Inquiry- Thursday, November 6, 2014 - 11:00am

Inquiry welcomes back HONEE A. HESS, Executive Director of the WORCESTER CENTER FOR CRAFTS. She is joined in the studio by JANET AMORELLO, Vice President of Marketing at

UNIBANK to talk about the upcoming HOLIDAY FESTIVAL OF CRAFTS, the annual three-day celebration of crafts and arts. For more information on times and dates, go to: <u>http://www2.worcester.edu/WCC/default.aspx</u>

### Inquiry- Wednesday, November 12, 2014 - 2:30pm- 90 minutes

Inquiry welcomes ANGELA CARTWRIGHT, film and television actress, artist, photographer and writer. With TOM MCLAREN she has produced and written an extraordinary new book of photographs of classic Hollywood stars that have never before been seen by the public. Angela Cartwright was allowed access to the Twentieth Century Fox archives and discovered a veritable treasure trove of what are called continuity photographs: stills taken for the makeup, costume and hair departments. These photographs are of the highest quality and reveal a lot about how a film lot works. There are pictures of Shirley Temple, Clark Gable, Gene Tierney, Henry Fonda, Marilyn Monroe, and many, many other stars like you have never seen them before. Angela Cartwright's book is titled STYLING THE STARS: LOST TREASURES FROM THE TWENTIETH CENTURY FOX ARCHIVES. For more information on the book and related events, please go to: <u>http://angela-cartwright.com</u>. To learn about Angela Cartwright's own artwork, go to: <u>http://acartwrightstudio.com</u>

### Business Beat- Sunday, November 16, 2014 - 10:00pm

In an encore episode of The Business Beat, Steve Jones-D'Agostino, strategic partner of Susan Wagner PR + Best Rate of Climb, interviews Dan Gabel, president of the <u>American Big Band</u> <u>Preservation Society</u>, and Bill Doyle, one of the series organizers who, along with Dan, are part of <u>Dan Gabel and the Abletones</u>, which performs Big Band music.

### Inquiry- Thursday, November 20, 2014 - 10:30am- 30 minutes

Inquiry welcomes back artist, sculptor and teacher KITTY WALES. Tonight Kitty talks about her new works "Migration" and "Lionfish" (pictured) and about her travels to Republic of Azerbaijan to create a unique work from found materials. Kitty Wales work often involves building large sculptures of fish or animals from an amazing variety of found materials. Tune in and learn about how she created her monumental "Canis ex Machina" and other pieces.

### Inquiry- Thursday, November 20, 2014 - 11:00am- 30 minutes

Inquiry welcomes LISSA WARREN, Vice President, Senior Director and Acquiring Editor of DaCapo Press. Her latest book is THE GOOD LUCK CAT: HOW A CAT SAVED A FAMILY AND A FAMILY SAVED A CAT. This touching and very frank memoir is a story of family love, loss and grief and how a family pet can give you real comfort in extremely difficult times. If you have a pet that you love dearly, don't miss this show.

### Inquiry- Sunday, November 23, 2014 - 9:00pm- 30 minutes

Writer and Teacher Beverly Gray returns to Inquiry to talk about her biography Ron Howard: From Mayberry to the Moon...and Beyond. Ron Howard starred in two of the most iconic television series, but from and early age dreamed of being a serious film director. Tune in and learn about his early his early film and television career and how he got his break sitting in the Director's chair thanks to Roger Corman.

# Inquiry- Thursday, December 4, 2014 - 9:30am- 30 minutes

Inquiry welcomes back writer and biographer JAMES GAVIN. His new book is titled *Is That All There Is? The Strange Life of Peggy Lee.* Peggy Lee grew up in a small town in North Dakota but grew up to become one of the most unique, hardworking and tenacious singers. Tonight we talk about her signature songs "Fever" and "Is That All There Is?" as well as her film work in "Pete Kelly's Blues" and her lawsuit against Disney. Peggy Lee was a one of a kind singer that has inspired many other artists over the years, tune in and find out why.

