



**WLS-TV**  
**190 North State Street**  
**Chicago, IL 60601**  
**(312) 750-7777**

**ABC 7 CHICAGO**

<http://abclocal.go.com/wls>

# CONTRACT

892

<b>Contract / Revision</b> 151892 /		<b>Alt Order #</b> WOC10491760
<b>Product</b> LINDSAY PARKHURST IL HD79		
<b>Contract Dates</b> 11/01/16 - 11/08/16	<b>Estimate #</b> 2397	
<b>Advertiser</b> Citizens for Parkhurst		<b>Original Date / Revision</b> 10/24/16 / 10/24/16
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Property</b> WLS-TV	<b>Account Executive</b> Dee Parker	<b>Sales Office</b> Philadelphia NT
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>Agency Code</b> 9912521	<b>Advertiser Code</b> 139	<b>Product 1/2</b> 175
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:

**Strategic Media Services, Inc.**  
**1911 North Fort Myer Drive**  
**Arlington, VA 22209**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WLS	11/04/16	11/04/16	ABC7 News @ 5a M-F	5a-6a		:30				NM	1	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	----1--				1	\$760.00				
N 2	WLS	11/07/16	11/08/16	ABC7 News @ 5a M-F	5a-6a		:30				NM	2	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	11/07/16	11/13/16	11-----				2	\$760.00				
N 3	WLS	11/03/16	11/03/16	ABC7 News @ M-F 6a	6a-7a		:30				NM	1	\$1,520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	---1---				1	\$1,520.00				
N 4	WLS	11/07/16	11/08/16	ABC7 News @ M-F 6a	6a-7a		:30				NM	2	\$3,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	11/07/16	11/13/16	11-----				2	\$1,520.00				
N 5	WLS	11/02/16	11/04/16	GMA M-F 7-9a	7a-9a		:30				NM	2	\$3,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	--1-1--				2	\$1,520.00				
N 6	WLS	11/07/16	11/08/16	GMA M-F 7-9a	7a-9a		:30				NM	2	\$3,040.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	11/07/16	11/13/16	11-----				2	\$1,520.00				
N 7	WLS	11/06/16	11/06/16	ABC7 News Su @ 6a	6a-7a		:30				NM	1	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-----1				1	\$570.00				
N 8	WLS	11/05/16	11/05/16	GMA Sa 7-8a	7a-8a		:30				NM	1	\$1,330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-----1-				1	\$1,330.00				
N 9	WLS	11/05/16	11/05/16	ABC7 News Sa 5a-6a	5a-6a		:30				NM	1	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-----1-				1	\$240.00				
N 10	WLS	11/06/16	11/06/16	GMA Su 7-8a	7a-8a		:30				NM	1	\$1,140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-----1				1	\$1,140.00				
N 11	WLS	11/05/16	11/05/16	ABC7 News Sa @ 6a	6a-7a		:30				NM	1	\$570.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
	Week:	10/31/16	11/06/16	-----1-				1	\$570.00				
N 12	WLS	11/05/16	11/05/16	8a-10a Sa Local news	8a-10a		:30				NM	1	\$1,140.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision	Alt Order #
151892 /	WOC10491760

