

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Kelly Polce, Left Hook Strategy, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Mandela Barnes

Authorized committee:

Mandela Barnes for Wisconsin

Agency requesting time (and contact information):

Left Hook Strategy, 2022 18th St 220, Washington, DC 20009

Candidate's political party:

Democrat

Office sought (no acronyms or abbreviations):

United States Senate

Date of election:

11/08/22

General

Primary

Treasurer of candidate's authorized committee:

Ellen Bravo, PO Box 597 Milwaukee WI 53201

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

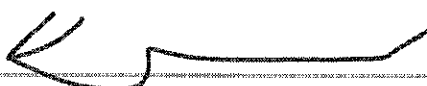
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

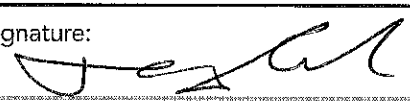
**Candidate/Committee/Agency**

**Station Representative**

Signature:



Signature:



Name: Kelly Polce, Left Hook Strategy

Name: Dan Jonvall

Date of Request to Purchase Ad Time: 8/10/22

Date of Station Agreement to Sell Time: 9/26/2022

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:



Name: Kelly Polce, Left Hook Strategy

Date: 8/9/22

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received:

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

|                      |  |  |
|----------------------|--|--|
| Contract #: 1373-001 | Station Call Letters: <sup>WHSN</sup><br>WGM0/WXCY/WZAZ/WPLT | Date Received/Requested: 9/26/22         |
| Est. #: 1322         | Station Location: Shell Lark                                 | Run Start and End Dates: 9/27 - 10/10/22 |

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

|                        |                              |  |              |  |                          |
|------------------------|------------------------------|--|--------------|--|--------------------------|
| <b>STATION:</b>        | WXCX-FM                      | <b>ORDER#:</b>   | 3201485      | <b>DATE:</b>   | 09/28/2022               |
| <b>MARKET:</b>         | UM - Siren, WI               | <b>AMOUNT:</b>   | \$864.00     | <b>AGENCY:</b>   | MEDIA FINANCIAL SERVICES |
| <b>REP:</b>            | Regional Reps Non-Rep        | <b>SPOTS:</b>  | 36           | 1655 Palm Beach Lakes Blvd.<br>9th Fl, Suite 903<br>WEST PALM BEACH, FL 33401<br>Invoices@MediaFinancial.com |                          |
| <b>MOD:</b>            | Stn Ver: 1 Last:             | <b>SLS PH:</b>   | 412 421 2600 | <b>9-29-22 1373-001</b>  |                          |
| <b>SALES OFFICE:</b>   | PHILADELPHIA                 | <b>SLS FAX:</b>  | 412 421 6001 |  |                          |
| <b>SALESPERSON:</b>    | Roger Rafson                 | <b>Roger.Rafson@GenMediaPartners.com</b>   |              |  |                          |
| <b>AGENCY:</b>         | MEDIA FINANCIAL SERVICES     | <b>AGY CLI:</b>  |              | <b>CONTRACT # FOR INVOICING 4433253</b>  |                          |
| <b>ADVERTISER:</b>     | Mandela Barnes for Wisconsin | <b>AGY PRD:</b>  |              | <b>INVOICE: MEDIA FINANCIAL SERVICES</b>   |                          |
| <b>PRODUCT:</b>        | 09/27-10/03 Est 1322         | <b>AGY EST:</b>  | 1322         | 1655 Palm Beach Lakes Blvd.<br>9th Fl, Suite 903<br>WEST PALM BEACH, FL 33401<br>Invoices@MediaFinancial.com |                          |
| <b>FLIGHT:</b>         | 09-27-2022 TO 10/3/2022      | <input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod |              |  |                          |
| <b>TOT # OF WEEKS:</b> | 1                            |  |              |  |                          |
| <b>PRIM. DEMO:</b>     | Adults 35+                   | <input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade                                |              |  |                          |
| <b>SEC. DEMO:</b>      |                              | <b>SPOT TYPE:</b>  |              | <b>LAST SENT: 09/28/2022 14:56</b>   |                          |

**137361 - BARLER 960**  
**"unrelenting"**

**COMMENTS**

[Rep Comment] 09/28/2022: This is a new order. \*\*Please note – traffic/spot and NAB will come from email address GenMediaPartners@TrucastSolutions.com. If you don't see it in your regular email, check your junk/spam folder (make sure and whitelist it for future emails).\*\* Please confirm receipt of order in Radio Exchange (if you are set up) or by email at chelsey.falcione@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you. \*\*PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE. RATES & TOTALS ARE GROSS.\*\*

PopulationBuyType: CPP.

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WEEK#1                      9/27/2022 To 10/3/2022                      WK TOT \$864.00                      WK TOTAL SPOTS 36

| MC | LN | SPT TYP | DAYS        | START   | END TIME | LEN | START     | STOP      | SP/WK | RATE | WEEKLY TOTAL |
|----|----|---------|-------------|---------|----------|-----|-----------|-----------|-------|------|--------------|
|    | 1  |         | TuWThF.. /M | 6:00AM  | 10:00AM  | 60  | 9/27/2022 | 10/3/2022 | 10    | \$24 | \$240        |
|    | 2  |         | TuWThF.. /M | 10:00AM | 3:00PM   | 60  | 9/27/2022 | 10/3/2022 | 10    | \$24 | \$240        |
|    | 3  |         | TuWThF.. /M | 3:00PM  | 7:00PM   | 60  | 9/27/2022 | 10/3/2022 | 10    | \$24 | \$240        |
|    | 4  |         | .....SS     | 6:00AM  | 7:00PM   | 60  | 10/1/2022 | 10/2/2022 | 6     | \$24 | \$144        |

|                        |                                   |   |                                |                                 |  |
|------------------------|-----------------------------------|---|--------------------------------|---------------------------------|--|
| <b>STATION:</b>        | WXCX-FM                           | <b>ORDER#:</b>                              | 3201485                        | <b>DATE:</b>                    | 09/28/2022   |
| <b>MARKET:</b>         | UM - Siren, WI                    | <b>AMOUNT:</b>                              | \$864.00                       | <b>AGENCY:</b>                  | MEDIA FINANCIAL SERVICES   |
| <b>REP:</b>            | Regional Reps Non-Rep             | <b>SPOTS:</b>                               | 36                             |                                 | 1655 Palm Beach Lakes Blvd.<br>9th Fl, Suite 903<br>WEST PALM BEACH, FL 33401<br>Invoices@MediaFinancial.com |
| <b>MOD:</b>            | Stn Ver: 1 Last:                  |   |                                |                                 |  |
| <b>SALES OFFICE:</b>   | PHILADELPHIA                      | <b>SLS PH:</b>                              | 412 421 2600                   |                                 |  |
| <b>SALESPERSON:</b>    | Roger Rafson                      | <b>SLS FAX:</b>                             | 412 421 6001                   |                                 |  |
| <b>SLS EMAIL:</b>      | Roger.Rafson@GenMediaPartners.com |   |                                |                                 |  |
| <b>AGENCY:</b>         | MEDIA FINANCIAL SERVICES          | <b>AGY CLI:</b>                             |                                | <b>CONTRACT # FOR INVOICING</b> | <b>4433253</b>   |
| <b>ADVERTISER:</b>     | Mandela Barnes for Wisconsin      | <b>AGY PRD:</b>                             |                                | <b>INVOICE:</b>                 | MEDIA FINANCIAL SERVICES   |
| <b>PRODUCT:</b>        | 09/27-10/03 Est 1322              | <b>AGY EST:</b>                             | 1322                           |                                 | 1655 Palm Beach Lakes Blvd.<br>9th Fl, Suite 903<br>WEST PALM BEACH, FL 33401<br>Invoices@MediaFinancial.com |
| <b>FLIGHT:</b>         | 09-27-2022 TO 10/3/2022           | <input checked="" type="checkbox"/> Unwired | <input type="checkbox"/> Spot  | <input type="checkbox"/> Mod    |  |
| <b>TOT # OF WEEKS:</b> | 1                                 |   |                                |                                 |  |
| <b>PRIM. DEMO:</b>     | Adults 35+                        | <input checked="" type="checkbox"/> Cash    | <input type="checkbox"/> Trade |                                 |  |
| <b>SEC. DEMO:</b>      |                                   | <b>SPOT TYPE:</b>                           |                                | <b>LAST SENT:</b>               | 09/28/2022 14:56   |

| TOTAL | Oct    |  |  |  |  |  |  |  |  |  |  |  |  |  | Total  |
|-------|--------|--|--|--|--|--|--|--|--|--|--|--|--|--|--------|
| SPOT  | 36     |  |  |  |  |  |  |  |  |  |  |  |  |  | 36     |
| CASH  | 864.00 |  |  |  |  |  |  |  |  |  |  |  |  |  | 864.00 |
| TOTAL | 864.00 |  |  |  |  |  |  |  |  |  |  |  |  |  | 864.00 |