# Inquiry- Thursday, December 4, 2014 - 11:00am- 30 minutes

Tonight on Inquiry we talk with musician, former guitarist for the Slits, visual artist and filmmaker VIV ALBERTINE. Her wonderful and refreshingly honest new autobiography is titled *CLOTHES CLOTHES MUSIC MUSIC MUSIC BOYS BOYS BOYS*. Tune in tonight for part one of our conversation. Viv talks about her "Ping Pong Affair" with Mick Jones of the Clash, her first band "Flowers of Romance", and the Slits first record "Cut". Through all her considerable trials and tribulations, Viv Albertine remains one of the most interesting and original artists in rock. Viv's latest record is called *"The Vermillion Border."* 

# Inquiry- Sunday, December 7, 2014 - 9:00pm

We often hear about the lone genius, but in reality some of the most creative people work in pairs: John Lennon and Paul McCartney; C.S. Lewis and J.R.R Tolkein; Steve Jobs and Steve Wozniak. The list is endless. How do these dynamic duos meet; how do they work together and what leads to their eventual break up? Tonight on Inquiry I talk with curator, writer and essayist Joshua Wolf Shenk about his fascinating new book Powers of Two: Finding the Essence of Innovation in Creative Pairs.

A rusted wreck of a 1957 Chevy wagon led tonight's guest on Inquiry into an exploration into the history of the American middle class and a meditation on what cars mean to us. Our love affair with our cars in a fact of life, but like all romances, it goes through stages and often has an unhappy ending. Earl Swift is a writer, journalist and residential fellow of the Virginia Foundation for the Humanities at the University of Virginia. His new book is part cultural history and part auto romance and much more. His book is titled Autobiography: *A Classic Car, An Outlaw Motorhead, and 57 Years of the American Dream*. If you have had a love affair with a car you have owned, be sure to tune in!

# Inquiry- Thursday, December 11, 2014 - 10:30am

Otis Shepard and Dorothy Van Gorder were two gifted artists who married and teamed up to produce some of the most eye-catching and beautiful outdoors advertising in the middle decades of the 20th Century. Through their friendship with P.K. Wrigley of Wrigley's gum, they also got to completely redesign Catalina Island and the Chicago Cubs. Their graphic art helped bring modernist design to America and helped to visually define an era. Tune in tonight when Inquiry talks with art director and design historian NORMAN HATHAWAY. With writer and editor Dan Nadel, he has written a stunningly beautiful book about these two unrecognized graphic artists who helped create the look of modern America: *DOROTHY AND OTIS: DESIGNING THE AMERICAN DREAM*.

### Inquiry- Sunday, December 14, 2014 - 9:00pm

Michelangelo was a new kind of artist for the Renaissance. His life redefined how people thought about artists in society. He was difficult to work with, often did not finish commissions and had a hard time delegating work to assistants. He lived through turbulent times, working with six popes and through wars, violence and plague. Yet he sculpted and painted some of the most beautiful and important works of the Renaissance. Tonight on Inquiry we talk with Miles J. Unger writer, author and former Managing Editor of Art New England about his dynamic new biography Michelangelo: A Life in Six Masterpieces.

We live at a time in which we are surrounded by visual media and bright colors. But our experience of color is never just about vision. Colors can also be used to manipulate and control. The colors we now interact with on TV and our computers are not pigments, like those found in paintings and drawings. Contemporary colors are generated and manipulated through mathematics, using complicated systems very few of us understand. We live in the age of the algorithmic image. Everything looks bright and colorful, but do we live in a New Dark Age? Tune in tonight when we have a lively conversation with Carolyn L. Kane, who writes about the history, philosophy and aesthetics of electronic media. We talk about her new landmark book *Chromatic Algorithms: Synthetic Color, Computer Art and Aesthetics After Code*.

### Inquiry- Wednesday, December 17, 2014 - 2:30pm

What do Buddy Holly, Joy Division, the Beatles, The Five Satins, Amy Winehouse and the Shagri-Las all have in common? They are all rock and roll musicians mentioned in tonight's interview with journalist, writer and author of many books GREIL MARCUS. His new book THE HISTORY OF ROCK 'N' ROLL IN TEN SONGS is not a simple chronological listing of the artists found in the Hall of fame. Marcus' history is a fascinating and complex web of affinities based on 10 songs that appealed to him at that one moment. Tune in for one of the best discussions about rock you will likely hear this year.

### Inquiry- Wednesday, December 17, 2014 - 4:30pm

Most people know Mark Mothersbaugh as the front man of the band DEVO. But Mark is really a prolific visual artist, and Devo was just an extension of one his artistic passions. Tune in tonight when Inquiry welcomes back ADAM LERNER, the Director and Chief Animator of the Museum of Contemporary Art, Denver. They have organized a show of Mothersbaugh's artwork and written an amazing catalog of the show: MARK MOTHERSBAUGH: MYOPIA.

