

Issues/Programs for 3rd quarter 2015

1. Mcneese State University: Mcneese Update Show. This program airs at 6:15 on Friday afternoons. The show is hosted by Ron Hayes and features stories about Mcneese men's and women's athletics and athletes.
2. Various topics of local and national interest: Viewpoints. This program runs on Sunday mornings at 6:30. This show covers various topics. The list of each show and the topics covered can be found in this file.
3. Sulphur High School: KEZM broadcasted the Sulphur High School football games from late August through mid November.
4. Local sports: All Things Football is a locally produced and hosted show on Monday evenings from 5 to 6pm. The show features local high school football talk allowing local listeners to voice their opinions.



**Quarterly Issues Report – Q3 Third Quarter, 2015 through
Viewpoints Programs 15-27 through 15-39**

During the third quarter of 2015 the following compliancy issues were covered

Aging	Literature
Alcoholism	Marketing
Alzheimer's disease	Marriage
Auto & highway safety	Media
Banking	Mental health
Business	Military
Commerce	Non-profits
Communications	Parenting issues
Conservation and the	Personal finance
Correctional facilities	Philanthropy
Crime	Politics
Criminal justice system	Popular culture
Culture	Poverty
Disabilities	Presidency
Domestic abuse	Presidential election
Drug addiction	Prisons
Education	Public health
Employment	Public safety
Environment	Racism
Entrepreneurship	Recreation
Ethics	Science
Families	Science & technology
Family issues	Slavery
Forensics	Social activism
Gay issues	Social media
Government	U.S. military
Health care	War
History	Wildlife
Immigration	Women's issues
Inventions	Aging
Labor	Alcoholism
Law	Alzheimer's disease
Lifestyle issues	

Program #15-27

Air week: 7/5/15

SEGMENT #1 – Comedy and comedians: how do they get so funny?

10:40

SYNOPSIS: Everyone likes a good comedy show, and these days there seems to be a comedian around every corner. Comedy club comics, television shows, movies and plays that try to make us laugh at the absurdities of life are very popular, but did you ever wonder just how they come up with their material? We talk to a veteran comedy writer about the process of writing funny stuff and the successes and failures that make a comedian a star.

Host: Gary Price. **Guests:** Joe Randazzo, head writer for *@Midnight* on Comedy Central, former editor of *The Onion*, former creative editor of *Adultswim.com*, author of the book *Funny on Purpose: The definitive guide to an unpredictable career in comedy*.

COMPLIANCY ISSUES COVERED: popular culture, media, the arts

SEGMENT #2— Over-involved parents

11:00

SYNOPSIS: Kids are little bundles of imagination and they can amuse themselves with the simplest of household goods: a pot and a spoon, becomes a drum; a cardboard box turns into a fort, and a towel can transform them into a caped crusader! However, some parents tend to micromanage their kids' time with structured activities and there's little left for the child to explore the world.

Host: Marty Peterson. **Guests:** William Joyce, Oscar-winning filmmaker, author of the children's book, *Billy's Booger: A memoir, sort of*. Mary Jo Rapini, psychotherapist who deals with issues of family, relationships and intimacy.

COMPLIANCY ISSUES COVERED: parenting issues, youth at risk, education

Program #15-28

Air week: 7/12/15

SEGMENT #1 – Human trafficking

11:13

SYNOPSIS: Slavery is alive in the United States and around the world in the 21st century. That's hard to believe, but all over the world people are being forced to work long hours as laborers or in the sex trades, in horrible conditions for little or no money – and there's no way for them to get out.

Host: Gary Price. **Guests:** Melysa Sperber, Dir. of the Alliance to End Slavery and Trafficking, a project of Humanity United; Kay Buck, CEO of Coalition to Abolish Slavery and Trafficking, CAST, Los Angeles, CA

COMPLIANCY ISSUES COVERED: slavery, labor, crime & law enforcement, immigration, criminal justice system, business

SEGMENT #2- Philanthropy

10:25

SYNOPSIS: The huge donations by billionaires such as Bill and Melissa Gates, Oprah, and Warren Buffett get a lot of press – and they help a lot of charities and people around the world. You might be surprised to know, though, that most of the money that non-profits receive is from small donors giving much less to deserving causes

Host: Marty Peterson. **Guests:** Carrie Morgridge, Vice President of The Morgridge Family Foundation, author of *Every Gift Matters: How your passion can change the world*.

