

QUARTERLY ASCERTAINMENTS/ COMMUNITY ISSUES

STATION: WCMD

SUBJECT: Eat Drink and be Merry show/event

DISCUSSION: Talked to Laruen Wall, Heidi Gardner, Kimberly Rally, Heather Cline, Shelby Herbert, Kiby White and Amy Rippletious about their upcoming show/event.

DATE: Dec10th-11<sup>th</sup>

TIME/DURATION: 2:30 AIRED AROUND 10 AM, NOON, 2 PM, 4 PM

The program is aired during the morning, midday and afternoon program

GUEST: Laruen Wall, Heidi Gardner, Kimberly Rally, Heather Cline, Shelby Herbert, Kiby White and Amy Rippletious.

MEDIA INTEREST: Covered in Times News

YEAR : 2011

QUARTER : 4

QUARTERLY ASCERTAINMENTS/ COMMUNITY ISSUES

STATION: WCMD

SUBJECT: Postal service moving to Johnstown

DISCUSSION: Talked with Phil Jones and Al Bosley about the Cumberland postal service moving to Johnstown.

DATE: Dec17th-18<sup>th</sup>

TIME/DURATION: 2:30 AIRED AROUND 10 AM, NOON, 2 PM, 4 PM

The program is aired during the morning, midday and afternoon program

GUEST: Phil Jones and Al Bosley.

MEDIA INTEREST: Covered in Times News

YEAR : 2011

QUARTER : 4

QUARTERLY ASCERTAINMENTS/ COMMUNITY ISSUES

STATION: WCMD

SUBJECT: Imagination Library

DISCUSSION: Spoke with Gary Bardick and Vick Rezendaz about the Allegany museum January exhibits.

DATE: Dec 31<sup>st</sup>-Jan 1<sup>st</sup>

TIME/DURATION: 2:30, AIRED AROUND 10 AM, NOON, 2 PM, 4 PM

The program is aired during the morning, midday and afternoon program

GUEST: Gary Bardick and Vick Rezendaz

MEDIA INTEREST: Covered in Times News

YEAR : 2011

QUARTER : 4

QUARTERLY ASCERTAINMENTS/ COMMUNITY ISSUES

STATION: WCMD

SUBJECT: Imagination Library

DISCUSSION: Spoke with Susan Lee about the nationwide test of the emergency broadcasting test.

DATE: Nov 5<sup>th</sup>-6th

TIME/DURATION: 2:30, AIRED AROUND 10 AM, NOON, 2 PM, 4 PM

The program is aired during the morning, midday and afternoon program

GUEST: Susan Lee

MEDIA INTEREST: Covered in Times News

YEAR : 2011

QUARTER : 4

QUARTERLY ASCERTAINMENTS/ COMMUNITY ISSUES

STATION: WCMD

SUBJECT: Toys for happiness

DISCUSSION: Talked with Chuck Kelker about the 30<sup>th</sup> year of the toys for happiness program.

DATE: Nov 19<sup>th</sup>-20<sup>th</sup>

TIME/DURATION: 2:30 AIRED AROUND 10 AM, NOON, 2 PM, 4 PM

The program is aired during the morning, midday and afternoon program

GUEST: Chuck Kelker

MEDIA INTEREST: Covered in Times News

YEAR : 2011

QUARTER : 4

QUARTERLY ASCERTAINMENTS/ COMMUNITY ISSUES

STATION: WCMD

SUBJECT: Chick-Fil-A give a meal to veterans

DISCUSSION: Talked to Don Ward and Steve Segal about Chick-Fil-A giving a free meal to veterans.

DATE: Dec11th-12th

TIME/DURATION: 2:30 AIRED AROUND 10 AM, NOON, 2 PM, 4 PM

The program is aired during the morning, midday and afternoon program

GUEST: Don Ward and Steve Segal

MEDIA INTEREST: Covered in Times News

YEAR : 2011

QUARTER : 4

QUARTERLY ASCERTAINMENTS/ COMMUNITY ISSUES

STATION: WCMD

SUBJECT: New Embassy Theatre

DISCUSSION: Talked with Tiffany Turbansantos about the upcoming events at the New Embassy Theatre.