# Inquiry- Sunday, December 21, 2014 - 9:00pm

Inquiry welcomes Angela Cartwright, film and television actress, artist, photographer and writer. With Tom McLaren, she has produced and written an extraordinary new book of photographs of classic Hollywood stars that have never before been seen by the public. Angela Cartwright was allowed access to the Twentieth Century Fox archives and discovered a veritable treasure trove of what are called continuity photographs: stills taken for the makeup, costume and hair departments. These photographs are of the highest quality and reveal a lot about how a film lot works. There are pictures of Shirley Temple, Clark Gable, Gene Tierney, Henry Fonda, Marilyn Monroe, and many, many other stars like you have never seen them before. Angela Cartwright's book is titled *Styling the Stars: Lost Treasures from the Twentieth Century Fox Archives*.

Inquiry welcomes back Carolyn L. Kane, who writes about the history, philosophy and aesthetics of electronic media. We continue our conversation about her new book *Chromatic Algorithms: Synthetic Color, Computer Art and Aesthetics After Code*. Tonight Kane talks about the wild history of Bell Telephone Laboratories and the artists/scientists that worked there who pioneered some bizarre new technology for producing colors that affected the viewer. We also talk about the invention of Day-Glo and synthetic color. It all began with a problem with dogs peeing on a fence. If you are interested in art and technology, don't miss this show!

# Community

### Business Beat- Sunday, October 5, 2014 - 10:00pm- 30 minutes

In an encore of *The Business Beat*, Steve Jones-D'Agostino, strategic Partner of <u>Susan Wagner PR</u> <u>+ Best Rate of Climb</u>, interviews Jeffrey Chin, CEO, Daniel Mastrototaro, vice chair of the Board of Directors, and Rebecca Joseph, co-chair the Alumni & Friends Association of <u>Big Brothers Big</u> <u>Sisters of Central Massachusetts/Metrowest</u>. This episode aired originally on May 4, 2014. Big Brothers Big Sisters maintains that it is "as old as friendship and as new as today." The Worcester-and-Framingham-based organization was founded in 1963 as Big Brothers of Worcester County. Initially, it serves seven needy boys by matching them in supportive mentoring relationships with community volunteers.

### Business Beat- Sunday, November 9, 2014 - 10:00pm- 30 minutes

In an all-new episode of *The Business Beat*, Steve Jones-D'Agostino, strategic partner of <u>Susan</u> <u>Wagner PR + Best Rate Of Club</u>, interviews Rose Pavlov, president and CEO of <u>Ivy Child</u> <u>International</u>. They talk about the business of teaching children mindfulness, self-regulation and leadership.

Ivy Child is a charitable non-profit organization based in Worcester that provides cross-cultural positive psychological services for children, families and communities worldwide. Ivy Child does this by "teaching children mindfulness, self-regulation and leadership to build resilience, emotional intelligence and healthy habits for life."

### Business Beat- Sunday, November 23, 2014 - 10:00pm- 30 minutes

In an all-new episode of The Business Beat, Steve Jones-D'Agostino, strategic partner of Susan Wagner PR + Best Rate of Climb, interviews Rick Saia, editor of Worcester Business Journal. They talk about WBJ's "25th Anniversary" and "2015 Economic Forecast" issues. In the spirit of full disclosure, Steve did freelance writing and editing for WBJ's "25th Anniversary" issue. As Worcester Business Journal observed in its recent "25th Anniversary" issue, "There's the old adage, 'The more things change, the more they stay the same.' To a certain degree, that applies to the Central Mass. business community. Banking, finance, technology, retail and education continue to be our economic pillars. But much change has also occurred over the last quarter century. Most of our regional banks are no longer locally based and many of our local retailers – Spag's, O'Coin's and Building 19, among them – have gone out of business.

"In examining business and the economy on Central Mass. over the last 25 years, we have discerned key patterns. Perhaps the dominant one is the importance of the region's economic diversity in both good times and bad. Because Central Mass. and its main city, Worcester, have always had more than one industry to rely on, even bad times weren't as bad as they might have been in a place with a single type of business. That advantage has been put to the test over the past quarter century, though. Because of the increasing globalization of world markets, Central Mass. and the rest of the nation have struggled to discard old business models and help construct the economy of the 21st century. It will be one based largely on highly skilled and trained labor and focused on emerging markets, including clean energy, medical devices, fitness and nutrition."