COMPLIANCY ISSUES COVERED: philanthropy, business, personal finance, non-profits, government

Program #15-29

Air week: 7/19/15

SEGMENT #1 – The life and music of jazz legend Sheila Jordan

11:59

Synopsis: Jazz is the quintessential American music genre, and nobody sings it better than Sheila Jordan. We talk to Jordan and her biographer about Jordan's rise from poverty to her career singing with some of the most famous jazz musicians of the 20th century, the racism that jazz musicians – both black and white – experienced, and the need to preserve this music for future generations.

Host: Gary Price. Guests: Sheila Jordan, jazz singer, teacher and composer; Ellen Johnson, singer, musician, author of "Jazz Child: A portrait of Sheila Jordan."

COMPLIANCY ISSUES COVERED: music & the arts, racism, poverty, alcoholism & drug addiction

SEGMENT #2 THE ANATOMY OF A CRIME NOVEL

9:36

Synopsis: Crime novels are among the most popular reading in the U.S., and nobody writes a more engaging, suspenseful and factually accurate story than award-winning and best-selling novelist Patricia Cornwell. Her Kay Scarpetta series is full of detailed forensic information, and we talked to her about how she gathers her facts and actually experiences some of the dangerous situations that she puts her heroine through in her books.

Host: Marty Peterson. Guests: Patricia Cornwell, crime novelist, author of "Flesh and Blood"

COMPLIANCY ISSUES COVERED: forensics, technology, prisons, media, law enforcement

Program #15-30

Air week: 7/26/15

SEGMENT #1 – Happiness: What is it? How do we find it?

10:41

Synopsis: We hear that we should be happy, and that happiness helps you live longer, brings more tranquility to your life, and to the lives of your family and friends. But do you know what happiness truly is? We talk to a psychologist and a philosopher about the essence of happiness, how to find it and how it's different from person to person and across the globe.

Host: Gary Price. Guests: Tim Bono, assistant dean in the college of arts and sciences, and a lecturer in psychology at Washington University, St. Louis; Frederic Lenoir, philosopher, sociologist and religious historian. Author of the book, *Happiness: A philosopher's guide*.

COMPLIANCY ISSUES COVERED: mental health, poverty, family, Alzheimer's disease

SEGMENT #2- George Washington

10:54

Synopsis: The President of the United States has a lot of powers that we think are given to him by the U.S. Constitution. You might be surprised to find out, however, that very little in that document actually outlines the job or the authority the Commander-in-Chief possesses. We talk to a historian about how executive powers and privilege for the President were created not by Congress but by the first man to hold the nation's highest office.

Host: Marty Peterson. Guests: Harlow Giles Unger, historian and author of the book, *Mr. President: George Washington and the making of the nation's highest office*.

COMPLIANCY ISSUES COVERED: government, history, the Presidency, laws & the Constitution

Program #15-31

Air week: 8/2/15

SEGMENT #1 The Psychopath Inside

11:59

Synopsis: When we hear the term "psychopath," we usually think of serial killers or other nasty villains. Rarely does anyone think of the mild-mannered neuroscientist next door. We talk to a psychologist and to a neuroscientist who happens to be psychopathic, about what the term actually means in the medical world.

Host: Gary Price. Guests: Scott Lilienfeld, professor of psychology, Emory Univ., Atlanta, GA; James Fallon, neuroscientist at Univ. of California-Irvine, author of "The Psychopath Inside: A neuroscientist's personal journey into the dark side of the brain."

