

Issues Today Most-Covered Issues  
(4<sup>th</sup> Quarter-2013)

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1. Health
2. Communication
3. Economy
4. Big Government
5. Environment
6. Energy Costs
7. Consumerism
8. Youth
9. Education
10. Charitable Giving

There were a total of 31 issues covered this quarter.

Issues Today 13-41

Date Aired: \_\_\_\_\_ Time Aired: \_\_\_\_\_  
Length: 28 Min.

10/12 - KMOQ FM - 530A

10/13 - KBTN AM - 530  
8A

10/13 - KBTN FM - 530A

10/13 - KCAR FM - 630A

10/12 - KQYX AM - 830A

1. Marita Noon, Founder of Citizens Alliance for Energy 10/13 KJML FM 530A

She discussed traditional energy sources and why they will continue to be important to the country for many years. She also disparaged certain alternative energy sources.

Issues covered:

1. Energy Costs
2. Alternative Energy

2. Pat Mastors, Adviser to Partnership for Patients Initiative

She decried some conditions in hospitals that lead to bad infections. She also commented on the effects of national healthcare.

Issues covered:

1. Health
2. Communication

3. Dr. Michael Cantwell, Integrative Physician and Author

He talked about the relationship between spirituality and healing. He also commented on why doctors need to embrace the spiritual needs of patients.

Issues covered:

1. Health
2. Spirituality

10/20 - KBTN AM- 530 + 8A

10/20 - KBTN FM- 530A

10/20 - KCAR FM- 630A

Issues Today 13-42

10/19 - KQXX AM- 830A

Date Aired: \_\_\_\_\_ Time Aired: \_\_\_\_\_

Length: 28 Min.

10/19 - KMOQ FM- 530A

10/20 KJML 530A

### 1. Craig Shields, Renewable Energy Researcher

He discussed the many new avenues for alternative energy. He also talked about corporate obstacles to reaching goals.

Issues covered:

1. Environment
2. Energy Costs

### 2. Michelle Riklan, Certified Professional Resume Writer

She gave tips for writing the perfect resume. She also detailed the correct ways to act during an interview.

Issues covered:

1. Unemployment
2. Communication

### 3. Lisa Lynn, Creator of Leaner Lifestyle Series

She talked about the dangers of consuming too many carbohydrates and ways to cut them out of the diet. She also gave some tips for achieving better fitness.

Issues covered:

1. Health
2. Consumerism

10/27 - KBTU AM - 530 + 8A

10/27 - KBTU FM - 530A

Issues Today 13-43 10/27 - KCAR FM - 630A

Date Aired: \_\_\_\_\_ Time Aired: \_\_\_\_\_

Length: 28 Min.

10/26 - KQYK AM - 830A

10/26 - KMOQ FM - 530A

1. David Willig, Attorney and Gun Control Expert

10/27 KJML 530A

He detailed the effectiveness of gun control laws in other countries and how they compare to laws in the United States.

Issues covered:

1. Gun Control
2. Big Government

2. Leela Francis, Founder of Vividly Woman Embodied

She commented on women's emotions in business. She also talked about physical training to enhance confidence.

Issues covered:

1. Women
2. Communication

3. Dr. William Courter, Health Advocate and Author

He discussed the safety of cafeteria food and how parents should ask questions of school officials. He also talked about alternative health treatments.

Issues covered:

1. Health
2. Youth

Issues Today 13-44

Date Aired: \_\_\_\_\_ Time Aired: \_\_\_\_\_

Length: 28 Min.

11/3 - KBTM AM-530 & 8A

11/3 - KBTM FM-530A

11/3 - KCAR FM-630A

11/2 - KQVX AM-830A

11/2 - KMOD FM-530A

11/3 KJML 530 A

1. Jeff Siegel, Alternative Energy Expert

He gave the pros and cons of various alternative energies. He also talked about the need for more low-cost sources.

Issues covered:

1. Energy
2. Environment

2. David Porter, Social Space Expert and Author

He detailed the need for better interactive spaces on college campuses. He also talked about some of the dangers of social media.

Issues covered:

1. Education
2. Youth

3. Ron Cummings, Founder and CEO of Amino Genesis

He discussed Christmas giving for troops who are overseas. He also talked about the need for more public giving.