### Business Beat- Sunday, December 14, 2014 - 10:00pm

In an all-new episode of The Business Beat, Steve Jones-D'Agostino, strategic partner of Susan Wagner PR + Best Rate Of Climb, interviews Howard McGinn, executive director of First Night Worcester. They talk about celebrating community in a challenging economy.

As the Telegram & Gazette reported on August 29, "A new performance venue to add to its lineup, a new contest, a new opening act — the news is starting to come in about First Night Worcester 2015.But First Night Worcester Executive Director Howard McGinn, who successfully navigated a financial crisis last year, is counting down to a prospective New Year's Eve celebration with 'fingers crossed'. He added, "We're going forward. At this point we're still fundraising."

Founded in 1981, First Night Worcester is a private, not-for-profit, charitable organization dedicated to providing access to the arts. First Night Worcester is a volunteer-driven organization that is funded 100-percent by button sales and the generosity of the Greater Worcester community: businesses, foundations and individuals who provide financial and in-kind support.

Best known for its New Year's Eve Arts Festival, First Night Worcester continues its work throughout the year with educational programs and community-outreach initiatives. Taken together, the programs of First Night Worcester create a true spirit of community by providing shared cultural experiences, accessible and affordable to all.

### Business Beat- Sunday, December 21, 2014 - 10:00pm

In an all-new episode of The Business Beat, Steve Jones-D'Agostino, strategic partner of Susan Wagner PR + Best Rate of Climb, interviews Krista Piazza (shown, center), superintendent of Seven Hills Charter Public School and executive director of the Learning First Foundation. Joining her are Amy Ebbeson (shown, left), who chairs Seven Hills Charter's Board of Trustees, and David Frazier (shown, right), president of the Rotary Club on Worcester.

They talk about changing the course of public education. In the spirit of full disclosure, Steve does voluntary public-relations work for Rotary Worcester.

As the Telegram & Gazette reported on October 5, in an article titled Seven Hills Charter school gets top-level ranking for second time, "A little bit of pride dripped off of each purple and white 'Level #1 Teacher' button Krista Piazza distributed Tuesday at Seven Hills Charter Public School. 'Congratulations!' she beamed as she handed one to each educator she passed in the hallway.

"Ms. Piazza, superintendent of the K-8 school on the city's east side, was eager to share her joy over Seven Hills recently being named a Level 1 school for the second year in a row," the T&G continued. "This, after the threat of having its charter revoked three years ago.

"Seven Hills, which in 1996 was the first charter school to open in Worcester, serves about 670 mostly minority and low-income students in K-8.

"In 2011, when the school was due for its five-year charter renewal, the state expressed concern that scores on the Massachusetts Comprehensive Assessment System test had been flat for some time," the T&G noted.

"The school was given until the end of 2012 to meet state-set English and math targets, and to make adequate yearly progress (federal and state improvement benchmarks) and meet goals outlined in the school's accountability plan.

As the T&G reported in its October 5 article, " ... Thanks to several targeted changes Seven Hills enacted soon after the state's warning, that threat didn't come to fruition, and the school was taken off probation in January 2013 with the condition that it show sustained progress through December of this year."

#### Business Beat- Sunday, December 28, 2014 - 10:00pm- 30 minutes

In an encore of The Business Beat, Steve Jones-D'Agostino, strategic partner of Susan Wagner PR + *Best Rate of Climb, interviews Erin Williams, executive director of the Worcester Cultural* Coalition. They talk about building a creative economy in Worcester. This episode aired originally on July 13, 2014.

As WGBH Radio reported on June 25, "America's Rust Belt began in Worcester. Once a manufacturing powerhouse, this Central Massachusetts city went into decline in the 1950s and never fully recovered. Today, evidence of a rebound stirs. Healthcare and biotech promise reasonable growth, local universities and hospitals are the incubators, and innovators of many stripes are establishing beachheads."