|                        |                                   |                           |              |  |                          |
|------------------------|-----------------------------------|---------------------------|--------------|--|--------------------------|
| <b>STATION:</b>        | WZEZ-FM                           | <b>ORDER#:</b>            | 3201485      | <b>DATE:</b>   | 09/28/2022               |
| <b>MARKET:</b>         | UM - Balsam Lake, WI              | <b>AMOUNT:</b>            | \$864.00     | <b>AGENCY:</b>   | MEDIA FINANCIAL SERVICES |
| <b>REP:</b>            | Regional Reps Non-Rep             | <b>SPOTS:</b>             | 36           | 1655 Palm Beach Lakes Blvd.<br>9th Fl, Suite 903<br>WEST PALM BEACH, FL 33401<br>Invoices@MediaFinancial.com |                          |
| <b>MOD:</b>            | Stn Ver: 1 Last:                  |                           |              |  |                          |
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| <b>ADVERTISER:</b>     | Mandela Barnes for Wisconsin      | <b>AGY PRD:</b>           |              | <b>INVOICE: MEDIA FINANCIAL SERVICES</b>   |                          |
| <b>PRODUCT:</b>        | 09/27-10/03 Est 1322              | <b>AGY EST:</b>           | 1322         | 1655 Palm Beach Lakes Blvd.<br>9th Fl, Suite 903<br>WEST PALM BEACH, FL 33401<br>Invoices@MediaFinancial.com |                          |
| <b>FLIGHT:</b>         | 09-27-2022 TO 10/3/2022           | [X]Unwired [ ]Spot [ ]Mod |              |  |                          |
| <b>TOT # OF WEEKS:</b> | 1                                 |                           |              |  |                          |
| <b>PRIM. DEMO:</b>     | Adults 35+                        | [X]Cash [ ]Trade          |              |  |                          |
| <b>SEC. DEMO:</b>      |                                   | <b>SPOT TYPE:</b>         |              | <b>LAST SENT: 09/28/2022 14:56</b>   |                          |

**COMMENTS**

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|    | 1  |         | TuWThF.. /M | 6:00AM  | 10:00AM  | 60  | 9/27/2022 | 10/3/2022 | 10    | \$24 | \$240        |
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|                        |                                   |   |                                |                                 |  |
|------------------------|-----------------------------------|---|--------------------------------|---------------------------------|--|
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| <b>MARKET:</b>         | UM - Balsam Lake, WI              | <b>AMOUNT:</b>                              | \$864.00                       | <b>AGENCY:</b>                  | MEDIA FINANCIAL SERVICES   |
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| <b>PRODUCT:</b>        | 09/27-10/03 Est 1322              | <b>AGY EST:</b>                             | 1322                           |                                 | 1655 Palm Beach Lakes Blvd.<br>9th Fl, Suite 903<br>WEST PALM BEACH, FL 33401<br>Invoices@MediaFinancial.com |
| <b>FLIGHT:</b>         | 09-27-2022 TO 10/3/2022           | <input checked="" type="checkbox"/> Unwired | <input type="checkbox"/> Spot  | <input type="checkbox"/> Mod    |  |
| <b>TOT # OF WEEKS:</b> | 1                                 |   |                                |                                 |  |
| <b>PRIM. DEMO:</b>     | Adults 35+                        | <input checked="" type="checkbox"/> Cash    | <input type="checkbox"/> Trade |                                 |  |
| <b>SEC. DEMO:</b>      |                                   | <b>SPOT TYPE:</b>                           |                                | <b>LAST SENT:</b>               | 09/28/2022 14:56   |

| TOTAL | Oct    |  |  |  |  |  |  |  |  |  |  |  |  | Total  |
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| <b>MARKET:</b>         | UM - Saron, WI                    | <b>AMOUNT:</b>            | \$864.00     | <b>AGENCY:</b>   | MEDIA FINANCIAL SERVICES |
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|                        |                                   |   |                                |                                 |                             |
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| <b>MARKET:</b>         | UM - Sarona, WI                   | <b>AMOUNT:</b>                              | \$864.00                       | <b>AGENCY:</b>                  | MEDIA FINANCIAL SERVICES    |
| <b>REP:</b>            | Regional Reps Non-Rep             | <b>SPOTS:</b>                               | 36                             |                                 | 1655 Palm Beach Lakes Blvd. |
|                        |                                   |   |                                |                                 | 9th Fl, Suite 903           |
|                        |                                   |   |                                |                                 | WEST PALM BEACH, FL 33401   |
|                        |                                   |   |                                |                                 | Invoices@MediaFinancial.com |
| <b>MOD:</b>            | Stn Ver: 1 Last:                  |   |                                |                                 |                             |
| <b>SALES OFFICE:</b>   | PHILADELPHIA                      | <b>SLS PH:</b>                              | 412 421 2600                   |                                 |                             |
| <b>SALESPERSON:</b>    | Roger Rafson                      | <b>SLS FAX:</b>                             | 412 421 6001                   |                                 |                             |
| <b>SLS EMAIL:</b>      | Roger.Rafson@GenMediaPartners.com |   |                                |                                 |                             |
| <b>AGENCY:</b>         | MEDIA FINANCIAL SERVICES          | <b>AGY CLI:</b>                             |                                | <b>CONTRACT # FOR INVOICING</b> | <b>4433253</b>              |
| <b>ADVERTISER:</b>     | Mandela Barnes for Wisconsin      | <b>AGY PRD:</b>                             |                                | <b>INVOICE:</b>                 | MEDIA FINANCIAL SERVICES    |
| <b>PRODUCT:</b>        | 09/27-10/03 Est 1322              | <b>AGY EST:</b>                             | 1322                           |                                 | 1655 Palm Beach Lakes Blvd. |
|                        |                                   |   |                                |                                 | 9th Fl, Suite 903           |
|                        |                                   |   |                                |                                 | WEST PALM BEACH, FL 33401   |
|                        |                                   |   |                                |                                 | Invoices@MediaFinancial.com |
| <b>FLIGHT:</b>         | 09-27-2022 TO 10/3/2022           | <input checked="" type="checkbox"/> Unwired | <input type="checkbox"/> Spot  | <input type="checkbox"/> Mod    |                             |
| <b>TOT # OF WEEKS:</b> | 1                                 |   |                                |                                 |                             |
| <b>PRIM. DEMO:</b>     | Adults 35+                        | <input checked="" type="checkbox"/> Cash    | <input type="checkbox"/> Trade |                                 |                             |
| <b>SEC. DEMO:</b>      |                                   | <b>SPOT TYPE:</b>                           |                                | <b>LAST SENT:</b>               | 09/28/2022 14:56            |

| TOTAL | Oct    |  |  |  |  |  |  |  |  |  |  |  |  | Total  |
|-------|--------|--|--|--|--|--|--|--|--|--|--|--|--|--------|
| SPOT  | 36     |  |  |  |  |  |  |  |  |  |  |  |  | 36     |
| CASH  | 864.00 |  |  |  |  |  |  |  |  |  |  |  |  | 864.00 |
| TOTAL | 864.00 |  |  |  |  |  |  |  |  |  |  |  |  | 864.00 |



|                        |                                   |                           |              |  |                          |
|------------------------|-----------------------------------|---------------------------|--------------|--|--------------------------|
| <b>STATION:</b>        | WHSM-FM                           | <b>ORDER#:</b>            | 3201485      | <b>DATE:</b>   | 09/28/2022               |
| <b>MARKET:</b>         | UM - Hayward, WI                  | <b>AMOUNT:</b>            | \$864.00     | <b>AGENCY:</b>   | MEDIA FINANCIAL SERVICES |
| <b>REP:</b>            | Regional Reps Non-Rep             | <b>SPOTS:</b>             | 36           | 1655 Palm Beach Lakes Blvd.<br>9th Fl, Suite 903<br>WEST PALM BEACH, FL 33401<br>Invoices@MediaFinancial.com |                          |
| <b>MOD:</b>            | Stn Ver: 1 Last:                  |                           |              |  |                          |
| <b>SALES OFFICE:</b>   | PHILADELPHIA                      | <b>SLS PH:</b>            | 412 421 2600 |  |                          |
| <b>SALESPERSON:</b>    | Roger Rafson                      | <b>SLS FAX:</b>           | 412 421 6001 |  |                          |
| <b>SLS EMAIL:</b>      | Roger.Rafson@GenMediaPartners.com |                           |              |  |                          |
| <b>AGENCY:</b>         | MEDIA FINANCIAL SERVICES          | <b>AGY CLI:</b>           |              | <b>CONTRACT # FOR INVOICING 4433253</b>  |                          |
| <b>ADVERTISER:</b>     | Mandela Barnes for Wisconsin      | <b>AGY PRD:</b>           |              | <b>INVOICE:</b> MEDIA FINANCIAL SERVICES   |                          |
| <b>PRODUCT:</b>        | 09/27-10/03 Est 1322              | <b>AGY EST:</b>           | 1322         | 1655 Palm Beach Lakes Blvd.<br>9th Fl, Suite 903<br>WEST PALM BEACH, FL 33401<br>Invoices@MediaFinancial.com |                          |
| <b>FLIGHT:</b>         | 09-27-2022 TO 10/3/2022           | [X]Unwired [ ]Spot [ ]Mod |              |  |                          |
| <b>TOT # OF WEEKS:</b> | 1                                 |                           |              |  |                          |
| <b>PRIM. DEMO:</b>     | Adults 35+                        | [X]Cash [ ]Trade          |              |  |                          |
| <b>SEC. DEMO:</b>      |                                   | <b>SPOT TYPE:</b>         |              | <b>LAST SENT:</b> 09/28/2022 14:56   |                          |

