

Ohana

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: Ohana Broadcasting Co. Kumu KDDP	Date: 10/14/16
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I, Patrick Ballard
do hereby request station time concerning the following issue:

[Empty box for issue description]

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
:30	per schedul provided via e-mail from station rep				

Total Charges:

This broadcast time will be used by: Save Our City LLC - Local PAC

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

Yes No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

N/A

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Save our City LLC - PAC via Agent Heinrich Marketing Inc

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

a corporation; a committee; an association; or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

10/19/16
Date


Signature

808 566-5272
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
c :30	c Per Schedule for KUMH + KDDH	c	c	c	c

Total Charges: aa

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

Broadcast Contract

HEINRICH MARKETING INC.
 SAVE OUR CITY LLC
 ATTN: ACCOUNTS PAYABLE
 1132 BISHOP ST, SUITE 1420
 HONOLULU, HI 96813

Start Date 10/17/16	Contract# 10115363	Mod# 0
End Date 11/06/16	Date Entered 10/17/16	Date Last Modified 10/17/16
Advertiser SAVE OUR CITY LLC		Station Market KDDB-FM
Product Save Our City LLC		SalesRep/Office Lois Miyashiro-Tong

Standard Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	MO 10/17/16 FR 11/04/16	06:00A-10:00A	30	X	X	X	X	X	--	--	1	\$125.00
2	MO 10/17/16 FR 11/04/16	10:00A-03:00P	30	X	X	X	X	X	--	--	1	\$125.00
3	MO 10/17/16 FR 11/04/16	03:00P-07:00P	30	X	X	X	X	X	--	--	1	\$125.00
4	MO 10/17/16 SU 11/06/16	05:00A-09:00P	30	X	X	X	X	X	X	X	2	\$55.00
5	MO 10/17/16 SU 11/06/16	12:00A-11:59P	30	X	X	X	X	X	X	X	3	\$5.00

-----Tax Detail-----

Gen Excise Tax \$ 60.08

Tax Total: \$ 60.08

* Tax calculations are an estimate based on the order as contracted. Actual taxes due will appear on the invoice

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	24	1,500.00	\$225.00	\$ 1,335.08	\$ 1,500.00

Billing Projections: By Month

	Oct 16	Nov 16
CA	1,435.00	65.00
ST	1,000.00	500.00

Ohana Broadcast Company, LLC and Radio Stations KDDB, KQMQ, KPOI, KUMU does not discriminate in the sale of advertising time on the basis of race or ethnicity and evaluates, negotiates and completes its broadcast advertising contracts without regard to race or ethnicity.

Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

_____ Name	_____ Title	_____ Name	_____ Title
See reverse for accepted terms and conditions, if any			Page 1

Broadcast Contract

HEINRICH MARKETING INC.
 SAVE OUR CITY LLC
 ATTN: ACCOUNTS PAYABLE
 1132 BISHOP ST, SUITE 1420
 HONOLULU, HI 96813

Start Date 10/17/16	Contract# 10115364	Mod# 0
End Date 11/06/16	Date Entered 10/17/16	Date Last Modified 10/17/16
Advertiser SAVE OUR CITY LLC		Station Market KUMU-FM
Product Save Our City LLC		SalesRep/Office Lois Miyashiro-Tong

Standard Billing Cycle Estimate#

LN	DATE	TIMES/PROGRAMS	LEN	MO	TU	WE	TH	FR	SA	SU	SPOTS /WK	RATE
1	MO 10/17/16 FR 11/04/16	06:00A-10:00A	30	X	X	X	X	X	--	--	1	\$125.00
2	MO 10/17/16 FR 11/04/16	10:00A-03:00P	30	X	X	X	X	X	--	--	1	\$125.00
3	MO 10/17/16 FR 11/04/16	03:00P-07:00P	30	X	X	X	X	X	--	--	1	\$125.00
4	MO 10/17/16 FR 11/04/16	05:00A-08:00P	30	X	X	X	X	X	--	--	2	\$100.00
5	MO 10/17/16 SU 11/06/16	10:00A-07:00P	30	X	X	X	X	X	--	--	5	\$30.00
6	MO 10/17/16 SU 11/06/16	12:00A-11:59P	30	X	X	X	X	X	--	--	5	\$5.00

-----Tax Detail-----

Gen Excise Tax \$ 90.12

Tax Total: \$ 90.12

* Tax calculations are an estimate based on the order as contracted. Actual taxes due will appear on the invoice