In this case, WGBH focused on the innovation economy that's establishing roots in New England's second largest city – a place The Boston Globe seems to like referring to as every once in a while as "struggling." WGBH was taking note of the resurgence of industrial innovation Worcester. But there are other types of innovation spring up here – including arts and culture. Together, all of it adds up to the making of a creative city. Representative of this new way of thinking and doing, is Worcester PopUp, whose aim is "to bring creativity to life through rotating art exhibitions, brilliant performances, music, good food, arts and 3D printing, and inspiring hands on activity."

The Worcester Cultural Coalition and City of Worcester's Cultural Development Office, in partnership with Bay State Savings Bank and the Worcester Business Development Corp., worked with a group of creative artists and entrepreneurs, including Revolution Institute and Technocopia, to create Worcester Popup, which ran from June 19 and will run through August – on Thursday afternoons and evenings and on Saturdays - at 38 Franklin St. in downtown Worcester. A selection of artists and entrepreneurs helped Worcester PopUp by sharing their art, dance or music, selling their locavore food, hosting a creative workshop, or presenting a staged reading or concert.

# Education

# Business Beat- Sunday, October 12, 2014 - 10:00pm- 30 mins

In an encore of *The Business Beat*, Steve Jones-D'Agostino, strategic partner of <u>Susan Wagner PR +</u> <u>Best Rate of Climb</u>, interviews Sheila Harrity, principal of <u>Worcester Technical High School</u>, and Susan Mailman, president of <u>Coghlin Electrical Contractors</u>, a private, family-owned business that is based in Worcester. They talk about changing education paradigms.

# Business Beat- Sunday, October 19, 2014 - 10:00pm

In an encore of *The Business Beat*, Steve Jones-D'Agostino, strategic Partner of <u>Susan Wagner PR</u> <u>+ Best Rate of Climb</u>, interviews Lauren Monroe, director, and Adam Morrison Zelny, assistant director of <u>Worcester Think Tank</u>. They talk about building on Worcester's newfound entrepreneurial spirit. This episode aired originally on June 8, 2014.

## Inquiry- Thursday, October 23, 2014 - 9:30am- 60 minutes

Inquiry welcomes BOB HERBERT, opinion columnist for the New York Times from 1993-2011 and Distinguished Fellow at Demos, a public policy think tank. His latest book is LOSING OUR WAY: AN INTIMATE PORTRAIT OF A TROUBLED AMERICA. This journalistic tour de force examines why so many people feel that America has lost its way and that as a nation we are in decline. DON'T MISS THIS SHOW!

## Inquiry- Thursday, October 30, 2014 - 10:30am

ROBERTO TROTTA, astrophysicist at Imperial College, London has written of the most unique and lyrical books about cosmology: THE EDGE OF THE SKY: ALL YOU NEED TO KNOW ABOUT THE ALL-THERE-IS. Trotta discusses some of the most complex ideas in astrophysics, like exo-planets, super symmetry and multiverses using only the ten hundred most common words in the English language. An amazing project and he reads a sample of the book on this show. Don't miss this very aesthetic examination of science and language.

## Inquiry- Thursday, November 6, 2014 - 11:00am

Inquiry welcomes back CAROLYN L. KANE who writes about the history, philosophy and aesthetics of electronic media. We continue our conversation about her new book CHROMATIC ALGORITHMS: SYNTHETIC COLOR, COMPUTER ART AND AESTHETICS AFTER CODE. Tonight Kane talks about the wild history of Bell Telephone Laboratories and the artists/scientists that worked there who pioneered some bizarre new technology for producing colors that affected the viewer. We also talk about the invention of Day-Glo and synthetic color. It all began with a problem with dogs peeing on a fence. If you are interested in art and technology, don't miss this show!

# Inquiry- Wednesday, December 3, 2014 - 4:00pm

Cyberspace has become a battlefield and the next major international conflict may very well be fought over the Internet. Tonight on Inquiry we talk with journalist SHANE HARRIS about his latest book @ WAR: THE RISE OF THE MILITARY-INTERNET COMPLEX. This frightening and revealing account traces the development of the NSA's cadre of elite hackers and how they use "zero day" programs to attack critical enemy targets like nuclear facilities. Of course the United States government and major corporations have themselves been hacked by cyber warriors from China and Russia. Tune in and learn about this new kind of warfare and what it means for the privacy of your cell phones and home computers.