**COMMENTS**

[Rep Comment] 09/28/2022: This is a new order. \*\*Please note – traffic/spot and NAB will come from email address GenMediaPartners@TrucastSolutions.com. If you don't see it in your regular email, check your junk/spam folder (make sure and whitelist it for future emails).\*\* Please confirm receipt of order in Radio Exchange (if you are set up) or by email at chelsey.falcione@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you. \*\*PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE. RATES & TOTALS ARE GROSS.\*\*

PopulationBuyType: CPP.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

\*\*Please note – traffic/spot and NAB will come from email address GenMediaPartners@TrucastSolutions.com. If you don't see it in your regular email, check your junk/spam folder (make sure and whitelist it for future emails).\*\*

WEEK#1                      9/27/2022 To 10/3/2022                      WK TOT \$864.00                      WK TOTAL SPOTS 36

| MC | LN | SPT TYP | DAYS        | START   | END TIME | LEN | START     | STOP      | SP/WK | RATE | WEEKLY TOTAL |
|----|----|---------|-------------|---------|----------|-----|-----------|-----------|-------|------|--------------|
|    | 1  |         | TuWThF.. /M | 6:00AM  | 10:00AM  | 60  | 9/27/2022 | 10/3/2022 | 10    | \$24 | \$240        |
|    | 2  |         | TuWThF.. /M | 10:00AM | 3:00PM   | 60  | 9/27/2022 | 10/3/2022 | 10    | \$24 | \$240        |
|    | 3  |         | TuWThF.. /M | 3:00PM  | 7:00PM   | 60  | 9/27/2022 | 10/3/2022 | 10    | \$24 | \$240        |
|    | 4  |         | .....SS     | 6:00AM  | 7:00PM   | 60  | 10/1/2022 | 10/2/2022 | 6     | \$24 | \$144        |

|                        |                                   |   |                                |                                 |  |
|------------------------|-----------------------------------|---|--------------------------------|---------------------------------|--|
| <b>STATION:</b>        | WHSM-FM                           | <b>ORDER#:</b>                              | 3201485                        | <b>DATE:</b>                    | 09/28/2022   |
| <b>MARKET:</b>         | UM - Hayward, WI                  | <b>AMOUNT:</b>                              | \$864.00                       | <b>AGENCY:</b>                  | MEDIA FINANCIAL SERVICES   |
| <b>REP:</b>            | Regional Reps Non-Rep             | <b>SPOTS:</b>                               | 36                             |                                 | 1655 Palm Beach Lakes Blvd.<br>9th Fl, Suite 903<br>WEST PALM BEACH, FL 33401<br>Invoices@MediaFinancial.com |
| <b>MOD:</b>            | Stn Ver: 1 Last:                  |   |                                |                                 |  |
| <b>SALES OFFICE:</b>   | PHILADELPHIA                      | <b>SLS PH:</b>                              | 412 421 2600                   |                                 |  |
| <b>SALESPERSON:</b>    | Roger Rafson                      | <b>SLS FAX:</b>                             | 412 421 6001                   |                                 |  |
| <b>SLS EMAIL:</b>      | Roger.Rafson@GenMediaPartners.com |   |                                |                                 |  |
| <b>AGENCY:</b>         | MEDIA FINANCIAL SERVICES          | <b>AGY CLI:</b>                             |                                | <b>CONTRACT # FOR INVOICING</b> | <b>4433253</b>   |
| <b>ADVERTISER:</b>     | Mandela Barnes for Wisconsin      | <b>AGY PRD:</b>                             |                                | <b>INVOICE:</b>                 | MEDIA FINANCIAL SERVICES   |
| <b>PRODUCT:</b>        | 09/27-10/03 Est 1322              | <b>AGY EST:</b>                             | 1322                           |                                 | 1655 Palm Beach Lakes Blvd.<br>9th Fl, Suite 903<br>WEST PALM BEACH, FL 33401<br>Invoices@MediaFinancial.com |
| <b>FLIGHT:</b>         | 09-27-2022 TO 10/3/2022           | <input checked="" type="checkbox"/> Unwired | <input type="checkbox"/> Spot  | <input type="checkbox"/> Mod    |  |
| <b>TOT # OF WEEKS:</b> | 1                                 |   |                                |                                 |  |
| <b>PRIM. DEMO:</b>     | Adults 35+                        | <input checked="" type="checkbox"/> Cash    | <input type="checkbox"/> Trade |                                 |  |
| <b>SEC. DEMO:</b>      |                                   | <b>SPOT TYPE:</b>                           |                                | <b>LAST SENT:</b>               | 09/28/2022 14:56   |

| TOTAL | Oct    |  |  |  |  |  |  |  |  |  |  |  |  |  | Total  |
|-------|--------|--|--|--|--|--|--|--|--|--|--|--|--|--|--------|
| SPOT  | 36     |  |  |  |  |  |  |  |  |  |  |  |  |  | 36     |
| CASH  | 864.00 |  |  |  |  |  |  |  |  |  |  |  |  |  | 864.00 |
| TOTAL | 864.00 |  |  |  |  |  |  |  |  |  |  |  |  |  | 864.00 |



|   |  |  |
|---|--|--|
| <b>STATION:</b> WGMO-FM                             | <b>ORDER#:</b> 3201684   | <b>DATE:</b> 10/07/2022  |
| <b>MARKET:</b> UM - Spooner, WI                     | <b>AMOUNT:</b> \$1,080.00  | <b>AGENCY:</b> MEDIA FINANCIAL SERVICES  |
| <b>REP:</b> Regional Reps Non-Rep                   | <b>SPOTS:</b> 45   | 1655 Palm Beach Lakes Blvd.<br>9th Fl, Suite 903<br>WEST PALM BEACH, FL 33401<br>Invoices@MediaFinancial.com |
| <b>MOD:</b> 1 Stn Ver: 1 Last:                      | <i>Order # 3201684</i>   |  |
| <b>SALES OFFICE:</b> PHILADELPHIA                   | <b>SLS PH:</b> 412 421 2600  | <i>Date 10/3/22</i>  |
| <b>SALESPERSON:</b> Roger Rafson                    | <b>SLS FAX:</b> 412 421 6001   |  |
| <b>SLS EMAIL:</b> Roger.Rafson@GenMediaPartners.com |  |  |
| <b>AGENCY:</b> MEDIA FINANCIAL SERVICES             | <b>AGY CLI:</b>  | <b>CONTRACT # FOR INVOICING 4433514</b>  |
| <b>ADVERTISER:</b> Mandela Barnes for Wisconsin     | <b>AGY PRD:</b>  | <b>INVOICE:</b> MEDIA FINANCIAL SERVICES   |
| <b>PRODUCT:</b> 10/04-10/10 Est 1332                | <b>AGY EST:</b> 1332   | 1655 Palm Beach Lakes Blvd.<br>9th Fl, Suite 903<br>WEST PALM BEACH, FL 33401<br>Invoices@MediaFinancial.com |
| <b>FLIGHT:</b> 10-04-2022 TO 10/10/2022             | <input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod |  |
| <b>TOT # OF WEEKS:</b> 1                            |  | <i>1373-004</i>  |
| <b>PRIM. DEMO:</b> Adults 35+                       | <input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade                                |  |
| <b>SEC. DEMO:</b>                                   | <b>SPOT TYPE:</b>  | <b>LAST SENT:</b> 10/03/2022 11:04   |

**COMMENTS**

[Rep Comment] 10/03/2022: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at chelsey.falcone@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.  
**\*\*PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE. RATES & TOTALS ARE GROSS.\*\***

PopulationBuyType: CPP.

**THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.**

**ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.**

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

\*\*\*CONTINUE WITH SAME SPOT/TRAFFIC/NAB TFN.\*\*\*

**WEEK#1                      10/4/2022 To 10/10/2022                      WK TOT \$1,080.00                      WK TOTAL SPOTS 45**

| MC | LN | SPT TYP | DAYS        | START   | END TIME | LEN | START     | STOP       | SP/WK | RATE | WEEKLY TOTAL |
|----|----|---------|-------------|---------|----------|-----|-----------|------------|-------|------|--------------|
|    | 1  |         | TuWThF.. /M | 6:00AM  | 10:00AM  | 60  | 10/4/2022 | 10/10/2022 | 10    | \$24 | \$240        |
|    | 2  |         | TuWThF.. /M | 10:00AM | 3:00PM   | 60  | 10/4/2022 | 10/10/2022 | 15    | \$24 | \$360        |
|    | 3  |         | TuWThF.. /M | 3:00PM  | 7:00PM   | 60  | 10/4/2022 | 10/10/2022 | 10    | \$24 | \$240        |
|    | 4  |         | .....SS     | 6:00AM  | 7:00PM   | 60  | 10/8/2022 | 10/9/2022  | 10    | \$24 | \$240        |

