

QUARTERLY ASCERTAINMENTS / COMMUNITY ISSUES

STATION: WCMD

SUBJECT: Changes to Auto Insurance Law

DISCUSSION: Talked with Vicki Brennaman about a new law that took effect January 1 that would increase rates for most motorists, why the law was changed and what those changes mean for drivers

DATE: Jan 1-2

TIME / DURATION: 2:30 aired around 10 am, noon, 2pm, 4 pm

The program is aired during the morning, midday and afternoon program

GUEST: Vicki Brennaman with State Farm Insurance

MEDIA INTEREST: covered in Times-News

YEAR: 2011

QUARTER: 1

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STATION: WCMD

SUBJECT: Citizens Animal Rescue

DISCUSSION: Talked with Terry Webb Executive Director about the Citizens Animal Rescue which takes in unwanted cats around the area. She talked about how many cats they have, expanding their facility, caring for the cats and how people can adopt

DATE: Jan 1-2

TIME / DURATION: 2:30 aired around 10 am, noon, 2pm, 4 pm

The program is aired during the morning, midday and afternoon program

GUEST: Terry Webb Executive Director about the Citizens Animal Rescue

MEDIA INTEREST: covered in Times-News

YEAR: 2011

QUARTER: 1

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STATION: WCMD

SUBJECT: HAIR BALL

DISCUSSION: Talked with Brianne Ritchie organizer of the Hair Ball a fundraiser for the American Cancer Society, why it is called the Hair Ball and why people should be involved

DATE: Jan 8-9

TIME / DURATION: 2:30 aired around 10 am, noon, 2pm, 4 pm

The program is aired during the morning, midday and afternoon program

GUEST: Brianne Ritchie organizer of the Hair Ball

MEDIA INTEREST: covered in Times-News

YEAR: 2011

QUARTER: 1

QUARTERLY ASCERTAINMENTS / COMMUNITY ISSUES

STATION: WCMD

SUBJECT: New Law

DISCUSSION: Talked with Mineral County Delegate Garry Howell about a new law he is proposing which would allow the West Virginia EPA to administer mining permits

DATE: Jan 8-9

TIME / DURATION: 2:30 aired around 10 am, noon, 2pm, 4 pm

The program is aired during the morning, midday and afternoon program

GUEST: Mineral County Delegate Garry Howell

MEDIA INTEREST: covered in Times-News

YEAR: 2011

QUARTER: 1

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STATION: WCMD

SUBJECT: Snow Ball

DISCUSSION: Talked with Snow Ball organizer Maryanne Reinhard about the Snow Ball, why people should get involved and how they can get tickets

DATE: Jan 15-16

TIME / DURATION: 2:30 aired around 10 am, noon, 2pm, 4 pm

The program is aired during the morning, midday and afternoon program

GUEST: Snow Ball organizer Maryanne Reinhard

MEDIA INTEREST: covered in Times-News

YEAR: 2011

QUARTER: 1

QUARTERLY ASCERTAINMENTS / COMMUNITY ISSUES

STATION: WCMD

SUBJECT: American Red Cross Volunteers

DISCUSSION: Talked with American Red Cross Spokeswoman Kimi Scott McGreevy about the need for volunteers, who can get involved and why

DATE: Jan 15-16

TIME / DURATION: 2:30 aired around 10 am, noon, 2pm, 4 pm

The program is aired during the morning, midday and afternoon program

GUEST: American Red Cross Spokeswoman Kimi Scott McGreevy

MEDIA INTEREST: covered in Times-News

YEAR: 2011

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MEDIA INTEREST: covered in Times-News

YEAR: 2011

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STATION: WCMD

SUBJECT: Drug Abuse and Alcohol Council

DISCUSSION: Talked with Dr. Sue Raver Allegany County Health Officer about the Drug Abuse and Alcohol council, who is involved and why it is important for the community

DATE: Jan 22-23

TIME / DURATION: 2:30 aired around 10 am, noon, 2pm, 4 pm

The program is aired during the morning, midday and afternoon program

GUEST: Dr. Sue Raver Allegany County Health Officer

MEDIA INTEREST: covered in Times-News

YEAR: 2011

QUARTER: 1

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STATION: WCMD

SUBJECT: Girl Scout Cookies for the Troops

DISCUSSION: Talked with Tawnya Ryan Girl Scout Leader about donating cookies to the military, why the girls got involved and how folks in the community help.

