

STATION:	WGGC-FM	ORDER#:	3174514	DATE:	07/13/2020
MARKET:	Bowling Green, KY	AMOUNT:	\$2,080.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	40		Invoices@MediaFinancial.com
MOD:	Stn Ver: 1 Last:				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216 535 3967		
SALESPERSON:	Linley Grande	SLS FAX:	N/A		
SLS EMAIL:	Linley.Grande@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4383906
ADVERTISER:	Keep Kentucky Great	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	Est 5457 Kentucky Tues 9/29-Mon 10/5	AGY EST:	5457		Invoices@MediaFinancial.com
FLIGHT:	09-29-2020 TO 10/5/2020		[X]Unwired []Spot []Mod		
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+		[X]Cash []Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	07/13/2020 12:00

COMMENTS

07/13/2020: New order. Nab to follow. Spot will be sent closer to start date. Please confirm within 24 hours in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

***** No Comments for this Advertiser *****

Invoices are required; even for orders paid for in advance. Send invoices electronically.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

We will follow up prior to the start of each estimate with new traffic and payment for each flight.

DAY#1		9/29/2020 To 9/29/2020					TOT \$416.00			TOTAL SPOTS 8	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	9/29/2020	9/29/2020	3	\$52	\$156
	2		.T.....	10:00AM	3:00PM	60	9/29/2020	9/29/2020	3	\$52	\$156
	3		.T.....	3:00PM	7:00PM	60	9/29/2020	9/29/2020	2	\$52	\$104

DAY#2		9/30/2020 To 9/30/2020					TOT \$416.00			TOTAL SPOTS 8	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	9/30/2020	9/30/2020	3	\$52	\$156
	2		..W....	10:00AM	3:00PM	60	9/30/2020	9/30/2020	3	\$52	\$156
	3		..W....	3:00PM	7:00PM	60	9/30/2020	9/30/2020	2	\$52	\$104

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FLIGHT:	09-29-2020 TO 10/5/2020		<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod		
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+		<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade		
SEC. DEMO:		SPOT TYPE:		LAST SENT:	07/13/2020 12:00

TOTAL	Oct														Total
SPOT	40														40
CASH	2,080.00														2,080.00
TOTAL	2,080.00														2,080.00