|                        |                                   |  |              |                                 |  |
|------------------------|-----------------------------------|--|--------------|---------------------------------|--|
| <b>STATION:</b>        | WGMO-FM                           | <b>ORDER#:</b>   | 3201684      | <b>DATE:</b>                    | 10/07/2022   |
| <b>MARKET:</b>         | UM - Spooner, WI                  | <b>AMOUNT:</b>   | \$1,080.00   | <b>AGENCY:</b>                  | MEDIA FINANCIAL SERVICES   |
| <b>REP:</b>            | Regional Reps Non-Rep             | <b>SPOTS:</b>  | 45           |                                 | 1655 Palm Beach Lakes Blvd.<br>9th Fl, Suite 903<br>WEST PALM BEACH, FL 33401<br>Invoices@MediaFinancial.com |
| <b>MOD:</b>            | 1 Stn Ver: 1 Last:                |  |              |                                 |  |
| <b>SALES OFFICE:</b>   | PHILADELPHIA                      | <b>SLS PH:</b>   | 412 421 2600 |                                 |  |
| <b>SALESPERSON:</b>    | Roger Rafson                      | <b>SLS FAX:</b>  | 412 421 6001 |                                 |  |
| <b>SLS EMAIL:</b>      | Roger.Rafson@GenMediaPartners.com |  |              |                                 |  |
| <b>AGENCY:</b>         | MEDIA FINANCIAL SERVICES          | <b>AGY CLI:</b>  |              | <b>CONTRACT # FOR INVOICING</b> | <b>4433514</b>   |
| <b>ADVERTISER:</b>     | Mandela Barnes for Wisconsin      | <b>AGY PRD:</b>  |              | <b>INVOICE:</b>                 | MEDIA FINANCIAL SERVICES   |
| <b>PRODUCT:</b>        | 10/04-10/10 Est 1332              | <b>AGY EST:</b>  | 1332         |                                 | 1655 Palm Beach Lakes Blvd.<br>9th Fl, Suite 903<br>WEST PALM BEACH, FL 33401<br>Invoices@MediaFinancial.com |
| <b>FLIGHT:</b>         | 10-04-2022 TO 10/10/2022          | <input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod |              |                                 |  |
| <b>TOT # OF WEEKS:</b> | 1                                 |  |              |                                 |  |
| <b>PRIM. DEMO:</b>     | Adults 35+                        | <input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade                                |              |                                 |  |
| <b>SEC. DEMO:</b>      |                                   | <b>SPOT TYPE:</b>  |              | <b>LAST SENT:</b>               | 10/03/2022 11:04   |

| TOTAL | Oct      |  |  |  |  |  |  |  |  |  |  |  |  | Total    |
|-------|----------|--|--|--|--|--|--|--|--|--|--|--|--|----------|
| SPOT  | 45       |  |  |  |  |  |  |  |  |  |  |  |  | 45       |
| CASH  | 1,080.00 |  |  |  |  |  |  |  |  |  |  |  |  | 1,080.00 |
| TOTAL | 1,080.00 |  |  |  |  |  |  |  |  |  |  |  |  | 1,080.00 |

|                        |                                   |  |              |  |                          |
|------------------------|-----------------------------------|--|--------------|--|--------------------------|
| <b>STATION:</b>        | WPLT-FM                           | <b>ORDER#:</b>   | 3201684      | <b>DATE:</b>   | 10/07/2022               |
| <b>MARKET:</b>         | UM - Sarona, WI                   | <b>AMOUNT:</b>   | \$960.00     | <b>AGENCY:</b>   | MEDIA FINANCIAL SERVICES |
| <b>REP:</b>            | Regional Reps Non-Rep             | <b>SPOTS:</b>  | 40           | 1655 Palm Beach Lakes Blvd.<br>9th Fl, Suite 903<br>WEST PALM BEACH, FL 33401<br>Invoices@MediaFinancial.com |                          |
| <b>MOD:</b>            | 1 Stn Ver: 1 Last:                | <i>ORDER # 3201684</i>   |              |  |                          |
| <b>SALES OFFICE:</b>   | PHILADELPHIA                      | <b>SLS PH:</b>   | 412 421 2600 | <i>10/3/22</i>   |                          |
| <b>SALESPERSON:</b>    | Roger Rafson                      | <b>SLS FAX:</b>  | 412 421 6001 |  |                          |
| <b>SLS EMAIL:</b>      | Roger.Rafson@GenMediaPartners.com |  |              |  |                          |
| <b>AGENCY:</b>         | MEDIA FINANCIAL SERVICES          | <b>AGY CLI:</b>  |              | <b>CONTRACT # FOR INVOICING 4433514</b>  |                          |
| <b>ADVERTISER:</b>     | Mandela Barnes for Wisconsin      | <b>AGY PRD:</b>  |              | <b>INVOICE: MEDIA FINANCIAL SERVICES</b>   |                          |
| <b>PRODUCT:</b>        | 10/04-10/10 Est 1332              | <b>AGY EST:</b>  | 1332         | 1655 Palm Beach Lakes Blvd.<br>9th Fl, Suite 903<br>WEST PALM BEACH, FL 33401<br>Invoices@MediaFinancial.com |                          |
| <b>FLIGHT:</b>         | 10-04-2022 TO 10/10/2022          | <input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod |              |  |                          |
| <b>TOT # OF WEEKS:</b> | 1                                 |  |              | <i>1373-004</i>  |                          |
| <b>PRIM. DEMO:</b>     | Adults 35+                        | <input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade                                |              |  |                          |
| <b>SEC. DEMO:</b>      |                                   | <b>SPOT TYPE:</b>  |              | <b>LAST SENT: 10/03/2022 11:04</b>   |                          |

**COMMENTS**

[Rep Comment] 10/03/2022: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at chelsey.falcone@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.  
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PopulationBuyType: CPP.

**THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM; RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.**

**ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.**

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

\*\*\*CONTINUE WITH SAME SPOT/TRAFFIC/NAB TFN.\*\*\*

**WEEK#1                      10/4/2022 To 10/10/2022                      WK TOT \$960.00                      WK TOTAL SPOTS 40**

| MC | LN | SPT TYP | DAYS        | START   | END TIME | LEN | START     | STOP       | SP/WK | RATE | WEEKLY TOTAL |
|----|----|---------|-------------|---------|----------|-----|-----------|------------|-------|------|--------------|
|    | 1  |         | TuWThF.. /M | 6:00AM  | 10:00AM  | 60  | 10/4/2022 | 10/10/2022 | 10    | \$24 | \$240        |
|    | 2  |         | TuWThF.. /M | 10:00AM | 3:00PM   | 60  | 10/4/2022 | 10/10/2022 | 14    | \$24 | \$336        |
|    | 3  |         | TuWThF.. /M | 3:00PM  | 7:00PM   | 60  | 10/4/2022 | 10/10/2022 | 10    | \$24 | \$240        |
|    | 4  |         | .....SS     | 6:00AM  | 7:00PM   | 60  | 10/8/2022 | 10/9/2022  | 6     | \$24 | \$144        |

|                          |                                   |                           |              |  |  |
|--------------------------|-----------------------------------|---------------------------|--------------|--|--|
| <b>STATION:</b>          | WPLT-FM                           | <b>ORDER#:</b>            | 3201684      | <b>DATE:</b>   | 10/07/2022   |
| <b>MARKET:</b>           | UM - Sarona, WI                   | <b>AMOUNT:</b>            | \$960.00     | <b>AGENCY:</b>   | MEDIA FINANCIAL SERVICES   |
| <b>REP:</b>              | Regional Reps Non-Rep             | <b>SPOTS:</b>             | 40           |  | 1655 Palm Beach Lakes Blvd.<br>9th Fl, Suite 903<br>WEST PALM BEACH, FL 33401<br>Invoices@MediaFinancial.com |
| <b>MOD:</b>              | 1 Stn Ver: 1 Last:                |                           |              |  |  |
| <b>SALES OFFICE:</b>     | PHILADELPHIA                      | <b>SLS PH:</b>            | 412 421 2600 |  |  |
| <b>SALESPERSON:</b>      | Roger Rafson                      | <b>SLS FAX:</b>           | 412 421 6001 |  |  |
| <b>SLS EMAIL:</b>        | Roger.Rafson@GenMediaPartners.com |                           |              |  |  |
| <b>AGENCY:</b>           | MEDIA FINANCIAL SERVICES          | <b>AGY CLI:</b>           |              | <b>CONTRACT # FOR INVOICING 4433514</b>  |  |
| <b>ADVERTISER:</b>       | Mandela Barnes for Wisconsin      | <b>AGY PRD:</b>           |              | <b>INVOICE:</b> MEDIA FINANCIAL SERVICES   |  |
| <b>PRODUCT:</b>          | 10/04-10/10 Est 1332              | <b>AGY EST:</b>           | 1332         | 1655 Palm Beach Lakes Blvd.<br>9th Fl, Suite 903<br>WEST PALM BEACH, FL 33401<br>Invoices@MediaFinancial.com |  |
| <b>FLIGHT:</b>           | 10-04-2022 TO 10/10/2022          | [X]Unwired [ ]Spot [ ]Mod |              |  |  |
| <b>TOT # OF WEEKS:</b> 1 |                                   |                           |              |  |  |
| <b>PRIM. DEMO:</b>       | Adults 35+                        | [X]Cash [ ]Trade          |              |  |  |
| <b>SEC. DEMO:</b>        |                                   | <b>SPOT TYPE:</b>         |              | <b>LAST SENT:</b> 10/03/2022 11:04   |  |

| TOTAL | Oct    |  |  |  |  |  |  |  |  |  |  |  |  | Total  |
|-------|--------|--|--|--|--|--|--|--|--|--|--|--|--|--------|
| SPOT  | 40     |  |  |  |  |  |  |  |  |  |  |  |  | 40     |
| CASH  | 960.00 |  |  |  |  |  |  |  |  |  |  |  |  | 960.00 |
| TOTAL | 960.00 |  |  |  |  |  |  |  |  |  |  |  |  | 960.00 |