Issues covered:

1. Charitable Giving
2. Consumerism



Issues Today 13-45

Date Aired: \_\_\_\_\_ Time Aired: \_\_\_\_\_  
Length: 28 Min.

11/10 - KBTN AM - 530 + 8A  
11/10 - KBTN FM - 530A  
11/10 - KCAR FM - 630A

1. Lance LoRusso, Attorney and Ex-Police Officer

11/9 - KQVX AM - 830A  
11/9 - KMOQ FM - 530A  
11/10 KSMC 530A

He commented on police shootings and how some activists are calling for more scrutiny by officials. He also described the feelings officers experience after a shooting.

Issues covered:

1. Crime
2. Communication

2. Tim Sweeney, Attorney and Autism Expert

He detailed the feelings parents experience with autistic kids. He also talked about songs that he wrote to help communicate with his son.

Issues covered:

1. Youth
2. Communication

3. Karen Davidson, Creative Director Harley-Davidson

She discussed their company's involvement with breast cancer prevention agencies. She also talked about fund-raising efforts.

Issues covered:

1. Women
2. Health

11/16 - KMOQ FM - 530A  
11/17 - KBTN AM - 530 + 8A  
11/17 - KBTN FM - 530A  
11/17 - KCAR FM - 630A  
11/16 - KQYX AM - 830A  
11/17 KJML 530

## Issues Today 13-46

Date Aired: \_\_\_\_\_ Time Aired: \_\_\_\_\_  
Length: 28 Min.

1. Keith Gaby, Climate Communications Director, Environmental Defense Fund

He discussed the findings of a new UN report that says climate change will result in catastrophic problems for people of the world. He also commented on how environmental policies affect the economy.

Issues covered:

1. Environment
2. Economy

2. Mark Stansberry, Energy Consultant and Author

He talked about the need for every community to develop an energy plan. He also detailed why every energy source, both alternative and traditional, needs to be used.

Issues covered:

1. Energy Costs
2. Environment

2. Dianne Ashton, Religious Studies Professor and Author

She detailed the new traditions that have been added by American Jews to celebrate Hannukah. She also talked about how different religions also participate.

Issues covered:

1. Culturalism
2. Education

Issues Today 13-47

Date Aired: \_\_\_\_\_ Time Aired: \_\_\_\_\_  
Length: 28 Min.

11/24 - KBTU AM - 530+8A

11/24 - KBTU FM - 530A

11/24 - KCAR FM - 630A

11/23 - KQYX AM - 830A

1. Michael Barrone, Senior Political Analyst, Washington Examiner

He gave a history of migration patterns in the United States and how they always follow generational patterns. He also talked about the need for better immigration policy.

11/23 - KMOQ FM - 530A

11/24 KJML 530A

Issues covered:

1. Immigration
2. Economy

2. Dr. Peter Vincent Pry, Ex. Director of Task Force on National and Homeland Security

He detailed the dangers of electromagnetic terrorism and how it could disrupt the electrical system in the United States. He also commented on the low cost to protect systems.

Issues covered:

1. Terrorism
2. Energy Costs

3. Elliott Connie, Licensed Professional Counselor

He detailed a new approach to repairing damaged relationships. He also talked about improved communication with couples.

Issues covered:

1. Communication
2. Divorce



Issues Today 13-48

Date Aired: \_\_\_\_\_ Time Aired: \_\_\_\_\_  
Length: 28 Min.

12/1 - KBTN AM-530+8A  
12/1 - KBTN FM- 530A  
12/1 - KCAR FM- 630A  
11/30 - KQYX AM- 830A  
11/30 - KMOQ FM- 530A  
12/1 KJML 530 A

1. Michael Lohan, Spokesperson for Aid in Recovery

He discussed the state of tabloid journalism. He also talked about the Aid in Recovery program that refers people to different substance programs.

Issues covered:

1. Substance Abuse
2. Tabloid Journalism

2. Michael Wolfe, Real Estate Investment Instructor

He discussed the pros and cons of real estate investment procedures. He also commented on the state of current markets.

Issues covered:

1. Economy
2. Communication

3. Anne Katherine, Author of "Boundaries in an Overconnected World"

She detailed how people can set boundaries so that technology doesn't overpower their lives. She also talked about guidelines that kids need.