DATE: Jan 22-23

TIME / DURATION: 2:30 aired around 10 am, noon, 2pm, 4 pm

The program is aired during the morning, midday and afternoon program

GUEST: Tawnya Ryan Girl Scout Leader

MEDIA INTEREST: covered in Times-News

YEAR: 2011

QUARTER: 1

QUARTERLY ASCERTAINMENTS / COMMUNITY ISSUES

STATION: WCMD

SUBJECT: Evitts Creek Water Company Lands

DISCUSSION: Talked with Greg Soha about the Pennsylvania Land Conservancy's proposal to purchase the Evitts Creek Water Company Lands which include two lakes which are used as water sources for the city of Cumberland

DATE: Jan 29-30

TIME / DURATION: 2:30 aired around 10 am, noon, 2pm, 4 pm

The program is aired during the morning, midday and afternoon program

GUEST: Greg Soha with the Pennsylvania Land Conservancy

MEDIA INTEREST: covered in Times-News

YEAR: 2011

QUARTER: 1

QUARTERLY ASCERTAINMENTS / COMMUNITY ISSUES

STATION: WCMD

SUBJECT: Allegany County Animal Shelter

DISCUSSION: Talked with Jodi Switzer one of the volunteers at the shelter about the need for folks to adopt the animals or help with donations

DATE: Jan 29-30

TIME / DURATION: 2:30 aired around 10 am, noon, 2pm, 4 pm

The program is aired during the morning, midday and afternoon program

GUEST: Jodi Switzer one of the volunteers at the shelter

MEDIA INTEREST: covered in Times-News

YEAR: 2011

QUARTER: 1

QUARTERLY ASCERTAINMENTS / COMMUNITY ISSUES

STATION: WCMD

SUBJECT: Allegany County Habitat for Humanity

DISCUSSION: Talked with Shawna McQuade about the Habitat for Humanity House that is being built, how people can apply to live in the home, hope people can volunteer or get involved

DATE: FEB 5-6TH

TIME / DURATION: 2:30 aired around 10 am, noon, 2pm, 4 pm

The program is aired during the morning, midday and afternoon program

GUEST: Shawna McQuade with Habitat for Humanity

MEDIA INTEREST: covered in Times-News

YEAR: 2011

QUARTER: 1

QUARTERLY ASCERTAINMENTS / COMMUNITY ISSUES

STATION: WCMD

SUBJECT: PACE

DISCUSSION: Talked with Governor Martin O'Malley, City Council Member Nick Scarpelli, Economic Development Director for Cumberland Brenda Smith, Senator Ben Cardin about PACE Positive Attitudes Change Everything the funding and project announcements made at the event held in Annapolis

DATE: FEB 5-6TH

TIME / DURATION: 2:30 aired around 10 am, noon, 2pm, 4 pm

The program is aired during the morning, midday and afternoon program

GUEST: Governor Martin O'Malley, City Council Member Nick Scarpelli, Economic Development Director for Cumberland Brenda Smith, Senator Ben Cardin

MEDIA INTEREST: covered in Times-News

YEAR: 2011

QUARTER: 1

QUARTERLY ASCERTAINMENTS / COMMUNITY ISSUES

STATION: WCMD

SUBJECT: Jason Castro Concert

DISCUSSION: Talked with Bill Boyer Owner of Chick-fil-A in the Country Club mall about their Anniversary and the free concert featuring Jason Castro

DATE: FEB 12-14th

TIME / DURATION: 2:30 aired around 10 am, noon, 2pm, 4 pm

The program is aired during the morning, midday and afternoon program

GUEST: Bill Boyer Owner of Chick-fil-A

MEDIA INTEREST: covered in Times-News

YEAR: 2011

QUARTER: 1

QUARTERLY ASCERTAINMENTS / COMMUNITY ISSUES

STATION: WCMD

SUBJECT: Family Junction

DISCUSSION: Talked with Melanie McDonald Family Junction Executive Director About the organization and what programs and services they offer the community

