

Quarterly Issues/Program List
July 10, 2017 - October 9, 2017
Radio Station KTSC-FM
Pueblo, CO

ISSUE:

What is being done to address the increase in teen suicides in Pueblo?

Discussion of Issue:

There were a record number of teen suicides committed in 2017. Suicide pacts, bullying, mental health and social media were examined as possible reasons for teen suicides. Schools, hospitals and the Pueblo City-County Health Department all contributed to raising awareness and providing resources for parents, teens and the community.

Programming: KTSC-FM addressed this issue through several different kinds of programs, including public affairs discussions, news stories, and PSA'S. The following are illustrative examples of such programming:

- a. T-Wolf Talk 09/10/17 7:00 a.m. - 7:25 a.m.
Public Information Officer for the Pueblo City-County Health Department Sarah Joseph and the Health Promotions Specialist for PCCHD, Lindsey Dunbar, discussed the upcoming event, "Save A Life: How To Screen A Loved One For Suicide." They also discussed the rise in teen suicides in Pueblo between 2016 and 2017, bullying, suicide awareness and mental health issues that affect Pueblo residents in honor of National Suicide Awareness Week that began on September 10, 2017. (Local).

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ISSUE:

How do citizens prevent common home fires?

Discussion of Issue:

There is an increase in awareness of fire safety in Pueblo. A number of home fires occur in the community each year for a variety of reasons. Some fires occur as a result of squatters, improper maintenance of fireplaces, cooking fires and incorrect wiring.

Programming: KTSC-FM addressed this issue through several different kinds of programs, including public affairs discussions, news stories, and PSA'S. The following are illustrative examples of such programming:

- a. T-Wolf Talk 09/24/17 7:00 a.m. - 7:23 a.m.
Tim Trujillo, Firefighter and Truckee for Pueblo Fire Station #1 talked about fire safety, ways to prevent common household fires during Christmas season, the importance of having working smoke and carbon monoxide detectors installed in homes and the timing of when to check and maintain those alert systems. He also gave tips on how to extinguish common types of fires. (Local).

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ISSUE:

Why is there a rising need for foster care families in Pueblo?

Discussion of Issue:

On September 21, 2017, Pueblo County published a press release stating there are a growing number of children whose parents or caregivers are unable to care for them. There is a need for more Pueblo-area foster families. In response to this growing need, Pueblo County's Department of Social Services Department launched a foster-family recruitment campaign.

Programming: KTSC-FM addressed this issue through a public affairs discussion and news stories. The following are illustrative examples of such programming:

- a. T-Wolf Talk 10/01/17 7:00 a.m. - 7:14 a.m.
Glenn Estrada, the Social Services Foster Care Coordinator for Pueblo County and Patricia Cosyleon, a supervisor in the office of Social Services for Pueblo County, talked about the rising need of foster care families in Pueblo. They discussed the qualifications for becoming a foster care provider; some of the myths associated with foster care or foster children, and the orientations provided by Pueblo County for those who are interested in becoming a foster care provider. (Local).

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ISSUE:

What is being done to address the increase in human trafficking in Colorado?

Discussion of Issue:

The number of men, women and children being involved in human trafficking rings along Interstate 25 in Colorado has increased. The CSU-Pueblo Tower Location in Colorado Springs hosted a workshop on November 3, 2017 to educate the communities of Pueblo and El Paso County about warning signs to look for if you suspect someone is being trafficked.

Programming: KTSC-FM addressed this issue through a public affairs discussion and news stories. The following are illustrative examples of such programming:

a. T-Wolf Talk 10/08/17 7:03 a.m. - 7:32 a.m.

Tiffany Grainger, former NYPD officer for 7 years and current adjunct professor at CSU-Pueblo in the sociology/criminology department discussed the issue of human trafficking. She spoke of her trip to India where she worked with government officials to go on rescue missions. Grainger spoke to the rising issue of human trafficking in Colorado and the state having one of the worst grades for victim resources. She discussed signs to look for, how to approach someone you suspect is involved in human trafficking, what human trafficking is, and the national hotline number to call if you suspect sex trafficking or forced labor is taking place. (Local).