COMPLIANCY ISSUES COVERED: mental health, disabilities, family issues, science & technology

SEGMENT #2- Talking About Abortion and Other Touchy Topics in a New Way

9:37

Synopsis: It seems that when the topic of abortion comes up in the media, there are two distinct sides voicing their opinions with no middle ground or real conversation on the topic. The debate over this issue and other touchy topics these days usually disintegrates into an "Us vs. Them" shouting match, leaving many on both sides and in the middle angry and dissatisfied.

Host: Marty Peterson. Guests: Aspen Baker, co-founder and executive director of Exhale, author of the book, "Pro-Voice: How to keep listening when the world wants a fight."

COMPLIANCY ISSUES COVERED: abortion, social activism, politics, media, family issues

Program #15-32

Air week: 8/9/15

SEGMENT #1 – Women in Prison Part I: A look inside the bars

9:21

SYNOPSIS: The Netflix television show, *Orange is the New Black*, depicts life in a women's prison – but is it real? Are the inmates whose lives they portray realistic? We toured a real women's medium-security prison, talked to the administration and some inmates there to find out. We also talk to the real-life Alex Vause from OITNB, Cleary Wolters – a former inmate and friend of Piper Kerman, author of the book *Orange is the New Black: My year in a women's prison*.

Host: Gary Price. Guests: Lt. Brad Gray, Correctional Officer, Rockville Correctional Facility, Rockville, IN; Stacie Brown, Inmate; Cleary Wolters, former inmate, author of "Out of Orange: A memoir."

COMPLIANCY ISSUES COVERED: women's issues, correctional facilities, commerce, mental health, crime

SEGMENT #2- Women in Prison Part II: Changed lives – for the better

10:15

SYNOPSIS: What's a women's prison really like? Motherhood, drama and romantic relationships are all quite common. We visited Rockville Correctional Facility and sat down with two inmates to discuss their prison experience, past regrets and what they've learned while serving their sentences.

Host: Marty Peterson. Guests: Kelly Patterson, Inmate; Toni Golightly, Inmate.

COMPLIANCY ISSUES COVERED: family issues, correctional facilities, domestic abuse, crime, mental health, education

Program #15-33

Air week: 8/16/15

SEGMENT #1 – Lists of Note

10:52

SYNOPSIS: Everyone makes lists: shopping lists, to-do lists, Christmas lists, and many more. But what do your lists say about you? We talk to an author who looked at hundreds of lists compiled by the famous, the infamous and the unknown, and found out that they say a great deal about the times, our history and the list makers themselves.

Host: Gary Price. **Guests:** Shaun Usher, author of *Lists of Note: An eclectic collections deserving of a wider audience.*

COMPLIANCY ISSUES COVERED: literature, popular culture, war, media, crime

SEGMENT #2- Kids and Financial Intelligence

10:45

SYNOPSIS: Millions of young people will soon head out on their own for the first time to attend college or start their first job. It will also be the first time that many of them are in charge of their own finances. How literate are they about banking, spending, saving, and credit?

Host: Marty Peterson. **Guests:** Dean Obenauer, Asst. Dir. of Financial Aid for Financial Literacy, Creighton University, Omaha, Nebraska; Jeff Reeves, Exec. Editor at Investorplace.com

COMPLIANCY ISSUES COVERED: personal finance, banking, education, family issues

Program #15-34

Air week: 8/23/15

SEGMENT #1 – The Genius of Instant Photography

10:13

Synopsis: These days, “instant photography” means digital pictures that can be cropped, enhanced and captioned and uploaded to the internet in a matter of minutes. It’s nothing very novel today, what with all of the cell phones and tablets that can produce stunning photos. It wasn’t that long ago, however, that “instant” pictures were as talked about as the latest iPhones are today.

Host: Gary Price. **Guests:** Ronald K. Fierstein, author of “A Triumph of Genius: Edwin Land, Polaroid, and the Kodak Patent War.”

COMPLIANCY ISSUES COVERED: inventions, U.S. military & intelligence, entrepreneurship, law, science

SEGMENT #2- Social Media and the Presidential Election

11:23

Synopsis: Snapchat is quickly rising to the top of the social media hierarchy, and presidential candidates want to tap into its growing audience. But how exactly do you reach young voters on social media without sounding “too political” and boring? We speak with Matthew McGregor, Obama’s former digital strategist, and Aria Juliet Castillo, a young voter who loves social media and politics about the issue.