Issues covered:

1. Communication
2. Youth

Issues Today 13-49

Date Aired: \_\_\_\_\_ Time Aired: \_\_\_\_\_  
Length: 28 Min.

12/8- KBTN Am- 530 + 8A  
12/8- KBTN Fm- 530A  
12/8- KCAR Fm- 630A  
12/7- KQVx Am- 830A  
12/7- KMOQ Fm- 530A  
12/8 KJML 530 A

1. Tammy Johnson, Bullying Expert and Author

She discussed policies regarding bullying and how parents can help to protect their kids. She also talked about the influence of social media.

Issues covered:

1. Bullying
2. Youth

2. Sharon Lepinski, MS Patient and Caregiver

She talked about the large number of veterans' charities and how people have to be careful about who they deal with. She also gave her personal experiences about the process.

Issues covered:

1. Veterans
2. Charitable Giving

3. Terri Evits, MS Patient and Caregiver

She detailed her experiences in being both an MS patient and a caregiver. She talked about a national effort to aid in the work of caregivers.

Issues covered:

1. Health
2. Stress

Issues Today 13-50

Date Aired: \_\_\_\_\_ Time Aired: \_\_\_\_\_  
Length: 28 Min.

12/15- KBTN Am- 530 + 8A

12/15- KBTN FM- 530A

12/15- KCAR FM- 630A

12/14- KDYK Am- 830A

12/14- KMOQ FM- 530A

12/15 KSM 530A

1. Howard Dvorkin, CPA and Founder of Consolidated Credit Counselors

He detailed how people can stay out of credit trouble. He also gave an update on the economy.

Issues covered:

1. Economy
2. Credit Debt

2. Dr. Louise Achey, Pharmacist and Author

She detailed why so many prescribed drugs are dangerous. She also talked about the need for better communication between patients, doctors and pharmacists.

Issues covered:

1. Health
2. Communication

3. Dr. Len Friedland, Flu Shot Advocate

He described why flu shots are so important. He also talked about new vaccines that are preventing a variety of flu strains.

Issues covered:

1. Health
2. Seniors

Issues Today 13-51

Date Aired: \_\_\_\_\_ Time Aired: \_\_\_\_\_  
Length: 28 Min.

12/22- KBTN AM- 530 + 8A

12/22- KBTN FM- 530A

12/22- KCAR FM- 630A

12/21- KQX AM- 830A

12/21- KMO9 FM- 530A

12/22 KSM L 530 A

1. Chris Ciaccia, Technology Editor, TheStreet.com.

He talked about the future of the postal service and their new relationship with amazon.com. He also discussed how Fedex and UPS will react to growing competition.

Issues covered:

1. Economy
2. Big Government

2. Dr. Terri Orbuch, The Love Doctor and Author

She gave some tips on how people can better deal with challenging in-laws during the holidays. She also talked about ways to have better communication skills.

Issues covered:

1. Stress
2. Communication

3. Reba White-Williams, Former President of New York City Arts Commission

She discussed the growing problem of art fraud. She also talked about the need all art investors to improve the education about art dealers and authentic pieces.

Issues covered:

1. Crime
2. Education



Issues Today 13-52

Date Aired: \_\_\_\_\_ Time Aired: \_\_\_\_\_  
Length: 28 Min.

12/29- KBTU Am- 530 + 8A

12/29- KBTU Fm- 530A

12/29- KCAR Fm- 630A

12/28- KQYX Am- 830A

12/28- KMOQ Fm- 530A

12/29 K5mL 530 A

1. Dr. Philip Tierno, Microbiologist and Author

He detailed how to keep kids safe from germs. He also commented on the good and bad bacterial hand soaps.

Issues covered:

1. Health
2. Youth

2. Dara Feldman, Educator and Author

She talked about the stress that teachers have and the negative consequences of No Child Left Behind. She gave tips to parents on how they help their children's education.

Issues covered:

1. Education
2. Youth

3. Ron Ware, Attorney and Financial Planner

He detailed how people can set up charitable family trusts and why they are important. He also talked about high taxes in the country.

Issues covered:

1. Taxes
2. Charitable Giving