

Quarterly Issues/Program List
January 10, 2017 – April 9, 2017
Radio Station KTSC-FM
Pueblo, CO

ISSUE:

How is tax revenue from the sale of legal recreational marijuana in Colorado contributing to higher education?

Discussion of Issue:

Colorado's legalization of marijuana and the promised revenue stream increases has been of interest to the Pueblo Community. The Pueblo Hispanic Education Foundation was able to add a new scholarship that came as a result of taxes on legal recreational marijuana sales.

Programming: KTSC-FM addressed this issue through a public affairs discussion. The following is an illustrative example of such programming:

a. T-Wolf Talk 02/19/17 7:04 a.m. – 7:15 a.m.
Beverly Duran, executive director of Pueblo Hispanic Education Foundation, sat down to discuss various scholarship opportunities available through the organization. Scholarships range in eligibility and reward. All of the scholarships are directed at either Pueblo or southern Colorado residents. One of the scholarships is the direct result of taxes on marijuana sales. (Local).

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ISSUE:

Why is there an increase in teen suicides and what is being done to address this issue?

Discussion of Issue:

Multiple teens in Pueblo completed suicide in January 2017. This left the community heartbroken and questioning why youths choose a permanent solution to a temporary problem. Many in schools and health centers in the community launched a renewed campaign to bring awareness and prevention to the sensitive issue of teen suicide.

Programming: KTSC-FM addressed this issue through a public affairs discussion. The following is an illustrative example of such programming:

a. T-Wolf Talk 02/26/17 7:04 a.m. – 7:39 a.m.
Director of Behavioral Health at Pueblo Community Health Center Cindy Jimenez joined us to discuss the many factors that lead to suicide as well as ways to prevent it. This discussion came in light of a recent cluster of youth suicides in the Southern Colorado area. (Local).

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ISSUE:

Why did both Pueblo hospitals opt out of Proposition 106, the Colorado End of Life Options Act?

Discussion of Issue:

The Colorado End of Life Options Act was signed into law on December 16, 2016. The law stated that qualified terminally ill Colorado residents at least 18 years of age with a prognosis of six months or less to live are legally permitted to seek aid-in-dying services from licensed physicians to voluntarily end their lives with self-administered oral medication. Although Parkview Medical Center does not have a designated religious affiliation, they opted out of providing these services. An internal policy memo stated that although “patients have the right to request these services, they do not have the right to receive, medical aid-in-dying medications from any health care provider.”

Programming: KTSC-FM addressed this issue through a public affairs discussion. The following is an illustrative example of such programming:

a. T-Wolf Talk 03/05/17 7:04 a.m. – 7:29 a.m.
Vice President of Medical Affairs at Parkview Medical Center Dr. Steven Nafziger spoke about the hospital’s decision to opt out of Proposition 106 the Colorado End of Life Options Act. St. Mary Corwin also opted out, but a spokesperson was unavailable for an interview. Dr. Nafziger also discussed the impact Obamacare has had on Parkview and how it is prepared for changing legislation. (Local).

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ISSUE:

What contributes to Pueblo's economic development?

Discussion of Issue:

A large company in Pueblo closed its doors leaving hundreds searching for employment. The Pueblo Economic Development Corporation is responsible for developing Pueblo's economy through job creation and supporting local businesses.

Programming: KTSC-FM addressed this issue through a public affairs discussion. The following is an illustrative example of such programming:

- a. T-Wolf Talk 03/19/17 7:08 a.m. – 7:37 a.m.
President of Pueblo Economic Development Corp Jeffery Shaw discussed what PEDCO does for the residents of Pueblo as far as jobs and industries. He explained the types of industries the company tries to bring in, what it does when a business closes down, and how PEDCO helps current business grow in the area. (Local).

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a. No shows aired beginning January 1, 2017 through January 15, 2017 and again between March 18, 2017 and March 26, 2017 due to university recognized recesses.

b. Public Services Announcements PSA'S, 30 sec., variable

KTSC-FM broadcast a number of public service announcements throughout the three months providing information and raising awareness for texting and driving, autism awareness, bullying prevention, discovering nature, stroke awareness, elderly care, child safety and car seats, driving under the influence of alcohol, shelter pets, and suicide awareness and prevention. (Local/Recorded).

c. News Programming

Throughout the past three months KTSC-FM News Department covered important events relating to a variety of local community issues broadcast in our daily five-minute news brief airing at 5:00 p.m., Monday through Friday. (Local). Duration 25 minutes per week, totaling 250 minutes of news programming for the quarter.

d. Remote Broadcasts

On March 4, KTSC-FM broadcasted live from 2 p.m. to 5 p.m. for the CSU Pueblo Men's Lacrosse home opener. Interviews were conducted with players of the team talking about the newness of the sport, season predictions and the importance of youth involvement in athletics.
Duration: 3 hours.

On March 9, KTSC-FM broadcasted live from 6 p.m. to 9 p.m. in partnership with the Office of Student Engagement and Leadership for Greek Week. Interviews were conducted with members from fraternities and sororities as students participated in the "Greek Olympiad" and performed traditional step dances and serenades.
Duration: 3 hours.

On March 10, KTSC-FM broadcasted live for the Holi Festival from 4 p.m. to 6 p.m. This event was done in partnership with the Colorado International Student Association. Interviews were conducted during the broadcast with students and members of CISA to discuss the Hindu festival and cultural pluralism, diversity

and awareness. Live reads about this event were also broadcasted for two-weeks leading up to this event.

Duration: 2 hours.

On March 11, KTSC-FM broadcasted live for CSU Pueblo Discover Day from 7 a.m. to 9 a.m. This event is designed to reach first generation, non-traditional and freshman students as well as transfer students interested in attending CSU Pueblo. Interviews were conducted with CSU Pueblo Admissions staff to discuss higher education, affordability, financial aid options and scholarship opportunities. Live reads about this event were also broadcasted for two-weeks leading up to this event.

Total duration: 2 hours.

On March 14, KTSC-FM broadcasted live for Pi Day from 11 a.m. until 2 p.m. in partnership with the Student Organization and Leadership program. The event gathers departments and on-campus clubs and organizations and serves to connect students to interest groups and inform them of services provided on campus.

Duration: 3 hours.

On March 16, KTSC-FM broadcasted live for Mass Com Madness from 4 p.m. to 7 p.m. This event is designed to connect current and future students with the department, boost enrollment and raise awareness about the communications major on campus.

Duration: 3 hours.

On March 17, KTSC-FM broadcasted live from 10 a.m. until 1 p.m. in partnership with the Alcohol and Other Drug Program and the Pueblo County Sheriff's Office for a mock DUI checkpoint. This event was designed to inform students of the dangers of impaired driving. Interviews and on-air announcements included the dangers of impaired driving, what the legal blood alcohol content levels are, and the importance of designating a driver, and the differences between DUIs and DWIs as well as the average cost of a DUI in Colorado. Live reads about this event, including the talking points about the dangers of impaired driving were also broadcasted for two-weeks leading up to this event.

Duration: 3 hours.