|                        |                                   |   |                                |                                 |  |
|------------------------|-----------------------------------|---|--------------------------------|---------------------------------|--|
| <b>STATION:</b>        | WXCX-FM                           | <b>ORDER#:</b>                              | 3201684                        | <b>DATE:</b>                    | 10/07/2022   |
| <b>MARKET:</b>         | UM - Siren, WI                    | <b>AMOUNT:</b>                              | \$960.00                       | <b>AGENCY:</b>                  | MEDIA FINANCIAL SERVICES   |
| <b>REP:</b>            | Regional Reps Non-Rep             | <b>SPOTS:</b>                               | 40                             |                                 | 1655 Palm Beach Lakes Blvd.<br>9th Fl, Suite 903<br>WEST PALM BEACH, FL 33401<br>Invoices@MediaFinancial.com |
| <b>MOD:</b>            | 1 Stn Ver: 1 Last:                | <i>Order # 320684</i>                       |                                |                                 |  |
| <b>SALES OFFICE:</b>   | PHILADELPHIA                      | <b>SLS PH:</b>                              | 412 421 2600                   |                                 |  |
| <b>SALESPERSON:</b>    | Roger Rafson                      | <b>SLS FAX:</b>                             | 412 421 6001                   |                                 | <i>10/3/22</i>   |
| <b>SLS EMAIL:</b>      | Roger.Rafson@GenMediaPartners.com |   |                                |                                 |  |
| <b>AGENCY:</b>         | MEDIA FINANCIAL SERVICES          | <b>AGY CLI:</b>                             |                                | <b>CONTRACT # FOR INVOICING</b> | 4433514  |
| <b>ADVERTISER:</b>     | Mandela Barnes for Wisconsin      | <b>AGY PRD:</b>                             |                                | <b>INVOICE:</b>                 | MEDIA FINANCIAL SERVICES   |
| <b>PRODUCT:</b>        | 10/04-10/10 Est:1332              | <b>AGY EST:</b>                             | 1332                           |                                 | 1655 Palm Beach Lakes Blvd.<br>9th Fl, Suite 903<br>WEST PALM BEACH, FL 33401<br>Invoices@MediaFinancial.com |
| <b>FLIGHT:</b>         | 10-04-2022 TO 10/10/2022          | <input checked="" type="checkbox"/> Unwired | <input type="checkbox"/> Spot  | <input type="checkbox"/> Mod    |  |
| <b>TOT # OF WEEKS:</b> | 1                                 |   |                                |                                 | <i>1373-004</i>  |
| <b>PRIM. DEMO:</b>     | Adults 35+                        | <input checked="" type="checkbox"/> Cash    | <input type="checkbox"/> Trade |                                 |  |
| <b>SEC. DEMO:</b>      |                                   | <b>SPOT TYPE:</b>                           |                                | <b>LAST SENT:</b>               | 10/03/2022 11:04   |

**COMMENTS**

[Rep Comment] 10/03/2022: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at chelsey.falcione@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.  
**\*\*PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE. RATES & TOTALS ARE GROSS.\*\***

PopulationBuyType: CPP.

**THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.**

**ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.**

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

\*\*\*CONTINUE WITH SAME SPOT/TRAFFIC/NAB TFN.\*\*\*

WEEK#1                      10/4/2022 To 10/10/2022                      WK TOT \$960.00                      WK TOTAL SPOTS 40

| MC | LN | SPT TYP | DAYS        | START   | END TIME | LEN | START     | STOP       | SP/WK | RATE | WEEKLY TOTAL |
|----|----|---------|-------------|---------|----------|-----|-----------|------------|-------|------|--------------|
|    | 1  |         | TuWThF.. /M | 6:00AM  | 10:00AM  | 60  | 10/4/2022 | 10/10/2022 | 10    | \$24 | \$240        |
|    | 2  |         | TuWThF.. /M | 10:00AM | 3:00PM   | 60  | 10/4/2022 | 10/10/2022 | 14    | \$24 | \$336        |
|    | 3  |         | TuWThF.. /M | 3:00PM  | 7:00PM   | 60  | 10/4/2022 | 10/10/2022 | 10    | \$24 | \$240        |
|    | 4  |         | .....SS     | 6:00AM  | 7:00PM   | 60  | 10/8/2022 | 10/9/2022  | 6     | \$24 | \$144        |



|                        |                                   |  |              |                                 |  |
|------------------------|-----------------------------------|--|--------------|---------------------------------|--|
| <b>STATION:</b>        | WXCX-FM                           | <b>ORDER#:</b>   | 3201684      | <b>DATE:</b>                    | 10/07/2022   |
| <b>MARKET:</b>         | UM - Siren, WI                    | <b>AMOUNT:</b>   | \$960.00     | <b>AGENCY:</b>                  | MEDIA FINANCIAL SERVICES   |
| <b>REP:</b>            | Regional Reps Non-Rep             | <b>SPOTS:</b>  | 40           |                                 | 1655 Palm Beach Lakes Blvd.<br>9th Fl, Suite 903<br>WEST PALM BEACH, FL 33401<br>Invoices@MediaFinancial.com |
| <b>MOD:</b>            | 1 Stn Ver: 1 Last:                |  |              |                                 |  |
| <b>SALES OFFICE:</b>   | PHILADELPHIA                      | <b>SLS PH:</b>   | 412 421 2600 |                                 |  |
| <b>SALESPERSON:</b>    | Roger Rafson                      | <b>SLS FAX:</b>  | 412 421 6001 |                                 |  |
| <b>SLS EMAIL:</b>      | Roger.Rafson@GenMediaPartners.com |  |              |                                 |  |
| <b>AGENCY:</b>         | MEDIA FINANCIAL SERVICES          | <b>AGY CLI:</b>  |              | <b>CONTRACT # FOR INVOICING</b> | <b>4433514</b>   |
| <b>ADVERTISER:</b>     | Mandela Barnes for Wisconsin      | <b>AGY PRD:</b>  |              | <b>INVOICE:</b>                 | MEDIA FINANCIAL SERVICES   |
| <b>PRODUCT:</b>        | 10/04-10/10 Est 1332              | <b>AGY EST:</b>  | 1332         |                                 | 1655 Palm Beach Lakes Blvd.<br>9th Fl, Suite 903<br>WEST PALM BEACH, FL 33401<br>Invoices@MediaFinancial.com |
| <b>FLIGHT:</b>         | 10-04-2022 TO 10/10/2022          | <input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod |              |                                 |  |
| <b>TOT # OF WEEKS:</b> | 1                                 |  |              |                                 |  |
| <b>PRIM. DEMO:</b>     | Adults 35+                        | <input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade                                |              |                                 |  |
| <b>SEC. DEMO:</b>      |                                   | <b>SPOT TYPE:</b>  |              | <b>LAST SENT:</b>               | 10/03/2022 11:04   |

| TOTAL | Oct    |  |  |  |  |  |  |  |  |  |  |  |  | Total  |
|-------|--------|--|--|--|--|--|--|--|--|--|--|--|--|--------|
| SPOT  | 40     |  |  |  |  |  |  |  |  |  |  |  |  | 40     |
| CASH  | 960.00 |  |  |  |  |  |  |  |  |  |  |  |  | 960.00 |
| TOTAL | 960.00 |  |  |  |  |  |  |  |  |  |  |  |  | 960.00 |

|   |                              |  |
|---|------------------------------|--|
| <b>STATION:</b> WZEZ-FM                             | <b>ORDER#:</b> 3201684       | <b>DATE:</b> 10/07/2022  |
| <b>MARKET:</b> UM - Balsam Lake, WI                 | <b>AMOUNT:</b> \$960.00      | <b>AGENCY:</b> MEDIA FINANCIAL SERVICES  |
| <b>REP:</b> Regional Reps Non-Rep                   | <b>SPOTS:</b> 40             | 1655 Palm Beach Lakes Blvd.<br>9th Fl, Suite 903<br>WEST PALM BEACH, FL 33401<br>Invoices@MediaFinancial.com |
| <b>MOD:</b> 1 Stn Ver: 1 Last:                      | <i>Order # 3201684</i>       |  |
| <b>SALES OFFICE:</b> PHILADELPHIA                   | <b>SLS PH:</b> 412 421 2600  | <i>10/3/22</i>   |
| <b>SALESPERSON:</b> Roger Rafson                    | <b>SLS FAX:</b> 412 421 6001 |  |
| <b>SLS EMAIL:</b> Roger.Rafson@GenMediaPartners.com |                              |  |
| <b>AGENCY:</b> MEDIA FINANCIAL SERVICES             | <b>AGY CLI:</b>              | <b>CONTRACT # FOR INVOICING 4433514</b>  |
| <b>ADVERTISER:</b> Mandela Barnes for Wisconsin     | <b>AGY PRD:</b>              | <b>INVOICE:</b> MEDIA FINANCIAL SERVICES   |
| <b>PRODUCT:</b> 10/04-10/10 Est 1332                | <b>AGY EST:</b> 1332         | 1655 Palm Beach Lakes Blvd.<br>9th Fl, Suite 903<br>WEST PALM BEACH, FL 33401<br>Invoices@MediaFinancial.com |
| <b>FLIGHT:</b> 10-04-2022 TO 10/10/2022             | [X]Unwired [ ]Spot [ ]Mod    |  |
| <b>TOT # OF WEEKS:</b> 1                            |                              | <i>1373-004</i>  |
| <b>PRIM. DEMO:</b> Adults 35+                       | [X]Cash [ ]Trade             | <b>LAST SENT:</b> 10/03/2022 11:04   |
| <b>SEC. DEMO:</b>                                   | <b>SPOT TYPE:</b>            |  |

**COMMENTS**

[Rep Comment] 10/03/2022: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at chelsey.falcione@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.  
**\*\*PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE. RATES & TOTALS ARE GROSS.\*\***

PopulationBuyType: CPP.

**THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.**

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\*\*\*CONTINUE WITH SAME SPOT/TRAFFIC/NAB TFN.\*\*\*

**WEEK#1                      10/4/2022 To 10/10/2022                      WK TOT \$960.00                      WK TOTAL SPOTS 40**

| MC | LN | SPT TYP | DAYS        | START   | END TIME | LEN | START     | STOP       | SP/WK | RATE | WEEKLY TOTAL |
|----|----|---------|-------------|---------|----------|-----|-----------|------------|-------|------|--------------|
|    | 1  |         | TuWThF.. /M | 6:00AM  | 10:00AM  | 60  | 10/4/2022 | 10/10/2022 | 10    | \$24 | \$240        |
|    | 2  |         | TuWThF.. /M | 10:00AM | 3:00PM   | 60  | 10/4/2022 | 10/10/2022 | 14    | \$24 | \$336        |
|    | 3  |         | TuWThF.. /M | 3:00PM  | 7:00PM   | 60  | 10/4/2022 | 10/10/2022 | 10    | \$24 | \$240        |
|    | 4  |         | .....SS     | 6:00AM  | 7:00PM   | 60  | 10/8/2022 | 10/9/2022  | 6     | \$24 | \$144        |

|                        |                                   |  |              |                                 |  |
|------------------------|-----------------------------------|--|--------------|---------------------------------|--|
| <b>STATION:</b>        | WZEZ-FM                           | <b>ORDER#:</b>   | 3201684      | <b>DATE:</b>                    | 10/07/2022   |
| <b>MARKET:</b>         | UM - Balsam Lake, WI              | <b>AMOUNT:</b>   | \$960.00     | <b>AGENCY:</b>                  | MEDIA FINANCIAL SERVICES   |
| <b>REP:</b>            | Regional Reps Non-Rep             | <b>SPOTS:</b>  | 40           |                                 | 1655 Palm Beach Lakes Blvd.<br>9th Fl, Suite 903<br>WEST PALM BEACH, FL 33401<br>Invoices@MediaFinancial.com |
| <b>MOD:</b>            | 1 Stn Ver: 1 Last:                |  |              |                                 |  |
| <b>SALES OFFICE:</b>   | PHILADELPHIA                      | <b>SLS PH:</b>   | 412 421 2600 |                                 |  |
| <b>SALESPERSON:</b>    | Roger Rafson                      | <b>SLS FAX:</b>  | 412 421 6001 |                                 |  |
| <b>SLS EMAIL:</b>      | Roger.Rafson@GenMediaPartners.com |  |              |                                 |  |
| <b>AGENCY:</b>         | MEDIA FINANCIAL SERVICES          | <b>AGY CLI:</b>  |              | <b>CONTRACT # FOR INVOICING</b> | <b>4433514</b>   |
| <b>ADVERTISER:</b>     | Mandela Barnes for Wisconsin      | <b>AGY PRD:</b>  |              | <b>INVOICE:</b>                 | MEDIA FINANCIAL SERVICES   |
| <b>PRODUCT:</b>        | 10/04-10/10 Est 1332              | <b>AGY EST:</b>  | 1332         |                                 | 1655 Palm Beach Lakes Blvd.<br>9th Fl, Suite 903<br>WEST PALM BEACH, FL 33401<br>Invoices@MediaFinancial.com |
| <b>FLIGHT:</b>         | 10-04-2022 TO 10/10/2022          | <input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod |              |                                 |  |
| <b>TOT # OF WEEKS:</b> | 1                                 |  |              |                                 |  |
| <b>PRIM. DEMO:</b>     | Adults 35+                        | <input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade                                |              |                                 |  |
| <b>SEC. DEMO:</b>      |                                   | <b>SPOT TYPE:</b>  |              | <b>LAST SENT:</b>               | 10/03/2022 11:04   |

| TOTAL | Oct    |  |  |  |  |  |  |  |  |  |  |  |  | Total  |
|-------|--------|--|--|--|--|--|--|--|--|--|--|--|--|--------|
| SPOT  | 40     |  |  |  |  |  |  |  |  |  |  |  |  | 40     |
| CASH  | 960.00 |  |  |  |  |  |  |  |  |  |  |  |  | 960.00 |
| TOTAL | 960.00 |  |  |  |  |  |  |  |  |  |  |  |  | 960.00 |

|   |                              |  |
|---|------------------------------|--|
| <b>STATION:</b> WHSM-FM                             | <b>ORDER#:</b> 3201684       | <b>DATE:</b> 10/07/2022  |
| <b>MARKET:</b> UM - Hayward, WI                     | <b>AMOUNT:</b> \$960.00      | <b>AGENCY:</b> MEDIA FINANCIAL SERVICES  |
| <b>REP:</b> Regional Reps Non-Rep                   | <b>SPOTS:</b> 40             | 1655 Palm Beach Lakes Blvd.<br>9th Fl, Suite 903<br>WEST PALM BEACH, FL 33401<br>Invoices@MediaFinancial.com |
| <b>MOD:</b> 1 Stn Ver: 1 Last:                      | <i>ORDER # 3201684</i>       |  |
| <b>SALES OFFICE:</b> PHILADELPHIA                   | <b>SLS PH:</b> 412 421 2600  | <i>10/3/22</i>   |
| <b>SALESPERSON:</b> Roger Rafson                    | <b>SLS FAX:</b> 412 421 6001 |  |
| <b>SLS EMAIL:</b> Roger.Rafson@GenMediaPartners.com |                              |  |
| <b>AGENCY:</b> MEDIA FINANCIAL SERVICES             | <b>AGY CLI:</b>              | <b>CONTRACT # FOR INVOICING 4433514</b>  |
| <b>ADVERTISER:</b> Mandela Barnes for Wisconsin     | <b>AGY PRD:</b>              | <b>INVOICE:</b> MEDIA FINANCIAL SERVICES   |
| <b>PRODUCT:</b> 10/04-10/10 Est 1332                | <b>AGY EST:</b> 1332         | 1655 Palm Beach Lakes Blvd.<br>9th Fl, Suite 903<br>WEST PALM BEACH, FL 33401<br>Invoices@MediaFinancial.com |
| <b>FLIGHT:</b> 10-04-2022 TO 10/10/2022             | [X]Unwired [ ]Spot [ ]Mod    |  |
| <b>TOT # OF WEEKS:</b> 1                            |                              | <i>1373004</i>   |
| <b>PRIM. DEMO:</b> Adults 35+                       | [X]Cash [ ]Trade             |  |
| <b>SEC. DEMO:</b>                                   | <b>SPOT TYPE:</b>            | <b>LAST SENT:</b> 10/03/2022 11:04   |

**COMMENTS**

[Rep Comment] 10/03/2022: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at chelsey.falcione@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you.  
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PopulationBuyType: CPP.

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**WEEK#1                      10/4/2022 To 10/10/2022                      WK TOT \$960.00                      WK TOTAL SPOTS 40**

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|    | 1  |         | TuWThF.. /M | 6:00AM  | 10:00AM  | 60  | 10/4/2022 | 10/10/2022 | 10    | \$24 | \$240        |
|    | 2  |         | TuWThF.. /M | 10:00AM | 3:00PM   | 60  | 10/4/2022 | 10/10/2022 | 14    | \$24 | \$336        |
|    | 3  |         | TuWThF.. /M | 3:00PM  | 7:00PM   | 60  | 10/4/2022 | 10/10/2022 | 10    | \$24 | \$240        |
|    | 4  |         | .....SS     | 6:00AM  | 7:00PM   | 60  | 10/8/2022 | 10/9/2022  | 6     | \$24 | \$144        |