Host: Marty Peterson. **Guests:** Matthew McGregor, Aria Juliet Castillo

COMPLIANCY ISSUES COVERED: social media, presidential election, politics & young voters, marketing, technology

Program #15-35

Air week: 8/30/15

SEGMENT #1 – Cohabitation and the Law

11:06

SYNOPSIS: There are millions of Americans who live together as husband and wife, but they never became formally "married." What are their rights? Who gets the house, the car the bank accounts if they break up or one of them dies? We talk to a noted contract and family law attorney who has written extensively on the subject to find out how society and the courts view cohabitation relationships. We also discuss what cohabiting couples should do to prevent problems with the law.

Host: Gary Price. **Guests:** Martha Ertman, professor of law specializing in contract and family at the Carey School of Law, University of Maryland, author of the book, *Love's Promises: How formal and informal contracts shape all kinds of families.*

COMPLIANCY ISSUES COVERED: law, families, marriage, gay issues, culture

SEGMENT #2-: Intelligent Disobedience: Knowing when and how to say "no"

10:33

Synopsis: We're taught from a young age that we should obey authority and do what adults tell us to do. Those lessons usually work in our favor, however there are times when a child – and an adult – should say no to the ones in charge. Our guest has studied this issue and has come up with situations where refusing to do something is the right thing, and he discusses when and how to say "no" effectively and for the benefit of the individual and others.

Host: Marty Peterson. **Guests:** Ira Chaleff, founder and president of Executive Coaching & Consulting Associates, Washington, D.C., author of the book *Intelligent Disobedience: Doing right when what you're told to do is wrong.*

COMPLIANCY ISSUES COVERED: ethics, business, disabilities, military,

Program #15-36

Air week: 9/6/15

SEGMENT #1 – Hunting and Poaching Wild Animals

9:52

Synopsis: When an American trophy hunter killed Cecil the Lion, a protected animal in an African game preserve, the internet was packed with Tweets and Facebook diatribes condemning the man who did it and big game hunting in general. Why are we so concerned about *one* animal when there are millions of them killed around the world every year? Is there a good reason to shoot large game for sport, or is it always wrong?

Host: Gary Price. **Guests:** Dr. Samuel Richards, a senior lecturer in sociology at Penn State University; Keith Norris, director of government affairs & partnerships at the Wildlife Society; Mike Hoffmann, senior scientist for the International Union for Conservation of Nature, Species Survival Commission.

COMPLIANCY ISSUES COVERED wildlife, recreation, poverty, crime, social media, conservation and the environment

SEGMENT #2- Digital Job Search

11:40

SYNOPSIS: These days, a phone or digital interview often precedes the face-to-face meeting for job hunters. If you think that all you have to do is sit in front of your computer or cell phone camera and talk, think again. Resumes are also changing, with online services such as LinkedIn and CareerBuilder the first places an employer looks to find an applicant. We talk to two employment specialists about how the interview and resume processes have changed, and how applicants can get the edge in the digital job search market.

Host: Gary Price. **Guests:** Amy Kristof-Brown, Prof. in the Henry Tippie College of Business at the University of Iowa; Paul J. Bailo, CEO of Phone Interview Pro, author of *The Essential Digital Interview Handbook*,

COMPLIANCY ISSUES COVERED: employment; technology; communications; social media

Program #15-37

Air week: 9/13/15

SEGMENT #1 – Car crashes & PTSD

13:59

Synopsis: Auto accidents are the largest cause of post-traumatic stress disorder. About 25 percent of people injured in car crashes will suffer from it. Accident survivors and one of the world's foremost experts discuss variables that make PTSD worse and those that make recovery easier, as well as the essentials victims must carry out to recover.

