

**CONTRACT**

**KPLR-TV**  
**2250 Ball Dr**  
**St Louis, MO 63146**  
**(314) 213-2222**

**COPY**

And:

**Canal Partners Media**  
**25 Whitlock Place SW**  
**Ste 201**  
**Marietta, GA 30064**

<b>Contract / Revision</b> 395679 /		<b>Alt Order #</b> 08414894
<b>Product</b> 730/841/4607		
<b>Contract Dates</b> 10/13/16 - 11/14/16		<b>Estimate #</b> 4607
<b>Advertiser</b> Sifton/D/St Senate/MO		<b>Original Date / Revision</b> 10/12/16 / 10/12/16
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KPLR-TV	<b>Account Executive</b> Ryan Holloway	<b>Sales Office</b> NSO Atlanta
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>IDB#</b> 13041	<b>Advertiser Code</b> 730	<b>Product Code</b> 841
<b>Agency Ref</b>		<b>Advertiser Ref</b>

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	11	10/14/16	10/14/16	M-F 630p-7p	6:30 PM-7:00 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	----1--				1	\$900.00	0.00			
N 2	11	10/13/16	10/13/16	M-F 6p-630p	6:00 PM-6:30 PM		:30				NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	---1---				1	\$900.00	0.00			
N 3	11	10/13/16	10/13/16	M-F 7p-8p	7:00 PM-7:30 PM		:30				NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/10/16	10/16/16	---1---				1	\$450.00	0.00			
<b>Totals</b>										0.00		3	\$2,250.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 - 10/14/16	3	\$2,250.00	\$1,912.50
<b>Totals</b>	3	\$2,250.00	\$1,912.50

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Four week advance cancellation notice is required unless otherwise specified. It is the station's policy not to discriminate on the basis of race or ethnicity in its advertising sales contracts.

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TELEREP, INC.  
KPLR-TV ST. LOUIS  
\*\*\* ORIGINAL REV#0 \*\*\*

CONTRACT WORKSHEET  
8414894

HARRIS SL104 PAGE 1  
RUN ON OCT12/16 AT 10:43  
FROM STATION

CHRIS BRIMER  
CANAL PARTNERS MEDIA  
25 WHITLOCK PLACE, SW  
MARIETTA, GA 30064

POLIS SIFTON/D/SSN/MO  
730/841/4607  
OCT13/16- NOV14/16 5WKS  
RYAN HOLLOWAY EST 4607

**COPY**

REP: 10/12 PLS CFM NEW ORDER  
TTL \$2,250  
THANKS MAC

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ALL INVOICES ARE TO BE SENT TO:  
25 WHITLOCK PLACE, SW  
SUITE 201  
MARIETTA, GA 30064

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL
1	FRI	630P-700P	30	OCT14		1	\$900.00	1	\$900.00
PROGRAM : BG BNG THRY B									
CON COM1: BG BNG THRY B									
2	THU	600P-630P	30	OCT13		1	\$900.00	1	\$900.00
PROGRAM : BIG BNG THEORY									
CON COM1: BIG BNG THEORY									
3	THU	700P-730P	30	OCT13		1	\$450.00	1	\$450.00
PROGRAM : NEWS 11									
CON COM1: NEWS 11									

OCT/16 \$2,250.00 NOV/16 \$ .00 CONTRACT TOTAL \$2,250.00  
TOTAL SPOTS 3

MARKET TOTALS \$45,000 KPLR 5% KDNL 6% KMOV 29% KSDK 35% KTVI 25% WPXS 0% WRBU 0%  
SHARES EST. CABL 0%

SVC- NSI  
DEMOS- A35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

TELEREP, INC.  
 KPLR-TV ST. LOUIS  
 \*\*\* ORIGINAL REV#0 \*\*\*

CONTRACT WORKSHEET  
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HARRIS SL104 PAGE 2  
 RUN ON OCT12/16 AT 10:43  
 FROM STATION

MOD & LINE#	DAYS	TIME	LEN	EFFECTIVE DATES	SEC CD	PER WK	RATE/SPOT	TOTAL SPOTS	FLIGHT TOTAL	Z-COMMENTS
P-CLASS, PLAN, SECT		Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS			*-MULTIPLE