DATE: FEB 12-14th

TIME / DURATION: 2:30 aired around 10 am, noon, 2pm, 4 pm

The program is aired during the morning, midday and afternoon program

GUEST: Melanie McDonald Family Junction Executive Director

MEDIA INTEREST: covered in Times-News

YEAR: 2011

QUARTER: 1

QUARTERLY ASCERTAINMENTS / COMMUNITY ISSUES

STATION: WCMD

SUBJECT: Aubrey Stewart Project

DISCUSSION: Talked with TJ Coleman Executive Director about the Aubrey Stewart Project an effort to get the story out about a local soldier who was killed following the battle of the bulge

DATE: FEB 19-20TH

TIME / DURATION: 2:30 aired around 10 am, noon, 2pm, 4 pm

The program is aired during the morning, midday and afternoon program

GUEST: TJ Coleman Executive Director of the Aubrey Stewart Project

MEDIA INTEREST: covered in Times-News

YEAR: 2011

QUARTER: 1

QUARTERLY ASCERTAINMENTS / COMMUNITY ISSUES

STATION: WCMD

SUBJECT: FLU SHOTS

DISCUSSION: Talked with Dr Ray Stricuas with the Center for Disease Control about the importance of getting immunize

DATE: FEB 19-20TH

TIME / DURATION: 2:30 aired around 10 am, noon, 2pm, 4 pm

The program is aired during the morning, midday and afternoon program

GUEST: Dr Ray Stricuas with the Center for Disease Control

MEDIA INTEREST: covered in Times-News

YEAR: 2011

QUARTER: 1

QUARTERLY ASCERTAINMENTS / COMMUNITY ISSUES

STATION: WCMD

SUBJECT: Bowl for Kids Sake

DISCUSSION: Talked with Lauren Sypold with Big Brothers Big Sisters about Bowl for Kids Sake a fundraiser for the organization

DATE: Feb 26-27th

TIME / DURATION: 2:30 aired around 10 am, noon, 2pm, 4 pm

The program is aired during the morning, midday and afternoon program

GUEST: Lauren Sypold with Big Brothers Big Sisters

MEDIA INTEREST: covered in Times-News

YEAR: 2011

QUARTER: 1

QUARTERLY ASCERTAINMENTS / COMMUNITY ISSUES

STATION: WCMD

SUBJECT: Gasland

DISCUSSION: Talked with Josh Fox Director of Gasland about his appearance at a local discussion panel about Marcellus Shale gas drilling

DATE: Feb 26-27th

TIME / DURATION: 2:30 aired around 10 am, noon, 2pm, 4 pm

The program is aired during the morning, midday and afternoon program

GUEST: Josh Fox Director of Gasland

MEDIA INTEREST: covered in Times-News

YEAR: 2011

QUARTER: 1

QUARTERLY ASCERTAINMENTS / COMMUNITY ISSUES

STATION: WCMD

SUBJECT: CSX GATEWAY PROJECT

DISCUSSION: Talked with Sharon Deboin with CSX about their plans to upgrade their railway system to support double freight trains

DATE: MARCH 5-6TH

TIME / DURATION: 2:30 aired around 10 am, noon, 2pm, 4 pm

The program is aired during the morning, midday and afternoon program

GUEST: Sharon Deboin with CSX

MEDIA INTEREST: covered in Times-News

YEAR: 2011

QUARTER: 1

QUARTERLY ASCERTAINMENTS / COMMUNITY ISSUES

STATION: WCMD

SUBJECT: DANCING WITH THE LOCAL STARS

DISCUSSION: TALKED WITH SARA BETH JAMES EXECUTIVE DIRECTOR OF THE WOMEN'S SHELTER ABOUT AN ANNUAL FUNDRAISER FOR THE ORGANIZATION

DATE: MARCH 5-6TH

TIME / DURATION: 2:30 aired around 10 am, noon, 2pm, 4 pm

The program is aired during the morning, midday and afternoon program

GUEST: SARA BETH JAMES WOMEN'S SHELTER EXECUTIVE DIRECTOR

MEDIA INTEREST: covered in Times-News

YEAR: 2011

QUARTER: 1

QUARTERLY ASCERTAINMENTS / COMMUNITY ISSUES

STATION: WCMD

SUBJECT: A FAMILY NIGHT OUT

DISCUSSION: TALKED WITH WESTERN MARYLAND PARISH NURSE JOYCE ABOUT A FAMILY NIGHT OUT AND A FREE CONCERT FOR TEENS IN THE AREA WHICH OFFERS AND OPPORTUNITY TO TALK ABOUT UNDERAGE DRINKING