Contract Dates	Product	Estimate #
11/01/16 - 11/08/16	LINDSAY PARKHURST	2397

Advertiser	Original Date / Revision
Citizens for Parkhurst	10/24/16 / 10/24/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/31/16 11/06/16 -----1- 1 \$1,140.00													
N 13	WLS	11/04/16	11/04/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	1	\$1,710.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/31/16 11/06/16 ----1-- 1 \$1,710.00													
N 14	WLS	11/07/16	11/07/16	ABC7 News @ 4p M-F	4p-5p		:30				NM	1	\$1,710.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/07/16 11/13/16 1----- 1 \$1,710.00													
N 15	WLS	11/01/16	11/04/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	4	\$9,500.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/31/16 11/06/16 -1111-- 4 \$2,375.00													
N 16	WLS	11/07/16	11/07/16	ABC7 News @ 5p M-F	5p-530p		:30				NM	1	\$2,375.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/07/16 11/13/16 1----- 1 \$2,375.00													
N 17	WLS	11/01/16	11/04/16	ABC7 News @ 6p M-F	6p-630p		:30				NM	4	\$14,400.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/31/16 11/06/16 -1111-- 4 \$3,600.00													
N 18	WLS	11/02/16	11/02/16	World News Tonight	530p-6p		:30				NM	1	\$5,000.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/31/16 11/06/16 --1---- 1 \$5,000.00													
N 19	WLS	11/03/16	11/03/16	The View	10a-11a		:30				NM	1	\$1,330.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/31/16 11/06/16 ---1--- 1 \$1,330.00													
N 20	WLS	11/07/16	11/08/16	The View	10a-11a		:30				NM	2	\$2,660.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/07/16 11/13/16 11----- 2 \$1,330.00													
N 21	WLS	11/04/16	11/04/16	Live With Kelly and Michael	9a-10a		:30				NM	1	\$950.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/31/16 11/06/16 ----1-- 1 \$950.00													
N 22	WLS	11/07/16	11/07/16	Live With Kelly and Michael	9a-10a		:30				NM	1	\$950.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/07/16 11/13/16 1----- 1 \$950.00													
N 23	WLS	11/03/16	11/03/16	General Hospital	2p-3p		:30				NM	1	\$1,235.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/31/16 11/06/16 ---1--- 1 \$1,235.00													
N 24	WLS	11/07/16	11/07/16	General Hospital	2p-3p		:30				NM	1	\$1,235.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/07/16 11/13/16 1----- 1 \$1,235.00													
N 25	WLS	11/02/16	11/04/16	ABC7 News	11a-12p		:30				NM	2	\$1,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/31/16 11/06/16 --1-1-- 2 \$600.00													
N 26	WLS	11/07/16	11/07/16	ABC7 News	11a-12p		:30				NM	1	\$550.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/07/16 11/13/16 1----- 1 \$550.00													
N 27	WLS	11/01/16	11/01/16	Windy City Live	1p-2p		:30				NM	1	\$760.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 10/31/16 11/06/16 -1----- 1 \$760.00													
N 28	WLS	11/07/16	11/07/16	Windy City Live	1p-2p		:30				NM	1	\$760.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> Week: 11/07/16 11/13/16 1----- 1 \$760.00													
N 29	WLS	11/01/16	11/04/16	Wheel of Fortune	626p-856p		:30				NM	4	\$15,200.00
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u>													

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-1111--				4	\$3,800.00				
N 30	WLS	11/07/16	11/07/16	Wheel of Fortune	626p-656p		:30				NM	1	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$3,800.00				
N 31	WLS	11/02/16	11/04/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	3	\$9,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	--111--				3	\$3,200.00				
N 32	WLS	11/07/16	11/07/16	ABC7 News @ 10p M-F/Su	M-F 10-1035P / Su		:30				NM	1	\$2,975.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$2,975.00				
N 33	WLS	11/01/16	11/04/16	Kimmel	1035p-1137p		:30				NM	4	\$5,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-1111--				4	\$1,425.00				
N 34	WLS	11/07/16	11/07/16	Kimmel	1035p-1137p		:30				NM	1	\$1,425.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$1,425.00				
N 35	WLS	11/07/16	11/07/16	Nightline	1137p-1208a		:30				NM	1	\$760.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		11/07/16	11/13/16	1-----				1	\$760.00				
N 36	WLS	11/01/16	11/04/16	Jeopardy	330p-4p		:30				NM	3	\$3,705.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		10/31/16	11/06/16	-11-1--				3	\$1,235.00				
<b>Totals</b>								0.00				58	\$107,400.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
10/31/16 - 11/08/16	58	\$107,400.00	(\$16,110.00)	\$91,290.00
<b>Totals</b>	58	\$107,400.00	(\$16,110.00)	\$91,290.00

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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