DATE: Dec31st-Jan1st

TIME/DURATION: 2:30 AIRED AROUND 10 AM, NOON, 2 PM, 4 PM

The program is aired during the morning, midday and afternoon program

GUEST: Tiffany Turbansantos

MEDIA INTEREST: Covered in Times News

YEAR : 2011

QUARTER : 4

**QUARTERLY ASCERTAINMENTS/ COMMUNITY ISSUES**

**STATION: WCMD**

**SUBJECT: Cumberland Housing Services**

**DISCUSSION: Talked with Rich Parsons about the home buying classes program in Cumberland.**

**DATE: Dec24th-25<sup>th</sup>**

**TIME/DURATION: 2:30 AIRED AROUND 10 AM, NOON, 2 PM, 4 PM**

**The program is aired during the morning, midday and afternoon program**

**GUEST: Rich Parsons**

**MEDIA INTEREST: Covered in Times News**

**YEAR : 2011**

**QUARTER : 4**



QUARTERLY ASCERTAINMENTS/ COMMUNITY ISSUES

STATION: WCMD

SUBJECT: Gilcrest Galley Art Show

DISCUSSION: Talked with Nicole Halmus about the upcoming Gilcrest Galley Art Show.

DATE: Nov19th-20<sup>th</sup>

TIME/DURATION: 2:30 AIRED AROUND 10 AM, NOON, 2 PM, 4 PM

The program is aired during the morning, midday and afternoon program

GUEST: Nicole Halmus

MEDIA INTEREST: Covered in Times News

YEAR : 2011

QUARTER : 4

QUARTERLY ASCERTAINMENTS/ COMMUNITY ISSUES

STATION: WCMD

SUBJECT: Doritos commercial contest

DISCUSSION: Talked to John Broadwater and Jim Pratt and Terry Fek about their entry into the "crash the super bowl" contest.

DATE: Dec17th-18th

TIME/DURATION: 2:30 AIRED AROUND 10 AM, NOON, 2 PM, 4 PM

The program is aired during the morning, midday and afternoon program

GUEST: John Broadwater and Jim Pratt and Terry Fek.

MEDIA INTEREST: Covered in Times News

YEAR : 2011

QUARTER : 4

QUARTERLY ASCERTAINMENTS/ COMMUNITY ISSUES

STATION: WCMD

SUBJECT: Imagination Library

DISCUSSION: Spoke with Marion Leonard about the 1 year milestone of the Imagination Library.

DATE: Dec 4<sup>th</sup>-5th

TIME/DURATION: 2:30, AIRED AROUND 10 AM, NOON, 2 PM, 4 PM

The program is aired during the morning, midday and afternoon program

GUEST: Marion Leonard

MEDIA INTEREST: Covered in Times News

YEAR : 2011

QUARTER : 4

QUARTERLY ASCERTAINMENTS/ COMMUNITY ISSUES

STATION: WCMD

SUBJECT: March of Dimes ladies night out

DISCUSSION: Talked with Jessica Wagner about the March of Dimes, ladies night out event.

DATE: Oct29th-30<sup>th</sup>

TIME/DURATION: 2:30 AIRED AROUND 10 AM, NOON, 2 PM, 4 PM

The program is aired during the morning, midday and afternoon program

GUEST: Jessica Wagner

MEDIA INTEREST: Covered in Times News

YEAR : 2011

QUARTER : 4

QUARTERLY ASCERTAINMENTS/ COMMUNITY ISSUES

STATION: WCMD

SUBJECT: Gilcrist Museum

DISCUSSION: Talked with Nicole Halmus about the new exhibits at the Gilcrist museum.

DATE: Nov 4th -5<sup>th</sup>

TIME/DURATION: 2:30 AIRED AROUND 10 AM, NOON, 2 PM, 4 PM

The program is aired during the morning, midday and afternoon program

GUEST: Nicole Halmus

MEDIA INTEREST: Covered in Times News

YEAR : 2011

QUARTER : 4