### Inquiry- Sunday, December 28, 2014 - 9:00pm

It's a commonly held belief that men crave multiple sexual partners and that women crave monogamy. But recent research has shown that in fact the opposite is true. In labs around the world, researchers are finding that women are a vision of anarchic arousal and do not really lust after monogamy at all. They crave novelty. What does this say about keeping a long term relationship interesting? Tonight on Inquiry we speak with author and journalist Daniel Bergner about his new book *What Do Women Want? Adventures in the Science of Female Desire*.

Novelist Chuck Palahniuk returns to Inquiry to talk about his new novel *Beautiful You*, which is about sex addiction and sinister corporate forces, among other things. "Young people want mirrors, older people want art." Tune in for a fun and candid discussion with this challenging writer who thoroughly enjoys himself on his book tours.

# Health

# Inquiry- Sunday, October 26, 2014 - 9:00pm- 30 minutes

When Dr. Joel Gold started practicing medicine at Bellevue Hospital, he came across several patients suffering from what he calls The Truman Show Delusion: believing that everyone around you is watching you and recording your life. What do delusions like this tell us about how the brain functions and how are delusions related to society? In a society where social media is everywhere and the government is indeed watching and listening in on your life, how can we tell who is having delusions and who is sane? What do we know about how anti-psychotic drugs work? Dr. Gold is currently a Clinical Associate Professor of Psychiatry at the NYU School of Medicine. His new book, written with Ian Gold, PhD, Associate Professor of Philosophy and Psychiatry and McGill University is titled: *Suspicious Minds: How Culture Shapes Madness, The Truman Show Delusion and Other Strange Beliefs*.

## Public Eye- Sunday, November 2, 2014 - 10:30pm- 30 minutes

According to officials, Ebola can be contained here in the U.S., but the same cannot be said of West Africa. Why should Americans care? Because if Ebola is not stopped soon over there, it's likely to have a cascading effect, not only claiming more lives, but also destroying entire economies. Doctors and nurses will continue to die, leaving the populace to care for itself. Panic will lead to the disruption of agriculture, commerce, and civil order. In fact, relief workers in some areas are already being physically assaulted, even killed. Tune in this Sunday evening when Al speaks with Robert Walker of the Population Institute about this global issue.

# Business Beat- Sunday, November 30, 2014 - 10:00pm

In an all-new episode of The Business Beat, Steve Jones-D'Agostino, strategic partner of Susan Wagner PR + Best Rate of Climb, interviews Stu Esty, founder and owner of Dr. Gonzo's Private Stock. They talk about the re-awakening of the "Good Doctor's" all-natural condiment recipes.

"Tired of the same old, same old when it comes to condiments? Do you often forget what you ate at your last meal? Life is too short to be bland! Man bites hot dog: No news. Hot dog bites man: BIG NEWS!" That's how my guest, J. Stuart Esty – a.k.a. the "Good Doctor" – was promoting his products when I last interviewed him in 2008. Back then, he was founder and owner of Dr. Gonzo's Uncommon Condiments, located on North Main Street in Worcester. At the time, he produced a line of all natural condiments with no fillers or preservatives -- just what's in the produce -- that can be used in a variety of ways. These days, in keeping with the "Hot dog bites man: BIG NEWS!" approach to the business of condiments, Stu has returned with Dr. Gonzo's Private Stock. And he's doing so without a bricks-and-mortar store. He is also taking an uncommon approach to funding his new, online-only business – with a Kickstarter campaign that kicks off this December 1. His new version of Dr. Gonzo's will have 30 days to raise the target goal of \$75,000, to fund for production, infrastructure and payroll. Click here for Stu Esty's three-minute-45-second "Gimme My Gonzo's" video, which promotes his Kickstarter fundraising campaign.

### Inquiry- Wednesday, December 3, 2014 - 2:30pm- 30 minutes

Is it getting warm in here or is it me? We have all experienced fevers and don't think much about them, but centuries ago fevers were feared because they were poorly understood and could become life threatening. Fevers weren't a symptom, they were the disease itself. Tonight on Inquiry we talk with CHRISTOPHER HAMLIN, Professor of History at the University of Notre Dame. His latest book is titled *MORE THAN HOT: A SHORT HISTORY OF FEVER*. This fascinating history traces the evolution of different culture's theories about why we get warm and weird when we are sick.

#### Public Eye- Sunday, December 14, 2014 - 10:30pm- 30 minutes

Will the GOP midterm victories have a negative effect on women's access to reproductive health services? Tune in this Sunday evening at 10:30 when Al discusses the issue with Jennie Wetter of the Population Institute.

