

QUARTERLY ASCERTAINMENTS/ COMMUNITY ISSUES

STATION: WCMD

SUBJECT: Eat Drink and be Merry show/event

DISCUSSION: Talked to Laruen Wall, Heidi Gardner, Kimberly Rally, Heather Cline, Shelby Herbert, Kiby White and Amy Rippletious about their upcoming show/event.

DATE: Dec10th-11th

TIME/DURATION: 2:30 AIRED AROUND 10 AM, NOON, 2 PM, 4 PM

The program is aired during the morning, midday and afternoon program

GUEST: Laruen Wall, Heidi Gardner, Kimberly Rally, Heather Cline, Shelby Herbert, Kiby White and Amy Rippletious.

MEDIA INTEREST: Covered in Times News

YEAR : 2011

QUARTER : 4

QUARTERLY ASCERTAINMENTS/ COMMUNITY ISSUES

STATION: WCMD

SUBJECT: Postal service moving to Johnstown

DISCUSSION: Talked with Phil Jones and Al Bosley about the Cumberland postal service moving to Johnstown.

DATE: Dec17th-18th

TIME/DURATION: 2:30 AIRED AROUND 10 AM, NOON, 2 PM, 4 PM

The program is aired during the morning, midday and afternoon program

GUEST: Phil Jones and Al Bosley.

MEDIA INTEREST: Covered in Times News

YEAR : 2011

QUARTER : 4

QUARTERLY ASCERTAINMENTS/ COMMUNITY ISSUES

STATION: WCMD

SUBJECT: Imagination Library

DISCUSSION: Spoke with Gary Bardick and Vick Rezendaz about the Allegany museum January exhibits.

DATE: Dec 31st-Jan 1st

TIME/DURATION: 2:30, AIRED AROUND 10 AM, NOON, 2 PM, 4 PM

The program is aired during the morning, midday and afternoon program

GUEST: Gary Bardick and Vick Rezendaz

MEDIA INTEREST: Covered in Times News

YEAR : 2011

QUARTER : 4

QUARTERLY ASCERTAINMENTS/ COMMUNITY ISSUES

STATION: WCMD

SUBJECT: Imagination Library

DISCUSSION: Spoke with Susan Lee about the nationwide test of the emergency broadcasting test.

DATE: Nov 5th-6th

TIME/DURATION: 2:30, AIRED AROUND 10 AM, NOON, 2 PM, 4 PM

The program is aired during the morning, midday and afternoon program

GUEST: Susan Lee

MEDIA INTEREST: Covered in Times News

YEAR : 2011

QUARTER : 4

QUARTERLY ASCERTAINMENTS/ COMMUNITY ISSUES

STATION: WCMD

SUBJECT: Toys for happiness

DISCUSSION: Talked with Chuck Kelker about the 30th year of the toys for happiness program.

DATE: Nov 19th-20th

TIME/DURATION: 2:30 AIRED AROUND 10 AM, NOON, 2 PM, 4 PM

The program is aired during the morning, midday and afternoon program

GUEST: Chuck Kelker

MEDIA INTEREST: Covered in Times News

YEAR : 2011

QUARTER : 4

QUARTERLY ASCERTAINMENTS/ COMMUNITY ISSUES

STATION: WCMD

SUBJECT: Chick-Fil-A give a meal to veterans

DISCUSSION: Talked to Don Ward and Steve Segal about Chick-Fil-A giving a free meal to veterans.

DATE: Dec11th-12th

TIME/DURATION: 2:30 AIRED AROUND 10 AM, NOON, 2 PM, 4 PM

The program is aired during the morning, midday and afternoon program

GUEST: Don Ward and Steve Segal

MEDIA INTEREST: Covered in Times News

YEAR : 2011

QUARTER : 4

QUARTERLY ASCERTAINMENTS/ COMMUNITY ISSUES

STATION: WCMD

SUBJECT: New Embassy Theatre

DISCUSSION: Talked with Tiffany Turbansantos about the upcoming events at the New Embassy Theatre.