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ISSUE:

How does CSU-Pueblo contribute to meeting the needs of a diverse student body?

Discussion of Issue:

The university is tasked with creating a positive learning environment for students and providing ways to finance their educational career, while recruiting additional students and retaining and supporting existing enrollees. Campus safety is an ever-increasing issue due to the high rate of auto break-ins and theft in the greater Pueblo community. Even though the Pueblo County Sheriff's Office has a base on campus, there are still multiple incidents of car break-ins and vandalism.

Programming: KTSC-FM addressed this issue through a public affairs discussion and news stories. The following are illustrative examples of such programming:

a. T-Wolf Talk 09/24/17 7:23 a.m. - 7:39 a.m.
CSU-Pueblo welcomed over 500 new students to campus in August. We discussed how new students can acclimate to their new surroundings on campus by being involved with the Student Engagement and Leadership office. Members of the leadership team from SEAL discussed employment opportunities and gave their advice for new or returning students on how to get involved. (Local).

a. T-Wolf Talk 10/01/17 7:15 a.m. - 7:34 a.m.
Nick Potter, the Chief Operations Officer, and Samantha Mutz, the Annual Giving Manager both from the CSU-Pueblo Foundation discussed the 22 different campaign initiatives across campus that were seeking donations for CSU-Pueblo Give Day. The Foundation discussed their role of providing financial support to the university and the thousands of dollars awarded to students each semester, as well as some emergency funds that are available for students. (Local).

a. T-Wolf Talk 10/01/17 7:35 a.m. - 7:45 a.m.
James Edwards, the President of the Student Veterans Association at CSU-Pueblo discussed their efforts to raise scholarship money for student veterans by hosting the Bataan Memorial Death March on campus on October 7, 2017. (Local).

a. T-Wolf Talk 10/08/17 7:32 a.m. - 7:47 a.m.
Sargent Ron Thurston from Pueblo County Sheriff Office spoke about crime on campus, the rise in vehicle break-ins, and what people can do to prevent their valuables from being stolen. He discussed the common calls he responds to on-campus and his 30 years of experience in public service. (Local).

a. T-Wolf Talk 10/08/17 7:48 a.m. - 7:59 a.m.
Director for the Center for Academic Enrichment at CSU-Pueblo, Dr. Derek Lopez, discussed his office's role in providing services to first year students and what steps they need to complete for advisement and filling out the Federal Application for Free Student Aid. (Local).

a. T-Wolf Talk 10/08/17 8:00 a.m. - 8:12 a.m.
Chrissy Holliday, the Vice President of Enrollment Management and Student Affairs at CSU-Pueblo addressed the university's fall enrollment decline and spoke about spring enrollment. She talked about recruiting practices and the university's goal to recruit more students for the spring semester and keep retention rates steady. (Local).

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a. No shows aired between July 10, 2017 through August 20, 2017 due to a university recognized recess.

b. Public Services Announcements PSA'S, 30 sec., variable
KTSC-FM broadcast a number of public service announcements throughout the three months providing information texting and driving, autism awareness, bullying and education, child safety and car seats, stroke awareness, wildfire safety, emergency preparedness, discovering nature, driving under the influence of alcohol, texting and driving, suicide awareness and prevention, adoption and foster care, childhood hunger and shelter pets. (Local/Recorded).

c. News Programming

Throughout the past three months KTSC-FM News Department covered important events relating to a variety of local community issues broadcast in our daily five-minute news brief airing at 5:00 p.m., Monday through Friday. (Local). Duration 25 minutes per week, totaling 155 minutes of news programming for the quarter.

d. Remote Broadcasts

On July 14 and July 28, and August 17, KTSC-FM broadcasted live for ThunderWolf Welcome New Student Orientation & Life Outside the Classroom from 7:30 a.m. until 12:30 p.m. This event welcomed new students to campus and got them accustomed to campus life and introduced them to different majors and programs on campus. Interviews were conducted with members from the Office of Student Engagement and Leadership as well as talking points including what the mass communication program has to offer and live demonstrations were provided with new students learning.
Duration: 15 hours.