# History

### Public Eye- Sunday, October 5, 2014 - 10:30pm

Beginning in January 1692, Salem Village in colonial Massachusetts witnessed the largest and most lethal outbreak of witchcraft in early America. Villagers—mainly young women—suffered from unseen torments that caused them to writhe, shriek, and contort their bodies, complaining of pins stuck into their flesh and of being haunted by specters. Believing that they suffered from assaults by an invisible spirit, the community began a hunt to track down those responsible for the demonic work. Tune in this Sunday evening at 10:30 when Al speaks with Salem State University professor and author Emerson Baker about his new book, *A Storm of Witchcraft*. Hear how this period in Bay State history still haunts us to this day.

### Public Eye- Sunday, October 12, 2014 - 10:30pm- 30 minutes

History has not been kind to Jefferson Davis. His cause went down in disastrous defeat and left the South impoverished for generations. If that cause had succeeded, it would have torn the United

States in two and preserved the institution of slavery. Many Americans in Davis's own time and in later generations considered him an incompetent leader, if not a traitor. Not so, argues James M. McPherson. In Embattled Rebel, McPherson shows us that Davis might have been on the wrong side of history, but it is too easy to diminish him because of his cause's failure. In order to understand the Civil War and its outcome, it is essential to give Davis his due as a military leader and as the president of an aspiring Confederate nation. Join Al this Sunday evening at 10:30 when he speaks with Pulitzer Prize winning author and historian, James McPherson

### Inquiry- Wednesday, November 5, 2014 - 3:30pm- 30 minutes

Tonight on Inquiry, we talk with writer and philatelist CHRIS WEST about his new book A HISTORY OF AMERICA IN THIRTY-SIX POSTAGE STAMPS. West uses a wonderful selection of stamps to illustrate the history of the United States from the Stamp Act to the selfie. Along the way, West includes a wonderful history of the post office including the Pony Express and early airmail. If you have ever marveled at the history found on these small, perforated pieces of gummed paper, tune in!

### Inquiry- Sunday, November 9, 2014 - 9:00pm- 30 minutes

Inquiry welcomes Linda Przybyszewski, Associate Professor of History at the University of Notre Dame. Her new book is The Lost Art of Dress: The Women Who Once Made America Stylish. For much of the Twentieth Century a group of woman called "The Dress Doctors", followed the lead of the Arts and Crafts Movement and through classes and books, taught women dressmaking, clothes budgeting and the fundamentals of style: harmony, rhythm, balance, proportion, and emphasis. They encouraged women to dress for success in the workplace and aimed to turn women into creators not shoppers. Tune in and learn about this little known, but fascinating history of fashion in America and why women's hats need to make a comeback.

### Public Eye- Sunday, November 9, 2014 - 10:30pm

Who says only modern day presidents used the press to their advantage? From his earliest days, Abraham Lincoln devoured newspapers. As he started out in politics he wrote editorials and letters to argue his case. He spoke to the public directly through the press. He even bought a German-language newspaper to appeal to that growing electorate in his state. Lincoln alternately pampered, battled, and manipulated the three most powerful publishers of the day: Horace Greeley of the *New York Tribune*, James Gordon Bennett of the *New York Herald*, and Henry Raymond of the *New York Times*. Tune in this Sunday evening at 10:30 when Al speaks with noted Lincoln scholar and bestselling author, Harold Holzer about his new book: *Lincoln and the Power of the Press*.

## Inquiry- Sunday, November 30, 2014 - 9:00pm- 30 minutes

Justice John Marshall Harlan is considered one of the "great" Supreme Court Justices of the United States, mainly because he dissented on the famous Plessy v. Ferguson case of 1896 which promoted the idea of "separate but equal." He had a long tenure on the court and voted on some 14,000 cases. But he came from a slave holding family and opposed emancipation. How can we explain this apparent contrast in his attitudes to race? Associate Professor of History at Notre Dame Linda Przybyzewski has written a very untraditional biography of this justice that looks in depth at the ideas Justice Harlan had on religion, race and rights to explain his voting record. Tune in tonight for an in depth discussion on The Republic According to John Marshall Harlan.