|                        |                                   |  |              |  |  |
|------------------------|-----------------------------------|--|--------------|--|--|
| <b>STATION:</b>        | WHSM-FM                           | <b>ORDER#:</b>   | 3201684      | <b>DATE:</b>   | 10/07/2022   |
| <b>MARKET:</b>         | UM - Hayward, WI                  | <b>AMOUNT:</b>   | \$960.00     | <b>AGENCY:</b>   | MEDIA FINANCIAL SERVICES   |
| <b>REP:</b>            | Regional Reps Non-Rep             | <b>SPOTS:</b>  | 40           |  | 1655 Palm Beach Lakes Blvd.<br>9th Fl, Suite 903<br>WEST PALM BEACH, FL 33401<br>Invoices@MediaFinancial.com |
| <b>MOD:</b>            | 1 Str Ver: 1 Last:                |  |              |  |  |
| <b>SALES OFFICE:</b>   | PHILADELPHIA                      | <b>SLS PH:</b>   | 412 421 2600 |  |  |
| <b>SALESPERSON:</b>    | Roger Rafson                      | <b>SLS FAX:</b>  | 412 421 6001 |  |  |
| <b>SLS EMAIL:</b>      | Roger.Rafson@GenMediaPartners.com |  |              |  |  |
| <b>AGENCY:</b>         | MEDIA FINANCIAL SERVICES          | <b>AGY CLI:</b>  |              | <b>CONTRACT # FOR INVOICING 4433514</b>  |  |
| <b>ADVERTISER:</b>     | Mandela Barnes for Wisconsin      | <b>AGY PRD:</b>  |              | <b>INVOICE:</b> MEDIA FINANCIAL SERVICES   |  |
| <b>PRODUCT:</b>        | 10/04-10/10 Est 1332              | <b>AGY EST:</b>  | 1332         | 1655 Palm Beach Lakes Blvd.<br>9th Fl, Suite 903<br>WEST PALM BEACH, FL 33401<br>Invoices@MediaFinancial.com |  |
| <b>FLIGHT:</b>         | 10-04-2022 TO 10/10/2022          | <input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod |              |  |  |
| <b>TOT # OF WEEKS:</b> | 1                                 |  |              |  |  |
| <b>PRIM. DEMO:</b>     | Adults 35+                        | <input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade                                |              |  |  |
| <b>SEC. DEMO:</b>      |                                   | <b>SPOT TYPE:</b>  |              | <b>LAST SENT:</b> 10/03/2022 11:04   |  |

|       |        |  |  |  |  |  |  |  |  |  |  |  |  |  |        |
|-------|--------|--|--|--|--|--|--|--|--|--|--|--|--|--|--------|
| TOTAL | Oct    |  |  |  |  |  |  |  |  |  |  |  |  |  | Total  |
| SPOT  | 40     |  |  |  |  |  |  |  |  |  |  |  |  |  | 40     |
| CASH  | 960.00 |  |  |  |  |  |  |  |  |  |  |  |  |  | 960.00 |
| TOTAL | 960.00 |  |  |  |  |  |  |  |  |  |  |  |  |  | 960.00 |

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, FP1 Strategies, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Ron Johnson

Authorized committee:

NRSC and Ron Johnson for Senate

Agency requesting time (and contact information):

FP1 Strategies

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

WI Senate

Date of election:

11/8/22

General

Primary

Treasurer of candidate's authorized committee:

Jim Malczewski

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

*Hollis Poch*

Signature:

*Dan Jordan*

Name: Hollis Poch

Name: DAN JORDAN

Date of Request to Purchase Ad Time: 1/10/22

Date of Station Agreement to Sell Time:

9/20/22

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

*Hollis Poch*

Name: Hollis Poch

Date: 1/10/22

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: 9/20/22

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

|                             |  |   |
|-----------------------------|--|---|
| Contract #: <u>1785-004</u> | Station Call Letters: <u>WLDY/WJBL</u> | Date Received/Requested: <u>9/20/22</u>   |
| Est. #:                     | Station Location: <u>Lady Smith</u>    | Run Start and End Dates: <u>9/22-9/29</u> |

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

| ClientName             | Station | Days  | Time        | Format          | Length | Rate    | Start 21 | Start 27 | Total Spots | Gross Spend | Net Spend | Rural/MTM Total | Station Total |
|------------------------|---------|-------|-------------|-----------------|--------|---------|----------|----------|-------------|-------------|-----------|-----------------|---------------|
| Rob Johnson for Senate | WLDV-AM | MTWTF | 0600A-1000A | Classic Country | 60     | \$24.71 |          | 2        | 2           | \$49.42     | \$42.01   | \$17.30         | \$24.71       |
| Rob Johnson for Senate | WLDV-AM | SS    | 0600A-0700P | Classic Country | 60     | \$24.71 |          | 0        | 0           | \$0.00      | \$0.00    | \$0.00          | \$0.00        |
|                        |         |       |             |                 |        |         |          |          |             | \$49.42     | \$42.01   | \$17.30         | \$24.71       |
| ClientName             | Station | Days  | Time        | Format          | Length | Rate    | Start 21 | Start 27 | Total Spots | Gross Spend | Net Spend | Rural/MTM Total | Station Total |
| Rob Johnson for Senate | WJEL-FM | MTWTF | 0600A-1000A | Classic Hits    | 60     | \$24.71 |          | 2        | 2           | \$49.42     | \$42.01   | \$17.30         | \$24.71       |
| Rob Johnson for Senate | WJEL-FM | SS    | 0600A-0700P | Classic Hits    | 60     | \$24.71 |          | 0        | 0           | \$0.00      | \$0.00    | \$0.00          | \$0.00        |
|                        |         |       |             |                 |        |         |          |          |             | \$49.42     | \$42.01   | \$17.30         | \$24.71       |

1785604  
 1785-0004  
 er. 06-01-07



**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

*Hollis Poch*

Name: Hollis Poch

Date: 1/10/22

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received:

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected -- provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

|                             |  |   |
|-----------------------------|--|---|
| Contract #: <i>1785-003</i> | Station Call Letters: <i>WLDY WJFL</i> | Date Received/Requested: <i>9/1/2022</i>          |
| Est. #:                     | Station Location: <i>Lady Smith</i>    | Run Start and End Dates: <i>9/14 to 9/20/2022</i> |

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, FP1 Strategies, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE  
STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Ron Johnson

Authorized committee:

NRSC and Ron Johnson for Senate

Agency requesting time (and contact information):

FP1 Strategies

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

WI Senate

Date of election:

11/8/22

General

Primary

Treasurer of candidate's authorized committee:

Jim Malczewski

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

*Hollis Poch*

Signature:

*[Handwritten Signature]*

Name: Hollis Poch

Name:

*DAN JORDAN*

Date of Request to Purchase Ad Time: 1/10/22

Date of Station Agreement to Sell Time:

*10/13/22*

| Client Name            | Station | Days  | Time        | Format          | Length | Rate    | Sept 14 - Sept 20 | Total Spots | Gross Spend | Net Spend | Rural/MPM Total | Station Total |
|------------------------|---------|-------|-------------|-----------------|--------|---------|-------------------|-------------|-------------|-----------|-----------------|---------------|
| Ron Johnson for Senate | WLDY-AM | MTWRF | 0600A-1000A | Classic Country | 60     | \$24.71 | 2                 | 2           | \$49.42     | \$42.01   | \$17.30         | \$24.71       |
| Ron Johnson for Senate | WLDY-AM | SS    | 0600A-0700P | Classic Country | 60     | \$24.71 | 0                 | 0           | \$0.00      | \$0.00    | \$0.00          | \$0.00        |
|                        |         |       |             |                 |        |         |                   |             | \$49.42     | \$42.01   | \$17.30         | \$24.71       |
|                        |         |       |             |                 |        |         |                   |             |             |           |                 |               |
| Client Name            | Station | Days  | Time        | Format          | Length | Rate    | Sept 14 - Sept 20 | Total Spots | Gross Spend | Net Spend | Rural/MPM Total | Station Total |
| Ron Johnson for Senate | WJBL-FM | MTWRF | 0600A-1000A | Classic Hits    | 60     | \$24.71 | 2                 | 2           | \$49.42     | \$42.01   | \$17.30         | \$24.71       |
| Ron Johnson for Senate | WJBL-FM | SS    | 0600A-0700P | Classic Hits    | 60     | \$24.71 | 0                 | 0           | \$0.00      | \$0.00    | \$0.00          | \$0.00        |
|                        |         |       |             |                 |        |         |                   |             | \$49.42     | \$42.01   | \$17.30         | \$24.71       |

↓  
178563

4 spots  
69.20 gross

1785-003  
9-14-22

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, FP1 Strategies, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE**

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Ron Johnson

Authorized committee:

NRSC and Ron Johnson for Senate

Agency requesting time (and contact information):

FP1 Strategies

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

WI Senate

Date of election:

11/8/22

General

Primary

Treasurer of candidate's authorized committee:

Jim Malczewski

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

*Hollis Poch*

Signature:

*Dan Jorouh*

Name: Hollis Poch

Name:

*DAN JOROUB*

Date of Request to Purchase Ad Time: 1/10/22

Date of Station Agreement to Sell Time:

*1/10/22*

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

*Hollis Poch*

Name: Hollis Poch

Date: 1/10/22

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: \_\_\_\_\_

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason: \_\_\_\_\_

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag): \_\_\_\_\_

|                              |   |  |
|------------------------------|---|--|
| Contract #: <i>1 785-007</i> | Station Call Letters: <i>WOLBY WJFL</i> | Date Received/Requested: <i>9/1/2022</i>         |
| Est. #:                      | Station Location: <i>Lady Smith</i>     | Run Start and End Dates: <i>9/9 to 9/13/2022</i> |