-----Additional Comments-----	Total Spots	Spots Total\$	Agency Commission	Net	Gross
	45	2,250.00	\$337.50	\$ 2,002.62	\$ 2,250.00

Billing Projections: By Month

	Oct 16	Nov 16
CA	2,010.00	240.00
ST	1,500.00	750.00

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Accepted for Station

Accepted for advertiser OR agency(and MBS, if any) as agent for the advertiser

Name	Title	Name	Title
See reverse for accepted terms and conditions, if any			

Save Our City 10/17-11/6

From: Lois Miyashiro-Tong
 Phone: (808) 948-9468
 Email: loistong@ohianabroadcast.com
 10/12/2016 9:51 PM

Flight Dates: 10/17/2016 - 11/06/2016
 Demo: P 25-54

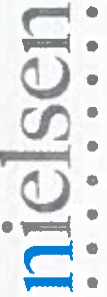
Radio Market: HONOLULU
 Survey: SU16 / SP16 / W116 / FA15
 Geography: Metro



Ohana

Radio Total	Daypart	Length	Notes	Spots	Unit Rate	Total Cost	Net Reach	Frequency	Average Rating	CPP	GRPs
KUMU-FM				45	\$50.00	\$2,250.00	45,300	2.3	0.6%	\$96.21	28.1
Flight A - 3 wks (10/17, 10/24, 10/31)											
One Week Total				45	\$50.00	\$2,250.00	45,300	2.3	0.6%	\$96.21	26.1
	M-F 6A-10A	30		15	\$50.00	\$750.00	21,000	1.6	0.6%	\$96.21	8.7
	M-F 10A-3P	30		1	\$125.00	\$125.00	3,600	1.0	0.9%	\$138.89	0.9
	M-F 3P-7P	30		1	\$125.00	\$125.00	3,800	1.0	0.9%	\$138.89	0.9
	M-F 5A-8P	30		1	\$125.00	\$125.00	3,100	1.0	0.8%	\$156.25	0.8
	Sa-Su 10A-7P	30		2	\$100.00	\$200.00	6,100	1.1	0.8%	\$125.00	1.6
	M-Su 12M-12M	30		5	\$30.00	\$150.00	5,700	1.4	0.4%	\$75.00	2.0
				5	\$5.00	\$25.00	8,100	1.2	0.5%	\$10.00	2.5
KOBB-FM				24	\$82.50	\$1,500.00	57,200	1.5	0.9%	\$70.42	21.3
Flight A - 3 wks (10/17, 10/24, 10/31)											
One Week Total				24	\$82.50	\$1,500.00	57,200	1.5	0.9%	\$70.42	21.3
	M-F 6A-10A	30		8	\$82.50	\$500.00	23,000	1.2	0.9%	\$70.42	7.1
	M-F 10A-3P	30		1	\$125.00	\$125.00	4,700	1.0	1.2%	\$104.17	1.2
	M-F 3P-7P	30		1	\$125.00	\$125.00	4,100	1.0	1.0%	\$125.00	1.0
	M-Su 5A-9P	30		1	\$125.00	\$125.00	5,200	1.0	1.3%	\$96.15	1.3
	M-Su 12M-12M	30		2	\$55.00	\$110.00	6,900	1.0	0.9%	\$61.11	1.8
				3	\$5.00	\$15.00	7,200	1.0	0.6%	\$8.33	1.8

The first demo listed is the Primary Demo.
 This report was created in TAPSCAN using the following Radio Information: HONOLULU; SU16 / SP16 / W116 / FA15; Metro; Multiple Dayparts Used; P 25-54; See Detailed Sourcing Page for Complete Details.
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Save Our City 10/17-11/6



From: Lois Miyashiro-Tong
 Phone: (808) 948-9468
 Email: loistong@ohanabroadcast.com
 10/12/2016 9:51 PM

Schedule Grand Totals: 3 Weeks

Stations	Spots	Unit Rate	Total Cost	Net Reach	Frequency	Average Rating	CPP	GRPs
Radio Total	99	\$84.34	\$8,350.00	199,400	2.8	0.7%	\$83.31	47.4
KUMU-FM	45	\$50.00	\$2,250.00	45,300	2.3	0.8%	\$88.21	28.1
KOBB-FM	24	\$62.50	\$1,500.00	57,200	1.5	0.9%	\$70.42	21.3

Accepted by Station

Date

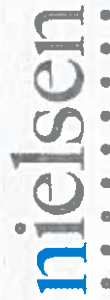
Accepted by Client

Date

10/14/16

This station does not discriminate in the sale of advertising time and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin or ancestry.