## Public Eye- Sunday, December 7, 2014 - 10:30pm

Mark M. Smith is widely considered to be America's leading practitioner of the new and burgeoning field of "sensory history." His new book, Smell of Battle, Taste of Siege, engages accounts from diaries, letters, and journals to provide a matchless perspective on how the Civil War was felt and lived – indeed, no other book has looked at the Civil War through the prism of the five senses, or considered their impact on various groups of individuals. Tune in this Sunday evening at 10:30 when Al speaks with historian and author Mark Smith.

### Inquiry- Wednesday, December 10, 2014 - 2:30pm

Tonight on Inquiry, we talk with ROBERT BEACHY, associate professor of history at the Underwood International College of Yonsei University in Seoul, South Korea. His new book is titled GAY BERLIN: BIRTHPLACE OF A MODERN IDENTITY. It is Beachy's central argument that our modern understanding of homosexuality and gay culture started in the 19th Century city of Berlin. Berlin became a kind of laboratory of sexuality. This is a fascinating history complicated by the extreme politics of Germany in the first decades of the 20th Century. Tune in and learn about the very first gay rights organization and how the Nazis eventually ended decades of progress in sexual rights.

### Inquiry- Thursday, December 11, 2014 - 9:30am- 30 minutes

In the 17th Century, more than 350,000 English people crossed the Atlantic to become colonists in what would later be called America. They still considered themselves "English" and their relationship over the decades with what they considered their homeland was complex. Tonight on Inquiry, we talk with MALCOM GASKILL, Professor of Early Modern History at the University of East Anglia. His new book is titled *BETWEEN TWO WORLDS: HOW THE ENGLISH BECAME AMERICANS*. This history of the evolution of the colonists' feelings about England is a "national history without borders, an English epic told through stories of adventure." Tune in and hear a very different perspective on Early American history.

# Humor

### Inquiry- Wednesday, October 22, 2014 - 3:30pm- 30 minutes

Tonight on Inquiry we talk with writer CHRISTOPHER MILLER who has compiled and hilarious and fascinating encyclopedia of funny objects and conventions from the comics, jokes and films of the early decades of the Twentieth Century. Included are citations on anvils, hen-pecked husbands, B.O., pie fights, Limburger Cheese, and so much more. If you have ever watched a Three Stooges short and wondered what "alum" was, tune in tonight when we discuss: *AMERICAN CORNBALL: A LAFFOPEDIC GUIDE TO THE FORMERLY FUNNY*.

### Public Eye- Sunday, December 28, 2014 - 10:30pm- 30 minutes

Every year we hear about a war on Christmas and the holidays. We hear that traditional values of the holiday season are under attack by various groups. Some report that more Americans are forgetting the real reason of the season and support this secularization. But is this true? Are we

seeing a backlash and a greater return to values and the meaning of the season? Tune in this Sunday evening at 10:30 PM when Al is joined by award winning cartoonist and author Guy Gilchrist. His work on the comic strip Nancy and the Muppets have brought happiness and joy to millions.

# **Politics**

### Public Eye- Sunday, November 23, 2014 - 10:30pm- 30 minutes

Did the war on women rhetoric taint voters in the most recent midterm election? Tune in this Sunday evening at 10:30pm and find out just what voters really thought of this strategy when Al speaks with Charlotte Hays of the IWF, Independent Women's Forum.

# Public Eye- Sunday, November 30, 2014 - 10:30pm- 30 minutes

The 2014 midterm elections are over and the new Congress is gearing up for 2015. Yet before 2015 can begin, the country must still be governed. President Obama seems to be indicating that he will govern by executive orders especially on the issue of immigration. Republicans have been warning him not to do this. Where is this headed? Is this based on politics or policy? Tune in this Sunday evening at 10:30 when Al speaks with political strategist and author Kevin Paul Scott. Will the new Congress begin the new year with a stalemate?

# **Social Media**

## Public Eye- Sunday, December 21, 2014 - 10:30pm- 30 minutes

Social media sites, apps, anything you download or sign up for online has a Terms of Agreement. But, unless you have a lot of free time on your hands odds are you have never read a single one in its entirety. Plus, as the terms get updated over time you would have to keep rereading the document to find out what new agreement you are making by using the site or app. Staying on top of personal privacy rights online can be a full time job and is something most people simply do not have time to manage. So, we use our apps and social media sites and hope for the best, until something goes wrong, and our posts or photos or documents we thought were private are suddenly made public. Tune in this Sunday evening at 10:30 when Al is joined by on-line privacy expert Shaun Murphy.