Host: Reed Pence. Guests: Bill Hansen, car accident survivor; Dr. Edward Hickling, Prof. of Psychology, Univ. at Albany and co-author, *After the Crash*; Debbie Miller Koziarz, car accident survivor

Compliance issues covered: public safety; auto & highway safety; mental health

SEGMENT #2- Palcohol--powdered alcohol

6:03

Synopsis: Newly-invented powdered alcohol is entering the market, but some experts and legislators believe it should be banned because it's likely to be abused by teens. Experts, the product's inventor and legislators discuss.

Host: Nancy Benson. Guests: Mark Phillips, Palcohol inventor; David Jernigan, Assoc. Prof., Johns Hopkins Bloomberg School of Public Health; Rick Jones (R), State Senator, Michigan; Brian Kelsey (R), State Senator, Tennessee

Compliance issues covered: alcohol; youth at risk; laws and legislation; public health

Program #15-38

Air week: 9/20/15

SEGMENT #1 – Stem cell regeneration

11:46

Synopsis: Scientists have discovered that older research animals can seemingly be made young again with infusions of young blood which reactivate stem cells. Researchers have started to isolate factors in plasma that appear to be responsible, opening the door to possibly rolling back the clock on aging. Experts explain.

Host: Reed Pence. Guests: Dr. Harold Katcher, Prof. of Biology, Univ. of Maryland Univ. College and co-founder, Turritopsis Corp.; Dr. Michael Conboy, researcher, Univ. of California, Berkeley; Nelson Yee, founder, XVitality Sciences

Compliance issues covered: aging; technology; public health

SEGMENT #2- Exploding head syndrome

7:07

Synopsis: A sleep disorder strangely named "exploding head syndrome" may keep more than 10 percent of people awake at night by inflicting them with crashing sounds that only they can hear. A sufferer and an expert discuss.

Host: Nancy Benson. Guests: Walter Michka, health blogger and exploding head syndrome sufferer; Dr. Brian Sharpless, Asst. Prof. of Psychology, Washington State Univ. and author, *Sleep Paralysis*

Compliance issues covered: health care; lifestyle issues

Program #15-39

Air week: 9/2715

SEGMENT #1 – It Was a Dark and Stormy Night: The Bulwer-Lytton Fiction Contest

10:17

SYNOPSIS: Everyone knows the line “It was a dark and stormy night” from Snoopy’s exploits as a budding novelist. But do you know the real author of that famous line, and why he has a literary competition named after him? We’ll talk to the retired professor of English and contest creator about the famous aristocrat and author who lent his name to a quirky contest, and why he was a better writer than he’s been given credit for. We’ll also hear some of the winning entries from past Bulwer-Lytton Contests.

Host: Gary Price. **Guest:** Scott Rice, retired English professor from San Jose State University and founder of the annual Bulwer-Lytton Fiction Contest.

COMPLIANCY ISSUES COVERED: literature & arts, history, education, media

SEGMENT #2- Mindful Work: Meditation in the workplace

11:20

SYNOPSIS: We’re always hearing about how everyone is stressed these days, that we have too much to do and too many people asking for a moment – or more! – Of our time. What can we do to keep our bosses happy, our clients needs fulfilled and ourselves from pulling out our hair? We talk to two men who have found that meditating can help workers become more productive, less stressed and happier overall.

Host: Marty Peterson. **Guests:** David Gelles, business reporter, NY Times, author of “Mindful Work: How meditation is changing business from the inside out.” Allan Lokos, founding and guiding teacher of the Community Meditation Center in NYC, author of “Through the Flames: Overcoming disaster through compassion, patience and determination.”

COMPLIANCY ISSUES COVERED: business, health & well being, religion

Contents copyright 2015 by
MediaTracks, Incorporated
2250 East Devon Avenue, Suite 150
Des Plaines, Illinois 60018
847-299-9500 Fax 847-299-9501
www.mediatracks.com

Producers: Pat Reuter

Production Directors: Sean Waldron, Nick Hofstra & Reed Pence

Each week's program is available for affiliate download at <ftp://mediatracksdownloads.com>. For guest information, log onto www.viewpointsonline.net. *Viewpoints* is a registered trademark of MediaTracks, Incorporated.