On August 9, KTSC-FM broadcasted live from Pueblo County High School from 11 a.m. to 2 p.m. to provide information about the deadlines to get physicals completed before the school year, as well as the additional services provided by the non-profit school-based wellness centers located inside the high schools. Interviews were conducted with PCHC staff and talking points included that students did not need to attend any of the specific high schools to be seen during the school year, they just needed to be registered within the school district.
Total duration: 3 hours.

On August 16, KTSC-FM broadcasted live for the Move-In event from 10 a.m. to 1 p.m. welcoming new students and their families as they moved into their dorm rooms at the beginning of the semester. We also broadcasted live from Downtown Pueblo for the university's "Discover Downtown" event also welcoming new students and their families to the community from 4 p.m. to 7 p.m. Interviews were conducted with members from resident life and housing, the alumni office, the admissions office as well as student ambassadors.
Total Duration: 6 hours.

On August 23, KTSC-FM broadcasted live from 11 a.m. to 4 p.m. for the Student Involvement and Employment Festival for Welcome Week. This event served to inform students of opportunities on campus, as well as connect the community to students. Interviews were conducted with staff from the Office of Student Engagement and Leadership and discussed the importance of getting involved in campus and the community.
Duration: 5 hours.

KTSC-FM was a community partner for the Colorado State Fair from Friday, August 25 through Sunday, September 3. As part of our community partnership, the radio station broadcasts live from the Small Animal Building at the Fairgrounds and conducts interviews with the General Manager of the Colorado State Fair, members of the media relations team, as well as 4-H and FFA members. The content of these interviews and broadcasts serve the community by providing information about the economic impact of the State Fair to the Pueblo economy, information regarding agriculture, arts, culture, farming industry, animal husbandry programs as well as information about the 4-H and FFA programs. KTSC-FM broadcasted live on six days during the fair. Dates of the broadcasts: August 25, August 26, August 27, August 29, September 1, September 2, and September 3. Specialty days included the State Fair's 5k which promoted active and healthy lifestyles for families and Alumni night which engaged the community and members from the alumni association.
Total duration: 56 hours.

On September 4, KTSC-FM broadcasted live from 4 p.m. to 9 p.m. at the Rides at City Park for Jersey Night. This event marked the end of summer and encouraged families to continue to live active and healthy lifestyles.
Duration: 5 hours.

On September 9, KTSC-FM partnered with the Pueblo YMCA for their 5k and Corporate Cup event which promoted healthy and active lifestyles and team-bonding for coworkers. Interviews were conducted with participants of the 5k as well as members of the YMCA who discussed healthy living and fitness.
Duration: 7 hours.

On September 14, KTSC-FM broadcasted live from 10 a.m. until 2 p.m. for the CHASS BBQ event. The event is hosted by the College of Humanities, Arts, and

Social Sciences and aims to inform the community and current students of the program offerings within the college. Interviews were conducted with faculty and staff from the departments of history, psychology, sociology, English, Communication and Rhetoric, Chicano Studies, Mass Communications, World Languages and several on-campus student clubs and organizations.
Duration: 4 hours.

On September 30, KTSC-FM broadcasted live from 12 p.m. to 2 p.m. for the Alumni Tailgate. Talking points included recapping the football program's season last year and speculated on what their 2017-2018 run would look like. We also interviewed the Director of Alumni and Community Relations, Tracy Samora, to discuss the importance of staying connected and involved with your alma mater.
Total duration: 2 hours.