

Judge Roy Moore for Senate

Advertiser: Judge Roy Moore for Senate
 Agency: Political Strategy Group LLC
 Buyer: Josh Baginski
 Length(s): :30
 Proposal #: 1195097
 Market [Rank]: BIRMINGHAM [45]
 Books: May-17BIRMINGHAM-L7
 Flight Dates: 08/11/17 - 08/14/17

Station Contact:

Name: Lisa Montgomery
 Phone: (205) 982-3807
 Fax:
 Email: lbmontgomery@sbgstv.com

Program	DP Days	Time	Rate	Aug Weeks	Aug	Spots	Cost	A18+ RTG	CPP/SHR			
WTTO+												
BIG BANG THEORY	A	M-F 6:00P- 6:30P	\$85	1	1	2	\$170	1.3p	\$65.38			
BIG BANG THEORY	A	M-F 6:30P- 7:00P	\$85	1	1	2	\$170	1.4p	\$60.71			
BIG BANG THEORY	A	SAT 6:00P- 6:30P	\$75	1	-	1	\$75	0.8p	\$93.75			
BIG BANG THEORY	A	SAT 6:30P- 7:00P	\$75	1	-	1	\$75	0.9p	\$83.33			
BIG BANG THEORY	A	SUN 6:00P- 7:00P	\$75	2	-	2	\$150	0.6	\$125.00			

Proposal Totals

Demo breakdown:												
A18+R												

Dayparts: A - ACCESS

Client Signature: _____

Date: _____

Contract # 2994472
Schedule Dates 08/11/17-08/14/17
Advertiser Roy Moore for Senate-R (117997)
Agency Front Line Strategies (18326)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Judge Roy Moore for Senate (947439)
Salesperson HOUSE-BIRMINGHAM, WTOO/WABM/WDDDB/WBMA
Sales Office WTOO/WABM/WDDDB/WBMA/EBMA/GBMA
Buyer Name BAGINSKI, JOSH
Phone/Fax /
CPE N/A
Account Types Local/Political Candidate Agency BRD
Billing Type Standard
Comments

Date Entered 08/10/17
Last Modified 08/10/17
Entered By Christine Bartlett
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$96.00
Net Total \$544.00
Sales Tax

Birmingham (WTOO)	
By Broadcast Month	Spots
Aug. 2017	8
Grand Total:	\$640.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	08/11/17-08/11/17	4	:30	6P- The Big Bang Theory						1			1	\$85.00	\$85.00	Birmingham (WTOO)	BIG BANG THEORY	8/10/17
2.0	Normal Line / SPOT	08/14/17-08/14/17	4	:30	6P- The Big Bang Theory		1							1	\$85.00	\$85.00	Birmingham (WTOO)	BIG BANG THEORY	8/10/17
3.0	Normal Line / SPOT	08/11/17-08/11/17	4	:30	6:30P- The Big Bang Theory B						1			1	\$85.00	\$85.00	Birmingham (WTOO)	BIG BANG THEORY	8/10/17
4.0	Normal Line / SPOT	08/14/17-08/14/17	4	:30	6:30P- The Big Bang Theory B		1							1	\$85.00	\$85.00	Birmingham (WTOO)	BIG BANG THEORY	8/10/17
5.0	Normal Line / SPOT	08/12/17-08/12/17	4	:30	5:58:30P- The Big Bang Theory Wknd						1			1	\$75.00	\$75.00	Birmingham (WTOO)	BIG BANG THEORY	8/10/17
6.0	Normal Line / SPOT	08/12/17-08/12/17	4	:30	6:30P- The Big Bang Theory Wknd 2						1			1	\$75.00	\$75.00	Birmingham (WTOO)	BIG BANG THEORY	8/10/17
7.0	Normal Line / SPOT	08/13/17-08/13/17	4	:30	6P- The Big Bang Theory Wknd 3								1	1	\$75.00	\$75.00	Birmingham (WTOO)	BIG BANG THEORY 6-7P	8/10/17
8.0	Normal Line / SPOT	08/13/17-08/13/17	4	:30	6:30P- The Big Bang Theory Wknd 4								1	1	\$75.00	\$75.00	Birmingham (WTOO)	BIG BANG THEORY 6-7P	8/10/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



AGREEMENT FORM FOR POLITICAL BROADCASTS

STATION AND LOCATION WTTO-CW

Date 08/10 2017

I, JOHN BAGINSKI (being)

(on behalf of) JUDGE ROY MOORE FOR US SENATE

a legally qualified candidate of the REPUBLICAN political party for the office of US SENATE

in the Primary General (circle one) election to be held on AUG 15th, do hereby request time as follows:

Length of Broadcast	Time of Day, Rotation or Package	Days	Class of Time	Times Per Week	No. Of Weeks	Rate
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See attached schedule

Date of First Broadcast

Date of Last Broadcast

Total Charges: 640⁰⁰

The broadcast time will be used by JUDGE ROY MOORE FOR US SENATE

I represent that the payment for the above-described time has been furnished by

JUDGE ROY MOORE FOR US SENATE

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is () a corporation; () a committee; () an association; or (X) other unincorporated group. The names and offices of the chief executive officers of the entity are:

JUDGE ROY MOORE FOR US SENATE

TREASURER - NICHOL HOBSON

I agree to indemnify and hold harmless the station from any damages or liability, including reasonable attorney's fees, that may ensue from the performance of the above stated broadcasts. For the above stated broadcasts I also agree to prepare a script or transcription which will be delivered to the station at least _____ before the time of the scheduled broadcasts. (Note: the two preceding sentences are not applicable if the candidate personally appears during the broadcast). The station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices. (Note: the preceding sentence may be deleted). The purchase of the time described herein is controlled, approved or authorized by the candidate or his/her authorized committee. (Note: the preceding sentence applies only to candidates for non-federal office).

Date: 08/10/17

(Candidate or Agent)

☒ Accepted ☐ Rejected

By [Signature]

Title RSM

This request, whether accepted or rejected, will be available for public inspection for a period of two years.

I am a candidate for the federal office listed below. Pursuant to 47 U.S.C. §315 (b), I hereby certify that neither I nor any of my authorized committees have or will make a direct reference to another candidate for the federal office listed below unless such reference meets the requirement of 47 U.S.C. §315(b)(2)(C) of the Communications Act as amended by the Bipartisan Campaign Reform Act of 2002.

I certify under penalty of perjury that this certification is accurate as of the date hereof.

Judge Roy Moore
Candidate Name (printed)

U.S. SENATE
Federal Office

Josh Baginski
Authorized Campaign Committee (printed)
(if signing for the Candidate)

[Signature]
Signature

08/10/17
Date: