

# CONTRACT



**WNEP-TV**  
**16 Montage Mountain Rd**  
**Moosic, PA 18507**  
**(570) 346-7474**

<u>Contract / Revision</u> 369757 /		<u>Alt Order #</u> 08323744
<u>Product</u> MCGINTY FOR SENATE		
<u>Contract Dates</u> 10/25/16 - 10/31/16		<u>Estimate #</u> 4387
<u>Advertiser</u> McGinty,K/D/Sen PA		<u>Original Date / Revision</u> 08/18/16 / 09/22/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WNEP-TV	<u>Account Executive</u> Teresa DiFuria	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 13041	<u>Advertiser Code</u> 501	<u>Product Code</u> 836
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

**Canal Partners Media**  
**25 Whitlock Place SW**  
**Ste 201**  
**Marietta, GA 30064**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	16	10/25/16	10/31/16	M-F 1p-2p	1:00 PM-2:00 PM		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				1	\$375.00	0.00			
N 2	16	10/25/16	10/31/16	M-F 10a-11a	10:00 AM-11:00 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				1	\$500.00	0.00			
N 3	16	10/25/16	10/31/16	M-F 1230p-1p	12:30 PM-1:00 PM		:30				NM	5	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				5	\$300.00	0.00			
N 4	16	10/25/16	10/31/16	M-F 12p-1230p	12:00 PM-12:30 PM		:30				NM	5	\$2,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				5	\$550.00	0.00			
N 5	16	10/25/16	10/31/16	M-F 2p-3p	2:00 PM-3:00 PM		:30				NM	1	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				1	\$375.00	0.00			
N 6	16	10/25/16	10/31/16	M-F 4p-430p	4:00 PM-4:30 PM		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				2	\$350.00	0.00			
N 7	16	10/25/16	10/31/16	M-F 430a-5a	4:30 AM-4:59 AM		:30				NM	5	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				5	\$50.00	0.00			
N 8	16	10/25/16	10/31/16	M-F 430p-5p	4:30 PM-5:00 PM		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				2	\$350.00	0.00			
N 9	16	10/25/16	10/31/16	M-F 5a-530a	5:00 AM-5:30 AM		:30				NM	3	\$1,125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				3	\$375.00	0.00			
N 10	16	10/25/16	10/31/16	M-F 5p-530p	5:00 PM-5:30 PM		:30				NM	2	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				2	\$975.00	0.00			
N 11	16	10/25/16	10/31/16	M-F 530a-6a	5:30 AM-6:00 AM		:30				NM	2	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				2	\$525.00	0.00			
N 12	16	10/25/16	10/31/16	M-F 530p-6p	5:30 PM-6:00 PM		:30				NM	2	\$1,950.00

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u> 369757 /		<u>Alt Order #</u> 08323744
<u>Contract Dates</u> 10/25/16 - 10/31/16	<u>Product</u> MCGINTY FOR SENATE	<u>Estimate #</u> 4387
<u>Advertiser</u> McGinty,K/D/Sen PA		<u>Original Date / Revision</u> 08/18/16 / 09/22/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				2	\$975.00	0.00			
N 13	16	10/25/16	10/31/16	M-F 6a-630a	6:00 AM-6:30 AM		:30				NM	4	\$3,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				4	\$925.00	0.00			
N 14	16	10/25/16	10/31/16	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	2	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				2	\$2,100.00	0.00			
N 15	16	10/25/16	10/31/16	M-F 630a-7a	6:30 AM-7:00 AM		:30				NM	4	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				4	\$1,050.00	0.00			
N 16	16	10/25/16	10/31/16	M-F 7p-730p	7:00 PM-7:30 PM		:30				NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				2	\$800.00	0.00			
N 17	16	10/25/16	10/31/16	M-F 7a-9a	7:00 AM-9:00 AM		:30				NM	5	\$3,470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				5	\$694.00	0.00			
N 18	16	10/25/16	10/31/16	M-F 730p-8p	7:30 PM-8:00 PM		:30				NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				1	\$575.00	0.00			
N 19	16	10/25/16	10/31/16	M-F 9a-10a	9:00 AM-10:00 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTF--				1	\$500.00	0.00			
N 20	16	10/29/16	10/29/16	Sa 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1-				1	\$700.00	0.00			
N 21	16	10/29/16	10/29/16	Sa 6a-8a	6:00 AM-8:00 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1-				1	\$500.00	0.00			
N 22	16	10/29/16	10/29/16	Sa 7p-730p	7:00 PM-7:30 PM		:30				NM	1	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1-				1	\$675.00	0.00			
N 23	16	10/29/16	10/29/16	Sa 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1-				1	\$725.00	0.00			
N 24	16	10/29/16	10/29/16	Sa 9a-930a	9:00 AM-9:30 AM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1-				1	\$450.00	0.00			
N 25	16	10/30/16	10/30/16	Su 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1				1	\$900.00	0.00			
N 26	16	10/30/16	10/30/16	Su 6a-8a	6:00 AM-8:00 AM		:30				NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1				1	\$500.00	0.00			
N 27	16	10/30/16	10/30/16	Su 8a-9a	8:00 AM-9:00 AM		:30				NM	1	\$725.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1				1	\$725.00	0.00			
N 28	16	10/25/16	10/31/16	M-Su 11p-1135p	11:00 PM-11:35 PM		:30				NM	2	\$2,018.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	MTWTFSS				2	\$1,009.00	0.00			
N 29	16	10/28/16	10/28/16	Friday Prime Hour 1	8p-9p		:30				NM	1	\$1,750.00

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**16 Montage Mountain Rd**  
**Moosic, PA 18507**  
**(570) 346-7474**

<u>Contract / Revision</u> 369757 /		<u>Alt Order #</u> 08323744
<u>Contract Dates</u> 10/25/16 - 10/31/16	<u>Product</u> MCGINTY FOR SENATE	<u>Estimate #</u> 4387
<u>Advertiser</u> McGinty,K/D/Sen PA		<u>Original Date / Revision</u> 08/18/16 / 09/22/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/25/16	10/31/16	----F--				1	\$1,750.00	0.00			
N 30	16	10/30/16	10/30/16	Su 630p-7p	630p-7p		:30				NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1				1	\$600.00	0.00			
N 31	16	10/30/16	10/30/16	Sunday Prime Hour 1	7p-8p		:30				NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/24/16	10/30/16	-----1				1	\$1,750.00	0.00			
<b>Totals</b>										0.00		63	\$42,763.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 - 10/30/16	51	\$35,610.00	\$30,268.50
10/31/16 - 10/31/16	12	\$7,153.00	\$6,080.05
<b>Totals</b>	63	\$42,763.00	\$36,348.55

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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# CONTRACT



**WNEP-ANTTV**  
**16 Montage Mountain Rd**  
**Moosic, PA 18507**  
**(570) 346-7474**

<u>Contract / Revision</u> 370970 /	<u>Alt Order #</u>
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<u>Product</u> McGinty For Senate	
<u>Contract Dates</u> 10/25/16 - 10/31/16	<u>Estimate #</u> 4387 WNEP2 Combo
<u>Advertiser</u> McGinty,K/D/Sen PA	<u>Original Date / Revision</u> 08/23/16 / 09/22/16

And:

**Canal Partners Media**  
**Attention: Devon Prescod**  
**25 Whitlock Place SW**  
**Ste 201**  
**Marietta, GA 30064**

<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WNEP-ANTV	<u>Account Executive</u> Teresa DiFuria	<u>Sales Office</u> NSO Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u> 13041	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	63	10/25/16	10/31/16	M-F 7a-9a	7a-9a		:30				NM	5	\$655.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/25/16	10/31/16	MTWTF--				5	\$131.00	0.00			
N 2	63	10/25/16	10/31/16	M-Su 10p-1030p	10p-1030p		:30				NM	2	\$382.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
	Week:	10/25/16	10/31/16	MTWTFSS				2	\$191.00	0.00			
<b>Totals</b>											0.00	7	\$1,037.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 - 10/30/16	6	\$906.00	\$770.10
10/31/16 - 10/31/16	1	\$131.00	\$111.35
<b>Totals</b>	7	\$1,037.00	\$881.45

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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