DATE: Dec31st-Jan1st

TIME/DURATION: 2:30 AIRED AROUND 10 AM, NOON, 2 PM, 4 PM

The program is aired during the morning, midday and afternoon program

GUEST: Tiffany Turbansantos

MEDIA INTEREST: Covered in Times News

YEAR : 2011

QUARTER : 4

QUARTERLY ASCERTAINMENTS/ COMMUNITY ISSUES

STATION: WCMD

SUBJECT: Cumberland Housing Services

DISCUSSION: Talked with Rich Parsons about the home buying classes program in Cumberland.

DATE: Dec24th-25th

TIME/DURATION: 2:30 AIRED AROUND 10 AM, NOON, 2 PM, 4 PM

The program is aired during the morning, midday and afternoon program

GUEST: Rich Parsons

MEDIA INTEREST: Covered in Times News

YEAR : 2011

QUARTER : 4

QUARTERLY ASCERTAINMENTS/ COMMUNITY ISSUES

STATION: WCMD

SUBJECT: Gilcrest Galley Art Show

DISCUSSION: Talked with Nicole Halmus about the upcoming Gilcrest Galley Art Show.

DATE: Nov19th-20th

TIME/DURATION: 2:30 AIRED AROUND 10 AM, NOON, 2 PM, 4 PM

The program is aired during the morning, midday and afternoon program

GUEST: Nicole Halmus

MEDIA INTEREST: Covered in Times News

YEAR : 2011

QUARTER : 4

QUARTERLY ASCERTAINMENTS/ COMMUNITY ISSUES

STATION: WCMD

SUBJECT: Doritos commercial contest

DISCUSSION: Talked to John Broadwater and Jim Pratt and Terry Fek about their entry into the "crash the super bowl" contest.

DATE: Dec17th-18th

TIME/DURATION: 2:30 AIRED AROUND 10 AM, NOON, 2 PM, 4 PM

The program is aired during the morning, midday and afternoon program

GUEST: John Broadwater and Jim Pratt and Terry Fek.

MEDIA INTEREST: Covered in Times News

YEAR : 2011

QUARTER : 4

QUARTERLY ASCERTAINMENTS/ COMMUNITY ISSUES

STATION: WCMD

SUBJECT: Imagination Library

DISCUSSION: Spoke with Marion Leonard about the 1 year milestone of the Imagination Library.

DATE: Dec 4th-5th

TIME/DURATION: 2:30, AIRED AROUND 10 AM, NOON, 2 PM, 4 PM

The program is aired during the morning, midday and afternoon program

GUEST: Marion Leonard

MEDIA INTEREST: Covered in Times News

YEAR : 2011

QUARTER : 4

QUARTERLY ASCERTAINMENTS/ COMMUNITY ISSUES

STATION: WCMD

SUBJECT: March of Dimes ladies night out

DISCUSSION: Talked with Jessica Wagner about the March of Dimes, ladies night out event.

DATE: Oct29th-30th

TIME/DURATION: 2:30 AIRED AROUND 10 AM, NOON, 2 PM, 4 PM

The program is aired during the morning, midday and afternoon program

GUEST: Jessica Wagner

MEDIA INTEREST: Covered in Times News

YEAR : 2011

QUARTER : 4

QUARTERLY ASCERTAINMENTS/ COMMUNITY ISSUES

STATION: WCMD

SUBJECT: Gilcrist Museum

DISCUSSION: Talked with Nicole Halmus about the new exhibits at the Gilcrist museum.

DATE: Nov 4th -5th

TIME/DURATION: 2:30 AIRED AROUND 10 AM, NOON, 2 PM, 4 PM

The program is aired during the morning, midday and afternoon program

GUEST: Nicole Halmus

MEDIA INTEREST: Covered in Times News

YEAR : 2011

QUARTER : 4