DATE: MARCH 12-13TH

TIME / DURATION: 2:30 aired around 10 am, noon, 2pm, 4 pm

The program is aired during the morning, midday and afternoon program

GUEST: WESTERN MARYLAND PARISH NURSE JOYCE

MEDIA INTEREST: covered in Times-News

YEAR: 2011

QUARTER: 1

QUARTERLY ASCERTAINMENTS / COMMUNITY ISSUES

STATION: WCMD

SUBJECT: MS WALK

DISCUSSION: TALKED WITH JESSICA MCDANIAL HEAD OF THE WESTERN MARYLAND MS SOCIETY ABOUT THEIR UPCOMING WALK

DATE: MARCH 12-13TH

TIME / DURATION: 2:30 aired around 10 am, noon, 2pm, 4 pm

The program is aired during the morning, midday and afternoon program

GUEST: JESSICA MCDANIAL HEAD OF THE WESTERN MARYLAND MS SOCIETY

MEDIA INTEREST: covered in Times-News

YEAR: 2011

QUARTER: 1

QUARTERLY ASCERTAINMENTS / COMMUNITY ISSUES

STATION: WCMD

SUBJECT: WALK FOR MINDY VAN PELT

DISCUSSION: TALKED WITH VICKI VAN PELT, JAMIE VANMETER ABOUT THE WALK FOR MINDY VAN PELT WHO DIED AFTER A HIGHWAY CRASH

DATE: MARCH 19-20

TIME / DURATION: 2:30 aired around 10 am, noon, 2pm, 4 pm

The program is aired during the morning, midday and afternoon program

GUEST: VICKI VAN PELT, JAMIE VANMETER FAMILY MEMBERS OF MINDY VAN PELT

MEDIA INTEREST: covered in Times-News

YEAR: 2011

QUARTER: 1

QUARTERLY ASCERTAINMENTS / COMMUNITY ISSUES

STATION: WCMD

SUBJECT: MARCH FOR DIMES WALK FOR BABIES

DISCUSSION: TALKED WITH JESSICA WAGONER MARCH OF TIMES EXECUTIVE DIRECTOR ABOUT THE WALK FOR BABIES, HOW AND WHY PEOPLE SHOULD GET INVOLVED

DATE: MARCH 19-20

TIME / DURATION: 2:30 aired around 10 am, noon, 2pm, 4 pm

The program is aired during the morning, midday and afternoon program

GUEST: JESSICA WAGONER MARCH OF DIMES DIRECTOR

MEDIA INTEREST: covered in Times-News

YEAR: 2011

QUARTER: 1

QUARTERLY ASCERTAINMENTS / COMMUNITY ISSUES

STATION: WVMD

SUBJECT: BRICK SALE

DISCUSSION: TALKED WITH CUMBERLAND MAYOR BRIAN GRIMM ABOUT A BRICK SALE FOR THE NATIONAL ROAD BICENTENIAL CELEBRATION

DATE: MARCH 26-27

TIME / DURATION: 2:30 aired around 10 am, noon, 2pm, 4 pm

The program is aired during the morning, midday and afternoon program

GUEST: CUMBERLAND MAYOR BRIAN GRIMM

MEDIA INTEREST: covered in Times-News

YEAR: 2011

QUARTER: 1

QUARTERLY ASCERTAINMENTS / COMMUNITY ISSUES

STATION: WVMD

SUBJECT: BLUE RIBBON SCHOOL

DISCUSSION: TALKED WITH SUPERINTENDENT OF SCHOOLS FOR ALLEGANY COUNTY DR DAVID COX ABOUT BEL AIR ELEMENTARY SCHOOL BEING CHOSEN AS A BLUE RIBBON SCHOOL

DATE: MARCH 26-27

TIME / DURATION: 2:30 aired around 10 am, noon, 2pm, 4 pm

The program is aired during the morning, midday and afternoon program

GUEST: SUPERINTENDENT OF SCHOOLS FOR ALLEGANY COUNTY DR DAVID COX

MEDIA INTEREST: covered in Times-News

YEAR: 2011

QUARTER: 1