The first demo listed is the Primary Demo.
 This report was created in TAPSCAN using the following Radio information: HONOLULU; SU16 / SP16 / W116 / FA15; Metro; Multiple Dayparts Used; P 25-54; See Detailed Sourcing Page for Complete Details.
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Detailed Sourcing Summary

Radio Market: HONOLULU
Survey: Average of Nielsen Radio Summer 2016, Nielsen Radio Spring 2016, Nielsen Radio Winter 2016, Nielsen Radio Fall 2015
Geography: Metro
Daypart: Multiple Dayparts Used

Demo/Intab/Population:

Age/Gender	Population	Intab
Adults 25-54 (Primary)	404,700	3,624

Stations: User Selected
Additional Notices:

Estimates reported for dayparts which start and end between 12m and 5a are based on the 5a-5a broadcast day. Estimates for all other dayparts are based on the 12m-12m calendar day. Please note: The intab reported is for the full twelve weeks of the survey. Users should note that reports run on fewer than twelve weeks are based on smaller sample sizes. Stations qualify to be reported if they have received credit for five or more minutes of listening in at least 10 in-tab diaries in the survey area, Monday-Sunday Midnight-Midnight, during the survey period. Estimates are derived from the diaries that provided the audience data for the Nielsen Radio Market Report and are subject to the qualifications and limitations stated in that Report. The TAPSCAN Web software product is accredited by the Media Rating Council and reports both accredited and non-accredited data. For a list of the accredited and non-accredited Nielsen radio markets and data available through TAPSCAN, click here: http://www.arbitron.com/downloads/MRC_Accredited_Services_Markets.pdf
The Reach and Frequency Model utilized by Nielsen is formulated on the bases of the Harris Model, a Linear Frequency reach-and-frequency model, and the Slide Rule audience (cume) growth model.

Ascription Website: <http://ascription.nielsen.com>

Rating Reliability Estimator: <https://rre.nielsen.com>

A Nielsen Radio eBook Special Notices and Station Activities document has been generated for each survey. Please select the hyperlink to the survey that interests you.
<https://ebook.nielsen.com/secure/RRB/2016SUM0088.html/SpecialNotices.pdf>
<https://ebook.nielsen.com/secure/RRB/2015FAL0089.html/SpecialNotices.pdf>

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1000 Bishop St, Suite 200 • Honolulu, HI 96813

ph: 947-1500 • fax: 947-1506

94.7 KUMU • 102.7 Da Bomb • 105.9 KPOI • 93.1 Da Pina

MANUAL INVOICE xxxxxx

Agency: Heinrich & Bullard Marketing

Date: October 12, 2016

Salesperson: Lois Miyashiro-Tong

Advertiser: Save Our City LLC

Contract #:

Station	Date	Length	# of Commercials	Total
KUMU	10/17/16-11/6/16	:30	45	\$2,250.00
KDDB	10/17/16-11/6/16	:30	24	\$1,500.00

ADDITIONAL **Total**

Gross Subtotal	\$3,750.00
Agency Discount 15%	\$562.50
Net Total	\$3,187.50
Tax (4.712%)	\$150.20
Total	\$3,337.70
Please remit this amount within 30 days	\$3,337.70



Approved

Terms: Net 30 days

HEINRICH MARKETING INC
2228 Blake Street, Suite 200
Denver, CO 80205

NO. [REDACTED] 59-101
1213

Date: 10/14/16

Pay To The Order Of Ohana Broad Country \$ 3337.70
Three Thousand, Three-hundred and thirty-seven & 70/100 Dollars



First Hawaiian Bank

MAIN BANKING REGION
HONOLULU, HAWAII

[Handwritten Signature]

[REDACTED MICR LINE]

I, Sarah Houghtailing, on behalf of Save Our City LLC believe that the facts contained in our advertisements are true and correct to the best of my knowledge and understanding.

A handwritten signature in black ink, appearing to read "Sarah Houghtailing". The signature is written in a cursive style with some capital letters.

SARAH HOUGHTAILING