#### STATION WHIG-LP, ROCKY MOUNT, NORTH CAROLINA

# CHILDREN'S PROGRAMMING CERTIFICATION REGARDING COMMERCIAL LIMITS AND RESTRICTIONS ON THE DISPLAY OF WEB SITE ADDRESSES

#### 3<sup>rd</sup> Quarter of 2007

This is to certify that the programming produced and broadcast primarily for children 12 years of age and younger ("Children's Television Programming") broadcast on WHIG-LP during the third quarter of 2007 was in compliance with the Children's Television Act of 1990 and with the rules and regulations of the Federal Communications Commission. Those rules and regulations limit the total amount of commercial matter (including local ad avails and non-exempt program promotions) in Children's Television Programming to 10.5 minutes per hour or less on weekends, and 12 minutes per hour or less on weekdays. During the quarter, there were no occasions on which the commercial limits were exceeded. The Children's Television Programming broadcast on WHIG-LP during the quarter is listed on Attachment A, hereto.

Additionally, all Children's Television Programming broadcast on WHIG-LP during the quarter also complied with the Commission's restrictions on the appearance of commercial Internet web site addresses.

If any network or syndicated Children's Television Programming was broadcast on WHIG-LP during the quarter, it is the station's practice to request and receive a certification from the network or syndicator that its programming complies with the Children's Television Act of 1990 and with the rules and regulations of the Commission.

/Sandra Smith/
Sandra Smith, General Manager
Station WHIG-LP

### ATTACHMENT A

## WHIG-LP's Children's Television Programming Broadcast During 3<sup>rd</sup> Quarter 2007

Programming	Age of Target Audience
Expert Karate	5 - 16 years
Stretchlon Area Youth Sports	5 - 16 years
Lil' Peeps	1 - 5 years
Mother Goose Story Time	3 - 5 years
Preschool Story Time	3 - 5 years
Emperor Puppets	3 - 8 years
Kids Corner YMCA	8 - 12 years
Snakes Alive	5 - 14 years
Birdman Dave	5 - 12 years
Muddy Mudcat at the Library	5 - 14 years
Ventriloquist Program	7 - 14 years

<u>Incidences of Commercial Overage or Web Site Display Violations:</u>

None.