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

| Client Name            | Station | Day   | Time        | Format          | Length | Rate    | Sept 7 - Spots | Total Spots | Gross Spend | Net Spend | Purch/AMEM Total | Station Total |
|------------------------|---------|-------|-------------|-----------------|--------|---------|----------------|-------------|-------------|-----------|------------------|---------------|
| Ron Johnson for Senate | WLDY-AM | MTWTF | 0600A-1000A | Classic Country | 30     | \$17.65 | 4              | 4           | \$70.60     | \$60.01   | \$24.71          | \$35.30       |
| Ron Johnson for Senate | WLDY-AM | SS    | 0600A-0700P | Classic Country | 30     | \$17.65 | 0              | 0           | \$0.00      | \$0.00    | \$0.00           | \$0.00        |
|                        |         |       |             |                 |        |         |                |             | \$70.60     | \$60.01   | \$24.71          | \$35.30       |
|                        |         |       |             |                 |        |         |                |             |             |           |                  |               |
| Client Name            | Station | Day   | Time        | Format          | Length | Rate    | Sept 7 - Spots | Total Spots | Gross Spend | Net Spend | Purch/AMEM Total | Station Total |
| Ron Johnson for Senate | WJEL-FM | MTWTF | 0600A-1000A | Classic Hits    | 30     | \$17.65 | 4              | 4           | \$70.60     | \$60.01   | \$24.71          | \$35.30       |
| Ron Johnson for Senate | WJEL-FM | SS    | 0600A-0700P | Classic Hits    | 30     | \$17.65 | 0              | 0           | \$0.00      | \$0.00    | \$0.00           | \$0.00        |
|                        |         |       |             |                 |        |         |                |             | \$70.60     | \$60.01   | \$24.71          | \$35.30       |

9-7-22

1785-002

Same spot as last order

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, FP1 Strategies, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Ron Johnson

Authorized committee:

NRSC and Ron Johnson for Senate

Agency requesting time (and contact information):

FP1 Strategies

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

WI Senate

Date of election:

11/8/22

General

Primary

Treasurer of candidate's authorized committee:

Jim Malczewski

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

*Hollis Poch*

Signature:

*Dan Jordahl*

Name: Hollis Poch

Name:

*DAN JORDAHL*

Date of Request to Purchase Ad Time: 1/10/22

Date of Station Agreement to Sell Time:

*8/24/2022*

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

*Hollis Poch*

Name: Hollis Poch

Date: 1/10/22

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received:

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: *1795-001*

Station Call Letters: *WLDY WJFL*

Date Received/Requested: *9/1/2022*

Est. #:

Station Location: *Lady Smith*

Run Start and End Dates: *9/1 to 9/1/2022*

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.



Johnson for Senate

| Client Name            | Station | Day   | Time       | Product         | Rate | Rate    | Rate | Rate | Rate | Rate | Rate     | Rate    | Rate    | Rate   | Rate   | Rate   | Rate   | Rate    |
|------------------------|---------|-------|------------|-----------------|------|---------|------|------|------|------|----------|---------|---------|--------|--------|--------|--------|---------|
| Ron Johnson for Senate | WLDY-FM | MTWTF | 600A-1000A | Classic Country | 30   | \$17.65 | 1    | 4    | 1    | 6    | \$105.90 | \$90.02 | \$37.07 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$52.95 |
| Ron Johnson for Senate | WLDY-FM | SS    | 600A-0700P | Classic Country | 30   | \$17.65 | 0    | 0    | 0    | 0    | \$105.90 | \$0.00  | \$0.00  | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$52.95 |
| Ron Johnson for Senate | WJBL-FM | MTWTF | 600A-1000A | Classic Hits    | 30   | \$17.65 | 1    | 4    | 1    | 6    | \$105.90 | \$90.02 | \$37.07 | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$52.95 |
| Ron Johnson for Senate | WJBL-FM | SS    | 600A-0700P | Classic Hits    | 30   | \$17.65 | 0    | 0    | 0    | 0    | \$105.90 | \$0.00  | \$0.00  | \$0.00 | \$0.00 | \$0.00 | \$0.00 | \$52.95 |

178531  
178532

1785-001  
8.26-02

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, FP1 Strategies, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE** ➔

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Ron Johnson

Authorized committee:

NRSC and Ron Johnson for Senate

Agency requesting time (and contact information):

FP1 Strategies

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

WI Senate

Date of election:

11/8/22

General

Primary

Treasurer of candidate's authorized committee:

Jim Malczewski

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

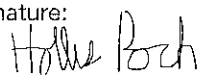
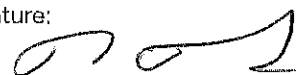
the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

| Candidate/Committee/Agency   | Station Representative  |
|--|---|
| <p>Signature: </p> <p>Name: Hollis Poch</p> <p>Date of Request to Purchase Ad Time: 1/10/22</p> | <p>Signature: </p> <p>Name: Dan Jordan</p> <p>Date of Station Agreement to Sell Time: 10/4/22</p> |

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

*Hollis Poch*

Name: Hollis Poch

Date: 1/10/22

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: 10/4/22

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

|                             |  |   |
|-----------------------------|--|---|
| Contract #: <u>1785-006</u> | Station Call Letters: <u>WLDY/WJBL</u> | Date Received/Requested: <u>10/4/22</u>         |
| Est. #:                     | Station Location: <u>Lady Smith</u>    | Run Start and End Dates: <u>10/5 - 10/11/22</u> |

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

| Client Name            | Station | Days  | Time        | Format          | Length | Rate    | Oct 15 - Oct 31 | Total Spots | Gross Spend | Net Spend | Rural AM/FM Total | Station Total |
|------------------------|---------|-------|-------------|-----------------|--------|---------|-----------------|-------------|-------------|-----------|-------------------|---------------|
| Ron Johnson for Senate | WLDY-AM | MTWRF | 6000A-1000A | Classic Country | 60     | \$24.71 | \$24.71         | 7           | \$172.97    | \$147.02  | \$60.54           | \$88.49       |
| Ron Johnson for Senate | WLDY-AM | SS    | 6000A-0700P | Classic Country | 60     | \$24.71 |                 | 0           | \$0.00      | \$0.00    | \$0.00            | \$0.00        |
|                        |         |       |             |                 |        |         |                 |             | \$172.97    | \$147.02  | \$60.54           | \$88.49       |
| Client Name            | Station | Days  | Time        | Format          | Length | Rate    | Oct 15 - Oct 31 | Total Spots | Gross Spend | Net Spend | Rural AM/FM Total | Station Total |
| Ron Johnson for Senate | WJBL-FM | MTWRF | 6000A-1000A | Classic Hits    | 60     | \$24.71 | \$24.71         | 7           | \$172.97    | \$147.02  | \$60.54           | \$86.49       |
| Ron Johnson for Senate | WJBL-FM | SS    | 6000A-0700P | Classic Hits    | 60     | \$24.71 |                 | 0           | \$0.00      | \$0.00    | \$0.00            | \$0.00        |
|                        |         |       |             |                 |        |         |                 |             | \$172.97    | \$147.02  | \$60.54           | \$86.49       |

1785666

10-5-22

1785-006

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, FP1 Strategies, hereby request station time as follows:

**IDENTIFY CANDIDATE TYPE**

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Ron Johnson

Authorized committee:

NRSC and Ron Johnson for Senate

Agency requesting time (and contact information):

FP1 Strategies

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

WI Senate

Date of election:

11/8/22

General

Primary

Treasurer of candidate's authorized committee:

Jim Malczewski

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

*Hollis Poch*

Signature:

*Dan Jordahl*

Name: Hollis Poch

Name:

DAN JORDAHL

Date of Request to Purchase Ad Time: 1/10/22

Date of Station Agreement to Sell Time:

10/1/22

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

*Hollis Poch*

Name: Hollis Poch

Date: 1/10/22

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received:

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

|                             |  |  |
|-----------------------------|--|--|
| Contract #: <i>1785-005</i> | Station Call Letters: <i>WLDY WJAZ</i> | Date Received/Requested: <i>9/30/2022</i>        |
| Est. #:                     | Station Location: <i>Lady's Hill</i>   | Run Start and End Dates: <i>10/3 - 10/4 2022</i> |

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

| ClientName              | Station | Days  | Time        | Format          | Length | Rate    | Start Date   | End Date | Total Spots | Gross Spend | Net Spend | Refund/AMN Total | Station Total |
|-------------------------|---------|-------|-------------|-----------------|--------|---------|--|----------|-------------|-------------|-----------|------------------|---------------|
| Rep: Johnson for Senate | WLDY-AM | MTWTF | 0600A-1000A | Classic Country | 60     | \$24.71 |  |          | 2           | \$49.42     | \$42.01   | \$17.30          | \$24.71       |
| Rep: Johnson for Senate | WLDY-AM | SS    | 0600A-0700P | Classic Country | 60     | \$24.71 |  |          | 0           | \$0.00      | \$0.00    | \$0.00           | \$0.00        |
|                         |         |       |             |                 |        |         |  |          |             | \$49.42     | \$42.01   | \$17.30          | \$24.71       |
| ClientName              | Station | Days  | Time        | Format          | Length | Rate    | Start Date <td>End Date</td> <td>Total Spots</td> <td>Gross Spend</td> <td>Net Spend</td> <td>Refund/AMN Total</td> <td>Station Total</td> | End Date | Total Spots | Gross Spend | Net Spend | Refund/AMN Total | Station Total |
| Rep: Johnson for Senate | WJBL-FM | MTWTF | 0600A-1000A | Classic Hits    | 60     | \$24.71 |  |          | 2           | \$49.42     | \$42.01   | \$17.30          | \$24.71       |
| Rep: Johnson for Senate | WJBL-FM | SS    | 0600A-0700P | Classic Hits    | 60     | \$24.71 |  |          | 0           | \$0.00      | \$0.00    | \$0.00           | \$0.00        |
|                         |         |       |             |                 |        |         |  |          |             | \$49.42     | \$42.01   | \$17.30          | \$24.71       |

10/3 & 10/4  
 1/2 day morning  
 178565  
 1785-005  
 9-30-22