**STATION**: WGGC-FM **ORDER#**: 3174514 **DATE**: 07/13/2020

MARKET: Bowling Green, KY AMOUNT: \$2,080.00 AGENCY: MEDIA FINANCIAL SERVICES

REP: Regional Reps Non-Rep SPOTS: 40 Invoices@MediaFinancial.com

MOD: Stn Ver: 1 Last:

SALES OFFICE: PHILADELPHIA SLS PH: 216 535 3967

SALESPERSON: Linley Grande SLS FAX: N/A

SLS EMAIL: Linley.Grande@GenMediaPartners.com

AGENCY: MEDIA FINANCIAL SERVICES AGY CLI: CONTRACT # FOR INVOICING 4383906

ADVERTISER: Keep Kentucky Great AGY PRD: INVOICE: MEDIA FINANCIAL SERVICES

**PRODUCT:** Est 5457 Kentucky Tues 9/29-Mon **AGY EST:** 5457

10/5

Invoices@MediaFinancial.com

FLIGHT: 09-29-2020 TO 10/5/2020 [X]Unwired [ ]Spot [ ]Mod

TOT # OF DAYS: 7

PRIM. DEMO: Adults 35+ [X]Cash [ ]Trade

**SEC. DEMO:** SPOT TYPE: LAST SENT: 07/13/2020 12:00

## **COMMENTS**

07/13/2020: New order. Nab to follow. Spot will be sent closer to start date. Please confirm within 24 hours in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

\*\*\*\*\* No Comments for this Advertiser \*\*\*\*\*\*

Invoices are required; even for orders paid for in advance. Send invoices electronically.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

We will follow up prior to the start of each estimate with new traffic and payment for each flight.

DAY#1			9/29/2020 To 9/	29/2020		TOT \$416.00		TOTAL SPOTS 8			
МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.т	6:00AM	10:00AM	60	9/29/2020	9/29/2020	3	\$52	\$156
	2		.T	10:00AM	3:00PM	60	9/29/2020	9/29/2020	3	\$52	\$156
	3		.T	3:00PM	7:00PM	60	9/29/2020	9/29/2020	2	\$52	\$104

DAY#2			9/30/2020 To 9/	30/2020		TOT \$416.00	)	TOTAL SPOTS 8			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		W	6:00AM	10:00AM	60	9/30/2020	9/30/2020	3	\$52	\$156
	2		W	10:00AM	3:00PM	60	9/30/2020	9/30/2020	3	\$52	\$156
	3		W	3:00PM	7:00PM	60	9/30/2020	9/30/2020	2	\$52	\$104

STATION: WGGC-FM **ORDER#**: 3174514 DATE: 07/13/2020

MARKET: Bowling Green, KY **AMOUNT:** \$2,080.00 **AGENCY:** MEDIA FINANCIAL SERVICES

REP: Regional Reps Non-Rep **SPOTS**: 40 Invoices@MediaFinancial.com

MOD: Stn Ver: 1 Last:

SALES OFFICE: **PHILADELPHIA SLS PH**: 216 535 3967

SALESPERSON: Linley Grande SLS FAX: N/A

SLS EMAIL: Linley.Grande@GenMediaPartners.com

AGENCY: MEDIA FINANCIAL SERVICES **AGY CLI: CONTRACT # FOR INVOICING 4383906** 

ADVERTISER: Keep Kentucky Great **AGY PRD:** INVOICE: MEDIA FINANCIAL SERVICES

PRODUCT: Est 5457 Kentucky Tues 9/29-Mon AGY EST: 5457

10/5

FLIGHT: 09-29-2020 TO 10/5/2020 [X]Unwired [ ]Spot [ ]Mod

TOT # OF DAYS:

PRIM. DEMO: Adults 35+ [X]Cash []Trade

**SPOT TYPE:** SEC. DEMO: **LAST SENT:** 07/13/2020 12:00

## DAY#3 10/1/2020 To 10/1/2020 **TOT \$416.00 TOTAL SPOTS 8** MC LN SPT TYP STOP SP/DY DAYS **START END** LEN **START** RATE **TOTAL** TIME 1 6:00AM 10:00AM 60 10/1/2020 10/1/2020 3 \$52 \$156 ...T... 2 10:00AM 3:00PM 10/1/2020 3 ...T... 10/1/2020 \$52 \$156 3 7:00PM 2 3:00PM 60 10/1/2020 10/1/2020 \$52 \$104 ...T...

DAY	<b>#4</b>		10/2/2020 To 10	)/2/2020		TOT \$416.00	)	TOTAL SPOTS 8			
МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		F	6:00AM	10:00AM	60	10/2/2020	10/2/2020	3	\$52	\$156
	2		F	10:00AM	3:00PM	60	10/2/2020	10/2/2020	3	\$52	\$156
	3		F	3:00PM	7:00PM	60	10/2/2020	10/2/2020	2	\$52	\$104

DAY#7			10/5/2020 To 10	/5/2020		TOT \$416.00	)	TOTAL SPOTS 8			
МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		М	6:00AM	10:00AM	60	10/5/2020	10/5/2020	3	\$52	\$156
	2		М	10:00AM	3:00PM	60	10/5/2020	10/5/2020	3	\$52	\$156
	3		М	3:00PM	7:00PM	60	10/5/2020	10/5/2020	2	\$52	\$104

Invoices@MediaFinancial.com

**STATION**: WGGC-FM **ORDER#**: 3174514 **DATE**: 07/13/2020

MARKET: Bowling Green, KY AMOUNT: \$2,080.00 AGENCY: MEDIA FINANCIAL SERVICES

REP: Regional Reps Non-Rep SPOTS: 40 Invoices@MediaFinancial.com

MOD: Stn Ver: 1 Last:

SALES OFFICE: PHILADELPHIA SLS PH: 216 535 3967

SALESPERSON: Linley Grande SLS FAX: N/A

SLS EMAIL: Linley.Grande@GenMediaPartners.com

AGENCY: MEDIA FINANCIAL SERVICES AGY CLI: CONTRACT # FOR INVOICING 4383906

ADVERTISER: Keep Kentucky Great AGY PRD: INVOICE: MEDIA FINANCIAL SERVICES

PRODUCT: Est 5457 Kentucky Tues 9/29-Mon AGY EST: 5457

10/5

09-29-2020 TO 10/5/2020 [X]Unwired [ ]Spot [ ]Mod

TOT # OF DAYS: 7

FLIGHT:

PRIM. DEMO: Adults 35+ [X]Cash []Trade

SEC. DEMO: SPOT TYPE: LAST SENT: 07/13/2020 12:00

TOTAL	Oct							Total
SPOT	40							40
CASH	2,080.00							2,080.00
TOTAL	2,080.00							2,080.00

Invoices@MediaFinancial.com